



POWERPLAYERS

BRUCE GLAZER

**REAL ESTATE BROKER
@PROPERTIES**

Bruce offers his clients cutting-edge tools and resources that differentiate him from the competition and enhance his clients' overall buying and selling experience. Bruce is able to run his business more efficiently and focus intently on each individual clients' needs by leveraging @properties' ever-evolving technology, marketing and innovation in the real estate industry.

Q: What is the biggest factor in your success?

A: The biggest factor to my success is undoubtedly all of the support I have received from my friends, family, and of course fiancée! Being a Real Estate Broker in this city is not as easy as it looks. The hours we work, time we put in, and all the emotions involved in a transaction can wear you down.

Q: What is the greatest challenge facing your industry?

A: The biggest challenge I believe are industry shakers coming in to try to simplify a real estate transaction. Click a button and you have an offer on your home. It sounds great, but who wants a computer algorithm to value their biggest asset?

Q: What is on your bucket list?

A: Purchasing a 2nd home!

Q: What is the most rewarding part of your career?

A: Selling the American dream! Watching a first time homebuyer get the keys to their new home.

Q: What would you like to do more of in the coming year?

A: Give more back to the community. Volunteering more of my time to help others.

Q: Who sparked your initial interest in your chosen career path?

A: My Dad. When I was age 7 he came back to Chicago to go get a masters degree at University of Chicago. I absolutely fell in love with this city. My family had an apartment with amazing views in Streeterville. The hustle and bustle and how vibrant it was compared to my home town in Richmond, Ind., sparked my interest That was when I knew I wanted to do something on my own and in this city. Selling Chicago and its real estate was the perfect fit!

212 E. Ohio #200
765.914.8199
bruceglazer.com