

VOL V

The
FEEL GOOD
City



AUGUSTA
EXPERIENCE *Guide*

Culture / Sights / Events / Restaurants *and* **More**

THE OFFICIAL DESTINATION GUIDE OF AUGUSTA, GEORGIA



AUGUSTA

UNIVERSITY



Augusta University delivers life-changing, life-saving education, empowering students through a world-class academic and social community that fosters a sense of belonging for everyone. We prepare our students for opportunity and success, rooted in a culture that values connection, excellence, and purpose.

Located in the historic city of Augusta and across regional campuses throughout the state, Augusta University stands as Georgia's premier public health sciences and medical research university. It is home to the state's flagship medical school, the Medical College of Georgia; Georgia's only dental school, the Dental College of Georgia; and the Georgia Cyber Innovation and Training Center.

Through a student-first approach, our personalized learning environment empowers every individual to succeed. And with deep roots in community engagement, we foster meaningful relationships that make learning relevant and service transformative.

DISCOVER AUGUSTA *with*
OUR FEEL GOOD CITY EXPERTS

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WELCOME TO AUGUSTA

★ *The* **FEEL GOOD** *City* ★

Whether you're planning your visit or already here, get ready to experience a soulful, funky, and vibrant city that truly feels good. Augusta is a unique blend of Southern charm, artistic expression, and rich history — home of the Masters Tournament and the Godfather of Soul, James Brown.

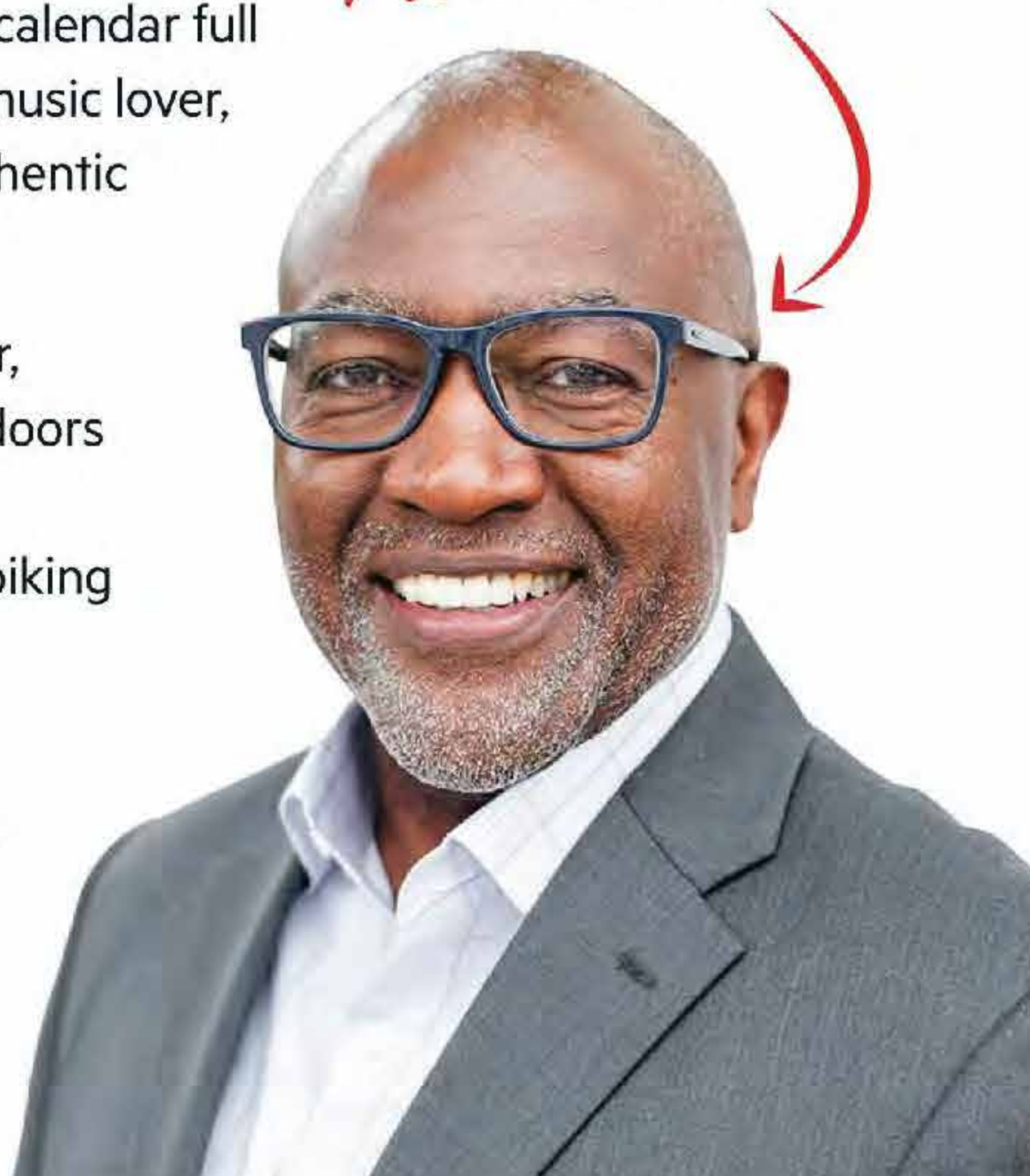
You'll find a vibrant mix of culture and creativity — live music, local art, mouthwatering food, scenic trails, and a calendar full of events. Whether you're a museum enthusiast, music lover, foodie, or outdoor adventurer, Augusta offers authentic experiences that speak to every interest.

With an average of 218 days of sunshine each year, Augusta invites you to explore and enjoy the outdoors nearly year-round — whether that's kayaking the Savannah River, strolling along the Riverwalk, or biking through our leafy trails.

Start your adventure at Augusta & Co., our city experience center, where friendly Augusta Experts will help you uncover the best of the city — and even help you take a piece of it home.

It truly FEELS GOOD to be in Augusta!

BENNISH BROWN
DESTINATION AUGUSTA
President & CEO



President/CEO
Bennish Brown

Chief Marketing Officer
Karen Lee Davis

Senior Manager of Communications
Rachel Wilkerson

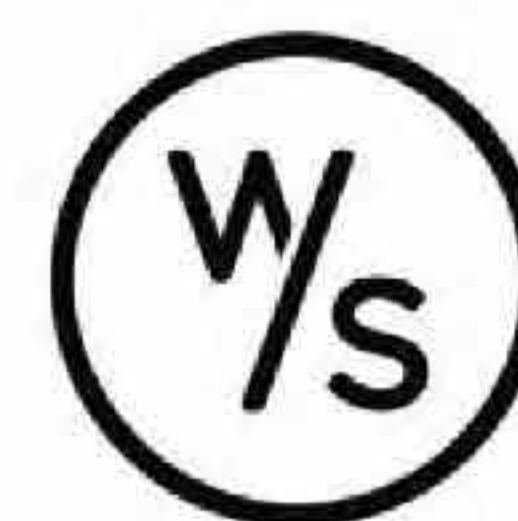
Marketing Manager
Cassidy Veach

DESTINATION
AUGUSTA

1010 Broad St.
Augusta, GA 30901

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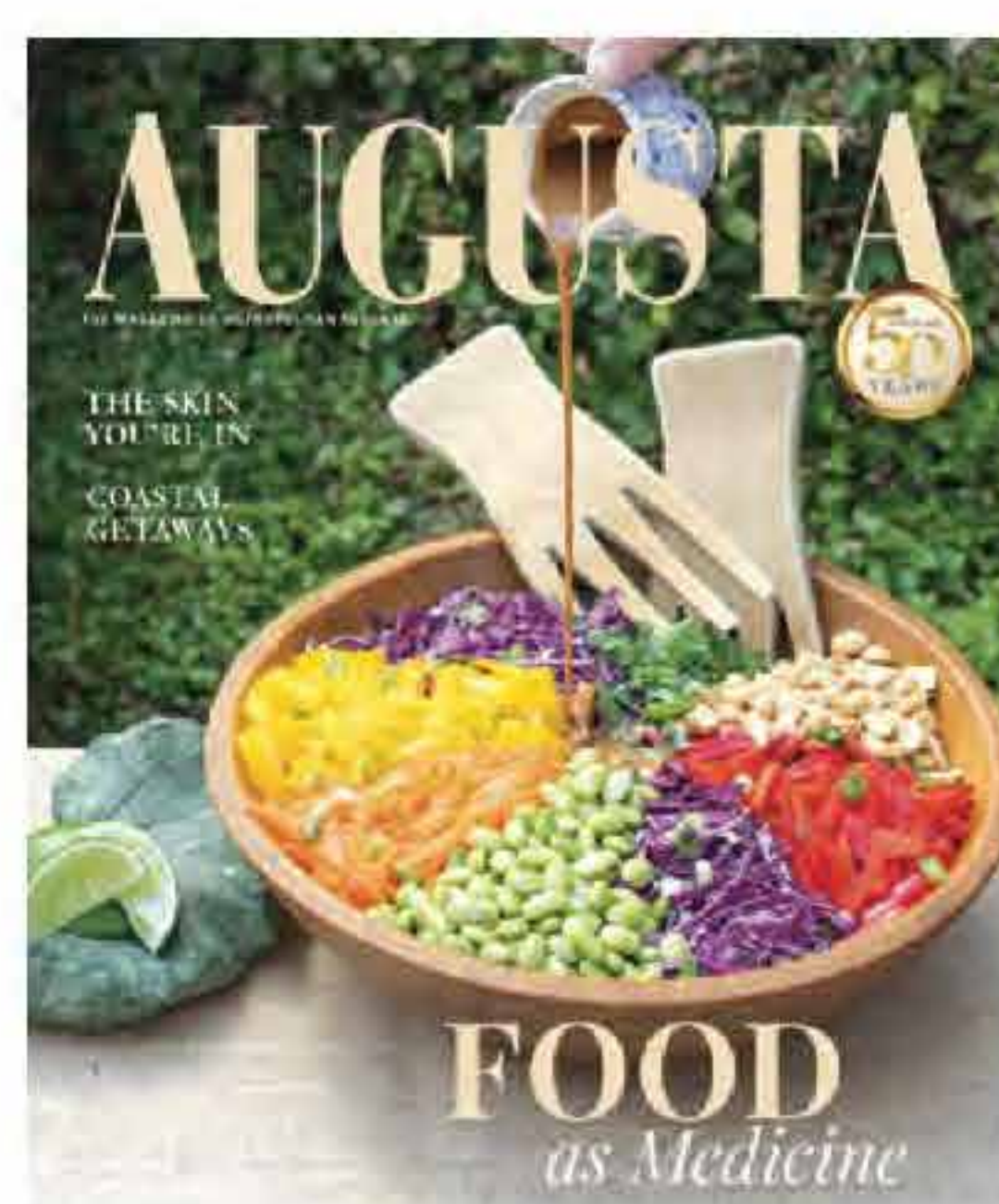
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Printing and Ad Sales by
AUGUSTA
Magazine

On The Cover

There's so much to "feel good" about in Augusta. Discover why we are the Feel Good City!



