

TOP AGENT MAGAZINE

JOHN MOORE & RYAN CUMMINGS



Based out of their office in Palm Springs, Top Agents John and Ryan run a thriving book of business throughout Palm Springs, Rancho Mirage, Palm Desert, and Coachella Valley.

Bringing to bear a calm and sophisticated approach, Ryan Cummings and John Moore's commitment to providing their clients with world-class service has built their team a fantastic reputation in their community.

Like many agents, neither Ryan nor John started their careers in real estate. Originally from Mississippi, John worked in hospitality when he first moved to California, progressively working his way up until he was the Director of Sales for several major hotel chains. When John first dipped his toe into real estate, he was somewhat hesitant. "My goal that first year was to sell 4 homes working part-time," John says. "With Ryan's guidance, I ended up selling 42 and never looked back."

Ryan on the other hand was raised in California and spent the early years of his career working as a

Television Producer/Director. During that time, he discovered a passion for architecture and design, which led him to enjoy tremendous success flipping homes in Los Angeles. Recognition of his achievements landed him a feature article in Money Magazine in 2003 and a photo of one of his homes on the cover of West Los Angeles Living Magazine. In 2004 Ryan decided to pursue real estate full-time.

When Ryan met John in Palm Springs in 2008, they immediately hit it off and got married in 2013. They are now the principles of **John & Ryan, Real Estate Group** where they head a 10-person team under the brokerage of **HK Lane | Christie's International Real Estate**. Based out of their office in Palm Springs, John and Ryan run a thriving book of business throughout Palm Springs, Rancho Mirage, Palm Desert, and Coachella Valley. They also occasionally

dabble in the Riverside and San Diego markets, and recently added an agent in Big Bear.

If you ask John and Ryan how they have managed to enjoy so much success, they will credit their reputation and focus on customer service as being the primary drivers of their business. “We always make sure we achieve our clients’ goals,” John tells Top Agent. “Last year I showed a client nearly 90 properties before he found the one, and I was happy to do it.” But their reputation isn’t just built on their fantastic customer service. “We also have a reputation in the real estate community as experienced, no-nonsense agents. We are tough negotiators,” Ryan explains.

Another advantage the John & Ryan team enjoys is their emphasis on leveraging technology to improve their reach. For every listing they use a combination of professional photographs and/or video walk-throughs to create a comprehensive online marketing campaign that complements their print and in-person outreach. On top of this they have an extensive social media presence, which they use to market their listings and stay connected to their community.

When they aren’t working, John and Ryan love to travel, hike, exercise, and gather their extended families for visits to their cabin in Big Bear. In addition, they are extremely involved in their community. They support numerous charities and have organized a number of their own fundraising events, most notably a string of carwashes to raise money for local food banks, Toys-For-Tots and the Desert AIDS Walk. Recently, they offered a service to bring groceries to members of their community who have been affected by COVID-19.

Looking to the future, John and Ryan are excited to continue expanding their team so that they can increase the number of people they can help. “We love helping our clients start the next chapter in their life. When you use us you’re hiring a team with knowledge, experience and integrity.”



For more about Ryan Cummings & John Moore, visit JohnAndRyan.com, call 760-409-0129 or email reachry@yahoo.com and jbm1nps@yahoo.com