



Yawar Charlie



Why Book *Yawar Charlie*

Yawar Charlie brings a rare combination of luxury real estate expertise, television presence, media savvy, emotional intelligence, and real-world storytelling to every stage.

As a Director of Estates with Christie's International Real Estate Southern California, a national media commentator, former actor, television personality, and longtime City of West Hollywood Commissioner, Yawar offers audiences a point of view that is polished, current, engaging, and deeply human.

His voice is authentic, insightful, modern, relatable, strategic, warm, and culturally connected, with the energy and storytelling ability to hold a room.

Yawar speaks on luxury real estate, modern

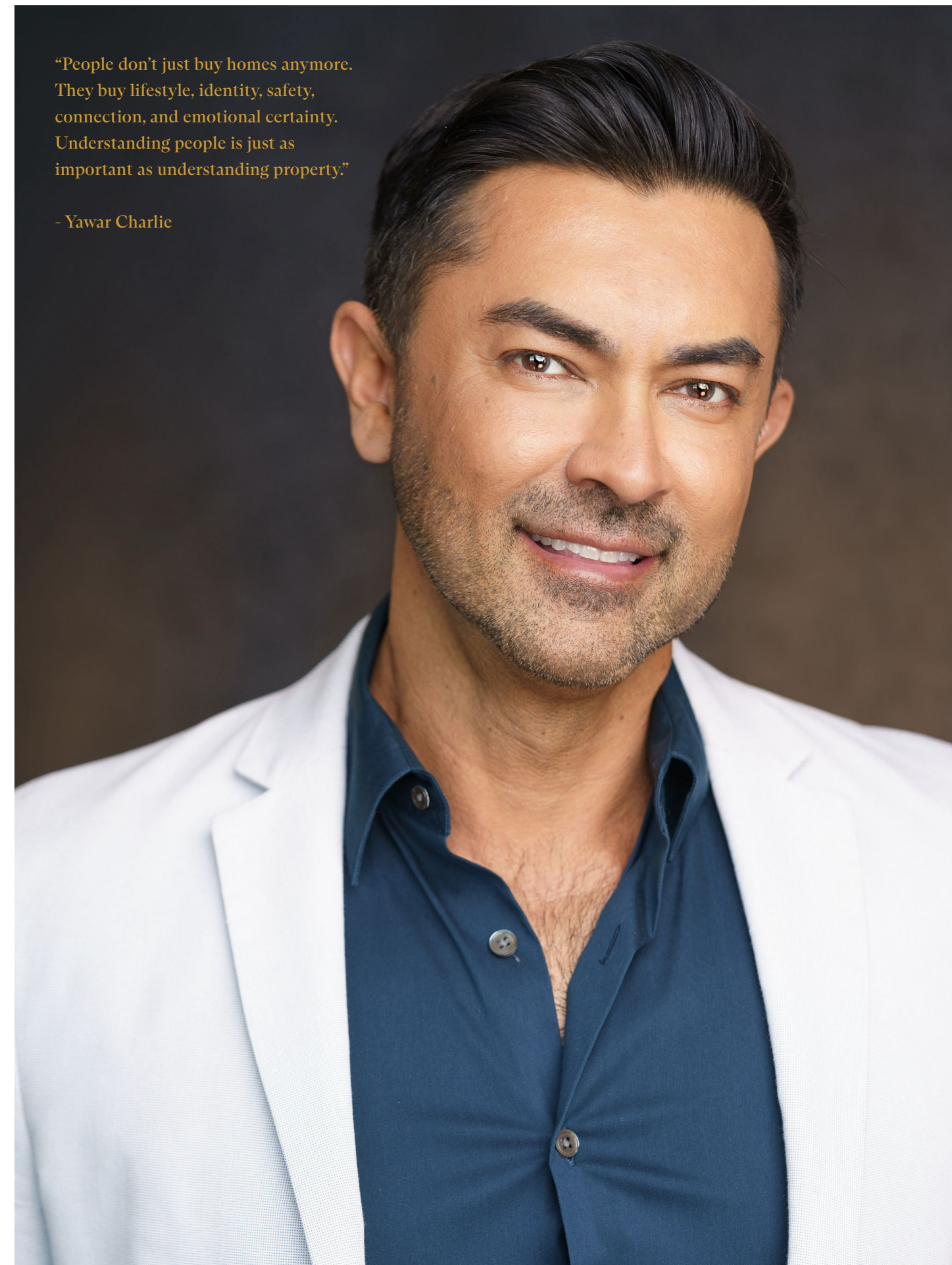
branding, consumer psychology, social media, media visibility, entrepreneurship, reinvention, and relationship-driven business. His presentations are designed to be smart, conversational, high-energy, and actionable, with the kind of humor and relatability that keeps audiences engaged.