SPEND SOME TIME IN
AUGUSTA

visit augustamagazine.com/subscribe

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Direct Flights to Augusta

- ★ **Atlanta, Georgia**
- ★ **Charlotte, North Carolina**
- ★ **Dallas, Texas**
- ★ **Washington, D.C.**

Book a commercial flight through Delta or American Airlines to Augusta Regional Airport (AGS).

Daniel Field and Augusta Regional serve private aircraft (augustaaviation.com).

An *Easy* Journey

Turn to the map between pages 8 and 9 to help guide you around Downtown.

Augusta is 140 miles east of Atlanta (a 2.5-hour drive) and easily accessible to most of the Southeast via Interstate 20. Once you're here, downtown is easily walkable and attractions throughout Augusta's River Region are a short drive away.



AUGUSTA & CO.

Your First Step

Welcome to Augusta & Co., your ultimate first stop in downtown Augusta! Located at 1010 Broad Street, this vibrant experience center is your welcome mat to insider tips, local stories, and must-know secrets to make your visit unforgettable. Discover where to eat, explore, and enjoy like a true Augusta local. Pick

up locally made gifts and goods, get personalized recommendations, and plan your perfect adventure. Be sure to return before you leave to find special gifts and keepsakes that capture Augusta's spirit. Let Augusta & Co. be your introduction to the heart and soul of the Feel Good City!



© Kerry Murphy

Sit for a minute at our tasting bar of local brews.



Plan your perfect day in Augusta.

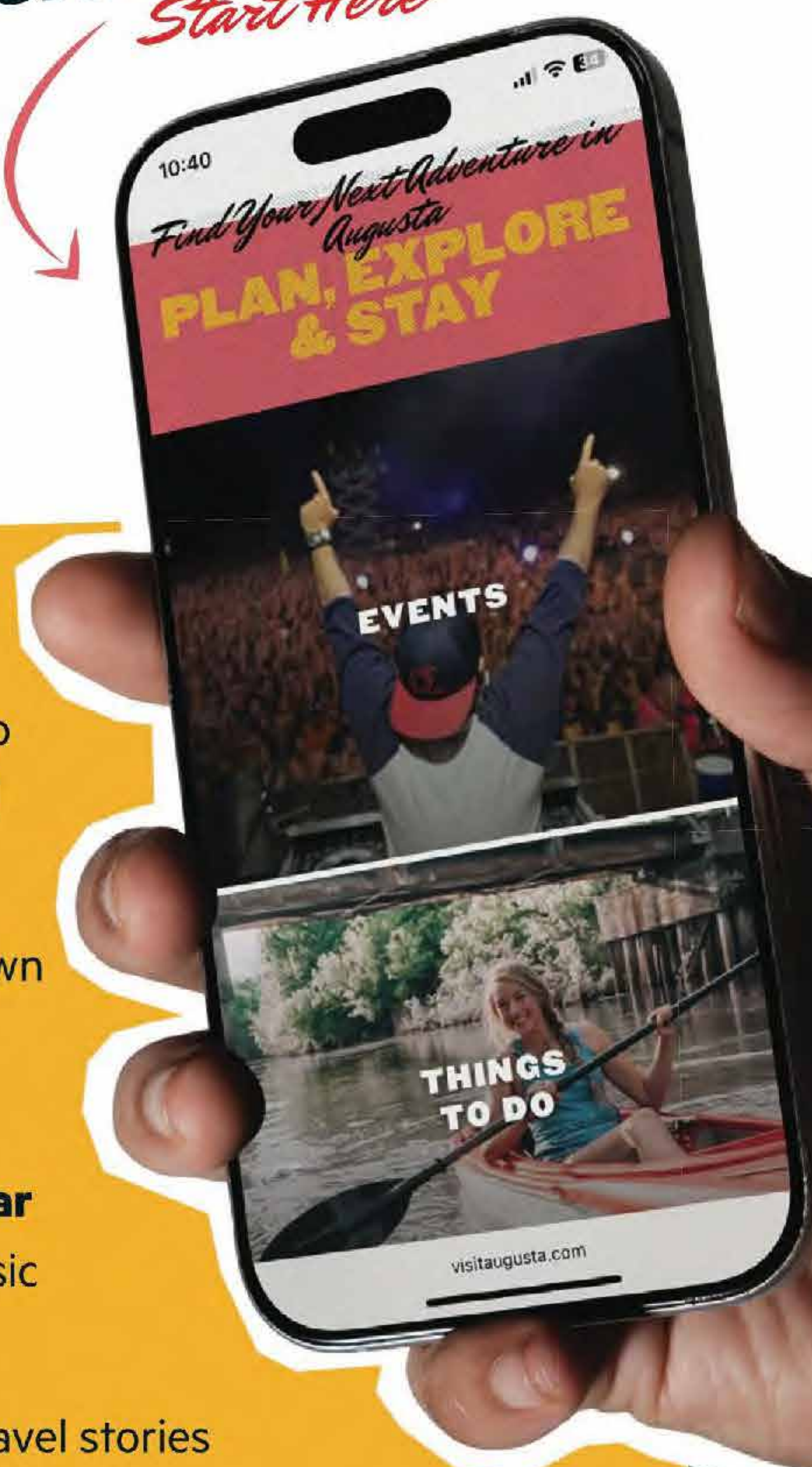


Browse locally made gifts and get insider tips from friendly local experts

Plan Your *Augusta* EXPERIENCE

Whether you're visiting for a weekend getaway or rediscovering your hometown, planning your Augusta adventure has never been easier. With so many ways to explore, **here are six tools to help you build a trip that's uniquely yours.**

VISITAUGUSTA.COM
Start Here



1

Start with VisitAugusta.com, your one-stop shop for everything to see, do, and discover in the Feel Good City.

2

Use our website Trip Builder tool to create your own custom itinerary filled with attractions, dining, and experiences that match your interests.

3

Not sure when to visit? **Check out our Events Calendar** for seasonal celebrations, annual festivals, and live music that bring Augusta's spirit to life all year long.

4

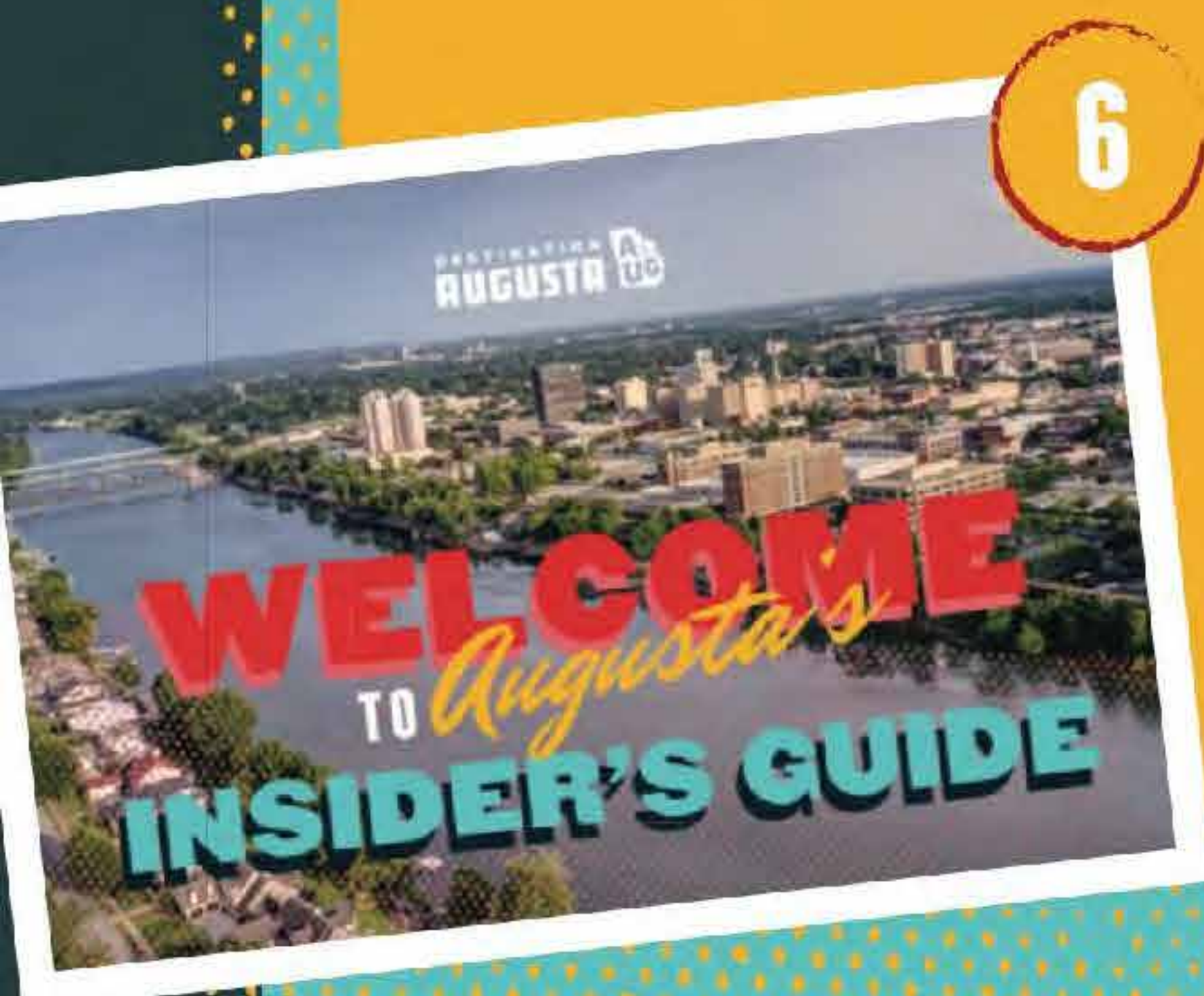
Looking for local insight? **Our curated blogs** and travel stories highlight hidden gems, must-try restaurants, and insider tips you won't find anywhere else.

5

You can also download our Experience Passes — mobile check-in passes that help you explore everything from coffee shops and cocktails to historic landmarks and Black-owned businesses.

6

Don't forget to sign up for our Insider's Newsletter to get the latest updates, trip ideas, and special events delivered right to your inbox. And for daily inspiration, follow Visit Augusta on social media to see what's new, what's trending, and what locals love most.



**Your next adventure starts here.
Plan it your way and feel good doing it.**

visitaugusta |

 visitaugustaga |

 destination-augusta

LAY *of* THE LAND

Historic. Funky. Fun. Augusta.

