

PHILADELPHIA REAL PRODUCERS[®]

CONNECTING. ELEVATING. INSPIRING.

TOP PRODUCER COVER STORY

**GORDON
STEIN**

OCF Realty

RISING STAR FEATURED AGENT

Vendela Bonner / RE/MAX Affiliates Mt. Airy

SUBURBAN SPOTLIGHT

Janice Livshits / Long & Foster
Blue Bell/Wayne-Devon

PREFERRED PARTNER HIGHLIGHTS

Deanne Katsaros / "The Mortgage Mom"
at Greentree Mortgage Co LP

MARCH 2020



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When Gordon isn't working, he loves being a dad to his young son Asher, spending time with family and friends, traveling abroad, and visiting new local restaurants and craft breweries throughout the city with his wife, Maria.

Gordon also is a real estate developer and investor focusing his efforts on buying, rehabbing, and holding rental opportunities in Fishtown, Kensington, and Port Richmond. He enjoys the design aspect of transforming a space and making it nicer for tenants to enjoy for years to come.

"I'm a very creative person. I like the design aspect of taking a really ugly building that's been underutilized or forgotten and making it better."

In closing, Gordon offers this piece of advice to new agents or those thinking about entering the field.

"Real estate is not an easy business to be in but can be very rewarding. If you are committed and want to work for it, there is unlimited potential. You can only learn this business by doing it, failing forward, and getting real-life experience. This industry cannot be taught in a textbook. The real estate market is currently hot and it appears every agent is making a ton of money right now. But how do you build a sustainable business for years to come and not just take advantage of current market trends? You have to get in there and get exposure, treat everyone you meet with respect, be ethical and honest with everyone, and develop strong communication skills fast."

REAL PRODUCERS - REAL PEOPLE

Favorite movie: A Night at the Roxbury

TV show: Entourage

Restaurant: Zahav

Book or Podcast: The Miracle Morning and Rich Dad, Poor Dad

Podcast: BiggerPocketsBusiness

Team: Philadelphia Phillies

Athlete: Muhammad Ali

Place to go in the Philadelphia area:

Any local brewery

Vacation spot: "If looking to do absolutely nothing with a cocktail in hand - Secrets the Vine in Cancun. For a more cultural experience - Amalfi Coast, Italy."

