



THE

NAPLES LIFESTYLE GUIDE

Find the Naples life that fits you. Then find the home that makes it possible.

MICHELLE TRAWICK | LUXURY HOME ADVISOR

A BETTER PLACE TO BEGIN

Naples is not one lifestyle.

Naples can mean **sunrise beach walks**, golf and lunch at the club, dinner on Fifth Avenue, boating from your backyard, or a right-sized home that frees you to travel.

The best choice begins before the home search. It begins with the life you want the home to support.

*A beautiful home is not enough.
It needs to be well chosen.*





START WITH THE LIFE

Before you compare homes, compare lifestyles.

01 An ordinary Tuesday

How do you want your most normal day in Naples to feel?

03 What you are ready to release

What are you finished maintaining, managing, or paying for?

05 The premium that earns its place

Which location, view, access, or convenience would genuinely enhance your life?

02 Amenities you will use

Which features belong in your weekly life, not just in the brochure?

04 The role of this residence

Seasonal escape, second home, future primary, or a little of each?

CHOOSE YOUR VERSION OF NAPLES

If your best day begins near the water



WALKABLE COASTAL TOWN

Olde Naples

A day built around the beach, Fifth Avenue, Third Street, galleries, coffee and dinner without always reaching for the car.



PRIVATE BOATING

Aqualane Shores, Royal Harbor + Port Royal

Private docks and Gulf access can shape the entire experience. Bridge clearance, water depth, exposure and boating time still matter property by property.

BEACH CLUB + COASTAL CONDOMINIUM

Pelican Bay + Bay Colony

Private beach access, coastal dining and an amenity-rich rhythm, with choices ranging from low-rise residences to estate-style condominiums.

NEIGHBORHOOD BEACH ACCESS

The Moorings + Park Shore

A residential coastal setting with access arrangements that can vary by location, association, property and eligibility. Verify the details before you assume.



CHOOSE YOUR VERSION OF NAPLES

If your best day begins at the club

01 Tiburón

A resort-adjacent setting where golf, dining and a polished social rhythm can be part of everyday life.

02 Mediterra

A club-centered lifestyle combining golf, wellness, racquets, trails and a separate private beach club.

03 Grey Oaks

A close-in Naples option with golf, wellness, spa, racquets and dining woven into the community experience.

04 The wider comparison

Pelican Marsh, Vineyards, Quail West and Quail Creek may enter the conversation depending on location, investment range and membership priorities.

The decisive question is rarely simply “Do you golf?” It is whether the club, location, social life and ownership structure support the way you truly want to live.

Property type changes the experience as much as the address.



01 RIGHT-SIZED CONDOMINIUM

Less exterior responsibility and an easier lock-and-leave rhythm. Building health, reserves, pet rules, storage, parking, elevators and storm protection become central.

02 VILLA OR COACH HOME

A bridge between condominium convenience and a more residential feel. Compare private outdoor space, shared responsibilities and community-specific fees.

03 SINGLE-FAMILY COMMUNITY

More privacy and control, often with a pool and outdoor living. Maintenance, landscaping, storm preparation and possible club obligations return to the equation.

04 ESTATE OR ACREAGE

Space, privacy and fewer neighborhood constraints may matter most. The tradeoff can be more upkeep, greater distance and a different social rhythm.

What buyers often discover too late

The community name gets the attention. The ownership details determine whether it feels well chosen.

01 Beach access differs

“Near the beach” and “private access included” are very different promises.

02 Membership has layers

Categories, waitlists, transfer rules, fees and use privileges can vary.

03 Pet logistics

Elevators, outdoor space, walking routes, heat and rain determine lived practicality.

04 Building health

Reserves, assessments, inspections, insurance and storm protection change the ownership experience.

05 The view has tradeoffs

Sun exposure, wind, road noise, floor position and seasonal occupancy can all matter.

06 Micro-location

A home’s position inside the community can affect convenience, privacy and resale flexibility.

Details change. Every amenity, policy, fee, membership and property condition should be verified for the specific home and timing.



EXPERIENCE CREATES CLARITY

A smarter first visit to Naples

Tour contrasting lifestyles before narrowing to individual homes. You will learn more from the differences than from seeing ten similar listings.

DAY ONE

Test the coastal rhythm

- Walk Fifth Avenue, Third Street and the beach.
- Compare Olde Naples with waterfront neighborhoods.
- Experience Park Shore, The Moorings or Pelican Bay.
- End with a sunset and a candid debrief.

DAY TWO

Test the club rhythm

- Compare Tiburón with a private golf community.
- Tour amenities when community access is available.
- Have lunch at the club when possible.
- Re-rank the homes only after you re-rank the lives.

The goal is not to see everything. It is to discover what deserves a closer look.

Michelle's Naples shortlist

Not a definitive directory. Just a thoughtful starting point for experiencing several sides of Naples.

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- 01** **MOVE** **Baker Park + Gordon River Greenway**
A beautiful way to see how nature and daily life intersect near downtown.
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- 02** **STROLL** **Fifth Avenue + Third Street**
Walk both. The energy, scale and proximity to the Gulf feel different in person.
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- 03** **LUNCH** **Ría at The Ritz-Carlton Naples, Tiburón**
An easy way to sample the resort-adjacent side of the Tiburón lifestyle.
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- 04** **WINE** **Rebecca's**
A chic stop on Bayshore Drive for wine, cocktails, brunch or dinner.
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- 05** **LINGER** **Waterside Shops + Eddie V's**
Pair an open-air shopping stroll with a polished dinner or live-music evening.
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Tip: Save the places that match the life you are considering, not only the places that make the best vacation itinerary.



YOUR TRUSTED ADVISOR FOR WHAT COMES NEXT

Let's find the Naples life that fits you.

I help discerning buyers and sellers make next-chapter moves throughout Naples' coastal, golf and amenity-rich communities. My approach is strategic, highly personal and grounded in one belief: the right home should do more than impress. It should support the life you want to live.

START A NAPLES CONVERSATION

MICHELLETRAWICKREALESTATE.COM | @MICHELLE_TRAWICK_REAL_ESTATE | 906.360.5899

Community amenities, policies, fees, memberships, market conditions and availability can change. Verify details for the specific property and date. Equal Housing Opportunity.