

How to Hire a *Realtor*

*Important questions to ask your agent **before** you
hire them*



PIERROZ
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Who you Hire *Matters More Than Ever*

Buying and selling your home are likely two of the biggest financial decisions you'll ever make. On top of that, the process can feel overwhelming and confusing. Having a trusted real estate expert who has completed dozens, if not hundreds, of deals ensures you have the best information to make the right decision for you.

Trust us when we say not all real estate agents are created equal, and our goal is to help you determine who is the best fit for you.

Not only do you need an agent who can effectively price and market your home (or locate and secure your dream home), but you also need someone who can negotiate well and manage the transaction all the way to closing and beyond.

These questions are designed to help you find the perfect *REALTOR* for your needs.

Ask Before You Hire

- How long have you been a licensed realtor?
- How many homes have you sold in the past year?
- What is your average list-to-sale price ratio?
- How will you market my home to potential buyers?
- Can you provide references from past clients?
- What is your strategy for pricing my home?
- How do you handle multiple offers?
- Do you have a team, or will you handle all aspects of the sale?
- How will you communicate with me during the selling process?
- What sets you apart from other realtors?
- How are you compensated?
- How is the buyer's agent compensated?

For Sellers

Ask Before You Hire

- How do you handle home staging and professional photography?
- What is your commission structure?
- How long do your listings typically stay on the market?
- Can you provide a detailed breakdown of the selling process?
- How do you handle negotiations with buyers?
- What is your cancellation policy if I'm not satisfied with your services?
- Do you have experience selling homes in my neighborhood?
- How do you handle open houses?
- What challenges do you foresee in selling my home, and how will you address them?
- What are your social channels, and how are you connected with a national audience?

For Sellers

Ask Before You Hire

- How do you communicate during the process?
- What is your commission structure? How do you get paid?
- How early should I get pre approved before starting the process of searching for homes?
- Can you provide a detailed breakdown of the buying process?
- How do you handle negotiations with sellers?
- What is your cancellation policy if I'm not satisfied with your services?
- Do you have experience helping buyers purchase homes in my ideal neighborhoods?
- What hours and days do you show homes?
- What challenges do you foresee in the purchase process?
- Do you have access to COMING SOON or off market listings?
- What hours do you take calls/texts?
- How do you get offers accepted?
- Do you have preferred lenders/vendors?

For Buyers

No Matter Where You Live *We Can Help*

*We're connected with agents all over
the country.*

*If you're looking to buy or sell, We'd
love to connect you with an agent who
can help you in your specific market.*

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