



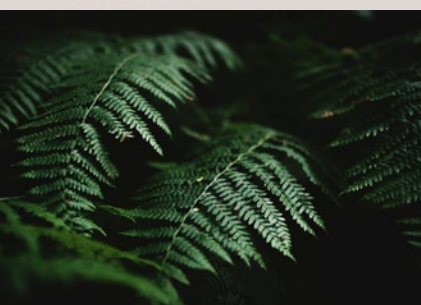
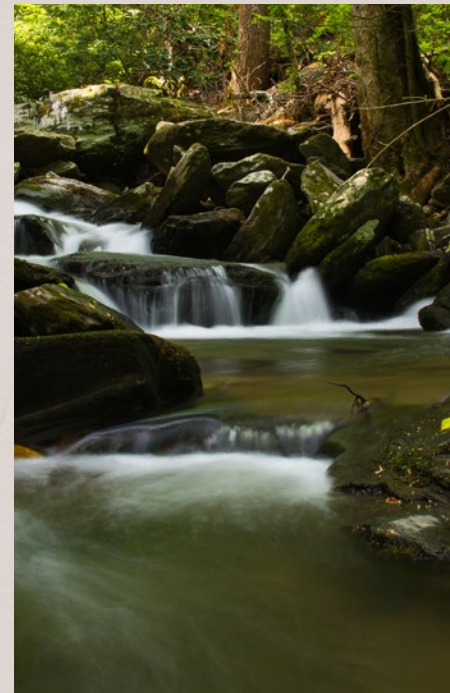
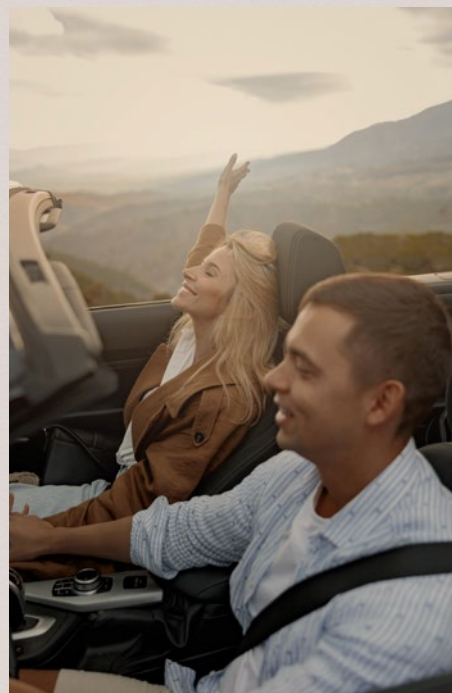
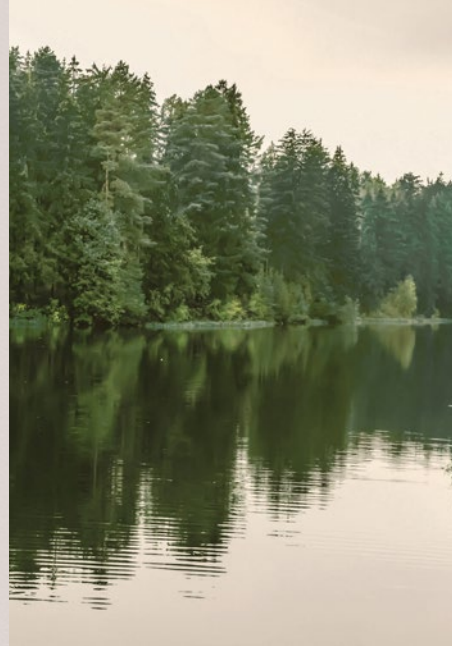
Churchill

REFINED RESIDENCES



The Churchill experience.

Discover your new home elevated by nature, refined by traditional elegance, and crafted for a life of distinction in one of the nation's finest cities.



Dedicated to *urban elegance*.

