

# ONE

RESIDENTIAL

Listing Your  
**HOME**



**kw**

# SERVICES

WE OFFER



- Assist With Preparing Property Disclosure
- Attend Closing
- Bi-Weekly Property Visits
- Broker's Open
- Coordinate Scheduling of Inspection(s)
- Coordinate Appraisal Inspection
- Digital Flyers
- Digital Showing Service
- Email Blast Campaign
- Electronic Lockbox
- Entry into KW Metro Center Coming Soon Portal
- Google Ads
- IDX Sync to 350+ Websites
- MLS Listing Entry
- Order HOA/COA Docs
- Pricing Strategy Consultation
- Professional Photos
- Professional Staging, Ask For Pricing
- Review Offer(s) & Vet Lenders
- Social Media Ads
- Social Media Blitz
- Shoe Covers
- Single Property Website
- Yard Signs
- Weekly Feedback Reports
- Weekly Open Houses

JUST A  
FEW OF  
OUR STATS



16

AVERAGE DAYS  
ON MARKET



101.4%

AVERAGE LIST  
PRICE TO SALE  
PRICE



3,600+

HOMES SOLD

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# MAXIMIZE

YOUR PROFIT

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## ASK ABOUT OUR RENOVATE NOW, PAY LATER AND PROPERTY STAGING PROGRAMS

Our Team is far more than just a list of services. We value ourselves on the relationships we build and maintain with our clients. Sometimes we may recommend staging or renovating to help sell your home for top dollar, but we understand that you may not always have the capital on hand for renovations. In order to help you with your home selling goals, we have a Renovate Now, Pay Later program. You won't need to pay for anything up front, and no money will be due until closing. ONE Residential's Staging Team is also on hand to help make your home look its best for photography and showings. Our services vary from simple decluttering to fully staging your home with decor and furnishings selected and placed by our Interior Design experts.



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## BEFORE

### SMALL CHANGES CAN GO A LONG WAY

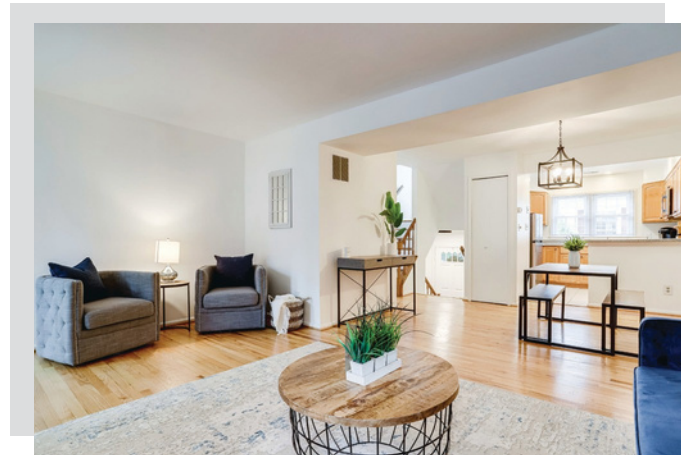
Before we place your home on the market, we might make suggestions such as changing the paint color or updating lighting fixtures. With even these slight changes, we help to create a space in which buyers can envision themselves.

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## AFTER

### A WELL STAGED HOME TYPICALLY SELLS FASTER - AND FOR MORE MONEY

Buyers want to be able to imagine their lives and their belongings in the homes they tour. Our Staging Team will expertly choose furniture and decor that highlight all of the possibilities your home has to offer to prospective buyers. Ask about what options are available.



Total Cost of Renovation: \$300

“Professional, caring, and proactive. These are the traits that best describe undoubtedly one of the best real estate teams in the area. The team was phenomenal.”

WHAT OUR  
CLIENTS SAY

# CONNECTING

## MARKETING

MORE WEBSITES, MORE VISIBILITY, MORE MONEY

Our Keller Williams listing system showcases your listing on more than 350 popular websites. Working with us allows your home to be seen by as many buyers as possible, giving your home the spotlight it deserves.



SCAN THIS QR CODE  
TO SEE MORE



## REVIEWS

"Right from the very start they listened to our needs and more importantly appreciated our timeline for selling. I knew from the very moment that we would be working with a Team that are true visionaries in their field and are motivated to truly cater to the seller."

CONTACT US DIRECTLY AT: 703-249-9833

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