

Boston

Young, Diverse & Taking Over

25 Visionaries
On the Rise

New

Power



COUSIN
STIZZ

RACHAEL
ROLLINS

ROGER
LAU

TIFFANI
FAISON

KASSIA
DAVIS

KIRAN
SMITH

RICARDO
RODRIGUEZ

AND
MORE

Making Moves:
Trilfit founder
Heather White
is building a
wellness empire
where everyone
belongs.

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▷ For decades, power has been static in Boston, and mostly gray-haired and male. But lately, a new power structure is emerging, one that's bolder, younger, and more diverse than ever. From hip-hop artists to film producers, podcasters to rising political superstars, these 28 heavy hitters have never appeared on *Boston's* power list before—but we're betting they'll continue to shake up the city for years to come.



The Powers That Will Be



THE PLACE-MAKER

Ricardo Rodriguez

Real estate agent, Ricardo Rodriguez & Associates

“I am the quintessential immigrant story. I came from Colombia with \$25 in my pocket,” Rodriguez says. Flash-forward 25 years, and Boston-based Rodriguez is the top Latino agent in the U.S. by sales volume, bringing in more than \$130 million in 2017. While connecting the city’s top talent with homes that keep them here is a major part of Rodriguez’s Coldwell Banker-affiliated business, he’s also dedicated to helping working-class families find prosperity: In March, he led a presentation about building wealth through homeownership in Lawrence. “I’ve always tried to honor what I’ve come from, and build a better life for myself and others,” Rodriguez says.