As Asheville's first premium luxury condo, the Churchill is artfully designed, uniquely distinguished, and elevated by nature. This exclusive haven, nestled among lush landscapes and vibrant city scenes, offers more than just a place to live; it fosters a thriving community.

Experience a lifestyle that beautifully balances the serenity of nature with the excitement of urban living.

Distinguished by *visionaries*.

To bring the Churchill vision to reality, we assembled a dynamic team united by a shared purpose and equipped with a solid understanding of market trends, user preferences, and design aesthetics. Their combined expertise ensures a smooth implementation that balances innovation with practical usability. Every decision—whether related to materials or layout—is made with care to elevate the overall experience and capture the distinctive essence of the Churchill brand.

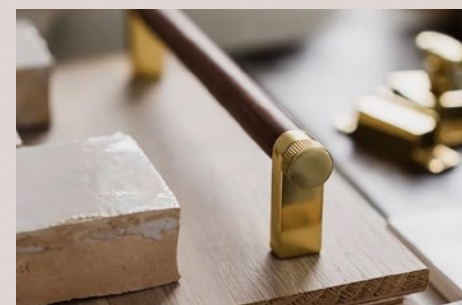
TEAM

DEVELOPMENT TEAM
The Hining Family LLC

DESIGN ARCHITECT
Progressive Companies

INTERIOR DESIGNER
Level 5 Designs

SALES & MARKETING
Mills Coin & Co





Developed for *harmony*.

Set along a quiet, tree-lined stretch of Church Street, this striking 10-story landmark combines wooded privacy with the convenience of being in the heart of Downtown Asheville. From your private terrace, enjoy breathtaking sunrises, the warm glow of sunsets over the Blue Ridge Mountains, and the sparkling city skyline at night. Every view showcases the harmony between natural beauty and urban vibrancy.





BUILDING FEATURES

- Premium stone finishes, custom millwork, and high-end decorative lighting throughout to enrich the ambiance
- Constructed according to the new North Carolina State Building Code, which, although not yet mandated, has been proactively embraced to enhance safety and quality
- Secure and assigned parking with electric vehicle charging options
- Secure, designated storage with climate control
- Access to secure bike storage
- Spacious high-speed elevators
- Convenient trash chutes are located on each floor

- Local custom-curated art displayed throughout the public areas
- Enhanced sound abatement for a peaceful living environment
- Thoughtfully integrated accent lighting to enhance the ambiance of the public areas.
- High-end hardwood flooring throughout all interior amenity spaces
- Eco-friendly green roof
- Adjacent dog walking area for your furry companions
- On-site dedicated concierge service for making reservations, opening your unit, accepting deliveries, and more

Designed with *intention*.

Life at the Churchill is enriched by over 9,000 square feet of amenities designed for both accessibility and connection. Be welcomed by the grand lobby, enjoy rooftop lounges and garden terraces with sweeping views, stay active in the light-filled fitness studio, or relax in the game lounge. A dedicated concierge team is available for everyday conveniences—from arranging dog walking to coordinating personal services—so you can spend more time on what matters most.





Grand Lobby

A heartfelt welcome awaits both residents and guests, where the air is infused with an atmosphere of luxury and elegance.

- Striking 15-foot ceiling and elegant architectural details.
- Large floor to ceiling glass walls that maximize natural light.
- Custom grand glass chandelier.
- Thoughtfully designed reception and concierge desk.
- Cozy lounge area featuring a signature stone fireplace.
- Dedicated mail and package receiving room, complete with cold storage for deliveries.
- Serene water feature.





Sunrise Garden Terrace

Relax on the east-facing rooftop garden terrace that offers stunning views of the sunrise illuminating the majestic mountains.

- Stunning views of the Blue Ridge Mountains to the east, perfect for sunrise viewing
- Mature landscaping and flourishing gardens
- Seating areas equipped with fire pits and space heaters
- Comfortable sunbathing beds
- Dedicated yoga deck
- Serene water feature







Fitness Center

Designed for residents who value both health and a refined lifestyle. Our facility offers a tranquil escape for your workouts, featuring top-of-the-line equipment and dedicated spaces for yoga and meditation.

