

# CANDICE RICH

## ELEVATING REAL ESTATE WITH FINANCIAL ACUMEN AND PERSONALIZED SERVICE

Candice Rich has a simple value proposition: "Real Estate should be more than just buying or selling a property. It should be an experience. I don't just sell properties; I deliver the lifestyle that accompanies them, ensuring that each client finds their perfect fit in the market."

Establishing strong relationships with her clients is paramount, as they often rely on her as their trusted advisor not only for real estate but also for the best amenities and services in their local communities. Candice has strong community ties and supports local businesses, allowing her to provide valuable insights to her clients.

Distinguished by her Financial Acumen, Candice is an esteemed business professional with a respected name in the real estate industry; where exceptional service and opulent living converge. Formerly an accountant, Candice Rich owned and operated her own CPA firm for over 22 years. Her robust financial and tax background provides a unique perspective and competitive advantage, distinguishing her in the industry while elevating her real estate advisory services.

Candice stays at the forefront of market trends and economic developments by leveraging all available resources, including advanced courses, industry certifications, and real estate conferences. Her most recent certification was earning the ABR® (Accredited Buyer's Representative). "Based on the upcoming changes in the real estate industry, post-NAR settlement, I believe obtaining this ABR® designation is a win-win for all!"

Over the past few years, she has earned the following certifications:

- Accredited Buyer's Representative (ABR®)
- Christie's International Luxury Certified Specialist
- Certified Negotiation Expert (CNE®)
- Certified Luxury Home Marketing Specialist (CLHMS®)
- Pricing Strategy Advisor (PSA®)

Her dedication to listening to her client's needs, producing winning results and providing them with unparalleled knowledge and service across facets of real estate, is what keeps Candice in the top 5% of realtors in Oakland County, Michigan.



“Candice Rich is one of the top sought-after advisors in our high-end real estate market with experience and talent right for the time. She has accumulated a breadth and depth of knowledge in her craft that you'll easily pick up on once you have had a chance to work with her.”

— James K.

248.724.6124

candicerichluxuryhomes@gmail.com

Candicerich.com

@properties remi | Christie's International Real Estate

## EXPERIENCE THE DIFFERENCE.