Welcome to Augusta, Georgia —

a vibrant fusion of soul and history. Explore a city where museums echo with legends and every corner buzzes with rhythm. Enjoy exquisite eats, dive into exciting entertainment, and embrace outdoor thrills. Augusta promises a unique adventure filled with Southern charm and flair. **Experience the magic that makes this city extraordinary!**





WELCOME TO THE NEIGHBORHOOD

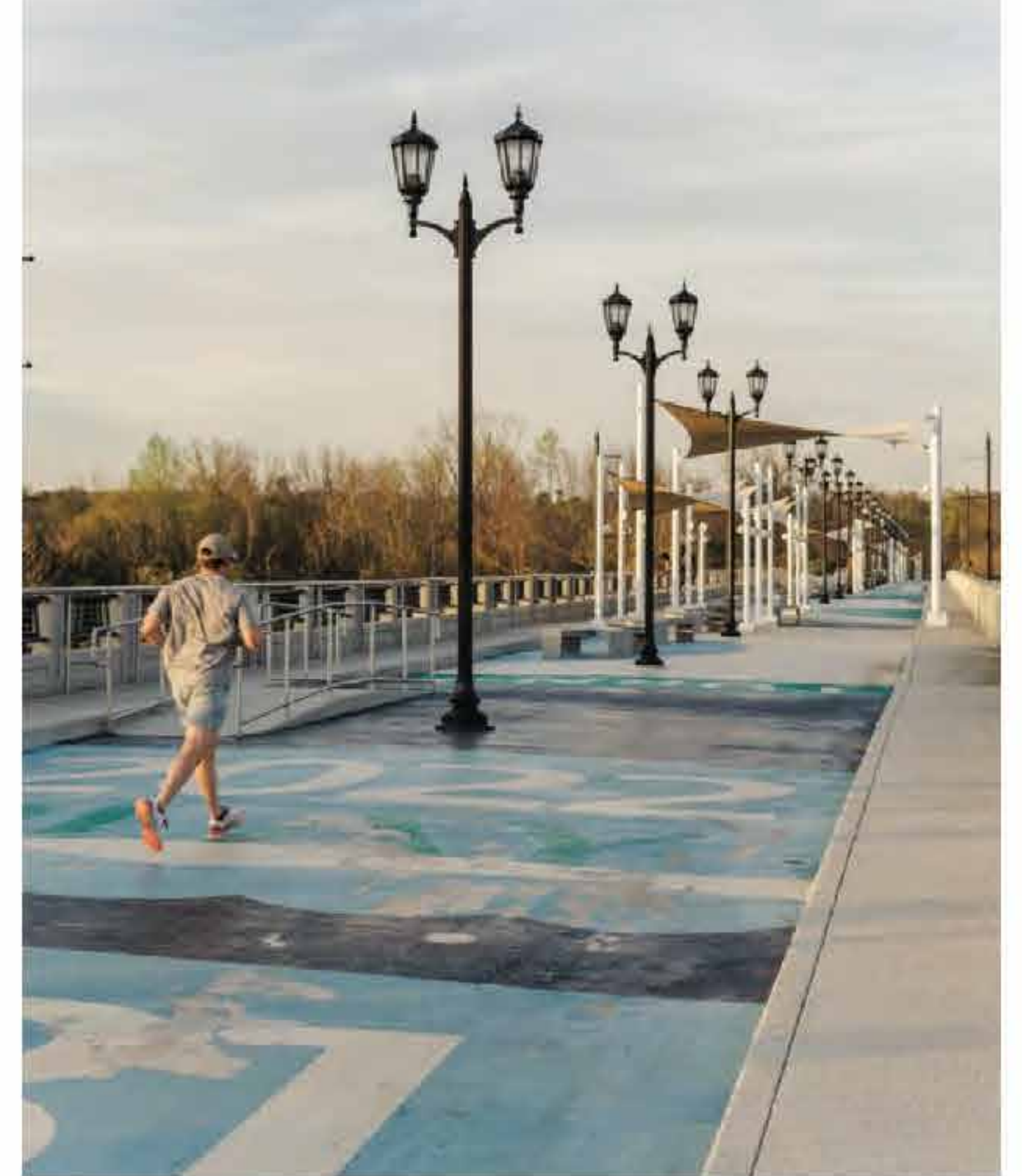
Discover **history**, **culture**, and real **good food**.

Augusta thrives through its vibrant neighborhoods, each bursting with its own charm and flavor. Dive into history in Downtown and Summerville, while tapping into the fresh energy of North Augusta and West Augusta. Fort Gordon is more than just a military base; it's a hub of activities and fun. If you're flying through Augusta Regional Airport, linger in South Augusta to soak up its natural beauty. Each neighborhood celebrates diverse Southern cuisine influenced by rich cultural diversity. **Here's your insider's guide to exploring Augusta's unique neighborhoods.**

📍 **Sacred Heart Cultural Center**



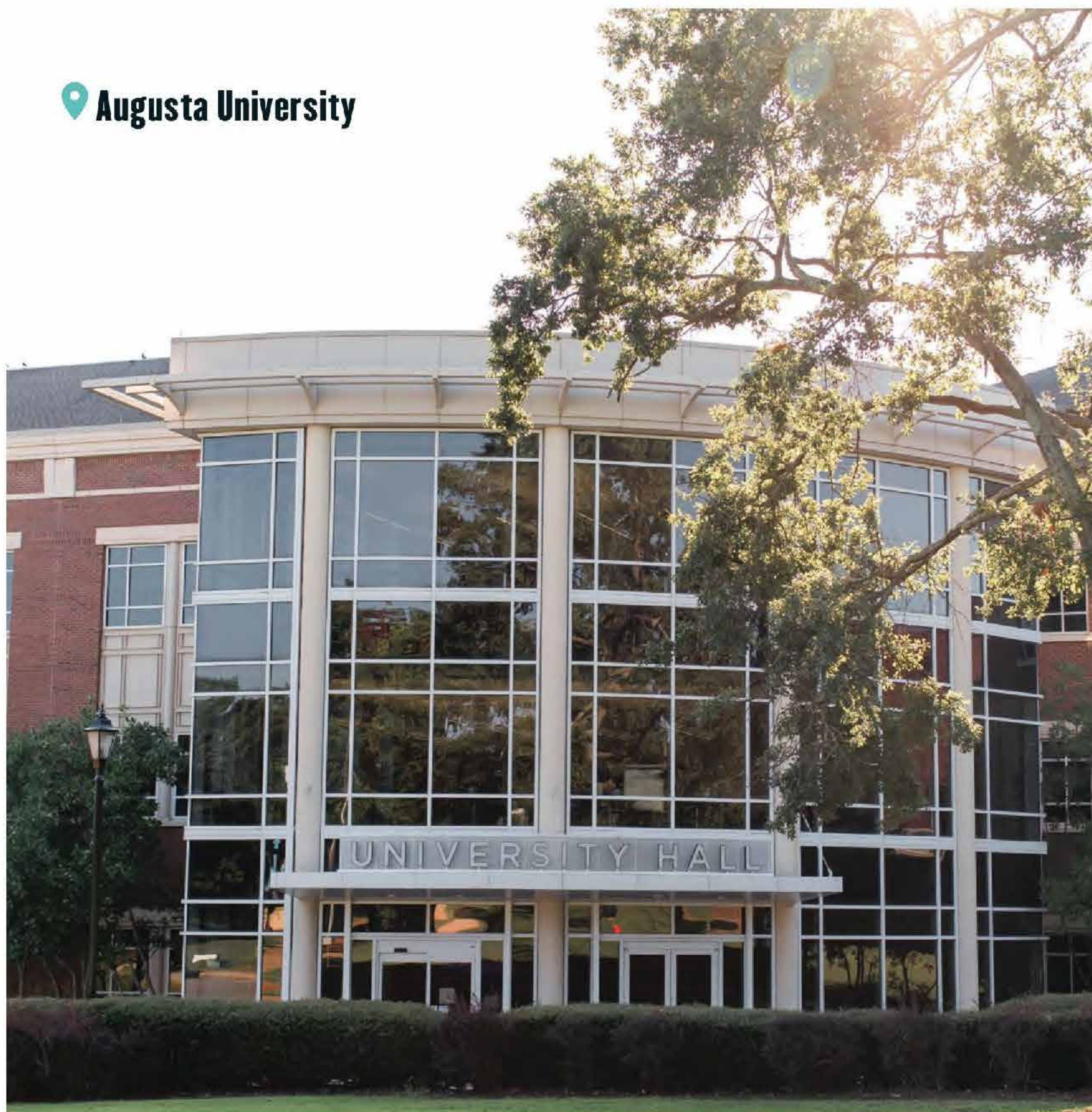
📍 **5th Street Freedom Bridge**



Downtown

Downtown Augusta is where history meets modern charm. Explore the scenic **Riverwalk** along the Savannah River or dive into the arts at the **Morris Museum of Art**. The bustling Broad Street is perfect for shopping and dining, while the historic **Sacred Heart Cultural Center** offers a glimpse into the city's rich past. Immerse yourself in the city's bold Black history with a tour of the **Lucy Craft Laney Museum** and a stroll around the **Golden Blocks**. Catch a concert at the **Bell Auditorium** or enjoy a brew at **Savannah River Brewing Co.** Don't miss the upcoming **The Forge Augusta**, a new climbing and zip-line adventure center, on **5th Street Freedom Bridge**. Whether you're exploring the **Augusta History Museum** or soaking in views from the **Augusta Canal**, Downtown is a blend of the old and new Augusta spirit.

Augusta University



Summerville / Midtown

Known as “The Hill,” Summerville blends charm with eclectic culture. Wander through historic homes or tee off on the lush greens of **Forest Hills Golf Course**. The quaint streets off Central Avenue and Walton Way offer delightful shops and eateries, with **Surrey Center** as a shopping gem. Experience **Augusta University’s** vibrant campus life or relax at the iconic **Partridge Inn. Harrisburg**, which once was a tobacco town and cotton mill village, adds a historic depth to the area. Whether shopping at **Daniel Village** or hitting the greens at **The Patch**, Summerville offers visitors a warm welcome and a taste of authentic Augusta life.