- Large floor to ceiling windows facing east and south for natural light
- Private restroom
- Water refilling station
- State-of-the-art cardio and workout equipment
- Dedicated yoga area



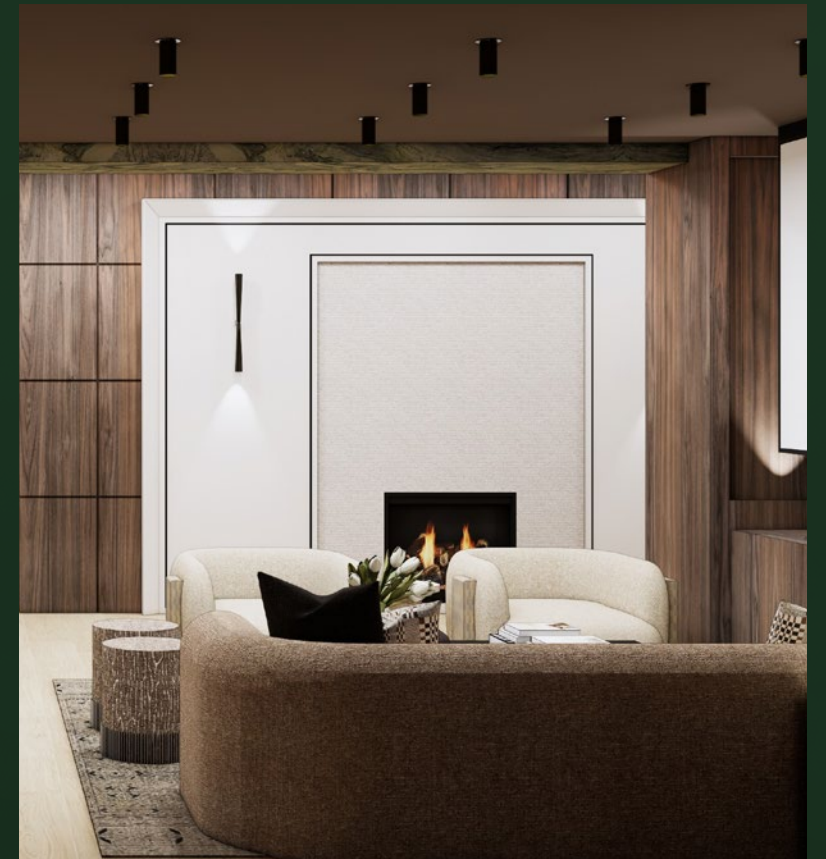


Owners' Rooftop Lounge & Sunset Patio

Designed for elevated entertaining, featuring elegant spaces for hosting group dining and gatherings, and is seamlessly connected to the sunset patio.

- Owners' lounge offers:
 - Floor-to-ceiling windows with mountain views to the south and west
 - Feature fireplace
 - Large-scale media area
 - Kitchenette for food preparation
 - Dedicated dining area
 - Large projector screen for movie night or Superbowl party
 - Fully retractable glass wall that opens to the outdoors
- Sunset patio features:
 - Stunning 270° views of the mountains, perfect for sunset viewing
 - Seating area equipped with fire pit and space heaters
 - Outdoor kitchen with grills









Game Room

A state-of-the-art game room with the latest technology pairs seamlessly with a versatile flex space, designed to adapt effortlessly to your lifestyle and use of the space.

- Large floor to ceiling windows that maximize natural light
- Kitchenette for refreshments
- Private restroom
- Large-scale media area
- Arcade consoles
- Private gaming consoles
- Poker, shuffleboard, and foosball tables





Defined by *luxury*.

A collection of 44 private residences, each with a private walk-out balcony, awaits. These homes embody sophistication and forward-thinking design. Expansive floor-to-ceiling windows flood open layouts with natural light, while chef-caliber kitchens, spa-inspired bathrooms, and customizable closets reflect both beauty and functionality. Every finish—from richly grained wood to polished stone—has been curated to create a living environment that is as refined as it is personal.



