

- 1 Seller Consultation**
We begin with a consultation to discuss your goals, timeline, and strategy for selling your home.
- 2 Market Analysis**
We'll prepare a detailed analysis of recent sales and current competition to determine the best pricing strategy.
- 3 Listing Agreement**
We'll review and sign the listing paperwork to officially begin the process.
- 4 Staging Consultation**
We'll review and sign the listing paperwork to officially begin the process.
- 5 Make Ready**
We prepare your home for the market—cleaning, decluttering, and addressing key items to maximize appeal.

- 10 Go Live on MLS**
Your home is launched on the Multiple Listing Service and syndicated across major real estate platforms.
- 9 Sign & Lockbox Installed**
A yard sign and secure lockbox are placed at your home to allow easy access for showings.
- 8 Marketing Materials**
Flyers and a home binder are provided to showcase your property to prospective buyers.
- 7 Listing Preview**
You'll review your listing before it goes live to ensure accuracy and highlight your home's best.
- 6 Professional Photography**
High-quality photos are taken to showcase your home online and in marketing materials.

- 11 Open Houses**
We host open houses (as needed) to increase exposure and attract potential buyers.
- 12 Showing Feedback**
We'll gather and share feedback from agents and buyers to help guide any needed adjustments.
- 13 Receive Offers**
We'll gather and share feedback from agents and buyers to help guide any needed adjustments.
- 14 Negotiate Terms**
We negotiate price, timelines, and conditions to secure the best possible outcome.
- 15 Buyer Inspection**
The buyer conducts a home inspection to evaluate the property's condition.
- 16 Repair Negotiation**
We review the inspection report and negotiate any requested repairs or concessions.

- 21 Closing & Funding**
Final documents are signed, funds are transferred, and the sale is complete!
- 20 Schedule Closing**
We coordinate the closing date and ensure all documents and details are in place.
- 19 Prepare to Move**
You'll finalize moving plans and get ready for your next chapter.
- 18 Clear to Close**
The buyer's lender completes final approval, and the transaction moves toward closing.
- 17 Appraisal Preparation**
We prepare your home and provide data to support value for the lender's appraisal.

COMMITMENT: You will be guided through every step. We will market your home effectively, negotiate on your behalf, and ensure a smooth and successful closing.

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