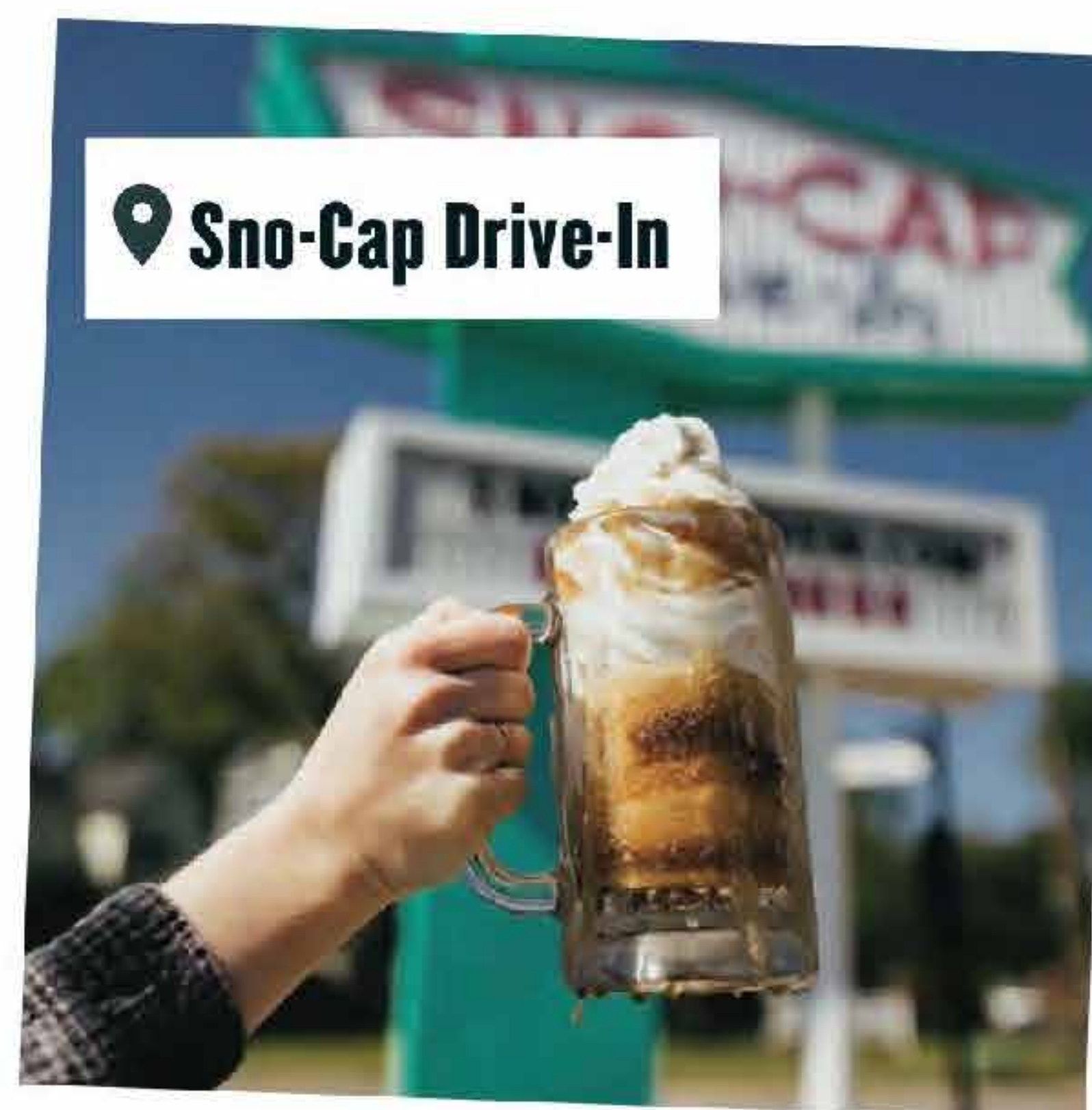
SRP Park

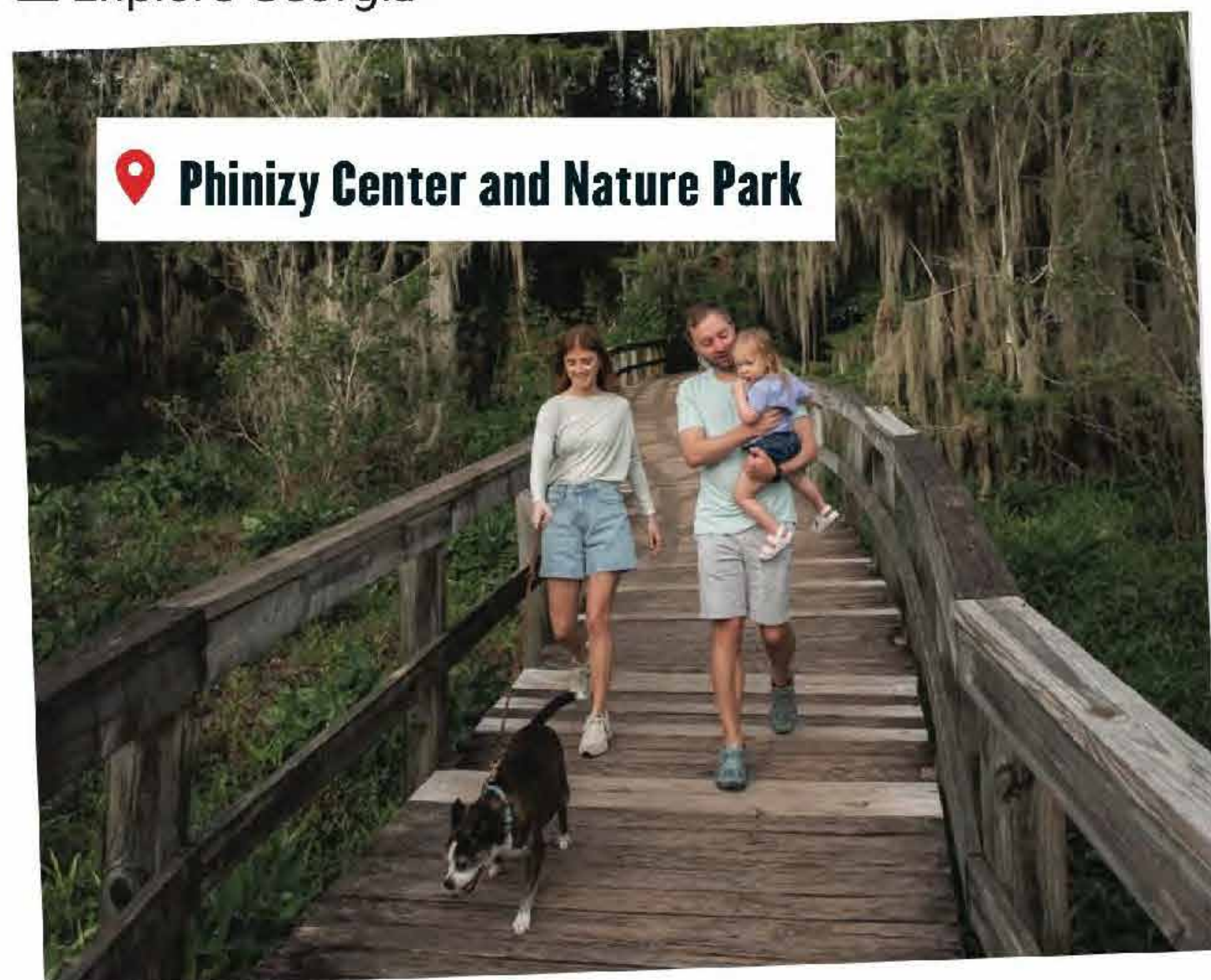


North Augusta

Curiously situated east of Augusta, across the Savannah River in South Carolina, North Augusta is a beloved part of our region. Enjoy an **Augusta GreenJackets** minor league baseball game at **SRP Park** or cycle along the **North Augusta Greenway Trail**. Explore the charming **Hammond’s Ferry** by the Savannah River or shop along West Avenue. This vibrant area offers a quaint escape with outdoor adventures at **Riverview Park**. Whether dining or shopping on Georgia Avenue, North Augusta is a perfect neighbor showcasing a fusion of small-town allure and outdoor fun. It’s a must-visit for anyone wanting a slice of regional charm.

Sno-Cap Drive-In





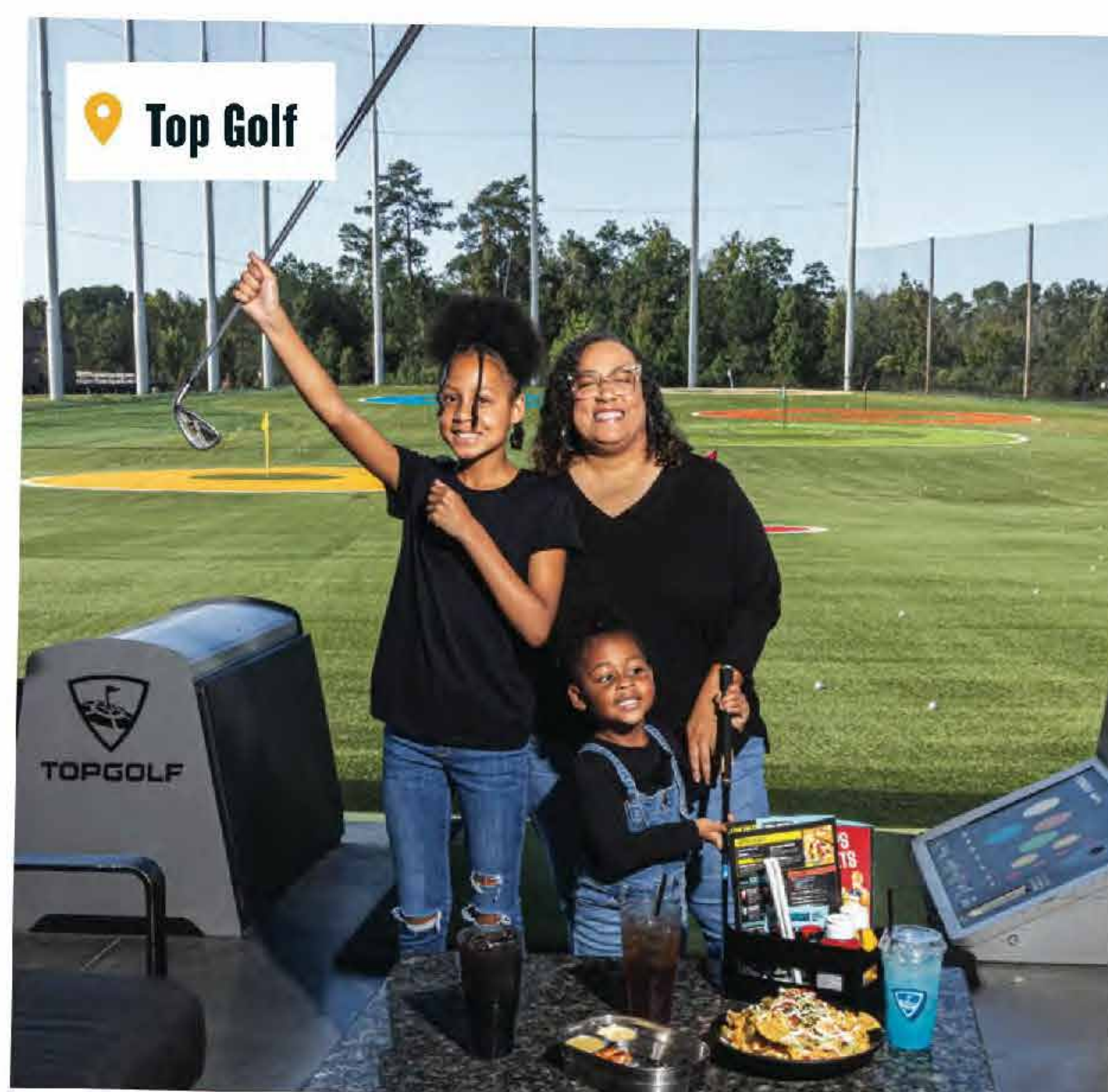
📍 **Phinizy Center and Nature Park**

West Augusta

West Augusta is a crossroads of leisure and excitement. Home to the renowned **Augusta National Golf Club**, it's a golfer's paradise during the Masters Tournament. Off I-20, you'll find shopping and dining galore along Washington Road and Wheeler Road. Riverwatch Parkway is a corridor of activity, featuring **Riverwatch Cinemas** and **Top Golf**. Encounter the Savannah River's beauty or explore exhibits at the **I-20 Visitor's Center**. You'll also discover access to the Augusta Canal at **Lake Olmstead** and at **Eisenhower Park**. Offering a harmonious mix of relaxation and thrill, West Augusta welcomes all visitors with open arms.

South Augusta

Close to **Augusta Regional Airport**, South Augusta is the perfect place to immerse in Augusta's scenic wonders before or after your travels. A gateway brimming with natural beauty, it's a retreat for nature lovers, fun seekers and explorers. Glide through **Phinizy Center and Nature Park** or relax by the water at **New Savannah Bluff Lock & Dam Park**. Golfers can tee off near Gordon Highway. Discover local flavors along Peach Orchard Road or unwind at **Diamond Lakes Regional Park**. South Augusta offers fun in every corner.