RESIDENCE FEATURES

- Custom cabinetry with a choice of quartersawn white oak or walnut
- Double waterfall stone kitchen countertops
- Sub-zero and Wolf appliances with exterior venting
- Authentic french white oak hardwood floor
- Fireplaces vented outside
- Enhanced sound abatement features
- Dual-zone HVAC systems
- Prewired fiber for high-speed internet access and Wi-Fi
- Smart home technology capable of operating window treatments, HVAC, and lights

- Floor-to-ceiling heights range from 9.5 to 10 feet, depending on the unit
- Stunning views of the mountains, city, and tree canopy
- Fully retractable glass wall that opens to the outdoor living area
- Private terraces equipped with natural gas for grills, space heaters, and fire pits
- Walk-in closets in all master bedrooms
- Newport plumbing fixtures
- Thermostatic showers featuring rain and handheld showerheads and body sprays
- Bidet smart toilets
- Laundry rooms equipped with full-size washers and dryer vented outside



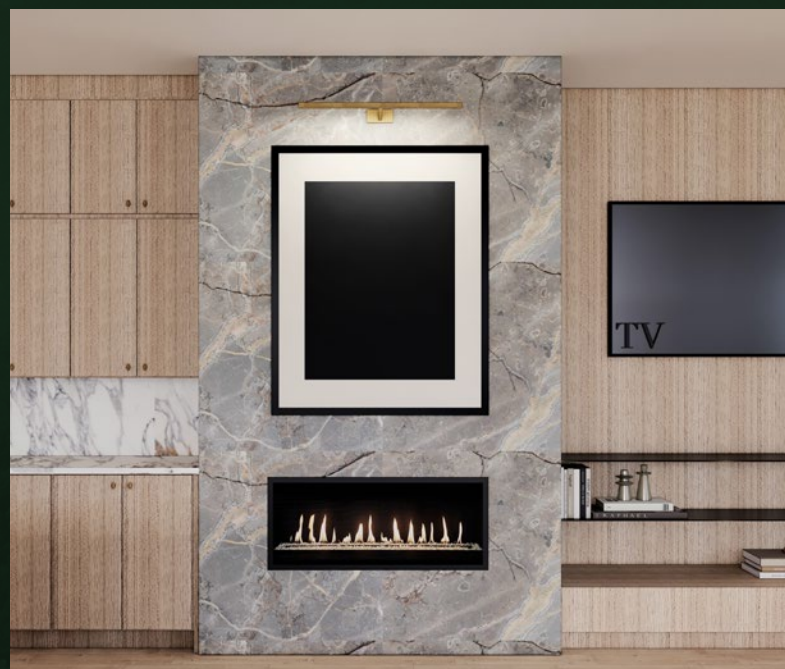
Chef-Caliber Kitchen

These kitchens showcase custom craftsmanship, featuring polished wood cabinetry, luxury stone accents, and exquisite fixtures. Each space is equipped with professional-grade appliances and bespoke features designed for both everyday ease and culinary creativity.