AUDIENCE TAKEAWAYS:

- Practical strategies they can immediately apply
- A clearer understanding of today's luxury consumer
- Insight into branding, visibility, and trust
- Tools for building stronger relationships and business growth
- Fresh perspective, renewed confidence, and real momentum

"People don't just buy homes anymore. They buy lifestyle, identity, safety, connection, and emotional certainty. Understanding people is just as important as understanding property."

- Yawar Charlie





Signature *Speaking Topics*

MODERN LUXURY BRANDING

How authenticity, visibility, and personal connection became the new currency of high-end business.

THE PSYCHOLOGY OF BUYING A HOME

What fear, aspiration, identity, and emotional certainty reveal about today's consumer.

SOCIAL MEDIA THAT ACTUALLY BUILDS BUSINESS

How to create trust, attention, and engagement without sounding overly corporate, overly polished, or sales driven.

THE MEDIA ADVANTAGE

How PR, television, storytelling, and visibility can turn expertise into authority.

FROM ACTOR TO ADVISOR

A reinvention story about confidence, communication, presence, and building a personal brand that actually feels human.





Speaking, Hosting & Moderator Formats

Yawar is equally comfortable leading a room, moderating a dynamic conversation, interviewing guests, contributing as a panelist, or delivering a high-energy keynote.

AVAILABLE FOR:

- Keynote presentations
- Panel moderation
- Fireside chats
- Event hosting
- Luxury real estate panels
- Branding and visibility workshops
- Media and PR conversations
- Agent and entrepreneur training
- Leadership and relationship-building conversations
- Lifestyle, design, and market trend discussions





Credibility Snapshot



AVAILABLE FOR:

- Director of Estates, Christie's International Real Estate Southern California
- Nearly two decades in real estate
- Hundreds of millions in career sales
- Featured real estate expert on CNBC's Listing Impossible
- Featured in HBO pilot presentation Queer Estate
- Cast member and contributor on The American Dream TV
- Commissioner for the City of West Hollywood for more than a decade
- Speaker for Christie's International Real Estate network events and industry panels
- Known for authentic luxury branding, media presence, and relationship-driven business strategy





About *Yawar Charlie*

Los Angeles based luxury real estate expert Yawar Charlie is known for blending high-level market expertise with authenticity, storytelling, media presence, and an approachable personal brand.

As Director of Estates with Christie's International Real Estate Southern California, Yawar has built a reputation as one of Southern California's most recognizable real estate voices. With nearly two decades in the business and hundreds of millions in career sales, he is frequently featured in national media for his insight on luxury real estate, market trends, branding, consumer psychology, and relationship-driven business.

Before real estate, Yawar worked as an actor and television personality, touring and performing

across the United States. That background gives him a natural ability to command a room, connect emotionally with audiences, and turn complex topics into conversations that feel smart, engaging, and relatable.

Yawar has also served the City of West Hollywood for more than a decade as a Commissioner, bringing a thoughtful perspective on preservation, community identity, housing, and growth.

Whether speaking to entrepreneurs, real estate professionals, luxury brands, leadership groups, or consumer audiences, Yawar brings market intelligence, humor, storytelling, and real-world experience to the stage.





Speaking Style & Audience Experience

Yawar's speaking style is conversational, smart, warm, funny, and highly engaging.

His talks are designed to feel less like lectures and more like dynamic conversations that inspire connection, confidence, and momentum.

With a style that is authentic, insightful, modern, relatable, strategic, high-energy, and story-driven, Yawar brings a polished but approachable point of view to every room.

YAWAR'S PRESENTATIONS COMBINE:

- Real-world storytelling
- Humor and relatability
- Market insight and strategy
- Emotional intelligence
- Audience interaction
- Media and branding expertise
- Actionable takeaways
- A culturally connected and luxury-focused perspective

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“Yawar brought humor, insight, and real-world experience to the conversation.”

“He knows how to connect with an audience and make luxury real estate feel human.”





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