📍 **Top Golf**



📍 **Hilltop Riding Stable**

Fort Gordon

More than a military installation, **Fort Gordon** is a thriving community southwest of Downtown with over 55,000 acres of military excellence and recreational opportunities. Engage with military history and enjoy horseback riding at **Hilltop Riding Stable**. The base is alive with events, from a festive Independence Day Celebration to year-round fishing and shooting tournaments. Experience the sound of freedom and community spirit in this beloved Augusta fixture. Whether bowling, golfing at **Eisenhower Lakes Golf Club**, or attending exciting events, Fort Gordon celebrates camaraderie and welcomes the public to join them.

 Georgia Cyber Center

A HUB OF INNOVATION & GROWTH

Discover the city's key employers who are driving progress and opportunity.



Augusta boasts a dynamic economic landscape, driven by four main sectors: cybersecurity, medical and education, military, and manufacturing and industry. Each plays a pivotal role in the city's development, offering unique insights into the heart of Augusta's thriving community.

Cybersecurity

Augusta has become a cybersecurity powerhouse. Thanks to the **Army's Cyber Command at Fort Gordon** and the **Georgia Cyber Center**, Augusta attracts top tech professionals and cutting-edge research. Their goal? Keeping our country safe.

Medical and Education

Augusta University and the Medical College of Georgia are leading the way in healthcare and medical research. **Augusta Technical College** offers vital programs that help develop skilled workers, while **Paine College** brings rich cultural and academic opportunities through the liberal arts.

Military

Fort Gordon — both the place and its people — plays a vital role in our city's economy and community. This major military installation is home to the **U.S. Army Cyber Center of Excellence** and **NSA Georgia**, contributing to national security and technological progress.

Industry and Manufacturing

Large companies here provide exciting employment opportunities and help keep our economy stable. This vibrant industry showcases Augusta's commitment to staying competitive and sustainable in the global marketplace.

The four main sectors not only drive Augusta's economy but also contribute to its culture and community. Another driving force in our region? Hospitality is the third largest employer!

UNLOCK *Local* EXPERIENCES

with Exclusive Passes

Discover the city by **YOUR** interests



Augusta Coffee Trail

Coffee lovers, unite! This FREE pass is just for you — curating the best local coffee joints throughout the Augusta area.



Bold Black-Owned Business Pass

Celebrate culture. Support local. It's your FREE digital passport to some of the city's best Black-owned restaurants, experiences, and nightlife.



Augusta Black History Pass

Discover the stories that shaped Augusta. It's your curated guide to the powerful legacy of Augusta's African American community. This paid pass includes admission to five attractions.

Augusta offers a vibrant tapestry of experiences, and the Augusta Experience Passes are your ticket to discovering them all. Whether you're a history buff, foodie, or nature lover, these passes provide curated experiences tailored to your interests, making it easy to explore the city like a local. Dive into Augusta's rich culture, savor delightful flavors, and embrace the great outdoors with these specially crafted passes.

Scan the QR code to sign up for these digital passes.

Check back frequently for new and seasonal passes.



Seasonal Food and Beverage Trails

Sip and snack your way through Augusta with FREE digital passports that spotlight craft cocktails and legendary bites. Taste of the Tournament passport is available from February to August. The Augusta Cocktail Trail is live from September to January.



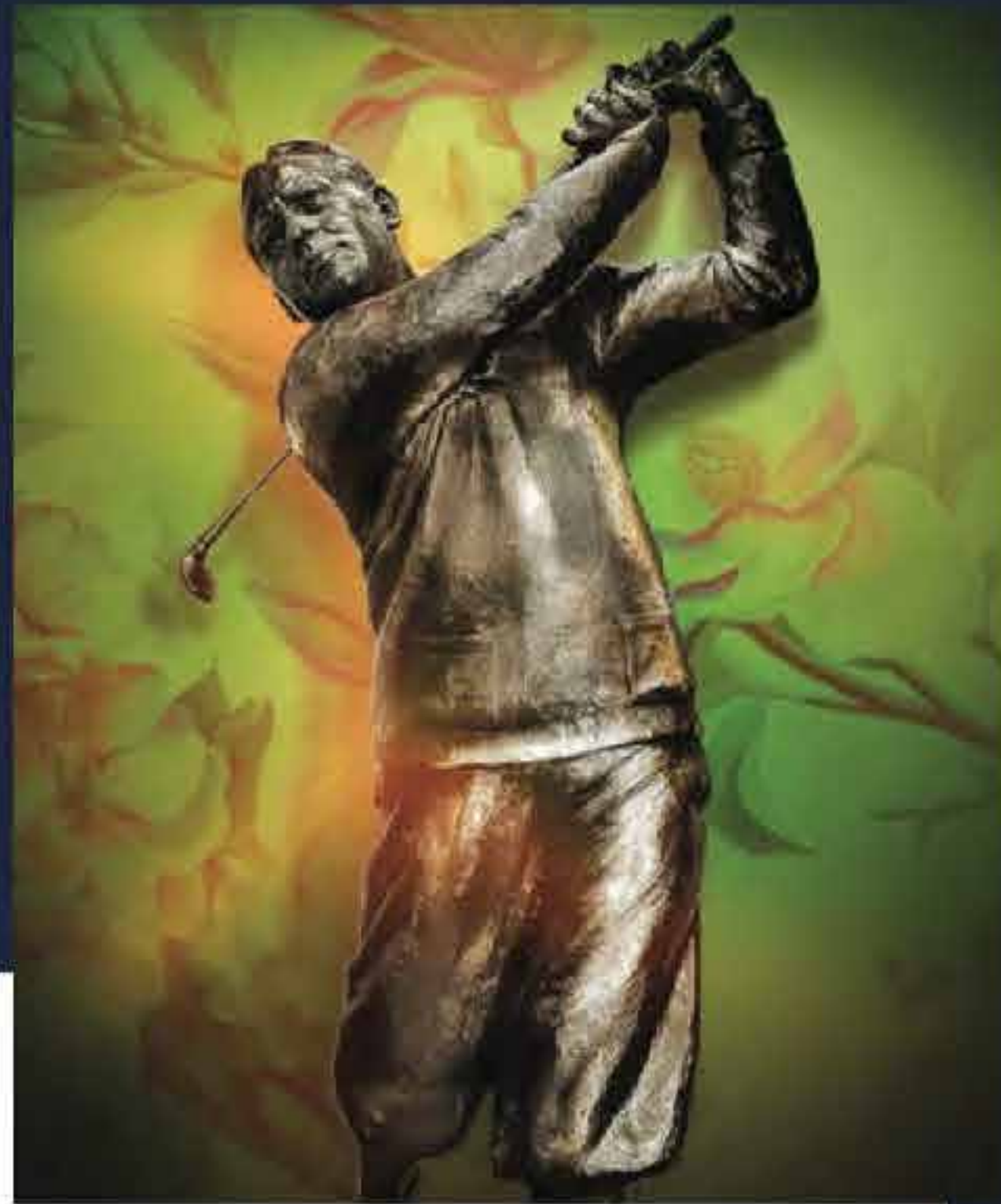
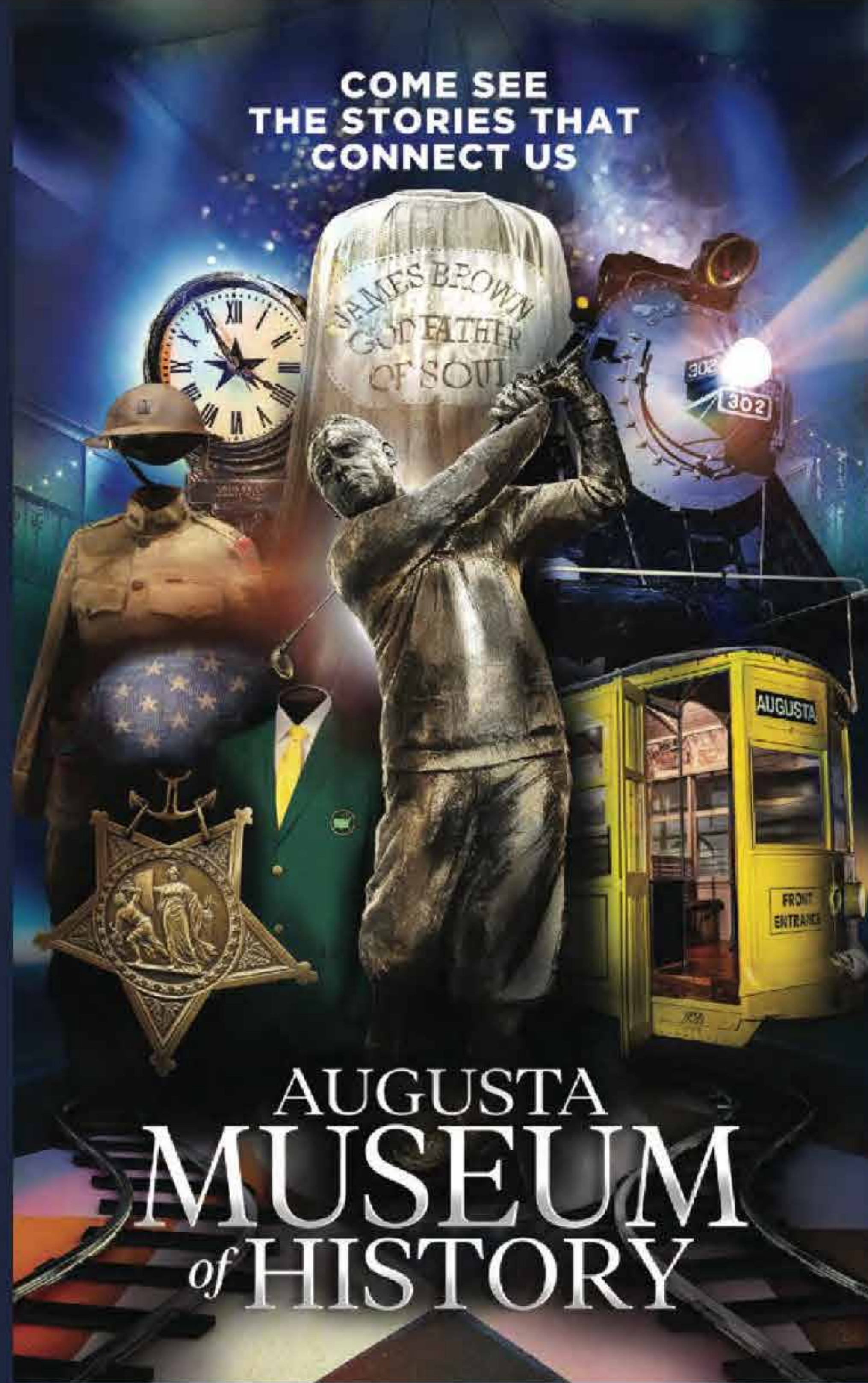
Augusta's Outdoor Adventure Guide

Augusta has no shortage of natural beauty and stunning landscapes that you can explore with this FREE guide.



