COMPASS

June 2026 Sonoma House & Condo Markets Market Outlook

Data through May 2026

Market Research
COMPASS INTERNATIONAL HOLDINGS

June 2026
Housing Market Report

Select macro-economic and demographic data for the country and the Bay Area – June 2026

June 9 2026

The Bay Area housing market hit a lot of national headlines in May. In San Francisco, AI and tech-driven demand has created aggressive bidding wars on the scarce inventory. Skyrocketing rents are back in the norm. Even the city's condo market, which has been under pressure for six years, is showing signs of demand recovery.

For the first time in many years job creation in the Bay Area is positive and economic opportunity is attracting net inbound migration, despite the region's chronic shortage of homes and affordability issues. It's notable that other tech cities like Seattle and Austin are not seeing the boom in the real estate market related to AI. In fact, those cities are now sending more people to San Francisco than the reverse.

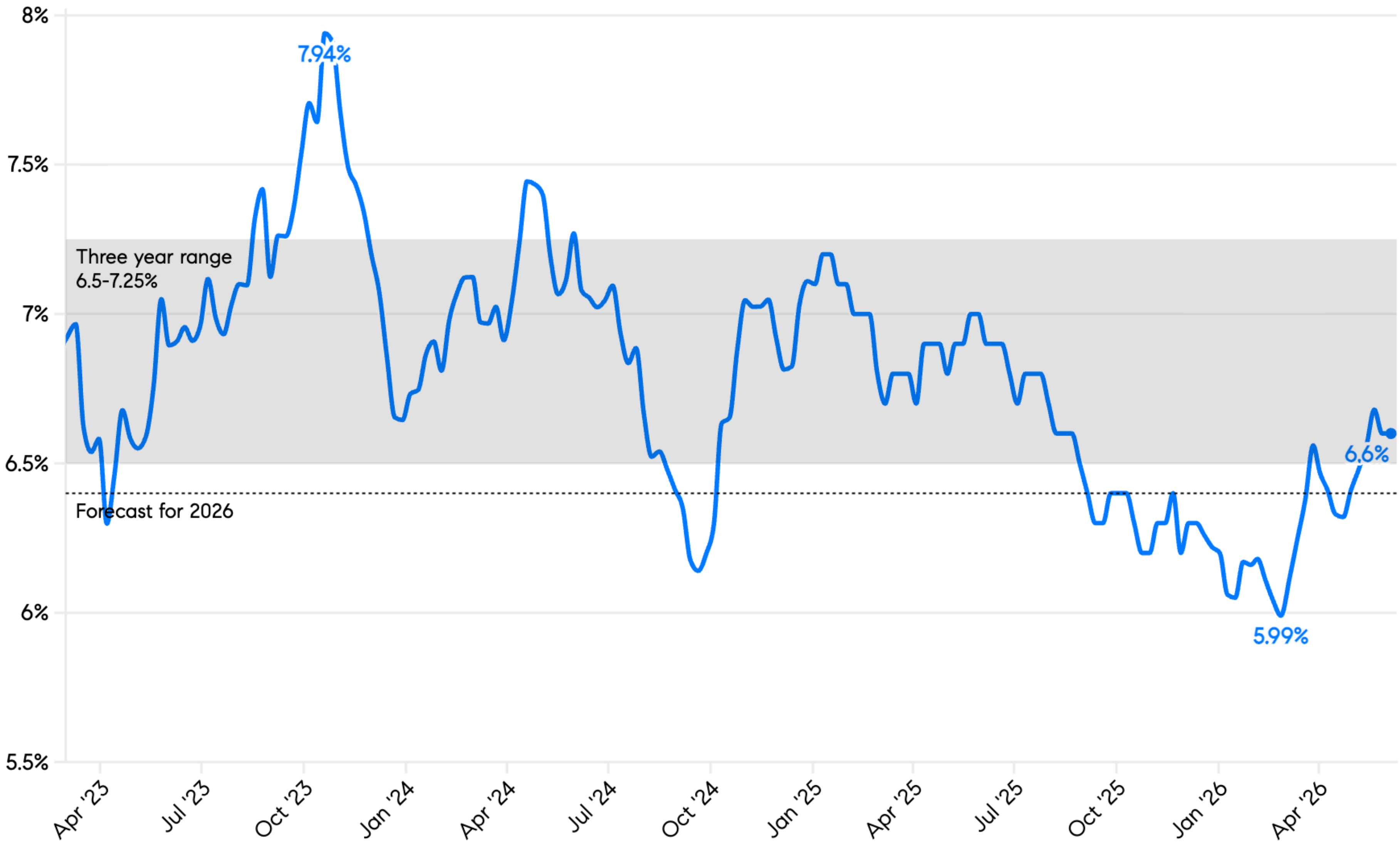
While the city dominates the headlines, many areas have not seen the massive wealth effect driving home buying demand like the city has. In this cycle, this resurgent demand is so far concentrated to a very small section in the city, and luxury markets in Peninsula and Marin.

For much of the region, interest rates matter more than stock market performance. In May, mortgage rates jumped higher with sharply higher inflation data. That tension between higher interest rates and the wealth effect is likely to continue for the rest of 2026. Inflation pressures have been pushing higher, and it seems unlikely that interest rates will dip again very soon.

Mike Simonsen
Chief Economist, Compass International Holdings

Mortgage Rates Bounce Off the Lows

Interest rates have pushed higher due to war news, overheated inflation, and recently strong jobs data. Still at the low-end of the range over the past three years, any push into the upper 6s is likely to slow home purchase demand abruptly. Our forecast is for mortgage rates to average 6.4% for the year.



Source: Mortgage News Daily, Compass

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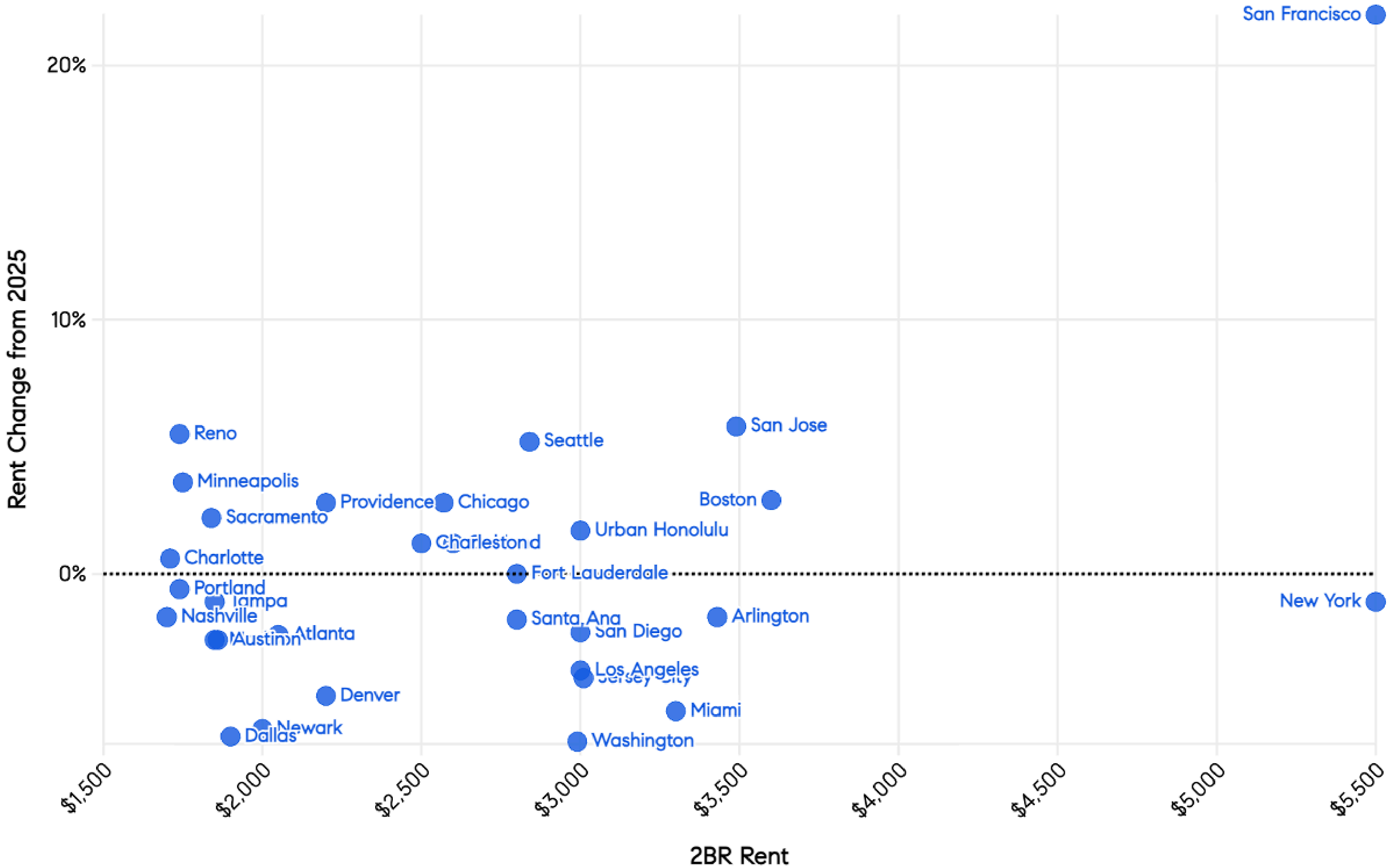
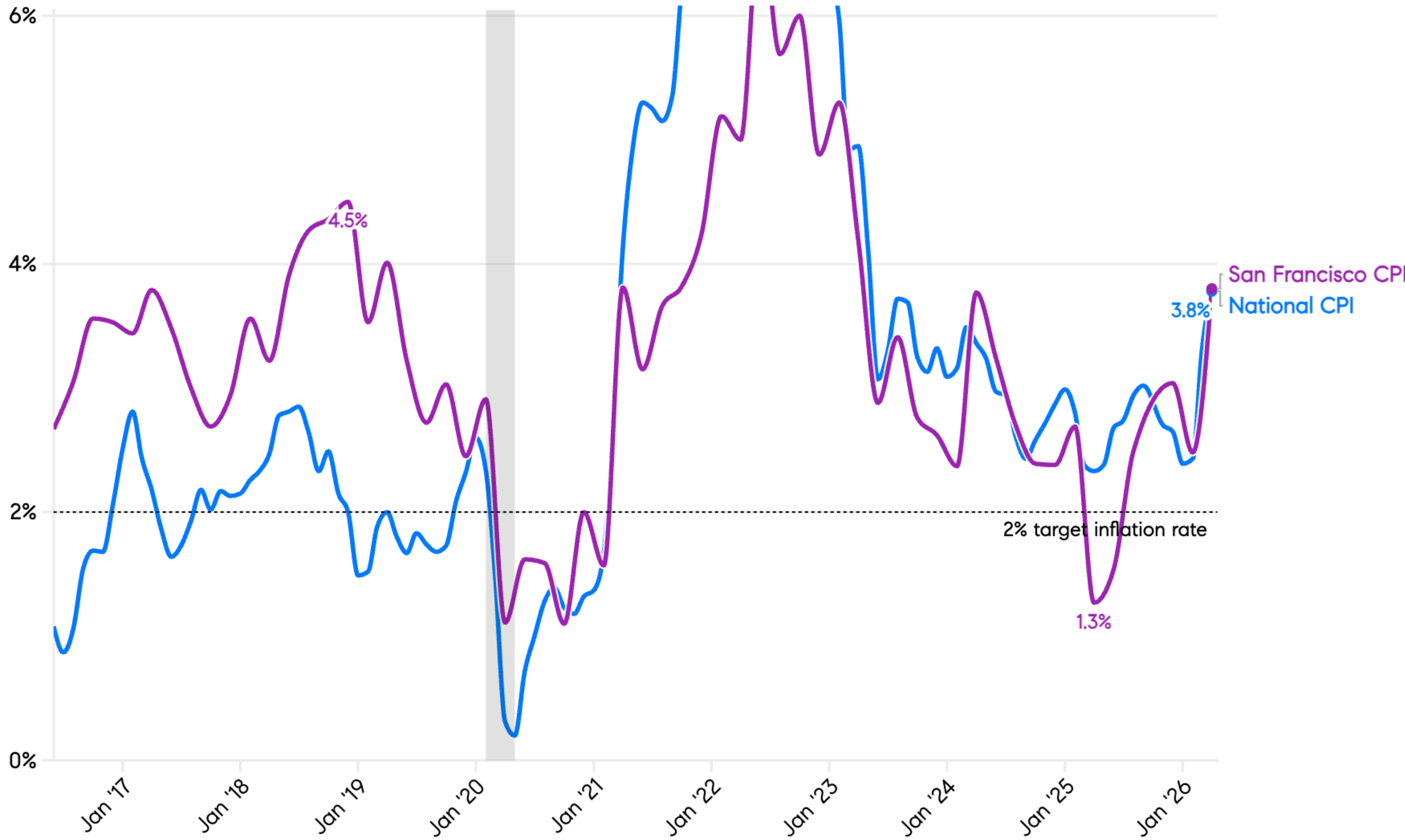
Dramatic Rent Cost Increases in San Francisco

