THE LUXURY HOME EXPERTS

AT PLATINUM REAL ESTATE

PHOTO SHOOT *Checklist*



Follow these tips to help your property stand out.

BEFORE THE SHOOT

GENERAL

- ☐ Declutter and pack away as much as possible
- ☐ Take down family photos
- ☐ Dust baseboards
- ☐ Replace any burnt-out light bulbs
- ☐ Clean windows
- ☐ Trim dead leaves from plants
- ☐ Remove all pet beds, food bowls, litter boxes, etc.
- ☐ Take down any seasonal decorations
- ☐ Clean any smudges or splatters from doors
- ☐ Vacuum all carpet
- ☐ Clean any visible spots

EXTERIOR

- ☐ Remove cobwebs from eaves
- ☐ Hose down siding or stucco if necessary
- ☐ Mow and edge the lawn 1–2 days before photos
- ☐ Remove all garden tools and hoses
- ☐ Wash any staining from the driveway
- ☐ Clean up any animal waste
- ☐ Straighten deck furniture and open umbrellas

LIVING ROOM

- ☐ Put away all magazines, remotes, and books
- ☐ Remove extra blankets from couches and chairs
- ☐ Wipe down and power off screens and monitors
- ☐ Tuck away any visible cords
- ☐ Declutter shelves and fireplace mantel

KITCHEN

- ☐ Remove all magnets and photos from the fridge
- ☐ Wipe down the fridge front and handles
- ☐ Clean dust and splatter from cabinets
- ☐ Wipe down countertops, backsplashes, and tables
- ☐ Clear countertops and tables of all items
- ☐ Put all dishes and utensils away
- ☐ Store away sponges, soap, and dish towels
- ☐ Remove garbage and recycling cans

BATHROOM

- ☐ Thoroughly clean countertops, sinks, and tub
- ☐ Remove all items from countertops
- ☐ Neatly fold all hanging towels
- ☐ Clean mirrors and shower doors
- ☐ Remove all bottles, soaps, and similar items from showers

BEDROOM

- ☐ Make the bed and straighten pillows
- ☐ Remove personal items from nightstands
- ☐ Store all items completely out of sight
- ☐ Neatly store all clothes and laundry

THE DAY OF THE SHOOT

- ☐ Remove cars and trailers from the driveway and front curb
- ☐ Turn on all lights and turn off ceiling fans 5 minutes before our arrival
- ☐ Close all windows and open all window shades
- ☐ Close toilet lids and put fresh toilet paper on the roll
- ☐ Remove or crate pets in an unseen area
- ☐ Stay out of mirrors and windows during photos