



Barbara Pereira earns internationally recognized designation for performance in luxury real estate

Charlotte NC | February 3, 2026 - Barbara Pereira, with Howard Hanna Allen Tate in Charlotte, NC has recently earned the coveted Certified Luxury Home Marketing Specialist™ (CLHMS™) designation from The Institute for Luxury Home Marketing. This accolade underscores Barbara's expertise and proficiency in the upper-tier market and proven performance in this niche sector.

The CLHMS designation is recognized as the mark of accomplishment in luxury real estate markets; this achievement proves that recipients are true professionals in this sector. To receive the CLHMS recognition, an agent must meet specific criteria, including completion of rigorous training and demonstrating a proven track record in the upper-tier property market.

"Attaining the CLHMS designation is a significant accomplishment and testament to Barbara's dedication to providing the best service possible to clients in the luxury residential sector," commented Kathleen Bibbins, Director of The Institute for Luxury Home Marketing. "The CLHMS "seal" is a symbol of distinction. Affluent buyers and sellers from around the world look for this symbol of knowledge, expertise and performance when putting their trust in a real estate professional."

The specialized training and ongoing membership with The Institute provide Barbara with the knowledge and tools to better serve clients. The CLHMS designation provides evidence of the successful commitment to service at the highest level. "This designation underscores my ongoing commitment to providing discerning clients with elevated service, strategic guidance, and trusted expertise at the highest level," said *Barbara*.

Barbara has been in real estate for almost a decade, and specializes in Luxury real estate in the Lake Norman and Charlotte region, with a background in California's Monterey Bay luxury market. Her professional distinctions include being named a *Who's Who of Lake Norman*, a featured agent spotlight in *Charlotte Real Producers Magazine*, recognition as one of *Lake Norman's Top 50 Women in Real Estate*.

For more information about the luxury market in the Charlotte, NC region or Monterey Bay, CA contact *Barbara Pereira* with *Howard Hanna Allen Tate* at Barbara.Pereira@HowardHannaTate.com, or www.BarbaraPereira.com

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