San Francisco faces a chronic shortage of homes so as employment increases rents drive higher quickly. The South Bay is second nationally to San Francisco in rent appreciation over the last 12 months.



Inflation is High and Pushing Higher

For much of the last decade, Bay Area housing and services like education and childcare pushed local inflation above national averages. For a brief moment in 2023-2025, housing costs in the Bay Area kept inflation lower than the rest of the US. In 2026 surging inflation nationally is driving interest rates higher.



Source: US BLS, BEA

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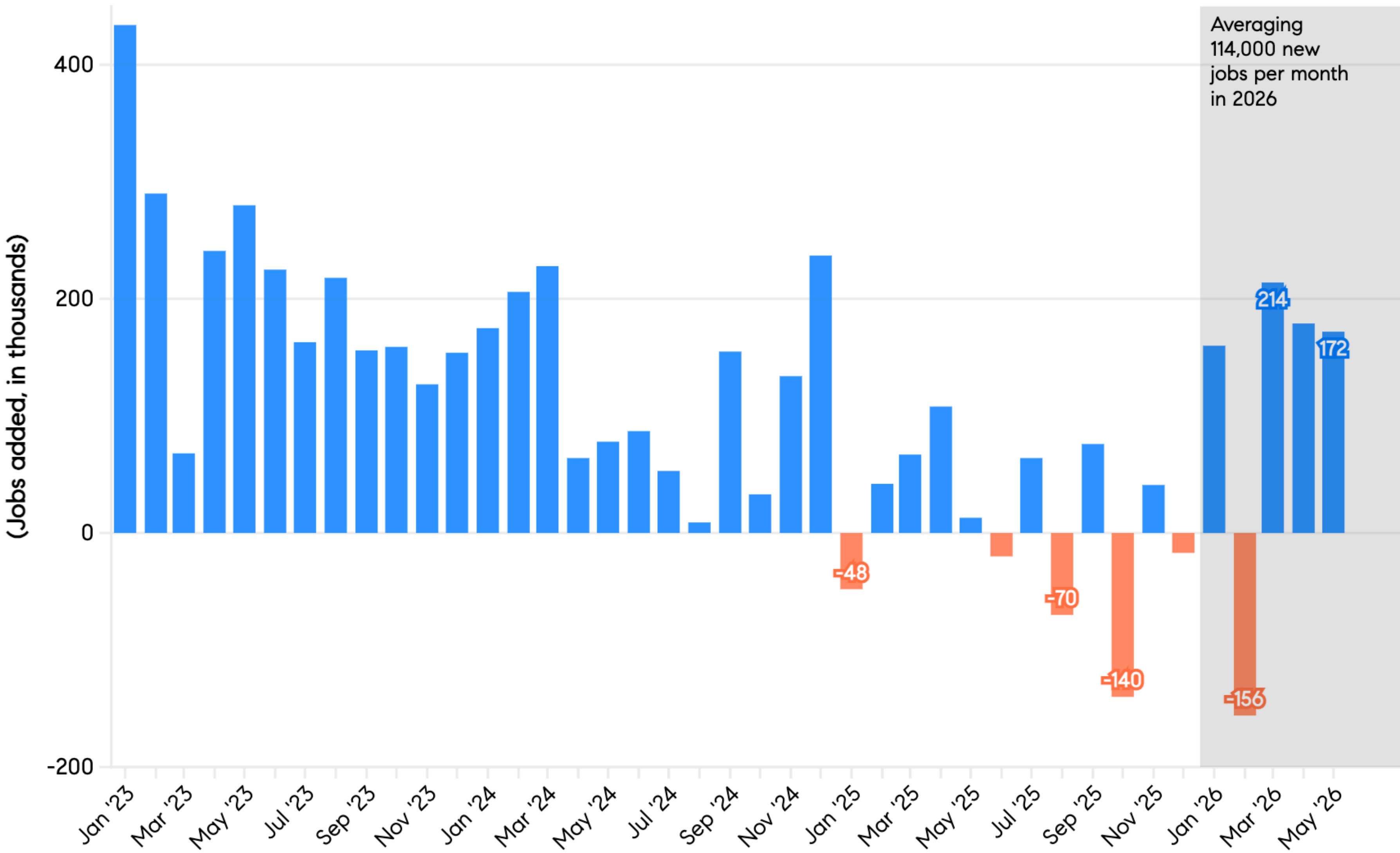
National Employment Grew in May

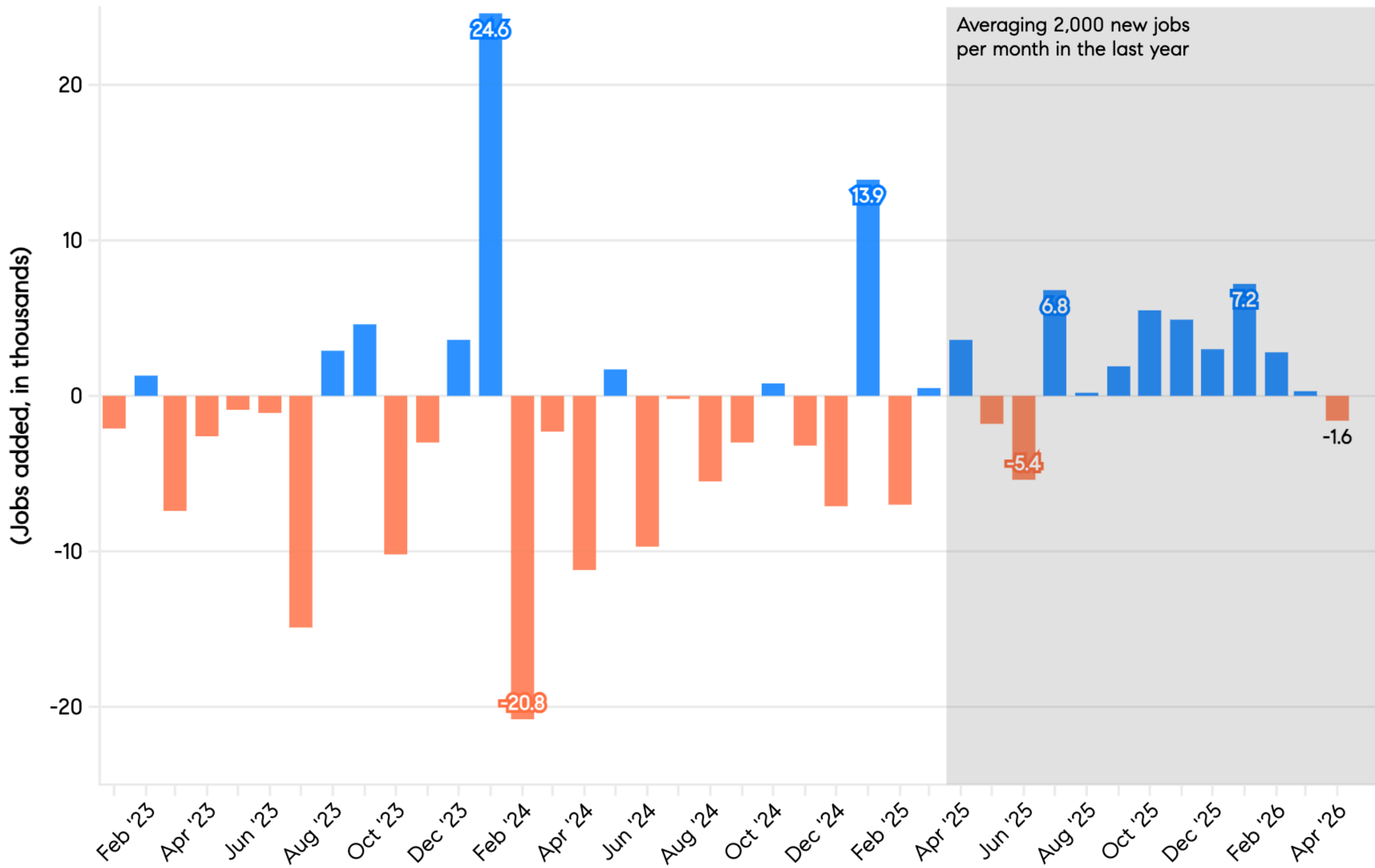
The labor market shows three months of growth after a very weak 2025. Corporate profitability is improving, AI investment is booming, and government spending is unabated, all of which are drivers of continued expansion in 2026. An improving labor market is generally positive for housing.



