



PRESENTED BY NOVA BOSSA | OCTOBER 11-15, 2023, WASHINGTON, DC | TICKETS ON SALE AT NOVABOSSA.COM

NOVA BOSSA announces programming for the inaugural LAD | Latin American Design Week, taking place in Washington, DC, from October 11th-15th at various locations.

25 September, 2023, Washington, DC - NOVA BOSSA, creator of **LAD | Latin American Design Week**, is pleased to announce the programming, visiting designers and featured brands for its inaugural forum taking place in Washington, DC, during the last week of Hispanic Heritage Month from October 11th-15th, 2023. LAD is the first forum of its kind in the United States for collectible design from Latin America.

In collaboration with museums, international embassies, private collectors and corporate sponsors, LAD will present a curatorial program of guided **collection visits, design talks, designer receptions, a book launch, an opening party and design awards** and a 2-day **Latin American Design Show** to be held at DC's coolest new venue AutoShop (416 Morse St, NE) in NoMa. **Tickets are on sale at novabossa.com.**

35 of the most innovative artisanal fashion, perfume and design brands representing 13 countries in Latin America, and **8** visiting designers and artists, will showcase limited-edition art, fashion, furniture, jewelry, lighting, tabletop and conceptual works. Their products will be available for purchase at the **LAD Show Opening Party & Design Awards** on October 14th and the **LAD Show** on October 15th at AutoShop.

*"We are delighted to be announcing that a major collectible design forum and show will be taking place in Washington, DC, and that for the first time, some of Latin America's most innovative designers and brands will gather here to showcase the remarkable talent coming out of the region, one of the hottest hubs for sustainable design today" said **Carolina Furukrona, Founder & CEO of NOVA BOSSA and LAD | Latin American Design Week**, and former Director of Development of the Smithsonian Institution Archives of American Art. "Over five days, LAD will offer exciting opportunities for education, cultural exchange and shopping, presenting Latin American design in a way that honors its contributions to global style trends. We look forward to celebrating together as we close out Hispanic Heritage Month."*

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She continues: *“In the cultural realm, Latin America has been very successful at exporting its food, music and travel destinations. But less appreciated is its design and craft legacy. While in the past our designers followed Europe’s lead, a new generation is looking at indigenous values and local artisans – guardians of ancestral knowledge – for collaboration and inspiration. Latin American design is going through an emancipation, and an authentic, sophisticated and empowered new style has emerged. LAD is delighted to provide a platform for these innovators to share their new ideas with the world.”*

Tickets are on sale at novabossa.com and Eventbrite under **LAD | Latin American Design Week**. Individual event tickets are priced from \$25 - \$120, and the LAD All Access Pass at \$250.

The inaugural LAD is honored to count on the support of the following sponsors, partners and advisors:

Sponsors: NOVA BOSSA (Partner); EDENS, HHM Hotels and The Morrow Hotel (Platinum Sponsors); TTR Sotheby’s International Realty, Ron Mangas, Jr. and Jonathan Taylor (Gold Sponsors); The Embassy of Mexico, Cecilia Barbara Morfín Moctezuma and Latin Concepts (Silver Sponsors); The Embassy of Ecuador, The Embassy of Guatemala, The Embassy of Panama, Washington Life Magazine, IBU Movement, Skin Lab Med Spa and Xinú Perfumes (Patrons); Dima al Faham and Sandra and Fernando Boccanera (Friends).

Restaurant partners: Arcay Chocolates, Destino, El Secreto de Rosita, Grand Cata, Le Clou and Sushería.

Venue partners: AMA | Art Museum of the Americas, Organization of American States; AutoShop; The George Washington University Museum and the Textile Museum; La Cosecha; a Private Modern Residence in Northwest DC sponsored by TTR Sotheby’s International Realty; the Renwick Gallery of the Smithsonian American Art Museum; and the Vesper Cocktail Lounge at The Morrow Hotel.

LAD 2023 Advisory Committee members include: His Excellency Esteban Moctezuma Barragán, Ambassador of Mexico to the United States and Mrs. Cecilia Barbara Morfín Moctezuma (Embassy of Mexico); His Excellency Alfonso Quiñonez and Mrs. Gabriela Quiñonez (Embassy of Guatemala); Alexandra J. Herrera (Linder Global Events); Dima al Faham; Dr. Fred Ognibene; Nancy Bagley (Washington Life Magazine); Nesrin Abaza & Mauricio-Fraga Rosenfeld (Latin Concepts, El Secreto de Rosita and Sushería); Ron Mangas, Jr. (TTR Sotheby’s International Realty); Susan Walker (IBU Movement); and Tanya Meléndez Escalante (The Museum at the Fashion Institute of Technology, FIT).

