INSTITUTE for LUXURY HOME MARKETING®

by Colibri Real Estate

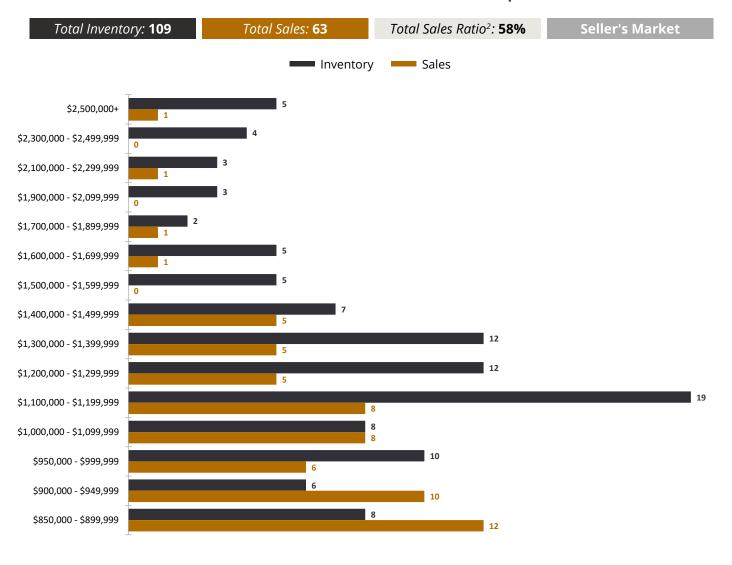




www.LuxuryHomeMarketing.com

Luxury Benchmark Price 1: \$850,000

## LUXURY INVENTORY VS. SALES | JULY 2025



Square Feet <sup>3</sup> -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 2,999	\$902,500	4	4	20	22	91%
3,000 - 3,999	\$1,107,500	5	4	32	44	73%
4,000 - 4,999	\$1,375,000	5	6	7	20	35%
5,000 - 5,999	\$1,535,000	5	6	2	10	20%
6,000 - 6,999	NA	NA	NA	0	7	0%
7,000+	\$2,400,000	8	10	2	3	67%

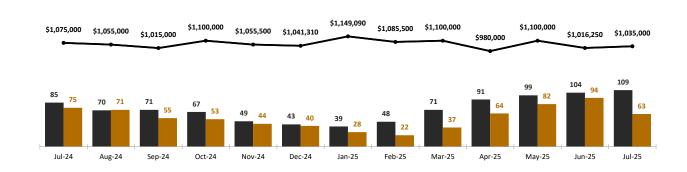
<sup>&</sup>lt;sup>1</sup> The luxury threshold price is set by The Institute for Luxury Home Marketing. <sup>2</sup>Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

#### SINGLE-FAMILY HOMES

Luxury Benchmark Price 1: \$850,000

#### 13-MONTH LUXURY MARKET TREND<sup>4</sup>





### MEDIAN DATA REVIEW | JULY

TOTAL INVENTORY

Jul. 2024 Jul. 2025

85 109

VARIANCE: **28**%

SALE PRICE PER SQFT.

