Walking along the cobblestones, past paprika-colored buildings and local artisans, you can fall under San Miguel de Allende's spell. A UNESCO World Heritage site, the 450-year-old colonial city has topped the travel industry's lists of must-visit places; Condé Nast and Travel + Leisure recognize it as the "Best City in the World." Grupo Espíritu hopes to honor the city's past and position it for the future with its dynamic 540-acre mixed-use development. Destination Viñedo San Miguel encompasses four residential enclaves; a 40-room boutique hotel under the Leading Hotels of the World brand; gourmet restaurants and bars; an award-winning winery; a state-of-the-art wellness center; an event center; and pools, fire pits and a vineyard.

"What began as a luxury development outside the historic district has now grown into an international destination," says Carlos Pacheco, sales director with Grupo Espíritu, who is marketing one of the enclaves, Villas Gran Reserva, with Rudolfo Zavala of Coldwell Banker Residential Brokerage in Chicago, Wendy Walker of Coldwell Banker Residential Brokerage in Paradise Valley, Arizona and Ricardo Rodriguez of Coldwell Banker Residential Brokerage in Boston-Back Bay. "Through the property's partnership with Delos, Villas Gran Reserva will offer access to an emergency evacuation program provided by Delos partner Global Rescue. "At homeowners and certain members of their family will have access to a global medical emergency evacuation service for three years under our program," says Carvajal.

Creating a residence for international visitors who have fallen under San Miguel's spell is the driving force behind Villas Gran Reserva. Says Pacheco: "San Miguel is one of those places where you want to come back again and again."