Elevated *Spacious* Living

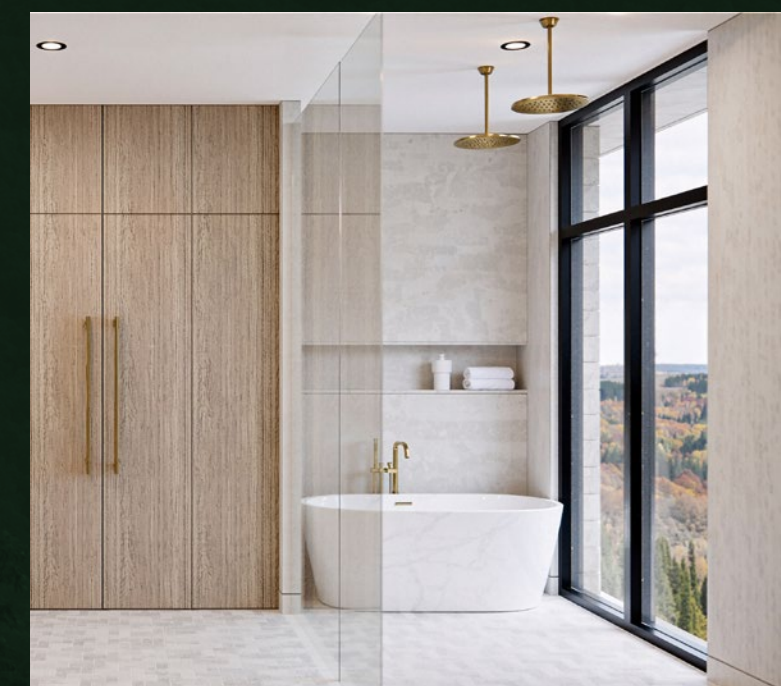
Open floor plans encourage effortless flow from room to room, while sweeping floor-to-ceiling windows frame striking views of the Blue Ridge Mountains.