Jul. 2024 Jul. 2025

\$328 \$327

VARIANCE: 0%

TOTAL SOLDS

Jul. 2024 Jul. 2025

75 63

VARIANCE: -16%

SALE TO LIST PRICE RATIO

Jul. 2024 Jul. 2025

100.00% 101.24%

VARIANCE: 1%

SALES PRICE

Jul. 2024 Jul. 2025

\$1.08m \$1.04m

VARIANCE: -4%

DAYS ON MARKET

Jul. 2024 Jul. 2025

6 8

VARIANCE: 33%

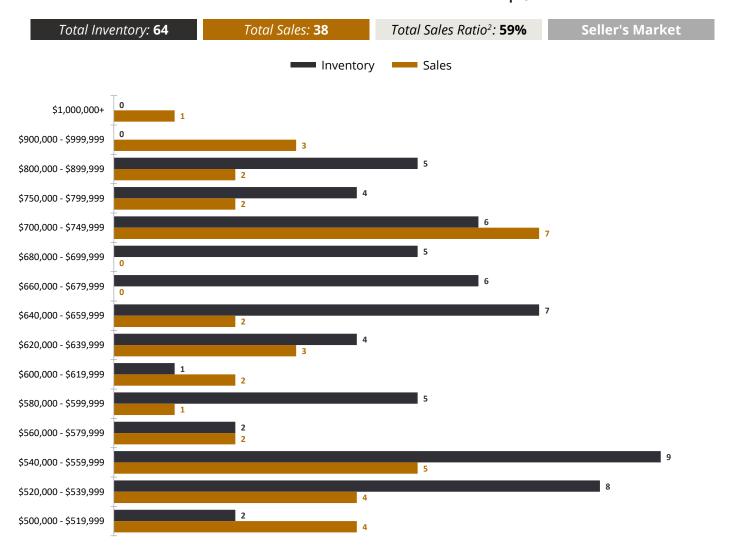
### HOWARD COUNTY MARKET SUMMARY | JULY 2025

- The single-family luxury market is a **Seller's Market** with a **58% Sales Ratio**.
- Homes sold for a median of 101.24% of list price in July 2025.
- The most active price band is \$900,000-\$949,999, where the sales ratio is 167%.
- The median luxury sales price for single-family homes is \$1,035,000.
- The median days on market for July 2025 was 8 days, up from 6 in July 2024.

<sup>3</sup>Square foot table does not account for listings and solds where square foot data is not disclosed. <sup>4</sup>Data reported includes Active and Sold properties and does not include Pending properties.

Luxury Benchmark Price 1: \$500,000

## LUXURY INVENTORY VS. SALES | JULY 2025



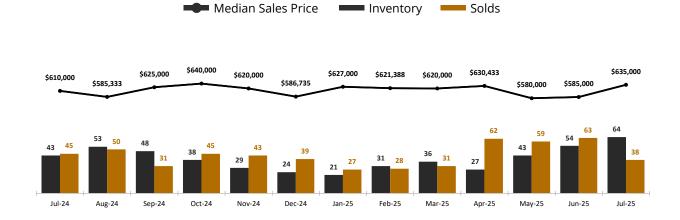
Square Feet <sup>3</sup> -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 1,999	\$531,500	3	4	14	15	93%
2,000 - 2,199	\$653,500	3	4	2	12	17%
2,200 - 2,399	\$615,000	3	4	7	11	64%
2,400 - 2,599	\$587,500	3	4	2	14	14%
2,600 - 2,799	\$720,000	3	4	3	2	150%
2,800+	\$751,250	3	4	10	10	100%

<sup>&</sup>lt;sup>1</sup> The luxury threshold price is set by The Institute for Luxury Home Marketing. <sup>2</sup>Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

#### ATTACHED HOMES

Luxury Benchmark Price 1: \$500,000

#### 13-MONTH LUXURY MARKET TREND<sup>4</sup>



### MEDIAN DATA REVIEW | JULY

TOTAL INVENTORY TOTAL SOLDS SALES PRICE Jul. 2024 Jul. 2024 Jul. 2024 Jul. 2025 Jul. 2025 Jul. 2025 \$610k 45 43 38 \$635k 64 VARIANCE: 49% VARIANCE: -16% VARIANCE: 4% SALE PRICE PER SQFT. SALE TO LIST PRICE RATIO DAYS ON MARKET Jul. 2024 Jul. 2025 Jul. 2024 Jul. 2024 Jul. 2025 Jul. 2025 \$267 100.00% 100.11% 7 \$276 6 VARIANCE: -14% VARIANCE: 3% VARIANCE: **0**%

### HOWARD COUNTY MARKET SUMMARY | JULY 2025

- The attached luxury market is a **Seller's Market** with a **59% Sales Ratio**.
- Homes sold for a median of **100.11% of list price** in July 2025.
- The most active price band is \$500,000-\$519,999, where the sales ratio is 200%.
- The median luxury sales price for attached homes is \$635,000.
- The median days on market for July 2025 was **6** days, down from **7** in July 2024.

<sup>3</sup>Square foot table does not account for listings and solds where square foot data is not disclosed. <sup>4</sup>Data reported includes Active and Sold properties and does not include Pending properties.