Also launching this year is the **LAD | Design Awards**, to be given at a ceremony during the LAD Show Opening Party on October 14th at AutoShop. Mexican fashion designer and author of the *Manifesto of Fashion as Resistance* **Carla Fernández** will receive the first **LAD Designer of the Year Award** while Mexico-based textile and product designer **Angela Damman** will receive the **LAD Sustainability Award**.

Visiting international designers and speakers will be staying at The Morrow Hotel, a Curio Collection by Hilton lifestyle hotel featuring 16,500 sq. ft. of indoor/outdoor meeting space, a state-of-the-art fitness center, four food & beverage venues from Michelin-starred Chef Nicholas Stefanelli, and 203 guest rooms. Just three blocks from AutoShop, the hotel will also be the site of a Design Talk on October 12th.

“The Morrow Hotel has quickly become part of the fabric of the NoMa neighborhood, a crossroads of socialization in an energetic area of the city that is known for its rich industrial history and artistic innovation” said **Tauseen Malik, GM of The Morrow Hotel and Area Managing Director of HHM Hotels**, Platinum Sponsors of LAD, who will be presenting the Designer of the Year Award. *“The partnership*

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between The Morrow and LAD is a wonderful celebration of art and culture and we look forward to a long relationship."

TICKET OVERVIEW

Tickets are on sale at novabossa.com and Eventbrite under LAD | Latin American Design Week. Follow @novabossaliving and @latinamericandesignweek

LAD | Latin American Design Show

October 15th, 2023, 11 am-7 pm (4-hour entry: 11 am-3 pm or 3-7 pm)

AutoShop, 416 Morse St, NE, Washington, DC, 20002

Tickets: **\$25** (600 available, 300 per entry time)

LAD | Opening Party & Design Awards

October 14th, 2023, 5-9 pm

AutoShop, 416 Morse St, NE, Washington, DC, 20002

Tickets: **\$90** (300 available)

LAD | Book Launch, Design Talk & Designers Reception

October 13th, 2023, 6:30-9:30 pm

Secret Location (one of NW DC's most impressive modern homes)

Tickets: **\$120** (75 available)

LAD | Design Talks

October 11th & 12th, 2023, 6:30-8:30 pm

La Cosecha, 1280 4th St, NE (11th) and The Morrow Hotel, 222 M St, NE (12th)

Tickets: **\$40** (75 available per talk)

LAD | Collection Visits

October 11th, 12th and 13th, 2023, 12-1 pm

AMA | Art Museum of the Americas, 201 18th St, NW (11th), The Textile Museum, 701 21st St, NW (12th),

The Renwick Gallery of the Smithsonian American Art Museum, 1661 Pennsylvania Ave, NW (13th)

Tickets: **Free** (available for LAD All Access Pass holders only)

LAD | Latin American Design Week All Access Pass

October 11th-15th, 2023

\$250 (50 available. Includes entry to all events, collection visits and the LAD Show)

CALENDAR OF PROGRAMS

WEDNESDAY, OCTOBER 11, 2023

Collection Visit: AMA | Art Museum of the Americas, Organization of American States

12-1 pm, AMA | Art Museum of the Americas, 201 18th St, NW, Washington, DC, 20006

Design Talk: Designers & Artisans: Partnerships for a Sustainable Future

6:30-8:30 pm, La Cosecha, 1280 4th St, NE, Washington, DC, 20002

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Speakers: Angela Damman (Product Designer) and Nicolás Rivero (Fashion Designer). Moderator: Sarah Craven (Director, North American Representation Office, UNFPA)

THURSDAY, OCTOBER 12, 2023

Collection Visit: The Textile Museum, Indigenous American Textiles Collection

12-1 pm, AMA | The George Washington University Museum and The Textile Museum, 701 21st St, NW, Washington, DC, 20006

Design Talk: Fashion as Resistance: A Talk with Carla Fernández

6:30-8:30 pm, The Morrow Hotel, Vesper Cocktail Lounge, 222 M St, NE, Washington, DC, 20002

Speaker: Carla Fernández, (Fashion Designer and LAD Designer of the Year recipient). Interviewer: Tanya Meléndez-Escalante (Senior Curator of Education and Public Programs, The Museum at FIT, New York)

FRIDAY, OCTOBER 13, 2023

Collection Visit: Renwick Gallery of the Smithsonian American Art Museum

12-1 pm, Renwick Gallery, 1661 Pennsylvania Avenue, NW, #1, Washington, DC, 20006

Book Launch, Design Talk & Designers Reception

6:30-9:30 pm, Private Modern Home in NW, DC

Speakers: Robert Young (Fashion Designer) and Paula Mendoza (Jewelry Designer). Presenter and moderator: Philip Fimmano (Partner & Co-Founder, Trend Union, Talking Textiles and World Hope Forum).