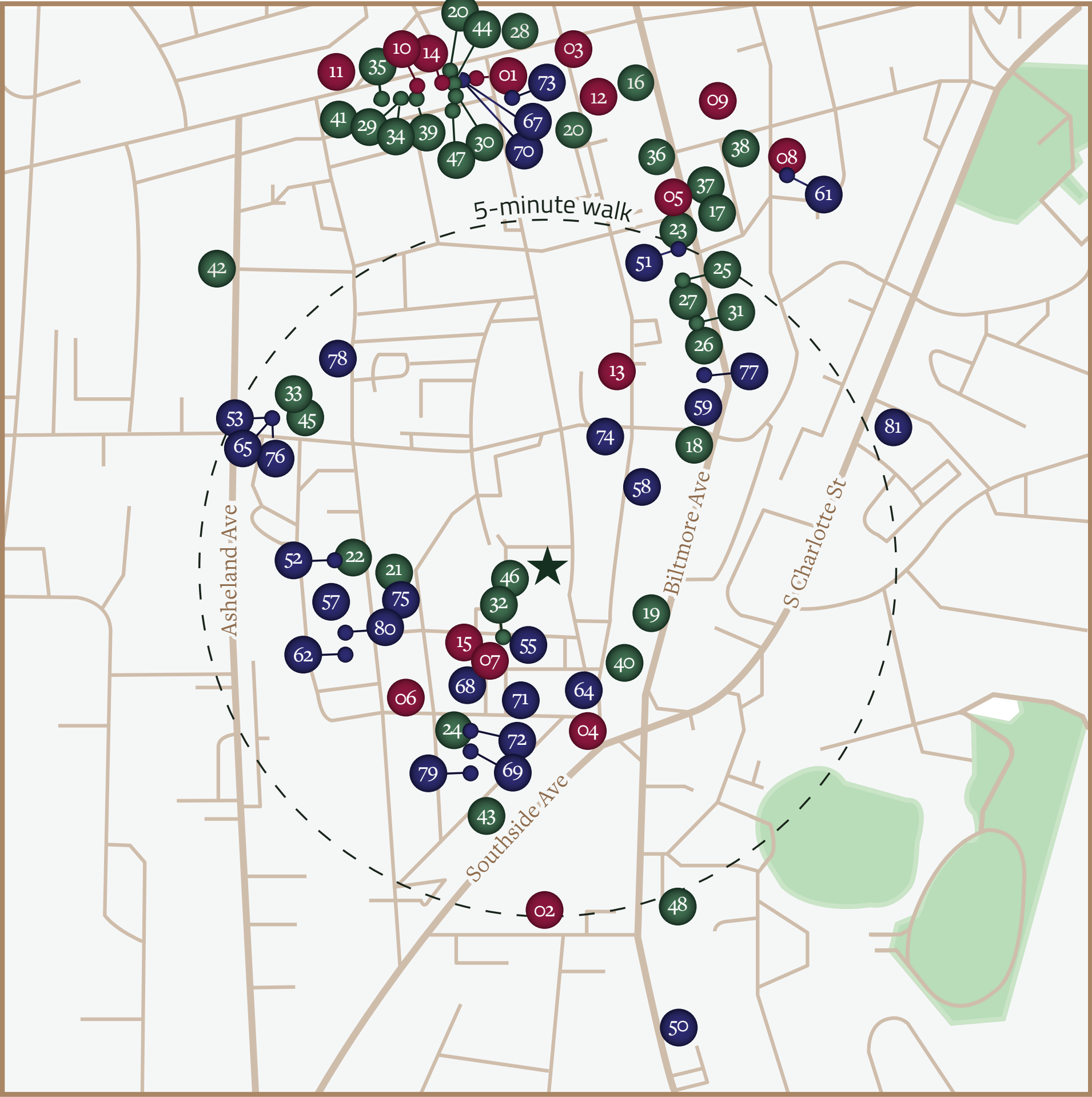


Spa-Inspired Bathrooms

A true retreat within your home. Bathrooms feature freestanding tubs, dual rainfall showerheads, and recessed jets—finished in marble, stone, and other custom details.







CAFES & DESSERTS

- 01 – Flour Bakery
- 02 – Mother Bakery & Cafe South Slope**
- 03 – The Rhu
- 04 – Farewell
- 05 – Double Ds Coffee & Desserts
- 06 – Well Played Board Game Cafe
- 07 – Plant Bar Coffee & Tea
- 08 – Penny Cup Ant the Ymi
- 09 – Cats at Play Cafe
- 10 – The Rise Coffee Bar
- 11 – Sweets and Seats
- 12 – High Climate Tea Company
- 13 – Sunshine Sammies
- 14 – The Hop Ice Cream
- 15 – Vortex Doughnuts

DINING

- 16 – Curate Bar De Tapas+
- 17 – Chestnut
- 18 – Ukiah Japanese Smokehouse*
- 19 – Daddy Macs Down Home Dive
- 20 – The S&W Market
- 21 – Little Chango**
- 22 – Bears Smokehouse Barbecue
- 23 – The Blackbird Restaurant
- 24 – Good Hot Fish
- 25 – Wildwood Still
- 26 – Laila Asheville
- 27 – 67 Biltmore Downtown Eatery & Catering
- 28 – The Lobster Trap
- 29 – The Observatory Rooftop Bar & Lounge
- 30 – Farm Dogs
- 31 – Mamacita Taqueria
- 32 – Chai Pani Asheville+++
- 33 – Tiger Bay Cafe
- 34 – The Exchange Restaurant & Bar
- 35 – The Watch Kitchen & Spirits
- 36 – Birdies Pizza
- 37 – Barley’s Taproom & Pizzeria
- 38 – Limones
- 39 – The Draftsman Bar & Lounge Asheville
- 40 – Xico

- 41 – Addissae Ethiopian Restaurant*
- 42 – Yum Sushi Burrito & Poke
- 43 – Pie Zaa Pizza
- 44 – Buxton Chicken Palace
- 45 – Bens Tune Up
- 46 – LaPizza Party
- 47 – Bun Intended SW Food Hall
- 48 – Eggs Rancheros

