Coldwell Banker's Ricardo Rodriguez & Associates expands New England presence

by Liz Hughes July 15, 2023

Coldwell Banker's Ricardo Rodriguez & Associates (RR&A) has partnered with two sales teams as it expands its New England presence.

The merger of RR&A with Cervone Deegan + Associates in Boston, specializing in Jamaica Plain, and True East Realty in Coastal Maine and New Hampshire, marks RR&A's continued growth in New England following its expansion into Providence, R.I., last year.

Both Cervone Deegan + Associates and True East Realty will now operate under the name Ricardo Rodriguez & Associates of Coldwell Banker Realty.

"Maine, New Hampshire and Boston's Jamaica Plains have long been areas of interest for our clients, so we're thrilled to be welcoming these incredible agents," said Ricardo Rodriguez. "As our team strives to expand its presence in New England, these partnerships align perfectly with our goals, and the substantial business crossover among the brokers makes these markets the most logical choice. Each agent brings a wealth of expertise to the table, and we eagerly welcome them as valued members of the Ricardo Rodriguez & Associates family."

Making Moves

Cervone Deegan + Associates, Coldwell Banker Realty, Ricardo Rodriguez & Associates, RR&A, True East Realty