SATURDAY, OCTOBER 14, 2023

LAD | Latin American Design Show: Opening Party & Design Awards

5-9 pm, AutoShop, 416 Morse St, NE, Washington, DC, 20002

Presented by NOVA BOSSA in celebration of its fourth anniversary, the **LAD | Opening Party & Design Awards** will offer guests first access to the inaugural LAD | Latin American Design Show in a celebratory setting where they'll immerse themselves in the fascinating world of Latin American design. Held at DC's coolest event venue AutoShop, the Opening Party & Design Awards will present handmade, limited-edition art, fashion, furniture, jewelry, lighting, tabletop and conceptual works by 35 designers and innovators shaping new futures for Latin American and global design. **MEET** top artists and designers, international diplomats, museum directors, LAD sponsors, fellow collectors and other Washington VIPs; **SHOP** handmade, limited-edition products before the LAD Show opens to the public; **TASTE** bites donated by the Embassies of Mexico, Guatemala and Panama, as well as food, wines, cocktails, chocolates and coffee available for purchase from our restaurant partners; **CELEBRATE** at our Design Awards Ceremony as you enjoy live bossa nova at the rooftop lounge and end the night dancing to DJ Richard Alvarez.

SUNDAY, OCTOBER 15, 2023

LAD | Latin American Design Show

11 am-7 pm, AutoShop, 416 Morse St, NE, Washington, DC, 20002

Join us for the inaugural edition of **LAD | Latin American Design Show**. Taking place in our nation's capital during the last week of Hispanic Heritage Month, and presented by NOVA BOSSA in celebration of its fourth anniversary, the LAD Show is the first of its kind in the United States for collectible design from Latin America. Immerse yourself in the fascinating world of Latin American design as you discover handmade, limited-edition art, fashion, furniture, jewelry, lighting, tabletop and conceptual works by 35 designers and innovators shaping new futures for Latin

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American design. **MEET** top artists and designers and join a tour by LAD Creative Director Carolina Furukrona of show highlights; **SHOP** handmade, limited-edition art, fashion and design products available for one day only; **TASTE** Latin food, wines, cocktails, chocolates and coffee available for purchase from our restaurant partners; **CELEBRATE** as you enjoy live bossa nova at the rooftop lounge and the tropical house beats of DJ Richard Alvarez.

DESIGN AWARDS

Designer of The Year Award: Carla Fernández (Mexico)

Carla Fernández is a fashion house based in Mexico City dedicated to preserving and revitalizing the textile legacy of indigenous and mestizo communities of Mexico. The brand's work with manual methods proves that ethical fashion can be avant-garde, innovative and progressive. An agent for change bringing new meaning to luxury fashion, the brand is contributing to sustaining ancient indigenous techniques and the people who are the keepers of that heritage.

In 2013, Carla was one of 11 global recipients of the prestigious Amsterdam-based Prince Claus Awards, which recognizes artists whose cultural actions have a positive impact on the development of their communities. She had solo exhibitions at the Isabella Stewart Gardner Museum in Boston, MA; the Jumex Museum in Mexico City; Heath Ceramics in San Francisco, CA; the O.P.E.N. Festival in Singapore; and group exhibitions at the MAD Museum, New York; Iturbide Palace; and the Amparo Museum in Mexico City. The company earned a B Corp certificate, and their collections have graced the pages of Elle, Vogue, i-D, * wallpaper and The New York Times magazine, among others.

Sustainability Award: Angela Damman (Mexico/USA)

Angela Damman leads her eponymous sustainable luxury brand inspired by the beauty of native plant fibers and the ancient artisanal traditions of Yucatán, Mexico. Since 2012, Angela and her talented team of artisans have been collaborating on the design and production of textiles, handbags, home décor products and limited-edition works handcrafted from natural materials. Her operation is full circle from harvesting and de-fibering henequen (agave) and sansevieria plants to producing the final product.

Her constant search for innovation results in unique pieces that bring imagination to life. The brand's efforts not only connect centuries-old knowledge with contemporary design, but also help stimulate local economic development and preserve the heritage crafts of Mayan communities. Angela's creations have been featured in Architectural Digest, Vogue, Design Miami, London Design Week, various museum exhibitions and in the movie Black Panther: Wakanda Forever.