BREWERIES & PUBS

- 50 – Sovereign Kava Bar
- 51 – WXYZ Bar
- 52 – Bears Back Alley Bar
- 53 – Ben Tune Up
- 55 – Banks Ave Bar
- 57 – Asheville Sports Club
- 58 – Wine & Roses
- 59 – Pulp Bourbon Lounge & Speakeasy
- 61 – Workshop Lounge
- 62 – Antidote Cocktail Lounge At Chemist
- 64 – Green Man Brewery
- 65 – The Tiki Easy Bar
- 67 – Periscope Bar
- 68 – The Whale South Slope
- 69 – Visuals Rooftop Bar
- 70 – The Times Bar & Coffee Shop
- 71 – Dirty Jacks
- 72 – Urban Orchard
- 73 – Foggy Mountain Brew Pub
- 74 – Easytiger
- 75 – Twin Leaf Brewery
- 76 – Hi Wire Brewing South Slope
- 77 – Wicked Weed Brewing Brew Pub
- 78 – Asheville Brewing Company
- 79 – Burial Beer Co. South Slope Taproom
- 80 – Funkatorium
- 81 – White Labs Brewing Co. Asheville Kitchen & Tap

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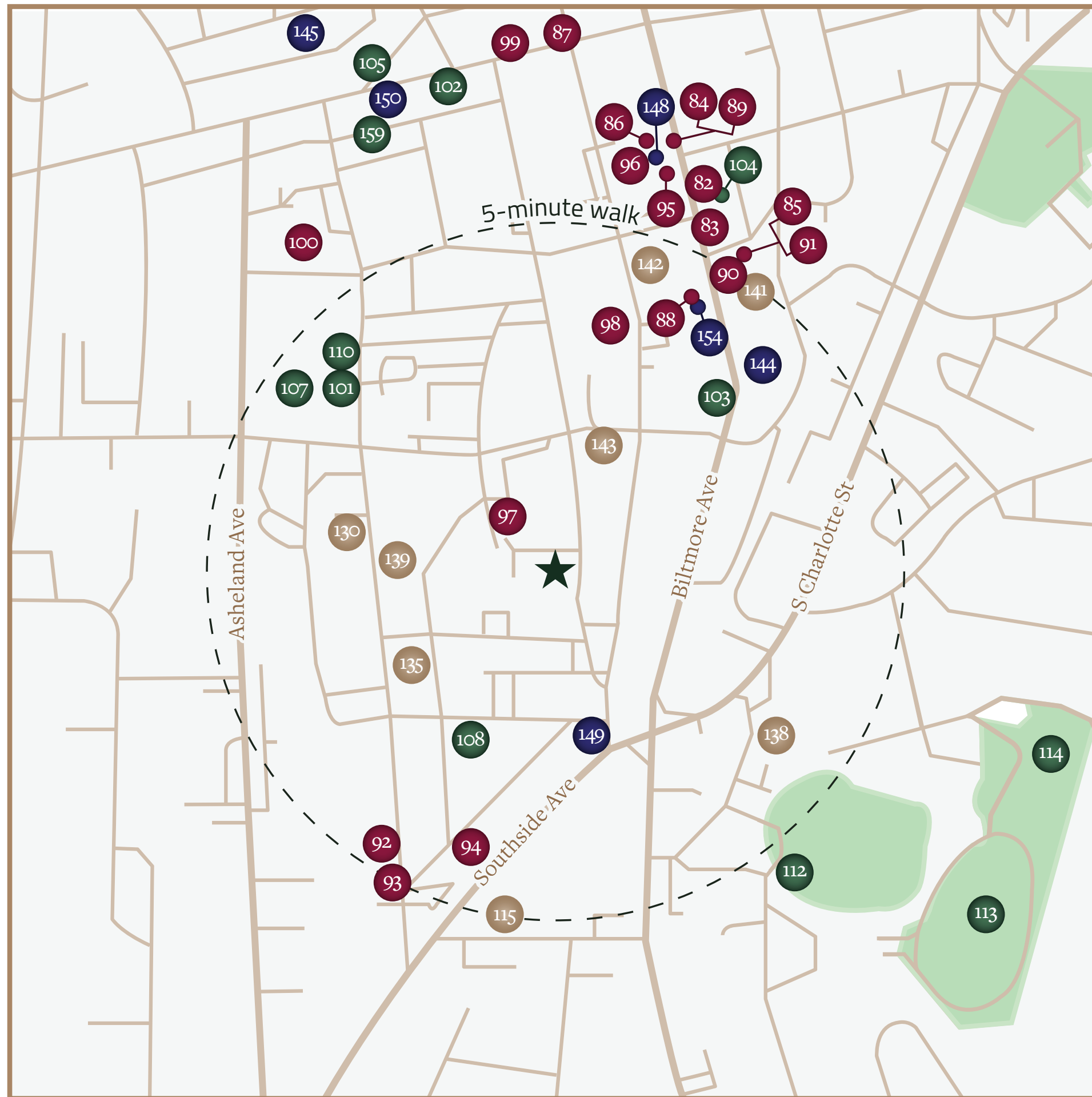
+Beard Winner

