

CRAIN'S NOTABLE REAL ESTATE BROKERS

CRAIN'S CHICAGO BUSINESS 2021 NOTABLE RESIDENTIAL REAL ESTATE BROKERS



Lori Rowe

Broker, Coldwell Banker Realty

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Long Grove broker Lori Rowe brought her sellers weekly goodies so they knew she was working hard for them. The first week she gave them a gift-wrapped roll of toilet paper with a card that said, "If I can find this, I can find you a buyer!" One week, she gave kids sidewalk chalk and puzzle books. She received 17 offers on a Chase

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foreclosure and sold it for 42 percent higher than the list price.