

Eudice Fogel & Jayme Slate

A LEGACY OF SERVICE AND STYLE

For mother-and-daughter duo Eudice Fogel and Jayme Slate, real estate is both a passion and a shared legacy. Together, they've built the Fogel Slate Group into one of Chicago's most respected boutique teams—a partnership defined by trust, experience, and a genuine commitment to their clients.

Eudice began her career in 1980 after seven years as an elementary school teacher. What started as a summer job helping a developer close condominium sales quickly turned into a lifelong career. “I earned more in real estate in three months than I did the whole year teaching,” she recalls. “So, I left teaching, and the rest is history.”

Those first years came with challenges. Interest rates hovered in the high teens, and every client had to be earned. Eudice spent countless hours farming buildings, taking floor time, and learning Chicago's neighborhoods block by block. Her perseverance and professionalism built a reputation that carried her through decades of market changes—and earned her clients' loyalty for life.

When Jayme joined her mother in 2013, she brought a decade of experience in healthcare advertising and a fresh, modern perspective to the table. “I was literally born into the business,” she says with a smile. “I spent my childhood watching my mom take calls, meet clients, and work weekends. I never thought I'd follow in her footsteps, but when I moved back to Chicago and was ready for a change, real estate felt like the natural next step.”

Their partnership came together naturally. Eudice's deep market knowledge and calm guidance complemented Jayme's

energy, marketing savvy (especially with social media), and eye for design. Together, they've built a business focused on quality over quantity, keeping their team intentionally small.

“In an industry that's trended toward large teams focused on volume, we've chosen to stay boutique,” Jayme explains. “Every client works directly with us. We provide personal, concierge-level service at every step.”

That hands-on approach has made the Fogel Slate Group a trusted name among buyers and sellers across the city. Nearly all their business comes from referrals—a reflection of the care and time they commit to each relationship.



BY CHRIS MENEZES

PHOTOS BY CALEB PICKMAN



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— Jayme*

For Eudice, every transaction has always been about people first. “No deal is that important if my clients aren’t happy,” she says. “Over the years I’ve helped clients through job loss, health issues, and family struggles. You become more than a broker; you become a confidant and someone they trust beyond real estate.”

That shared philosophy has made their partnership strong, even through the natural challenges of working so closely together. They talk several times a day, compare notes on listings, and rely on each other’s perspective. “Working with your parent has its challenges, but our respect for each other is everything,” Jayme says. “Our differences make us stronger.”

Both women share an unwavering belief in doing things the right way. “Integrity and ethics are nonnegotiable,” Jayme adds. “Some people lose sight of that in pursuit of success, but we believe that when you treat people right, the business follows.”

Now celebrating her forty-sixth year in real estate, Eudice continues to lead with energy and purpose. “Satisfied clients and the respect of my fellow brokers: that’s how I define success,” she says. Jayme, now in her thirteenth year, carries that same standard forward while infusing her own creativity. Her love of interior design and renovations adds an artistic touch to the business, as she helps clients envision the potential in every home.

Outside of real estate, both mother and daughter find balance in family and community. Eudice and her husband, Bob, have three adult children—their twin sons, Larry and Harold, and, of course, Jayme—and love spending time with their six grandchildren and their dog, Rocky. Jayme and her husband, Andy, are raising two sons, Asher and Dylan, whose busy sports schedules keep the family on the move. When Jayme and Andy are not working or at a game, they enjoy traveling, family vacations, and walks with their dog, Archie. But for both women, shared meals, laughter, and time together are what truly matter.

“It’s exciting to watch Jayme follow my path and make it her own,” Eudice says. “We’re both passionate about what we do, and I feel so lucky to share it with her.”

From the foundation Eudice laid decades ago to the energy Jayme brings today, the Fogel Slate Group continues to prove that real estate done right never goes out of style—because when it’s built on integrity, it lasts for generations.



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