Source: BLS Non-Farm Payrolls, Total jobs, seasonally adjusted

Bay Area Jobs Are Growing Again

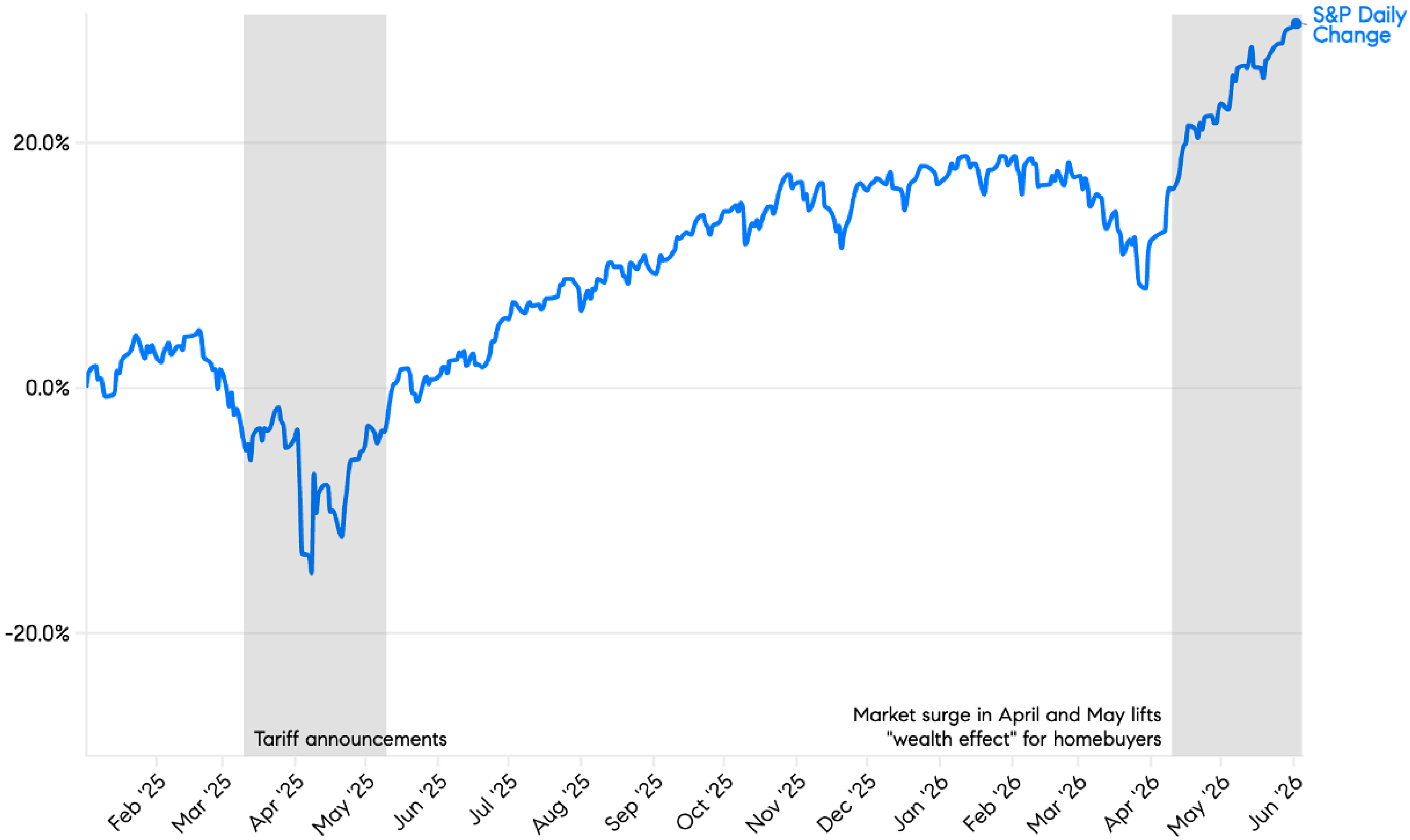
After 5 years of shrinking employment and out-migration, Bay Area companies are adding jobs again. This is evident in housing demand which turned around mid-2025 in San Francisco, with rising rents and home prices.



Source: BLS Non-Farm Payrolls, Total jobs, seasonally adjusted

Stocks Surge to New Highs In May

After war, oil, and inflation fears pushed markets lower in March, April and May stock market resurgence creates a powerful "wealth effect" for potential homebuyers. This is especially true in the Bay Area with AI related market boom and IPOs in the pipeline.



Source: MarketWatch.com
Index change vs. Jan 1. 2025

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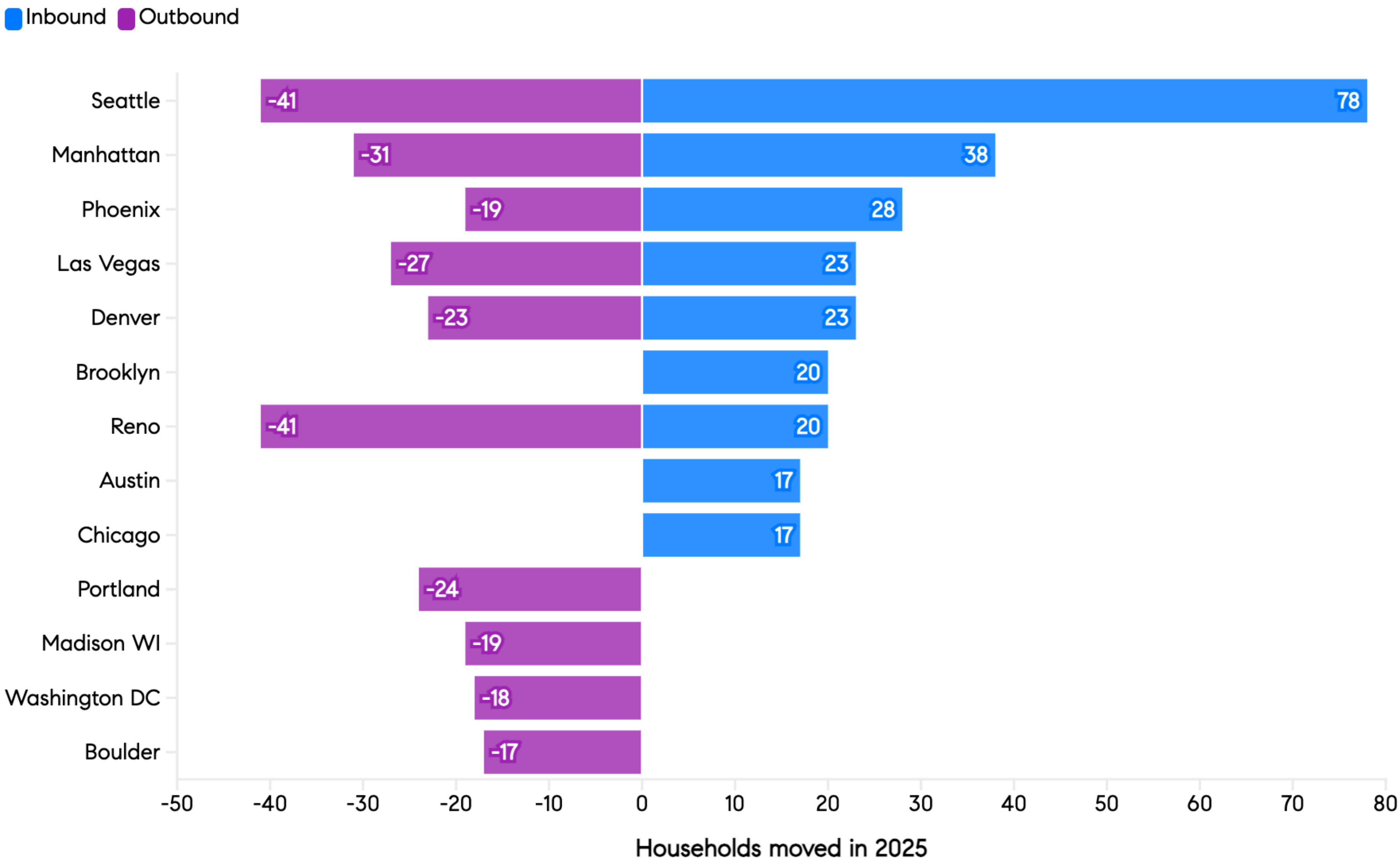
Bay Area Migration Sources & Destinations

In 2025, inbound migration to the Bay Area resumed for the first time in many years. Seattle and Austin are net inbound to San Francisco. Lower cost of living cities remain popular destinations for outbound movers.



