



## LORI ROWE

*Residential Broker,  
Coldwell Banker Realty  
Team Lead, The Lori Rowe Team*

Now approaching the 40th year of her real estate career, Lori Rowe entered the industry after developing a strong instinct for matching people with possibilities. She quickly built a reputation for integrity, patience and diligence, thanks in part to the service-first mindset and sharp eye for opportunity she was raised with. Based in the Barrington area and specializing in the luxury market, relocation, upgrades and downsizing, Rowe has helped generations of clients across Lake County, Lake Zurich, Kildeer, Hawthorn Woods and the northwestern suburbs.

Rowe leads The Lori Rowe Team at Coldwell Banker Realty, where she works alongside her husband, Kevin, a former private equity professional and active developer in Chicago. Together, they bring business acumen, real-time market knowledge and boots-on-the-ground support to every transaction. Known for her accessible, responsive and lighthearted approach, Rowe creates a collaborative and pressure-free environment for her clients, often using a bit of well-timed humor to make their emotional decisions feel manageable.

Clients frequently describe Rowe as honest, attentive and deeply invested in their outcomes. She's known for showing clients as many homes as needed without pushing the sale, and she often receives praise for her curated network of contractors and service professionals. Her tagline, "When you're ready to work with a pro, call Lori Rowe," is frequently echoed by her clients and their children.

With more than \$1 billion in career sales, Rowe consistently ranks in Coldwell Banker's top 1% and has been a member of the Coldwell Banker President's Club since its inception. In the past year, she was invited to speak on two expert panels and was selected by veteran brokers to represent their luxury homes.

Rowe attributes her success to building long-term relationships. Indeed, 70% of her business comes from referrals and repeat clients. Whether navigating a luxury sale or helping a first-time buyer, she leads with warmth, wisdom and unwavering dedication.