++Beard Winner, Best Chef

+++Beard Winner, Outstanding Restaurant

*MICHELIN Guide, Recommended

**MICHELIN Guide, Bib Gourmand



GALLERIES

- 82 – Blue Spiral 1
- 83 – The Haen Gallery
- 84 – Ariel Gallery
- 85 – Russell Armstrong Gallery
- 86 – Beder Gallery
- 87 – Kress Emporium
- 88 – Gallery Melange
- 89 – Gallery Cor
- 90 – American Folk Art & Framing
- 91 – Jeremy Russell Art Studio Gallery
- 92 – Asheville Artist Coalition
- 93 – Open Hearts Art Center
- 94 – Sabia Creations
- 95 – L Rowland Fine Contemporary Art
- 96 – Jane Schmidt Art Works
- 97 – Colourfield
- 98 – Lexington Glassworks
- 99 – Asheville Museum Of Science
- 100 – McKenna Photography

ENTERTAINMENT

- 101 – Level 256 Classic Arcade Bar
- 102 – Breakout Games
- 103 – The Orange Peel
- 104 – Fine Arts Theatre
- 105 – Be Be Theatre
- 107 – Revival Asheville
- 108 – Eulogy
- 110 – Asheville Yards
- 111 – Asheville Fringe Arts Festival
- 112 – Asheville Tourists
- 113 – Memorial Field
- 114 – Mountainside Park

SPA & WELLNESS

- 115 – Sauna House
- 130 – Asia House Asheville
- 135 – Madabolic Asheville
- 138 – South Slope Pilates
- 139 – Fusion Pilates Asheville
- 141 – Asheville Iridescent Yoga
- 142 – Peach Power Pilates
- 143 – Soulheart Yoga Academy

GROCERY

- 144 – French Broad Food Co Op
- 145 – Asheville Forager
- 148 – Crocodile Wine
- 149 – South Slope Cheese Company
- 150 – Asheville Discount Pharmacy
- 154 – Asheville Wine Market

Devoted to *nature & city life.*

Discover a residence where sophistication intertwines with the spirit of Asheville. Embrace the opportunity to make your home in this exquisite fusion of contemporary living and the beauty of nature. At the Churchill, each meticulously designed space reflects a commitment to both luxury and comfort, inviting residents to enjoy the ultimate urban lifestyle crafted for the discerning few.





Voted #3 in
*America's Best Towns
to Visit in 2025*

CNN



Ranked 5th
in *The South's
Best Cities*

Southern Living



Number 10
*Best Food Destinations
in the U.S.*


Tripadvisor



Number 29 in
*the Best Places
to Live in the U.S.*

TIME



Ranked 15th
*Favorite City
in the U.S.*

**TRAVEL+
LEISURE**



Voted 16th
*Best Places to
Go in 2025*

U.S. News & WORLD REPORT



Dedicated to *community*.

Experience Asheville living, where centuries of character, natural wonder, culinary mastery, and artistic expression converge. From outdoor adventures to awe-inspiring relaxation to satisfying your palate at a Michelin-starred restaurant or one-of-a-kind brewery, you will find it all right at home in Asheville.



*Begin your next
adventure at Churchill.*

Churchill

www.ChurchillAsheville.com