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Residential Real Estate

Lake Tahoe's Shakespeare Ranch hits market for \$125M – and that's the discounted price



Image: Vista Estate Visuals

The estate comes with a 465-foot private pier, among the longest on Lake Tahoe.

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By [Ted Andersen](#) – Digital Editor, San Francisco Business Times
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Story Highlights

- Shakespeare Ranch listed for \$125 million in Nevada's Lake Tahoe.
- The property features a historic 1873 entertainment barn.

- Estate features 465-foot private pier and Marc Appleton-designed residence.

A 163-acre Lake Tahoe ranch has hit the market for \$125 million – and that's a discounted price.

Known as Shakespeare Ranch, the historic waterfront estate on the Nevada side of the lake was up for sale last year for an even higher price, \$188 million. It has existed for more than 150 years and includes three main parcels: a lakefront section with a nearly completed 7,713-square-foot home designed by architect Marc Appleton, a rodeo compound featuring an 1873 entertainment barn and a meadow lot with views of the iconic Shakespeare Rock formation that gives the ranch its name.

Located at 1949 Glenbrook Inn Rd. near South Lake Tahoe, the estate gives rise to 425 feet of Lake Tahoe shoreline, a 465-foot private pier (one of the longest on the lake) and sits within Glenbrook, an exclusive gated community on the lake's east shore. The ranch has hosted the annual Glenbrook Rodeo for more than 80 years, and includes rare amenities such as equestrian facilities, multiple guest cabins, an entertainment pavilion with a commercial kitchen and wine room and an indoor wellness center with pool and spa.

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Christie's International Real Estate/Sereno agent Christine Perry's newly curated \$125 million offering for Lake Tahoe's Shakespeare Ranch came to market in late June.

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The property could be especially attractive to wealthy buyers because of its combination of modern luxury and Old West history, as well as significant tax benefits since Nevada has no state income tax, estate tax or capital gains tax. Google co-founder Sergey Brin bought a Lake Tahoe mansion for \$42 million back in December, as California billionaires were looking for an escape hatch ahead of an expected vote on a billionaire tax. The Crystal Bay estate sale was Lake Tahoe's most expensive sale in 2025, and once set a record for highest listing.

Just for perspective, Meta CEO Mark Zuckerberg has built a compound on more than 10 acres of land on the other side of the lake – a relatively tiny landholding compared to Shakespeare Ranch's 130 acres.



Shakespeare Ranch in Lake Tahoe is listed for \$125 million. It had been listed for \$188 million in 2025, though an earlier offering included another residence as well as other significant parcels of land not included in this new offering.

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If it fetches its full listing price, the sale would match an Incline Village home that sold earlier this year to an entity linked to [SpaceX](#) board member and early investor Steve Jurvetson for \$125 million, according to property records in Washoe County, Nevada. A limited-liability company linked to Jurvetson bought the lakefront estate – and its adjoining \$7 million parcel – in a off-market deal on March 25 from a company with ties to investor Gene Pretti.



The Howard Backen-designed lakefront cabana at Shakespeare Ranch in Lake Tahoe, now listed for \$125 million.

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The Shakespeare Ranch has two boat lifts, 14 buoys, a boathouse, multiple guest residences and cabins, expansive garages and support buildings, and an extraordinary collection of recreational and equestrian amenities. The property is also complemented by a 690-square-foot lakefront cabana designed by Howard Backen, creating a connection between refined mountain living and life on the water. The 1873 entertainment barn has been the site of legendary private gatherings and is one of the oldest surviving structures on the lake.

“Shakespeare Ranch is one of the most unique properties I’ve had the privilege of representing in my 30-year career,” listing agent Christine Perry with Christie’s International Real Estate/Sereno said, adding that the listing represents a “once-in-a-generation opportunity” to own one of Lake Tahoe’s most legendary private estates.

“You feel the history the moment you arrive at the gate. What makes it so special is the blend of old and new – the newly built ranch house and cabana offer the mountain-modern lifestyle so many buyers are seeking today, while being surrounded by the rich heritage of the rodeo grounds, horse pastures, and breathtaking views of Shakespeare Rock and Lake Tahoe,” she said. “One of the biggest surprises is the incredible entertainment barn. It’s unlike anything I’ve seen, featuring vintage arcade games, classic pinball machines, a commercial-grade kitchen, a full bar, a dance floor, and a temperature-controlled wine room. It’s a place designed for bringing generations of family and friends together while preserving the spirit and legacy of this extraordinary estate.”



Image: Vista Estate Visuals

"The 1873 entertainment barn, the architectural centerpiece of the ranch, has been the site of legendary private gatherings, presidential visits, and landmark moments in Tahoe's social history. It is one of the oldest surviving structures on the lake," says listing agent Christine Perry with Christie's International Real Estate/Sereno.

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Larry Ruvo, head of Southern Glazer Wine and Spirits of Nevada, and his wife, Camille, are the sellers.

T H E L I S T

These are the highest-selling residential real estate teams in the Bay Area in 2025

Gross volume of Bay Area sales closed in 2025

Rank	Prior Rank	Team/Prior rank
1	1	Gullixson Team
2	3	Judy Citron Team
3	2	Team Hatvany

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THE LIST

These are the highest-selling residential real estate agents in the Bay Area

Gross volume of Bay Area sales closed in 2025

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2	1	Rohde-Lynch, Shana
3	9	Rubin, Josh

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Gross sales volume by Bay Area offices in 2025

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