VISITING DESIGNERS & SPEAKERS

Angela Damman (Mexico/USA)

Textile, Product & Furniture Designer, Angela Damman | @angeladamman

Carla Fernández (Mexico)

Fashion Designer, Carla Fernandez | @carlafernandez

Carolina Furukrona (USA/Brazil)

Founder & CEO, NOVA BOSSA & LAD | Latin American Design Week | @novabossaliving
 @latinamericandesignweek

Eric Sebastian Mindling (USA/Mexico)

Author and Photographer, Living Threads Studio and Traditions Mexico | @livingthreads_story

Her Excellency Ivonne Baki (Ecuador)

Ambassador of Ecuador to the United States | Ecuador.org

Nicolás Rivero (Colombia)

Fashion Designer, A New Cross | @anewcross

Paula Mendoza (Colombia)

Jewelry Designer, Paula Mendoza | @bypaulamendoza

Philip Fimmano (France/Australia)

Trend Analyst, Partner & Co-Founder, Trend Union, Talking Textiles, World Hope Forum and Farm to Fabric Fashion | @philipfimmano @worldhopeforum @edelkoort.editions @lidewijedelkoort

Robert Young (Trinidad & Tobago)

Fashion Designer, The Cloth | @theclothofficial

Sarah Craven (USA)

Director, North American Representation Office of the United Nations Population Fund | @unfpa

Tanya Meléndez-Escalante (USA, Mexico)

Senior Curator, Education and Public Programs at The Museum at The Fashion Institute of Technology | @tanya.melendez.fashion @museumatfit

FEATURED BRANDS (LAD SHOW, OCT 14TH-15TH)

A New Cross (Colombia)

Alessandra Petersen (Peru)

Andrea Landa (Colombia)

Angela Damman (Mexico)

Apryl Jasmine (The Bahamas)

Apuntes X NOVA BOSSA (Mexico)

Azulina Home (Colombia)

Bamboleira X NOVA BOSSA (Colombia)

BOCA MMXII X NOVA BOSSA (Mexico)

Carla Fernández (Mexico)

Carolina Furukrona X NOVA BOSSA (US/Brazil)

Carolina Zambrano (Ecuador)

Catarina Mina (Brazil)

Centro de Textiles Tradicionales de Cuzco (Peru)

Coqui Coqui (Mexico)

Daniela Bustos Maya (Mexico)

Dutzi X NOVA BOSSA (Mexico)

Edelkoort Editions (France/Brazil)

Eric Sebastian Mindling (US/Mexico)
Escvdo (Peru)
Estudio Lenha x NOVA BOSSA (Brazil)
Fenomena (Colombia)
Itza Wood (Guatemala)
Kelgwo (Chile)
La Cano (Colombia)
La Nativa Home (Mexico)
Marco Remigio (Chile)
Mayan Hands (US/Guatemala)
Meso Goods (Guatemala)
NOVA BOSSA (US/Brazil)
Paula Mendoza (Colombia)
Que Onda Vos (Belgium/Guatemala)
Shigra by Armadillo (Ecuador)
The Cloth (Trinidad & Tobago)
Txt.ure (Mexico)

ABOUT NOVA BOSSA

novabossa.com | [@novabossaliving](https://www.instagram.com/novabossaliving) [@latinamericandesignweek](https://www.instagram.com/latinamericandesignweek) | contact@novabossa.com

NOVA BOSSA, or New Style, is a lifestyle brand where artisanal techniques meet cutting-edge design. NB partners with slow fashion, beauty and home décor brands from Latin America to offer a new style that is modern, authentic and rooted in the desire to **preserve traditions, champion better lives and promote sustainability** - ecological, social and financial - for artisans and consumers alike.

In October of 2019, the NOVA BOSSA Concept Store opened at La Cosecha, a contemporary marketplace and cultural embassy celebrating centuries of Latin American heritage in Washington, DC. Designed with the natural world as inspiration, the store features limited-edition art, design books, fashion, furniture, jewelry, lighting, tabletop and conceptual works by designers and artisans shaping new futures for Latin American design. Since then, the company has invested in more than 100 brands – 90% of which are women owned – making it the largest investor in Latin American artisanal brands in the United States.

During the last week of Hispanic Heritage Month from October 11th to the 15th of 2023, and in celebration of its fourth anniversary, NOVA BOSSA will present the inaugural LAD | Latin American Design Week, the first forum of its kind in the United States for collectible design from Latin America.

MEDIA INQUIRIES

For media inquiries, additional images and interview requests, please contact:

Addie Moore, Director of Communications, NOVA BOSSA
addie@novabossa.com | (318) 707-4402

Carolina Furukrona, Founder & CEO, NOVA BOSSA & LAD | Latin American Design Week
carolina@novabossa.com | (202) 848-6256