James Brown Journey

Soul singer and legend James Brown grew up in Augusta, and his legacy still shines brightly here. This audio journey highlights landmarks and impact the life and career of the "Godfather of Soul."



Come See
AUGUSTA
VISITAUGUSTA.COM

560 Reynolds Street, Augusta, GA | 706.722.8454 | augustamuseum.org



EXPLORE AUGUSTA'S BLACK HERITAGE



Discover Augusta's amazing Black History with one of the Lucy Craft Laney Museum's Heritage Tours. Learn about Augusta's famous celebrities, influential leaders and historic Golden Blocks. See amazing art and history exhibits, as well as our permanent collection in the Museum.

Book a *Men on the Bag* experience to learn about the Augusta's Black Caddies who assisted top golfers in winning The Masters Golf tournament.

Visit LucyCraftLaneyMuseum.com to find out more and book your tours.

The Lucy Craft Laney Delta House, Inc.
MUSEUM OF BLACK HISTORY
LucyCraftLaneyMuseum.com

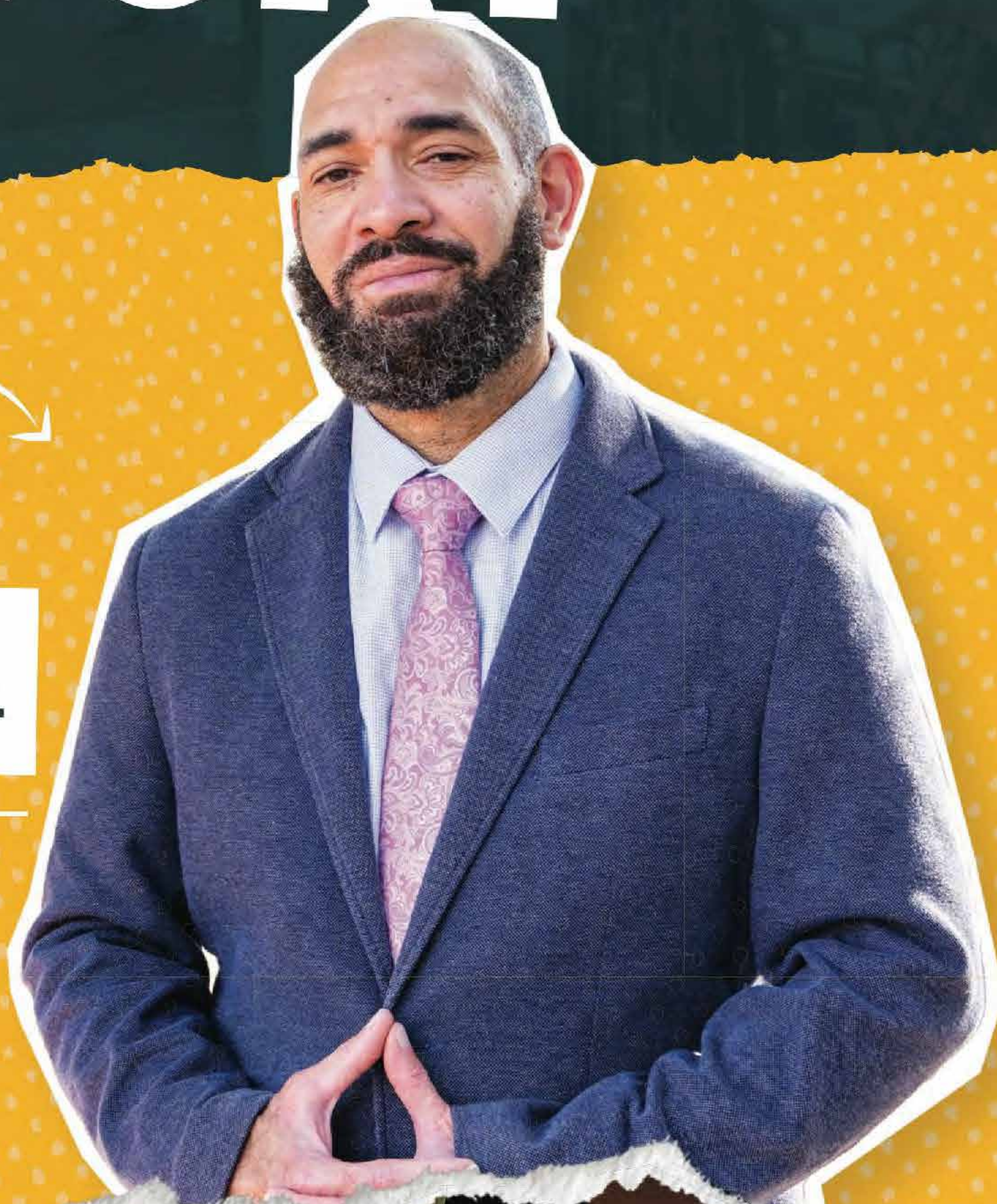
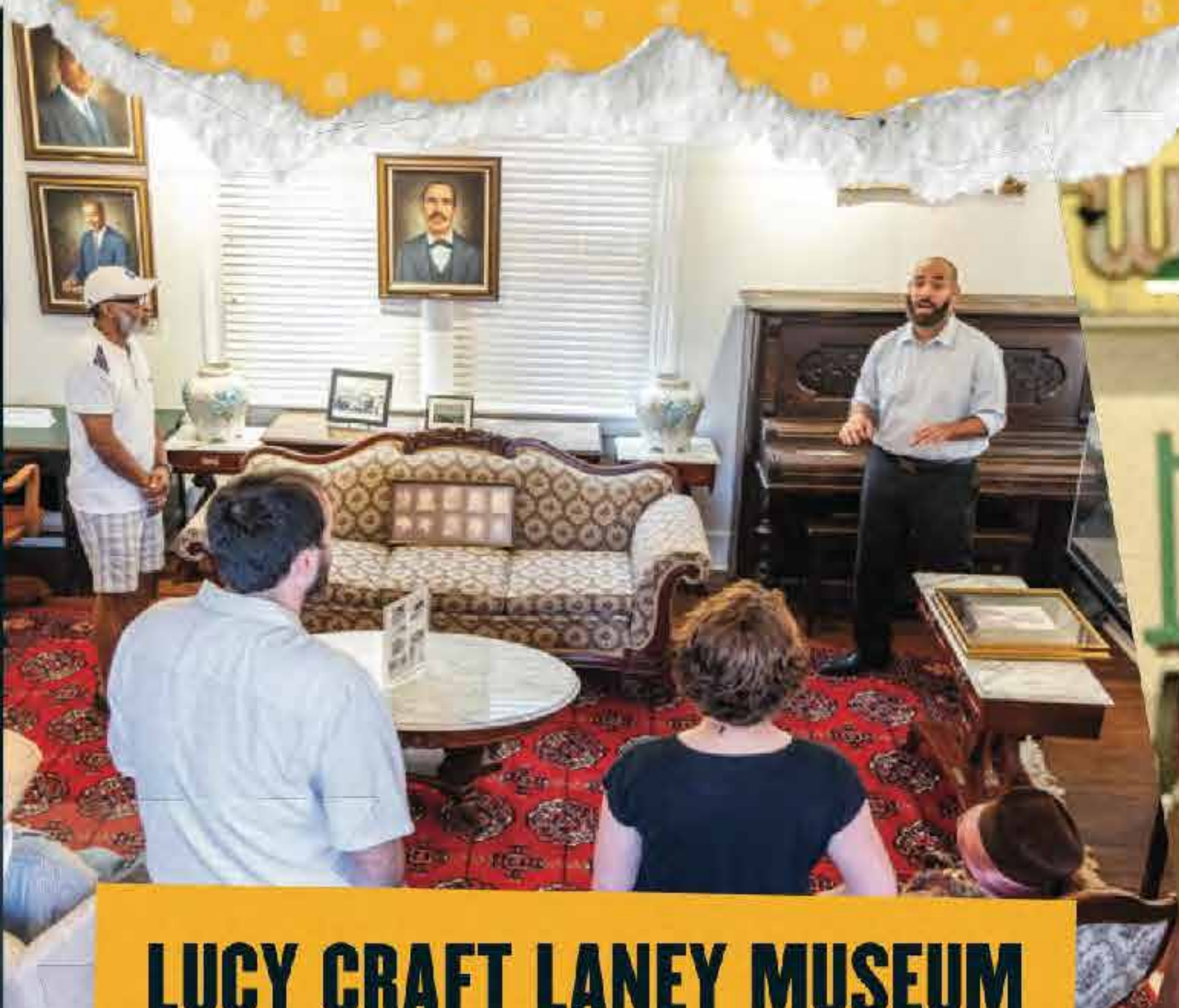
Come See
AUGUSTA
VISITAUGUSTA.COM

OUR HISTORY

COREY ROGERS
History Expert

Corey is the Executive Director of the
Lucy Craft Laney Museum of Black History.