Source: Censai Analytics · Top 10 inbound and outbound counties tracked. Sources include change of address forms and voter registration changes. Likely undercounts

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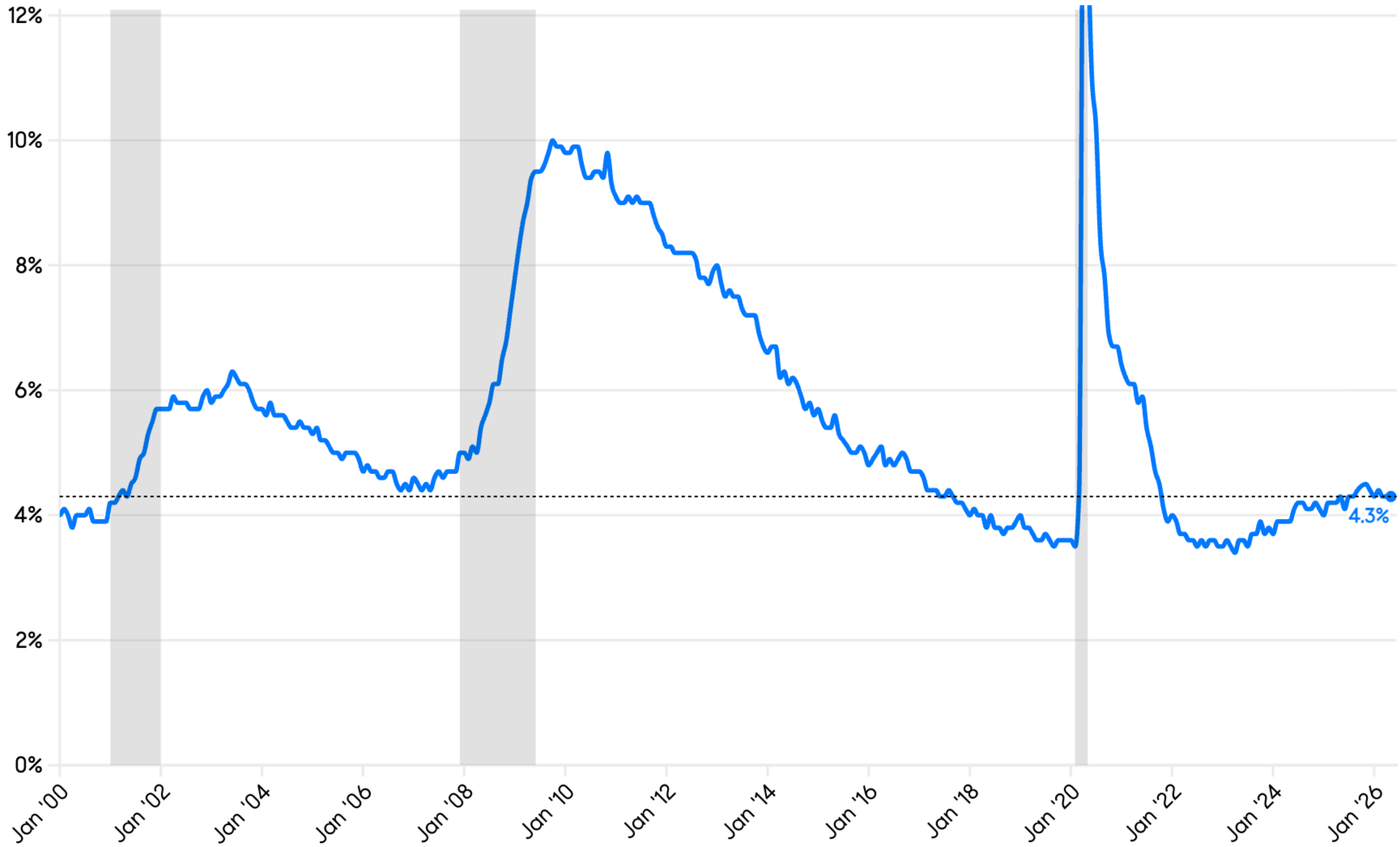
Low Unemployment Keeps People in Homes

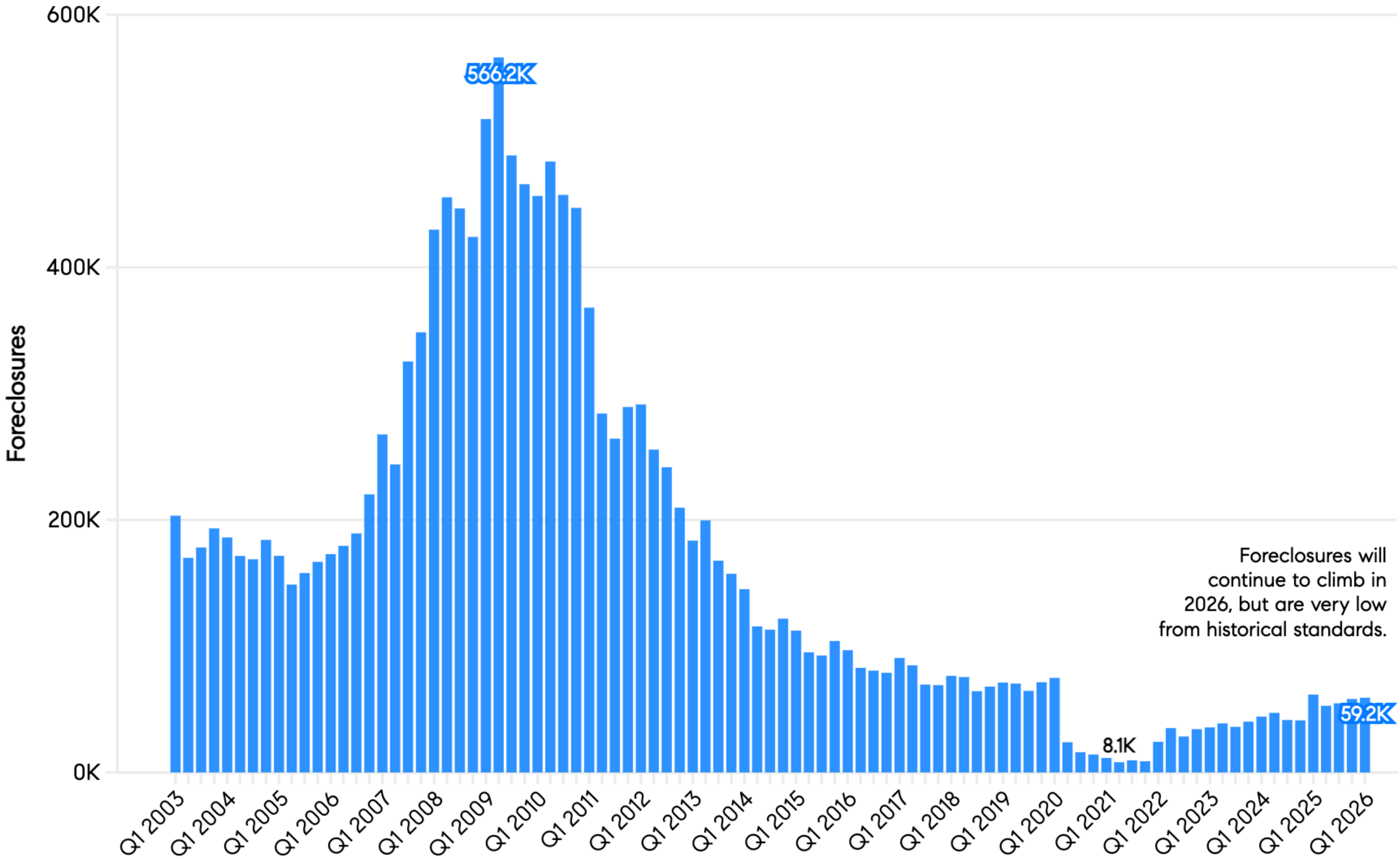
Headline Unemployment (U3) has moved lower since November. In normal housing cycles, rising unemployment creates distressed seller inventory. Unemployment has remained low this cycle, which is one reason for less inventory and fewer home sales. Job creation and the hiring rate are more important drivers of the housing market in 2026.



Source: US BLS

Very Few Foreclosures in 2026

Due to high equity, low locked-in mortgage rates, and low unemployment, foreclosures are likely to stay low for 2026



Source: NY Fed · Homeowners newly in foreclosure, per quarter.

