



Real Estate

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A Destination Reimagined:



POMPANO BEACH

Elevates South Florida’s Waterfront



POMPANO BEACH, FL—Once a quiet coastal town, Pompano Beach is undergoing a remarkable transformation into one of South Florida’s premier destinations. With its pristine beaches, a growing roster of diverse urban amenities and a new generation of five-star residential options, the city is capturing the attention of discerning buyers, sophisticated travelers, and global luxury brands. However, the city’s potential is far from tapped.

Amid this dynamic evolution, the newly unveiled W Pompano Beach Hotel & Residences—brought to life by real estate powerhouses Related Group and BH Group, in collaboration with hospitality leader Marriott International—stands out as a game-changing project.

“This 24-story tower will rise on a coveted beachfront parcel at the intersection of Atlantic Boulevard and State Road A1A—destined to become the area’s most sought-after address,” said Nick Perez, President of Related’s condominium group. “W Hotels brings a fresh perspective to luxury lifestyle experiences with a distinct point of view, dynamic programming, and elevated service culture. This new property will help cement Pompano Beach among South Florida’s most sought-after waterfront destinations.”

Fusing sophisticated luxury residences with the W Hotel’s celebrated lifestyle and hospitality services, the W Pompano Beach promises to elevate the city’s allure even further. The tower—designed by Nichols Architects in collaboration

with KORA and featuring award-winning interiors by Meyer Davis—will offer beautifully appointed condominium residences, including three exclusive penthouses with private rooftop terraces, alongside a collection of fully furnished condo-hotel suites. Each residence will provide sweeping views of the Atlantic Ocean and the Intracoastal Waterway, complemented by floor-to-ceiling windows.

The Residences are meticulously crafted to provide an unparalleled living experience, combining functionality with refined elegance. Each home features expansive balconies, well-appointed dens, powder rooms, walk-in pantries and laundry areas, and spa-inspired primary

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