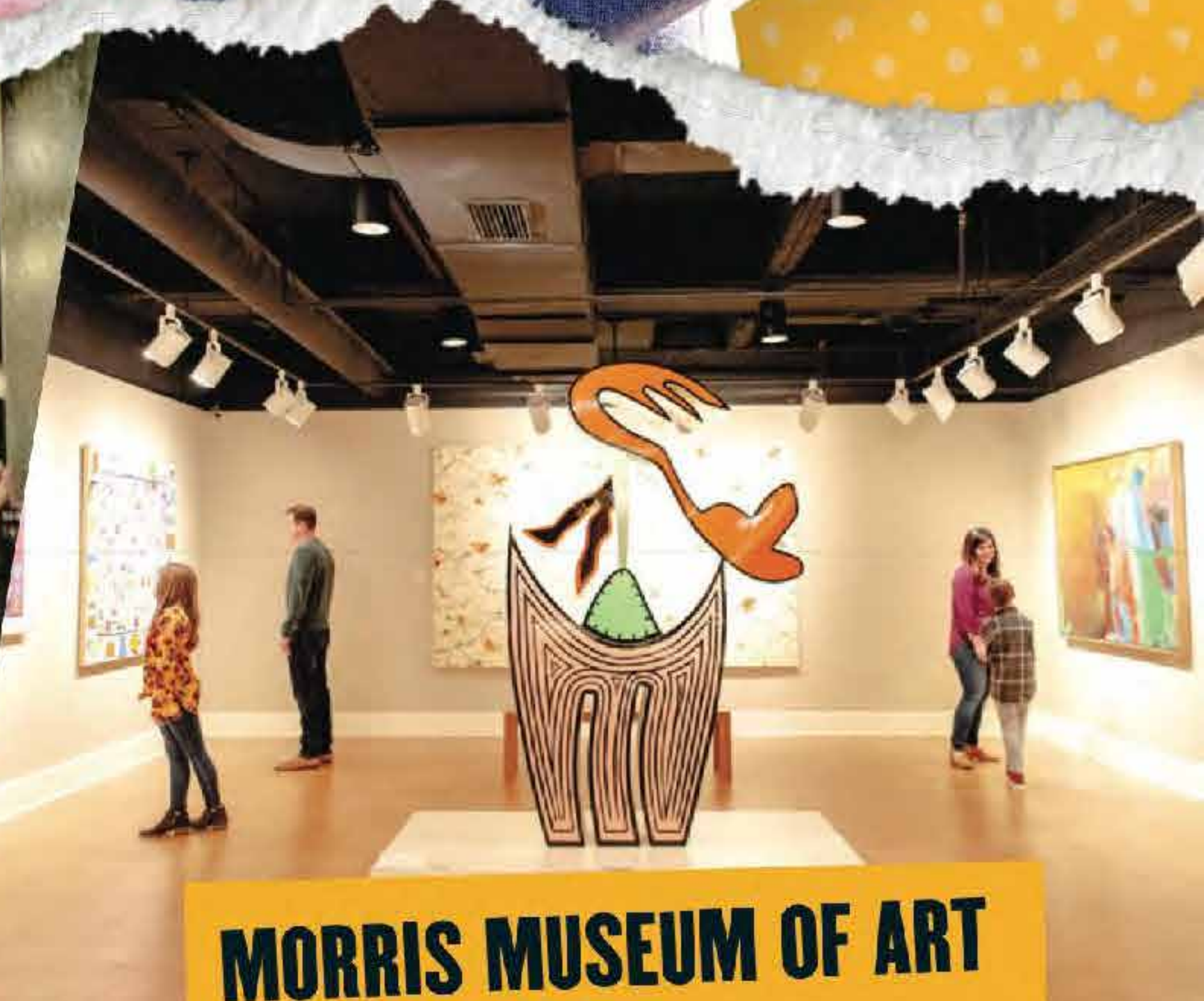
★ The **FEEL GOOD** City ★



LUCY CRAFT LANEY MUSEUM



AUGUSTA MUSEUM OF HISTORY



MORRIS MUSEUM OF ART

SCAN TO GET HIS SUGGESTIONS
ON DOING A **DEEP DIVE** IN AUGUSTA'S PAST.



AUGUSTA'S EVOLUTION

A *Timeline* Through History

**JAMES
OGLETHORPE**
Founder

1736



Founded by James Oglethorpe as the Georgia colony's capital.

1790s

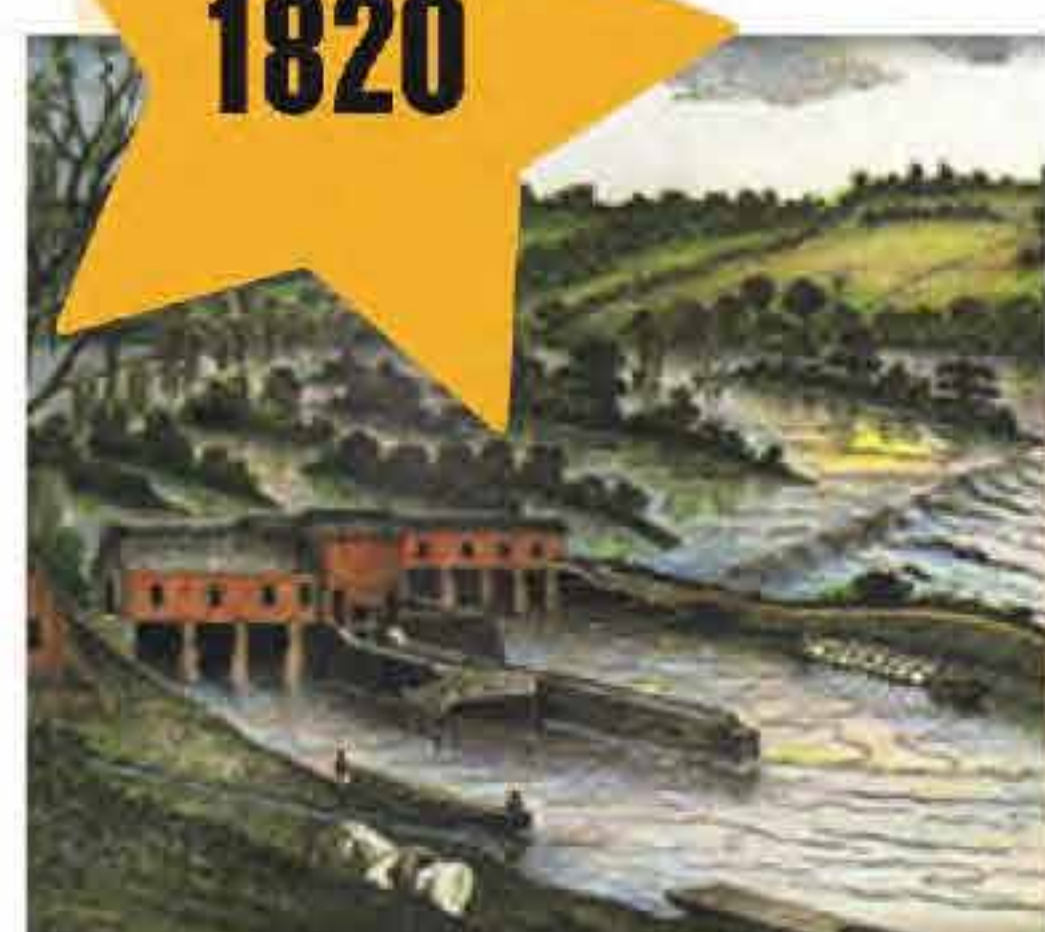
Designated as the official state capital for a brief period before relocating.



1787

Springfield Baptist Church, one of the oldest African American churches, is established.

1820



Construction of the Augusta Canal enhances trade and industry.



1934

Bobby Jones develops Augusta National Golf Club, home of the Masters Tournament.



2013



U.S. Army designates Fort Gordon as the Cyber Center of Excellence for Cyber Security.

FOLLOWING
WWII

Fort Gordon is established as a major military installation.



2017



Georgia Cyber Center opens, solidifying Augusta's role in national cybersecurity.

The Golden Blocks Tour

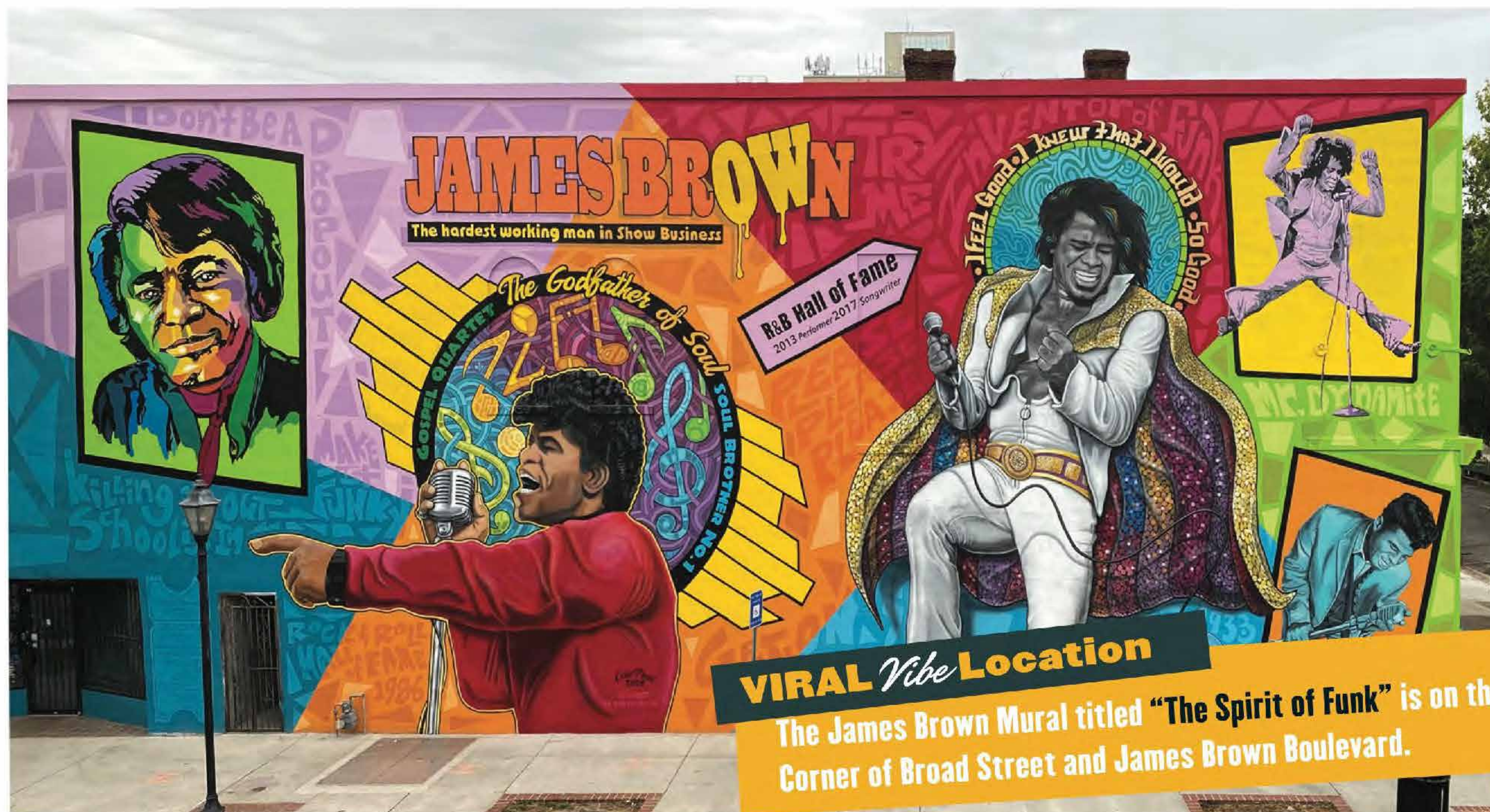
includes 33 key historic locations of Black commerce and culture in the Laney-Walker and Bethlehem Districts.

Built in 1797 by a prominent tobacco merchant, the **Ezekiel Harris House** has been named "the finest 18th-century house surviving in Georgia."

Discover the impact of **Springfield Baptist Church**, the oldest independently formed Black Baptist Church in America that still holds services to this day. Make an appointment to tour the church and walk across the street to Springfield Village Park.

Hey, **HISTORY BUFF!**

Check out these historic sites...



JAMES BROWN

Augusta's Music *Legend*

Celebrating the Godfather of Soul's Lasting Impact

Raised in the Augusta area, James Brown is celebrated as the "Godfather of Soul." His vibrant music and unstoppable spirit put the city on the map as the hometown of one of the world's greatest entertainers. You can see his legacy in colorful murals around the city, including a famous tribute on Broad Street. A life-size bronze statue honoring him is currently in storage but will be featured once again on Broad Street upon the completion of the new **James Brown Linear Park**. Dive into his inspiring story with the **James Brown Family Foundation Tour**,

visiting his childhood home and early landmarks. The tour starts and ends at the **Augusta Museum of History**, which houses an interactive exhibit on James Brown's life, career, and musical impact. Explore his incredible journey and see why Augusta is proud to be home of this legendary musician.

Large groups can book an exclusive tour of the James Brown Estate, meticulously preserved from the day he passed away on Christmas 2006.



Scan for a **FREE** map and audio tour of the James Brown Journey.

HISTORY IN THE *Making*



Explore Augusta's museums to deepen your connection with the city and uncover the stories that shaped our unique character.