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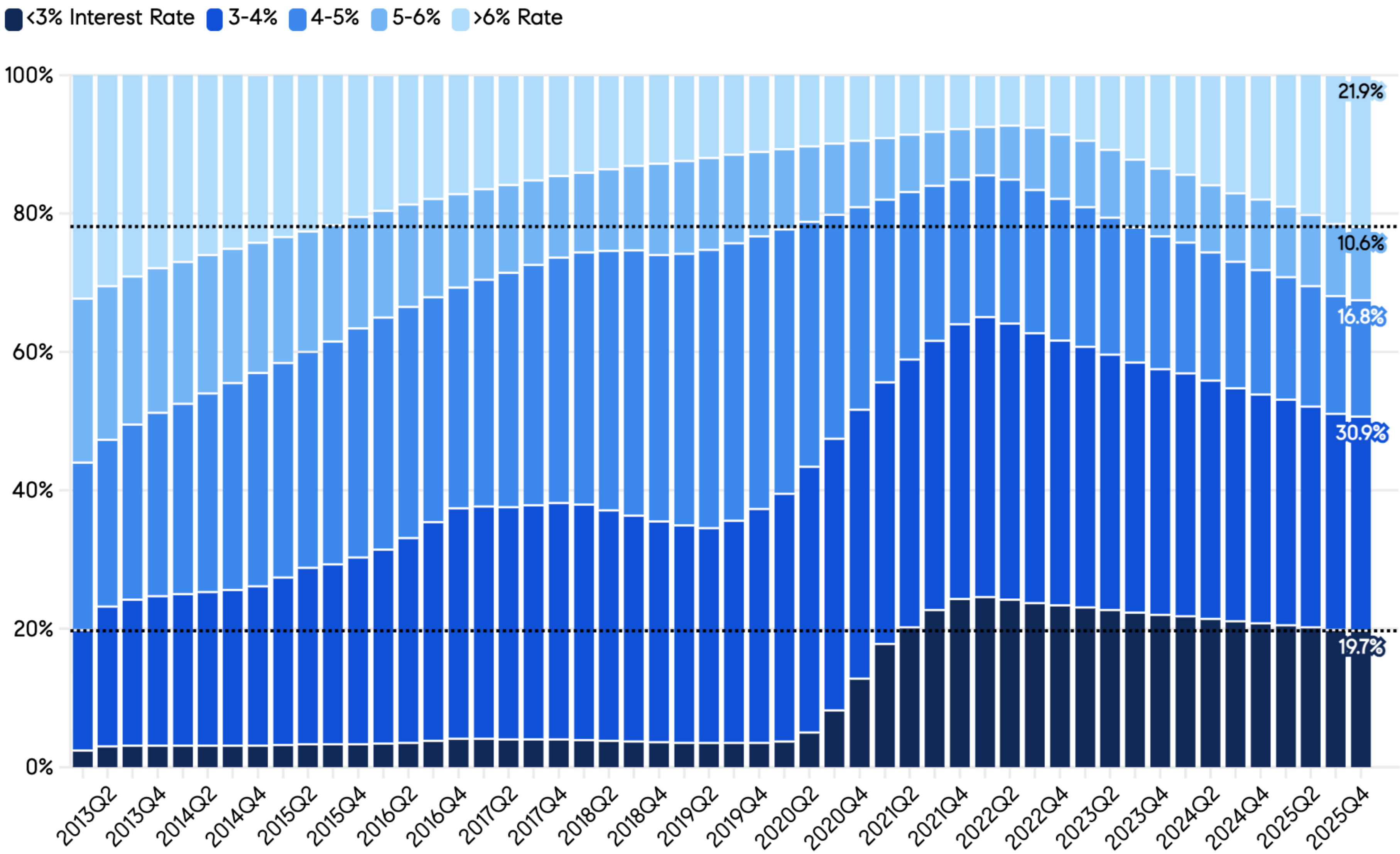
Expensive and Cheap Mortgages

More mortgages now carry a 6-plus% rate than under 3%. Homeowners with very cheap mortgage payments are reluctant to ever sell, so inventory remains tight and sales are fewer than normal. Over time, fewer homeowners are locked-in to ultra low rates and home sales grow.



Source: FHFA · All outstanding mortgages, through December 2025

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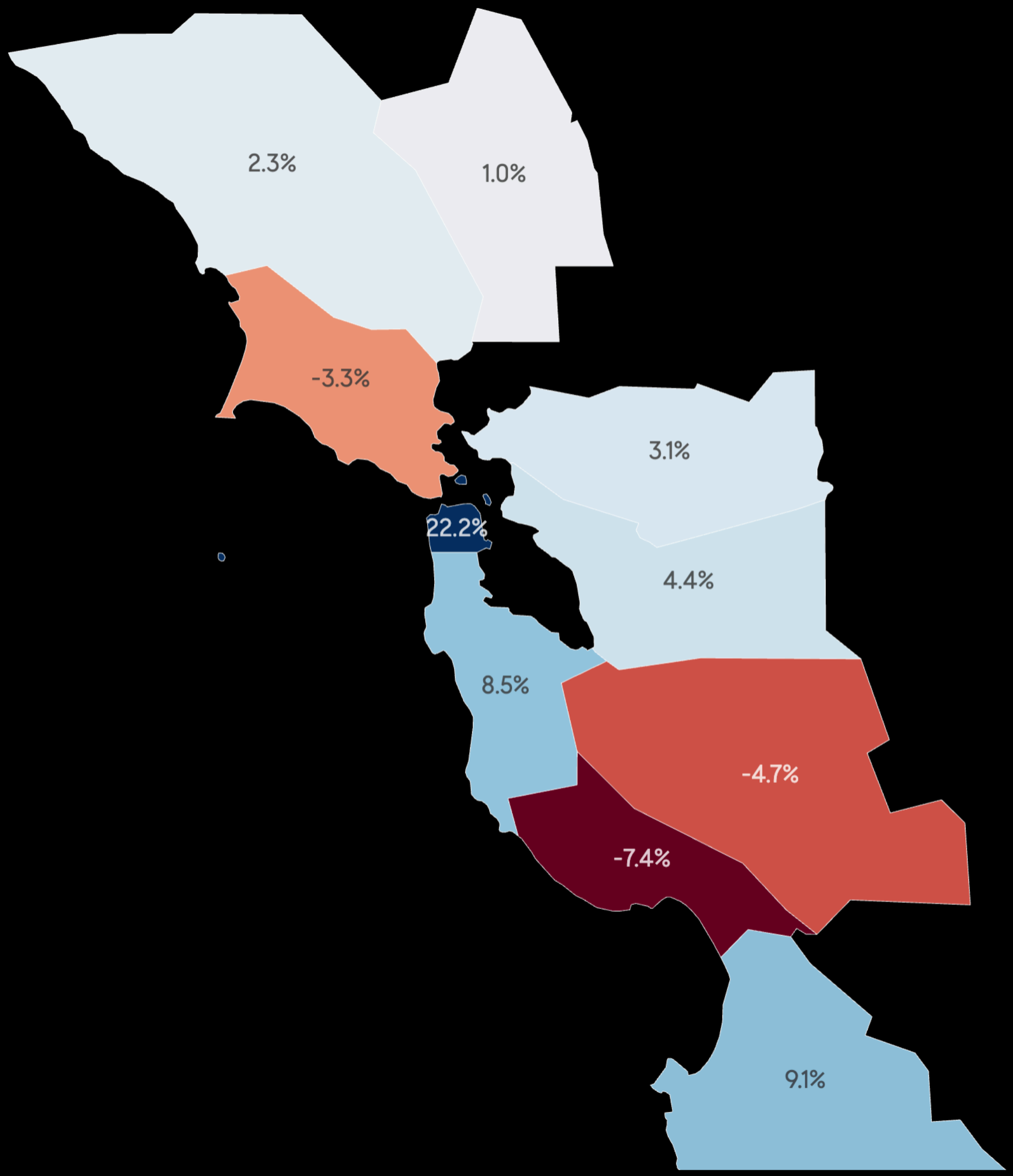
Home Price Change vs 2025

While demand is more dramatic in the city, home prices in Sonoma are slightly above last year at this time.



Source: Compass via MLS data · Median sales price single family homes

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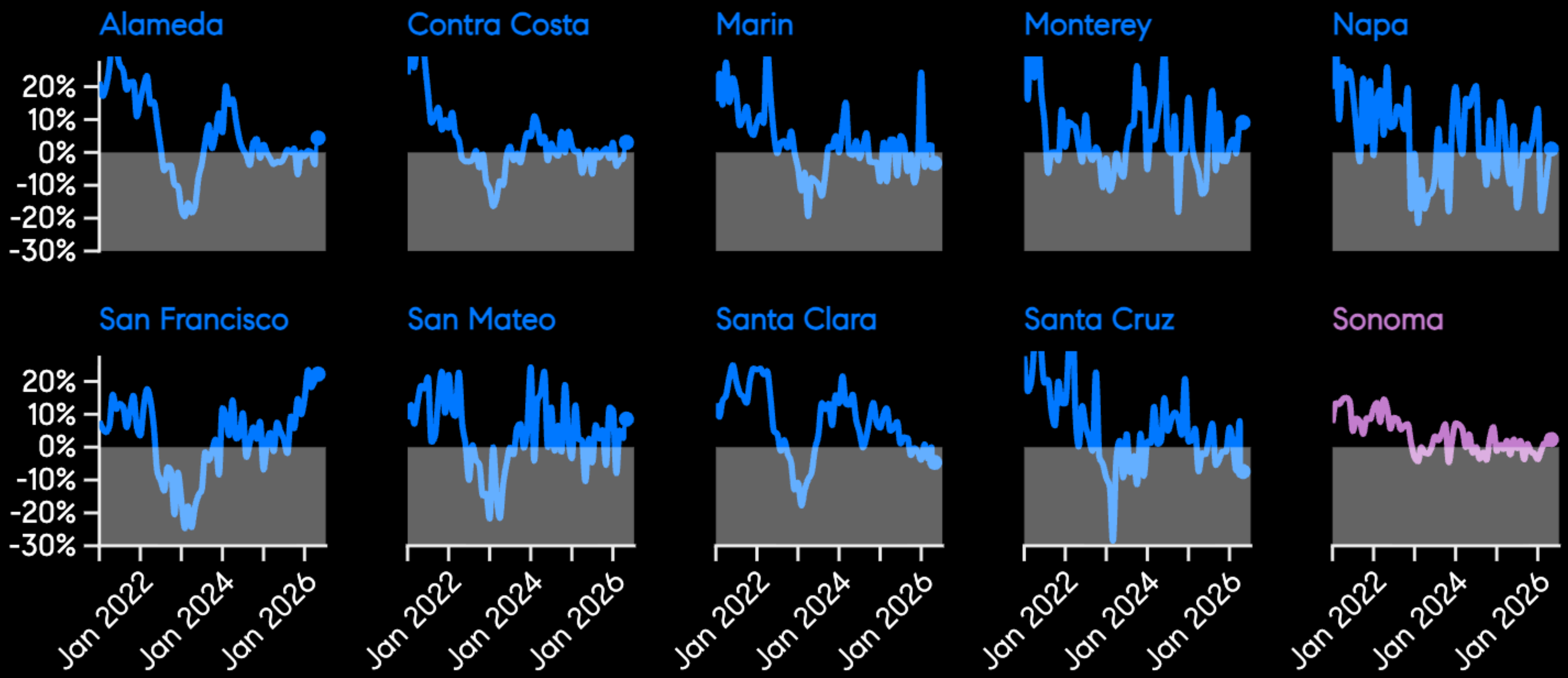
Home Price Changes Over Time

Median sales prices in Sonoma have been roughly unchanged for three years. Current prices are 2.3% above last year.



