

REAL ESTATE AWARDS

EXPERT IN SECOND HOME/VACATION PROPERTIES

RIEZL BAKER

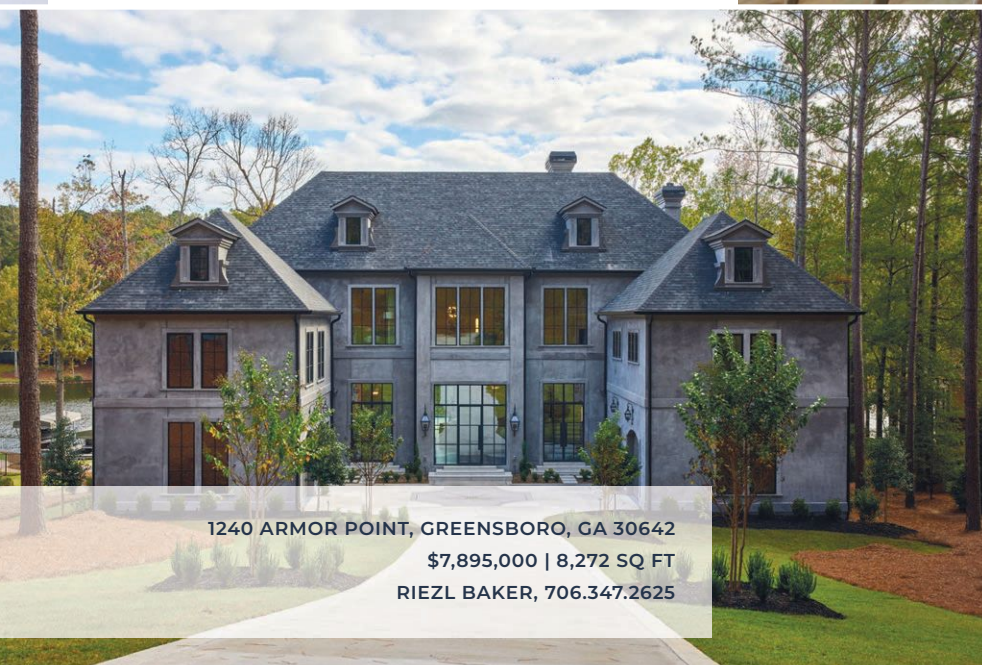
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If you know Lake Oconee, you know Riezl Baker. For over two decades, she has been a trusted real estate advisor in the area, with expertise in second homes and luxury properties. Since co-founding Luxury Lake Oconee Real Estate Group with her husband Ted in 2020, Baker has accumulated over \$500 million in sales. Baker, who has called Lake Oconee home since 1997, has built relationships with both her clients and neighbors.

Her strong market knowledge and personable approach are partially attributed to her background in hospitality. "It taught me the importance of client experience, attention to detail, and strategic planning," Baker says. "That experience helped me develop the skills I use every day in real estate—whether it's negotiating, marketing, or showing properties—my goal is always to make the process as smooth as possible for my clients."



Photography By: Crystal Shenden and Bartolotti Media



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\$7,895,000 | 8,272 SQ FT

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Last year, Baker's standout performance, with over \$120 million in sales, led to her recognition as the #1 Realtor by the Lake Country Board of Realtors, as well as a RISMedia Real Estate Newsmaker and Achiever. "But beyond the accolades, the part of my work I am most proud of is the relationships I build with my clients," she says. "Their trust in me is something I deeply value, and being part of their experience is an honor I never take for granted."

Baker is also deeply involved in philanthropy, currently serving as the 2025 Chair of the Heart & Soul Gala, a record-breaking event hosted at the Ritz-Carlton Lake Oconee, which raised over \$800,000. "My husband and I co-founded the Lake Oconee Food & Wine Festival, which supports local education," she says. "I'm also a board member for the Oconee Performing Arts Society and have held leadership roles in various community organizations. To me, investing in this community is about helping build its future and enriching the fabric of the area for the clients and future residents I'm privileged to serve."