



Monday, August 10, 2026

Brokerage Change Request Form

Please complete the form below to update your brokerage info:

Please be informed that due to the recent brokerage change, new IDX paperwork must be submitted to your MLS for compliance and authorization purposes.

In addition, updates to your website will be required to align with your new brokerage's branding guidelines and the MLS requirements.

We will coordinate the necessary changes and keep you informed throughout the process. Please let us know if you have any questions or if further information is needed.

To get started, we'll need your contact information. Jon Mottern

Your Email jon@serhant.com

Account or Team Name Jon Mottern

Current Domain Name jonmottern.com

Current Brokerage

New Brokerage

Please specify "Other" New Brokerage Serhant

Does any of the following need to be updated? If yes, please select it below:

New Address 205 Detroit Street
Denver, CO, 80206

New Email jon@serhant.com

New Color Scheme Don't have yet but check serhant.com

We would like to remind you that we will follow the compliance color of your new brokerage. Please check the boxes YES below if you agree, and NO if you do not agree.

MLS Board Name

Please indicate if it is not listed. CO - REColorado

Broker of Record Name: Rebecca Ferguson

Broker of Record Email: rebecca.ferguson@serhant.com

New CRM Details (please provide CRM name and login details)
REChat. Don't have login yet

Will you have any changes to your current MLS IDs?
No

Are there any pages that need to be removed from your site?
No

Are there any agents that need to be removed from your site?
I just want me on there for now

When does this change go into effect? Tuesday, August 11, 2026

Salesforce Business Hours ID 01m5f000000KkZY

Salesforce Case Record ID 0125f000000VvJzAAK

Please be advised that if the IDX data is not approved under the new brokerage firm — including completion and approval of the required paperwork — the IDX data will need to be temporarily removed from the website until the re-approval process has been completed.