Source: Compass via MLS data · Median sales price for single family homes, change vs same month 1 year prior
Single Family Homes

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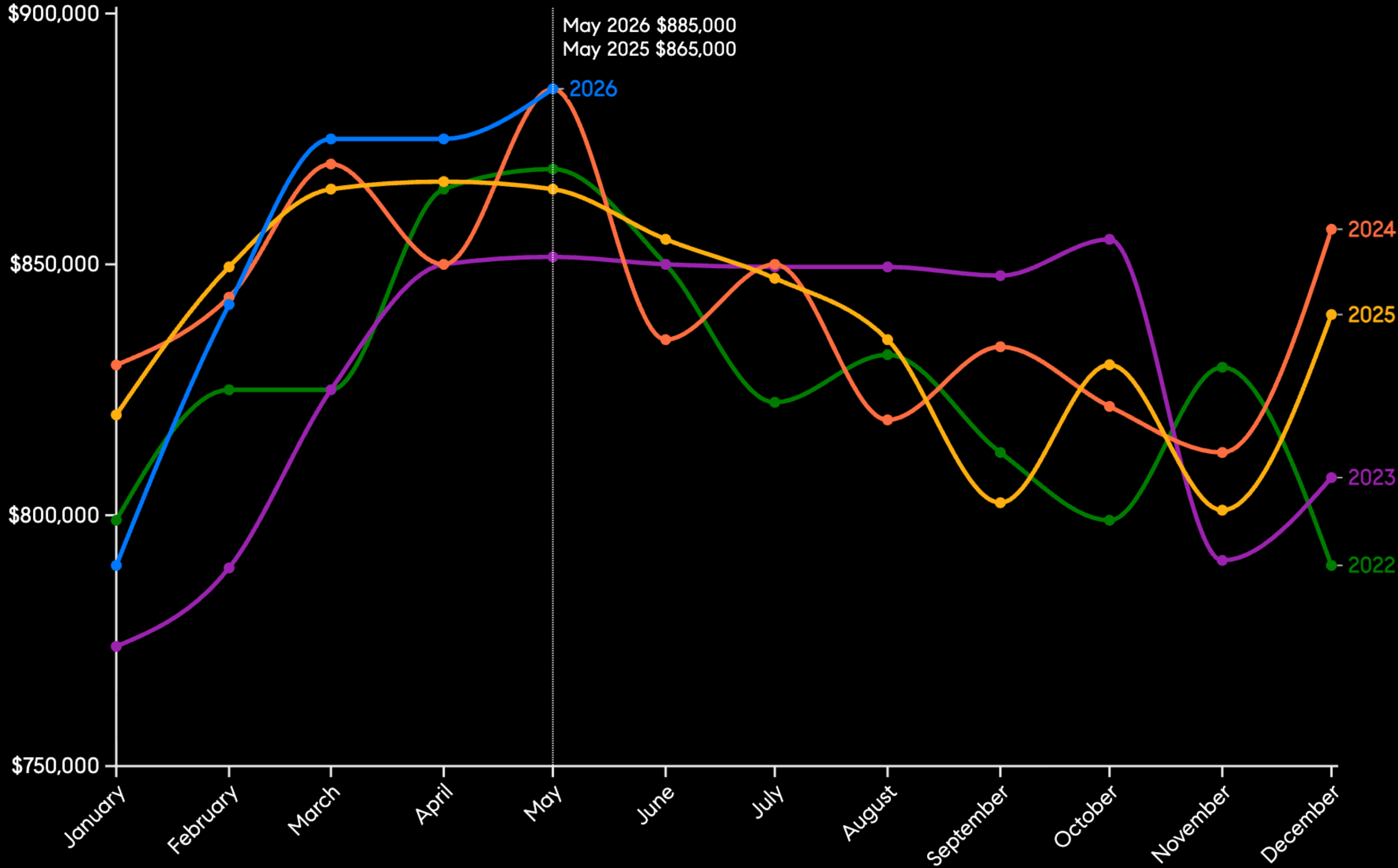
Sonoma County Median Home Price

The median price for Sonoma County single-family homes climbed to $$885,000 in May 2026. Prices are 2.3% above last year at this time and at the seasonal peak for the year,



Source: Compass via MLS data Single Family

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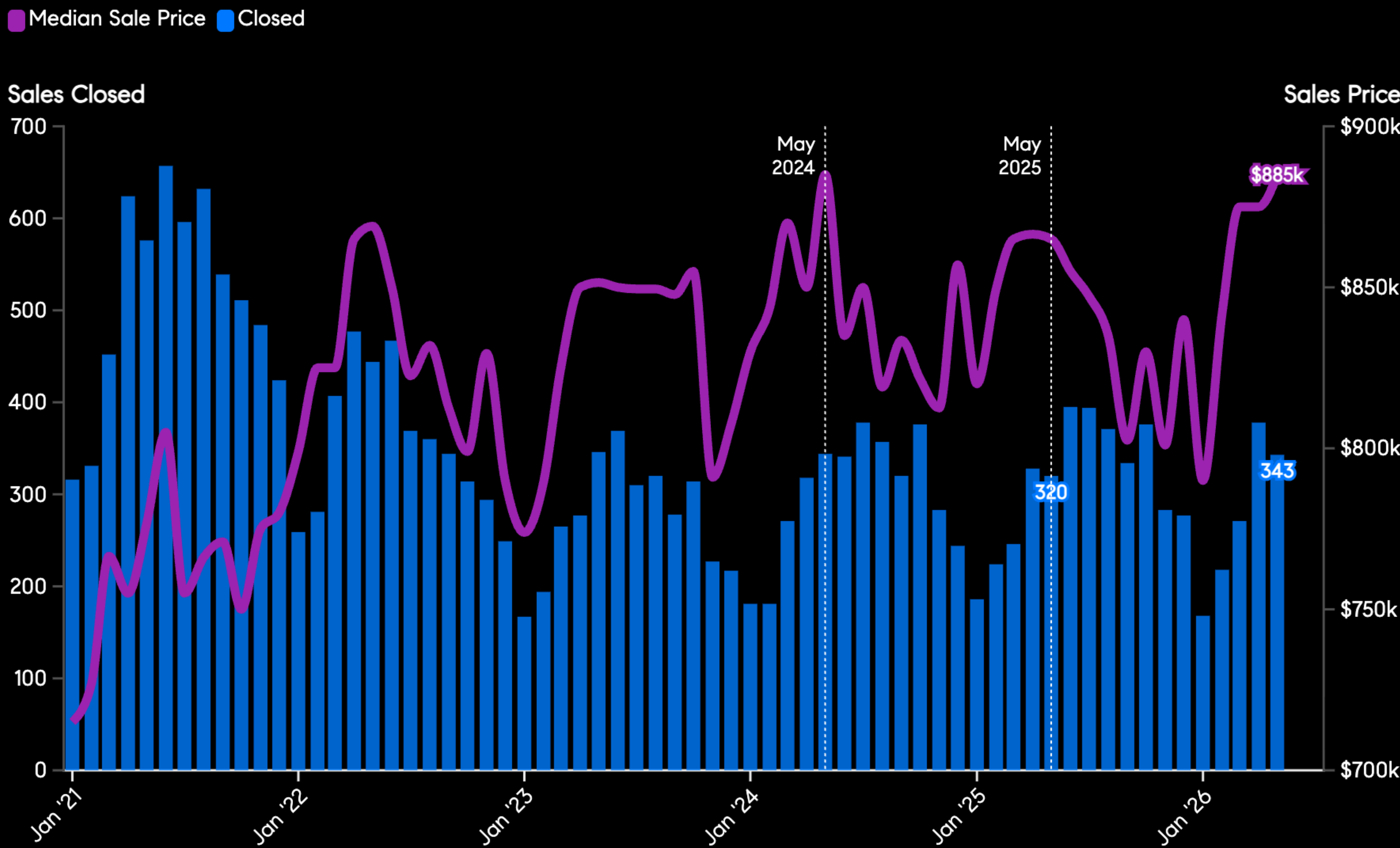
Sonoma County Home Price Trends

As of May 2026 single family home prices and transactions are coming in slightly ahead of last year's pace.



