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THE RESILIENT REAL ESTATE MAVEN TURNS ADVERSITY INTO ADVOCACY

Boyd E. Jeffery, renowned within the real estate industry as Boyd The Broker is proud to announce that he has donated 10% of his real estate sales commission

to assist those recovering from a traumatic brain injury or a major stroke after recently suffering a significant stroke himself.

Once a top-tier real estate magnate in South Bay, selling over \$200 million in homes (equivalent to nearly half a billion in today's figures), Boyd retired young and moved to Maui before health complications forced a move back to the mainland. Within 6 months of his debilitating stroke, which led to a 37-day hospitalization during the height of the pandemic, Boyd was determined to return to work and, despite still recuperating, achieved 3 noteworthy real estate transactions.

After his experience, Boyd is now dedicated to using his reputation and expertise in the real estate industry to help raise money for those recovering from a stroke and hopes it will assist and encourage them to return to their careers.

Boyd said, "After such an event, we grapple with self-doubt, fear of judgment, and dwindling confidence. My journey, laden with its highs and lows, is a testament that it's possible to find our way back. Hire me to sell your house, and I will donate 10% of my commission to benefit patients who are struggling to return to work.

Aware that over 795,000 people suffer annually from strokes in the United States, according to the CDC (Centres for Disease Control and Prevention), Boyd has also begun sharing his story online in a series of videos on his website and on YouTube. These insights are designed to provide an honest, in-depth portrayal of the realities of a stroke, raise awareness of stroke prevention and recovery, as well as empower individuals who have suffered from a stroke to regain control of their lives again.



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South Bay Real Estate Pro, Boyd The Broker, announces he donated 10% of his commission to NextStep LA: California's premier paralysis and traumatic brain injury recovery facility.