

Your home only gets one chance to make a first impression. Let's make it count.

In today's real estate market, first impressions are the only ones that count.

At Las Vegas Sotheby's International Realty, we believe in the power of a great first impression for your home and so we follow this checklist to ensure that we make the best first impression possible for your home.

These upcoming days are the most crucial part of the listing because it will allow us to prepare your home to be presented in the finest light. Just as Sotheby's takes its time in presenting a piece of art, we want to take our time and present your home with the same level of care and white glove service.

In the upcoming days, you will receive periodic updates from me about photography, marketing and more. After your home has been officially launched, you will receive links to the websites where your home is featured.

We thank you in advance for your patience and giving us the time to create a meaningful First Impression for your home.

- Launch Date set for: _____
- Photography / Videography has been received and approved.
- Marketing Materials are complete.
- Listing is officially live.