Source: Compass via MLS data · Single Family Homes

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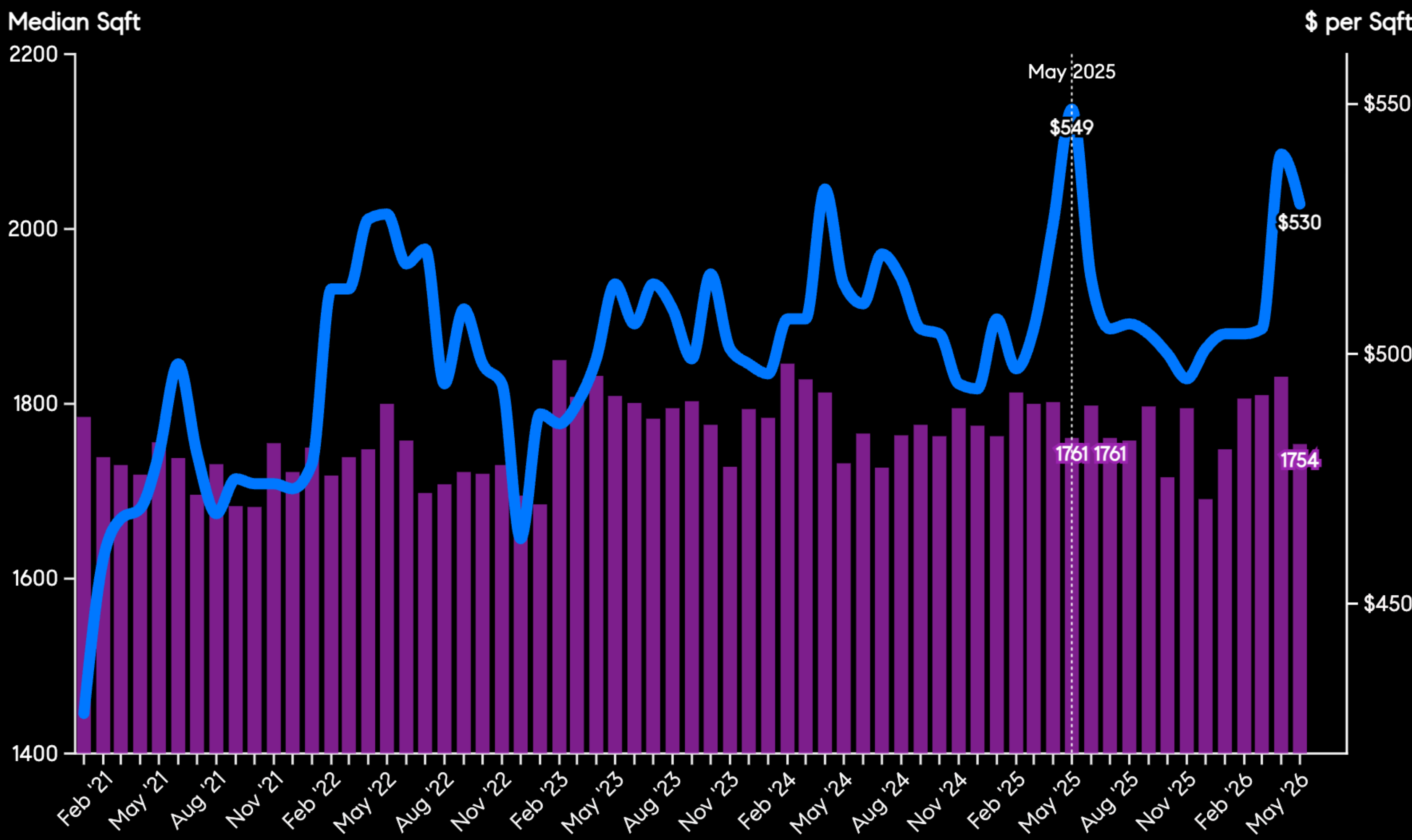
Price Per Square Foot in Sonoma

Single family home prices in Sonoma County are a their seasonal peak, just below last year at this time.



Source: Compass via MLS data · Condos

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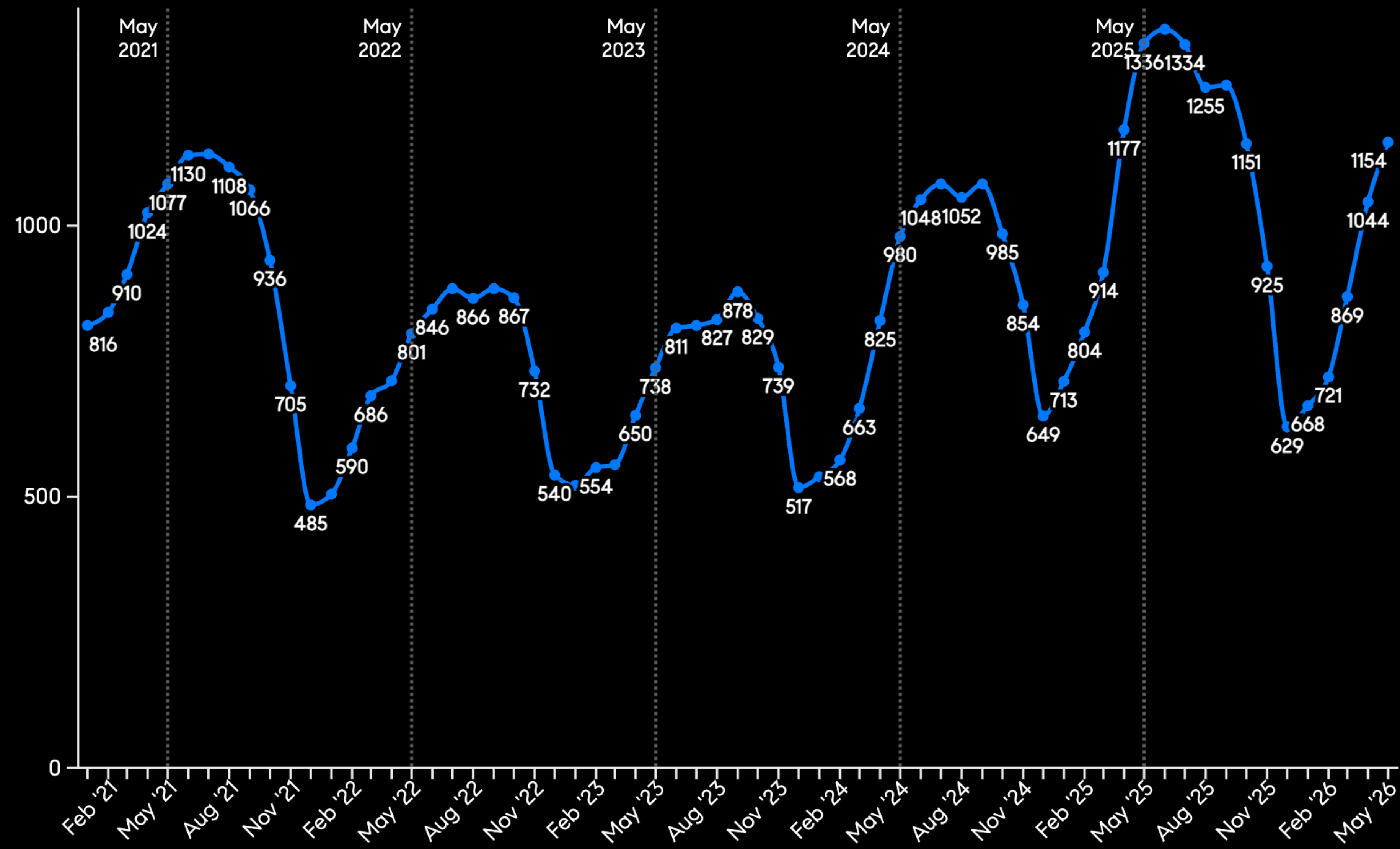
Sonoma County Active Inventory

Available inventory of single family homes has generally improved over the last few years, but is still 13% fewer than last year at this time.



Source: Compass via MLS · Single family homes

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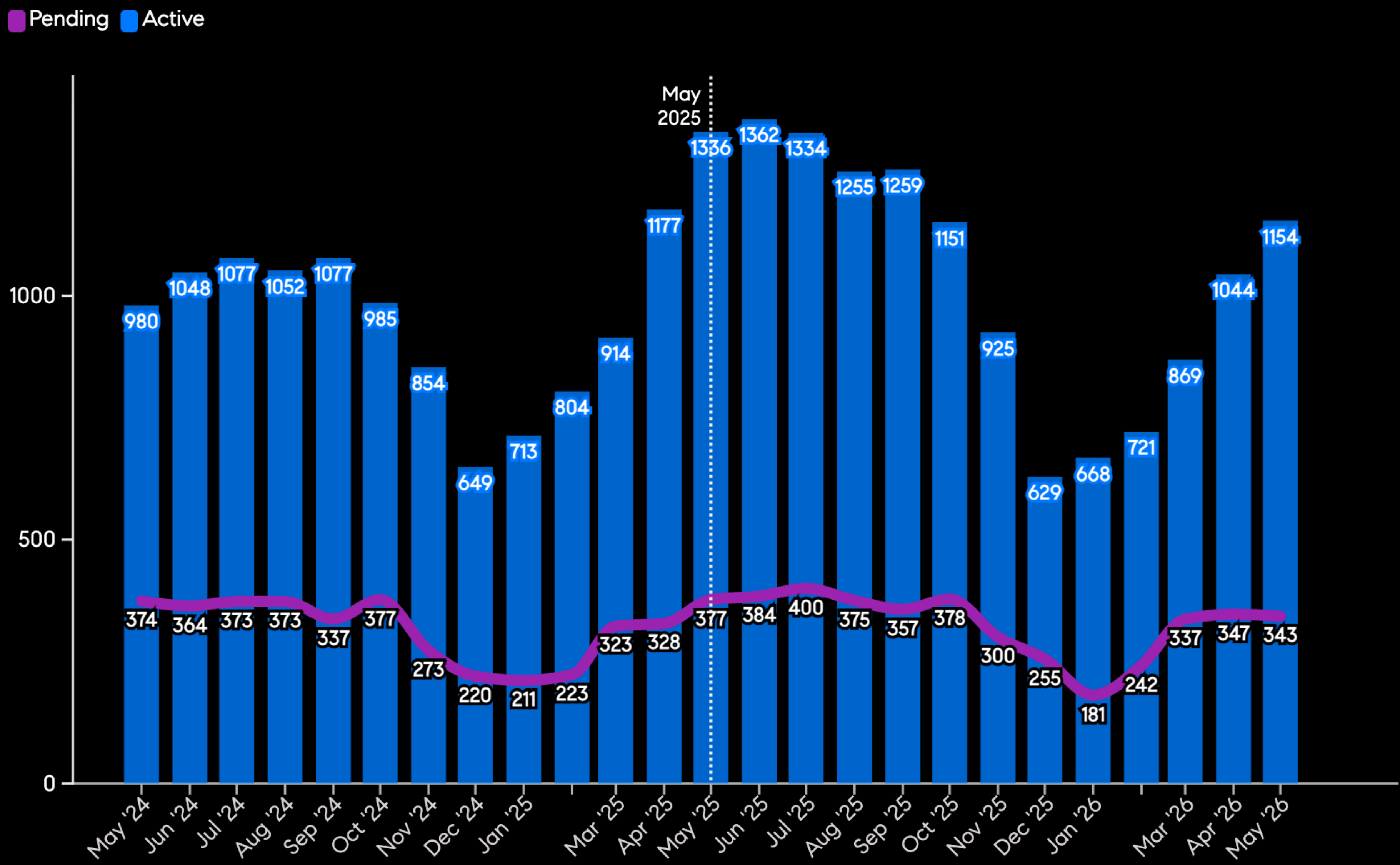
Inventory and Pending Sales

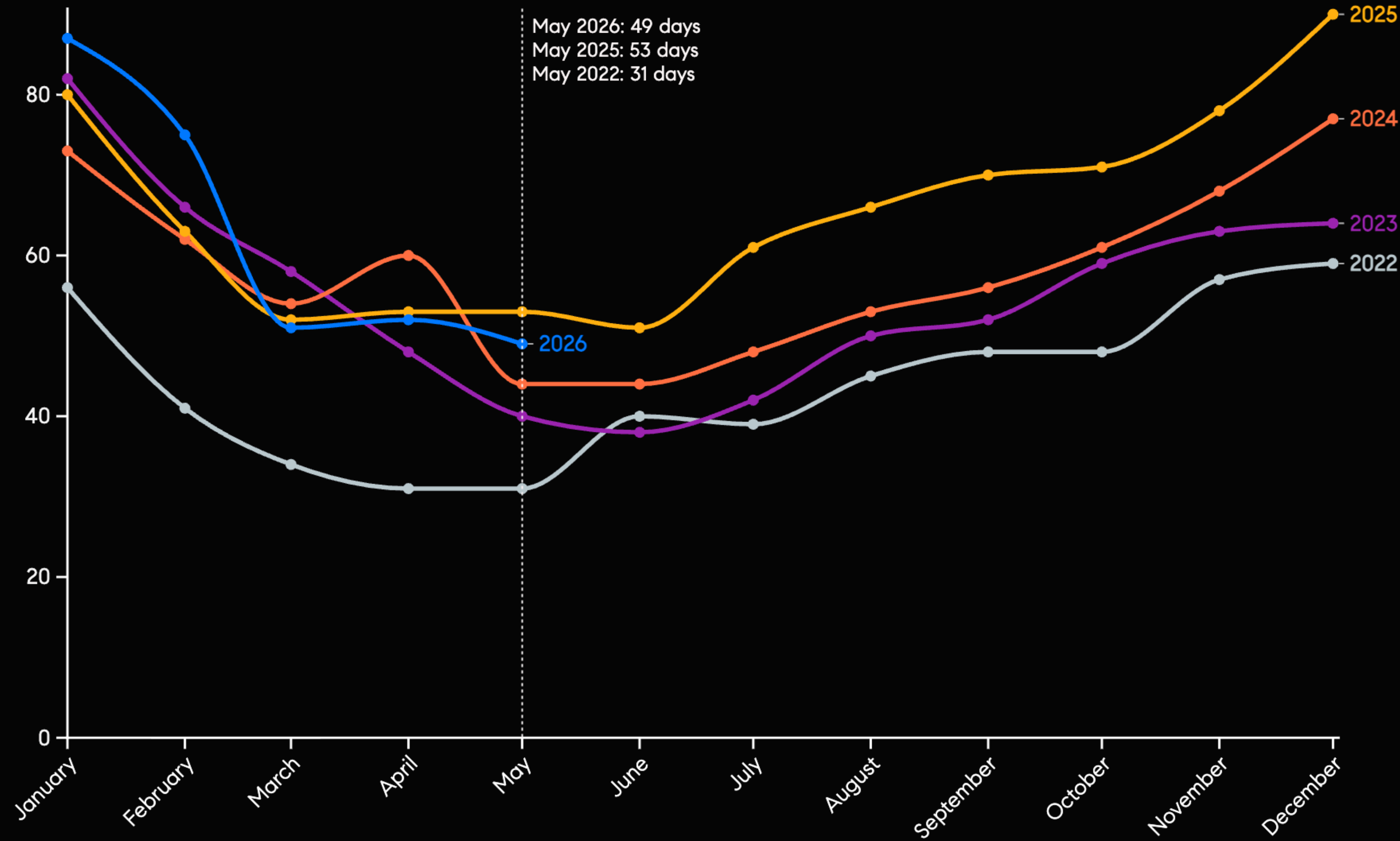
In Sonoma County, inventory is 13% fewer than last year, while recent pending sales contracts are about 9% fewer.



Source: Compass via MLS · single family homes

Sonoma County DOM

Market time for homes in Sonoma is at the seasonal shortest in May. While market time is a little faster than last year, average DOM is up significantly from 2022.



Source: Compass via MLS · Single Family

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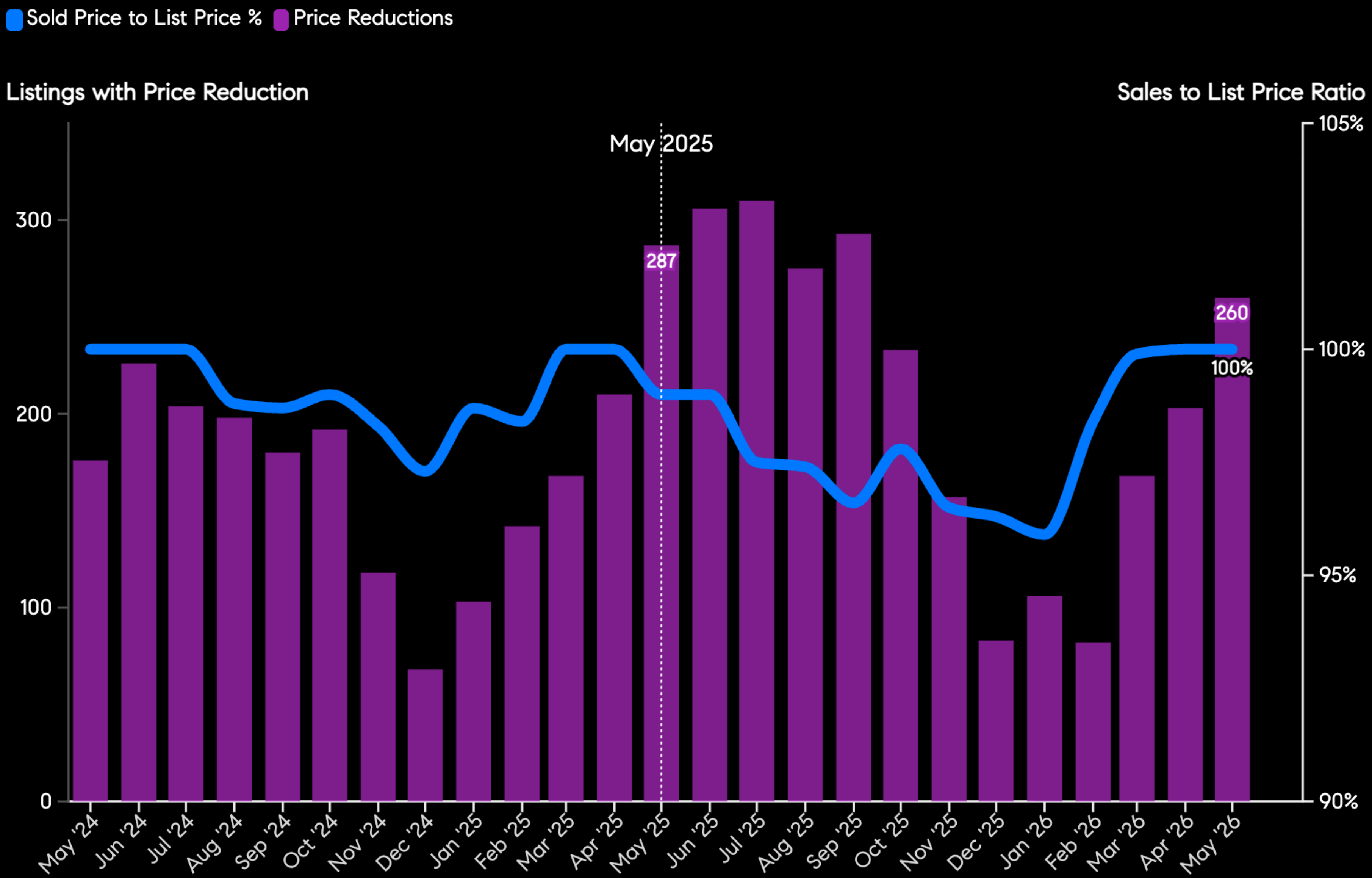
Sonoma Overbidding and Price Reductions

In Sonoma County, most homes are selling about 100% of list price. Slightly fewer price reductions are required compared to last year.



Source: Compass via MLS · Single family homes

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Local Sonoma County

May 12 month rolling sales data for single family homes

Neighborhood	Median Sale Price	% Change	PPSFT	Closed Sales	% Change	Pendings
St. Helena	$1,950,000	0	905	77	1.3	81
Calistoga	$1,470,000	-8.1	707	44	4.8	47
Bodega Bay	$1,462,500	2.6	805	42	0	42
Yountville	$1,400,000	0	1,052	17	0	17
Kenwood	$1,319,000	-21.7	797	12	20	12
Penngrove	$1,225,000	-3.2	574	48	-2	50
Sebastopol	$1,193,000	-0.6	660	243	1.3	239
Sonoma	$1,170,000	-0.4	640	394	-1.3	410
Healdsburg	$1,150,000	0.4	707	187	-0.5	192
Occidental	$1,102,500	9.7	529	22	-12	25
Napa	$930,000	0.5	573	606	-0.3	647
Angwin	$922,500	-2.4	449	16	14.3	17

Source: Compass via MLS · Single Family Homes

Local Sonoma County

May 12 month rolling sales data for single family homes

Neighborhood	Median Sale Price	% Change	PPSFT	Closed Sales	% Change	Pendings
Jenner	$885,000	3.2	480	10	0	12
Cotati	$884,000	2	521	49	4.3	49
Glen Ellen	$844,500	0.5	664	18	38.5	21
Windsor	$843,500	-0.2	464	190	3.8	198
Rohnert Park	$750,000	0.1	452	234	-1.7	252
American Canyon	$729,500	-0.6	365	66	3.1	81
Cloverdale	$632,500	-1.5	397	88	4.8	84
Russian River	$555,000	0.8	500	230	0.4	234

Source: Compass via MLS · Single Family Homes

SONOMA · CA 38°17'22"N 122°27'42"W

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