Augusta Museum of History

Visit the region's home for history. Featured are several permanent exhibitions, including the award-winning Augusta's Story — a 12,000-year journey through local history; a restored 1917 steam locomotive, special exhibits like "The Godfather of Soul, Mr. James Brown" and "Celebrating a Grand Tradition, the Sport of Golf," as well as five life-size statues of golf's greatest players.

📍 560 Reynolds Street | augustamuseum.org

Lucy Craft Laney Museum of Black History

Lucy Craft Laney (1854-1933) was born as a free person of color and became one of the state's most influential educators. She started the first kindergarten and nurses' training class for Blacks in Augusta and founded the Haines Institute, which educated thousands of Black students. Located in the Historic Laney-Walker District, near the original site of the Haines Normal and Industrial Institute. The mission of the museum is to promote the legacy of Ms. Lucy Craft Laney through art, history and the preservation of her home.

📍 1116 Phillips Street | lucycraftlaneymuseum.com





Augusta Jewish Museum

The mission of the Augusta Jewish Museum is to reclaim and restore the original Congregation Children of Israel Synagogue, the oldest standing synagogue in Georgia, and re-purpose it as a Museum and Center for Education.

📍 525 Telfair Street
augustajewishmuseum.org



Meadow Garden

Explore history at the home of George Walton, one of the youngest signers of the Declaration of Independence. Meadow Garden has been open to the public since 1901 and is a National Historic Landmark and on the National Register of Historic Places.

📍 1320 Independence Drive
historicmeadowgarden.org



Augusta Canal Discovery Center

The Augusta Canal Discovery Center at Enterprise Mill tells the story of Industrial Revolution in the American South and how a city used its waterways to reinvent itself and define its destiny. Located in a former textile mill, the Discovery Center is your starting point of all canal boat tours.

📍 1450 Greene Street
augustacanal.com



Boyhood Home of President Woodrow Wilson

Step into history at the Boyhood Home of President Woodrow Wilson in Augusta, where he resided during the transformative 1860s as his father ministered at the First Presbyterian Church. Discover captivating stories on guided tours that start on the hour. For groups of 10 or more, please call ahead.

📍 419 7th Street
wilsonboyhoodhome.org

WHERE HISTORY AND *Art* MEET

Morris Museum of Art

The Morris Museum holds a permanent collection of thousands of works of art, dating from the early 19th century to the present. It also presents special exhibitions and a rich variety of public programs, celebrating the culture of the South.

📍 One 10th Street
themorris.org

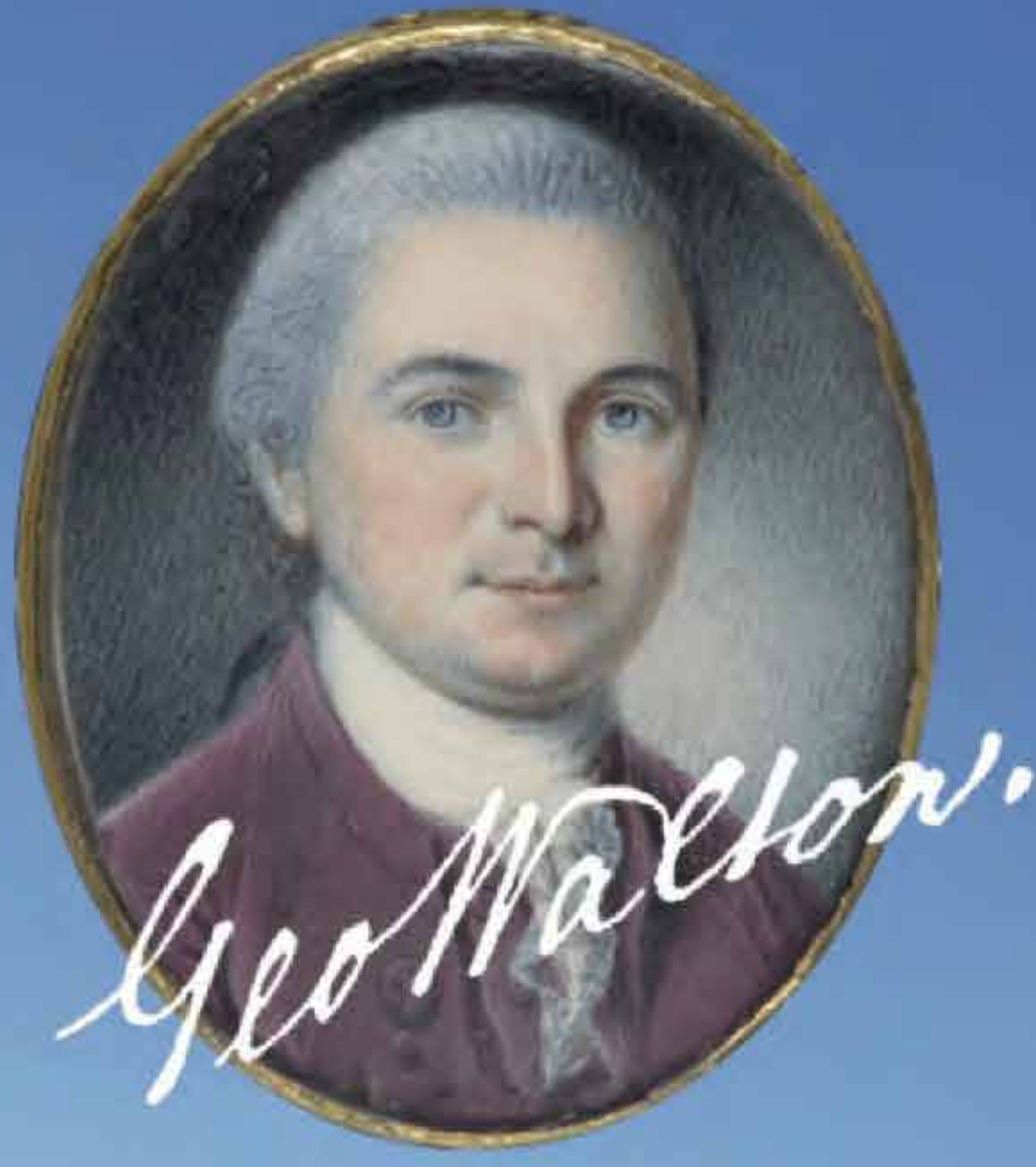
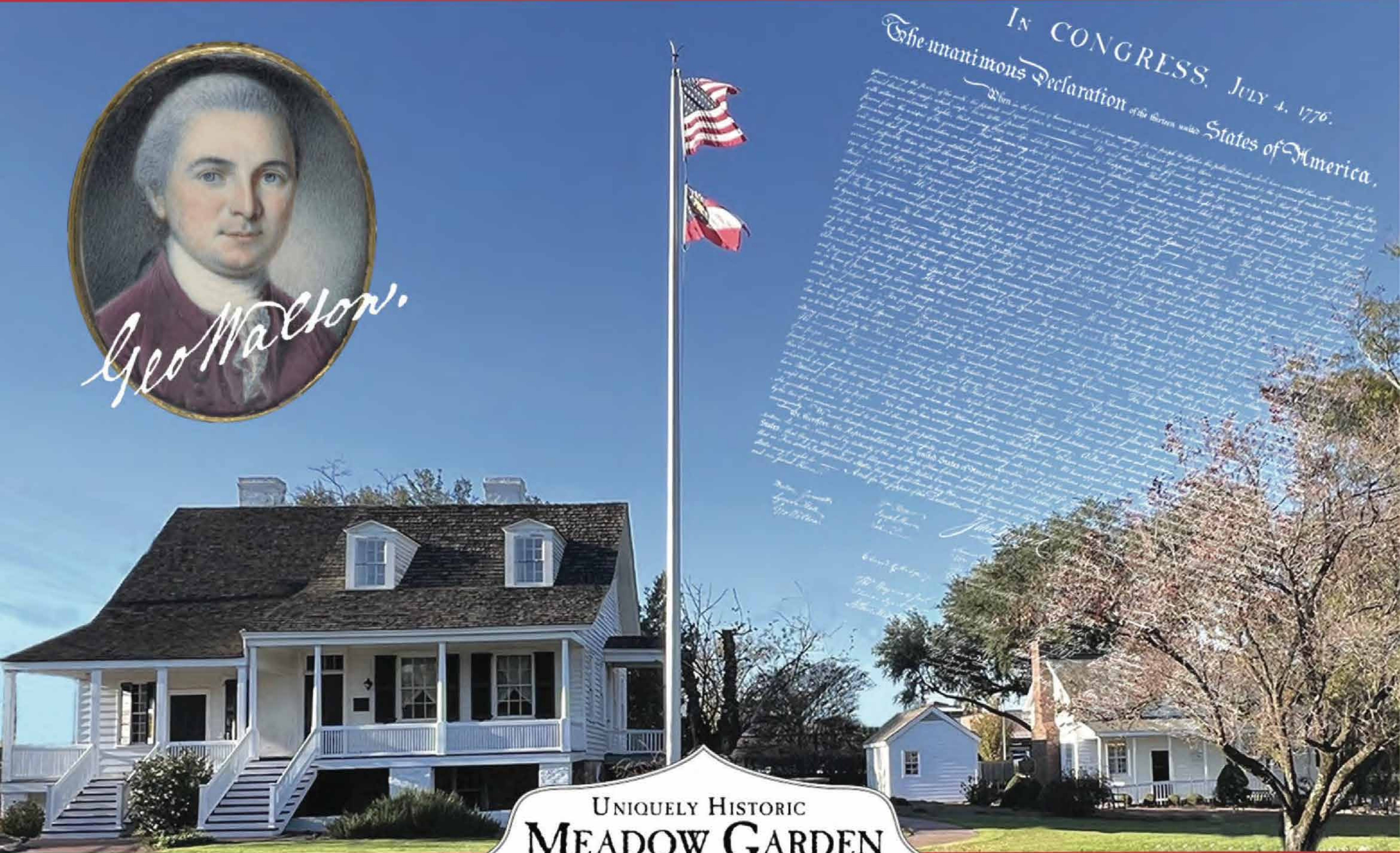
Gertrude Herbert Institute of Art

Listed on the National Register, the grand former home is considered one of the finest examples of Federal architecture. The Institute remains the only non-profit contemporary gallery and visual arts school in the region, offering a rich calendar of nearly 30 exhibitions by regional and national artists.

📍 506 Telfair Street
ghia.org

**Turn to page 49 for more
on Augusta's arts scene.**

Explore History at the home of George Walton, Signer of the Declaration of Independence



UNIQUELY HISTORIC
MEADOW GARDEN
HOME OF GEORGE WALTON

EST. 1791



AUGUSTA, GEORGIA

ORPHAN TO PATRIOT

From his beginnings as an orphan and carpenter's apprentice, George Walton became a successful lawyer and a leading voice in the Revolution. He signed the Declaration of Independence when he was just 26 years old.

Join us for a tour to hear the rest of his American Story!



706-724-4174

www.historicmeadowgarden.org

1320 INDEPENDENCE DRIVE, AUGUSTA, GA 30901
On the Augusta Canal at 13th & Walton Way



DINING & DRINKS



LAKEISHA & FRANSHETTA *Food & Drink Experts*

Locals and restaurant advocates
Franshetta Carr and Lakeisha German
know all the best spots to eat.

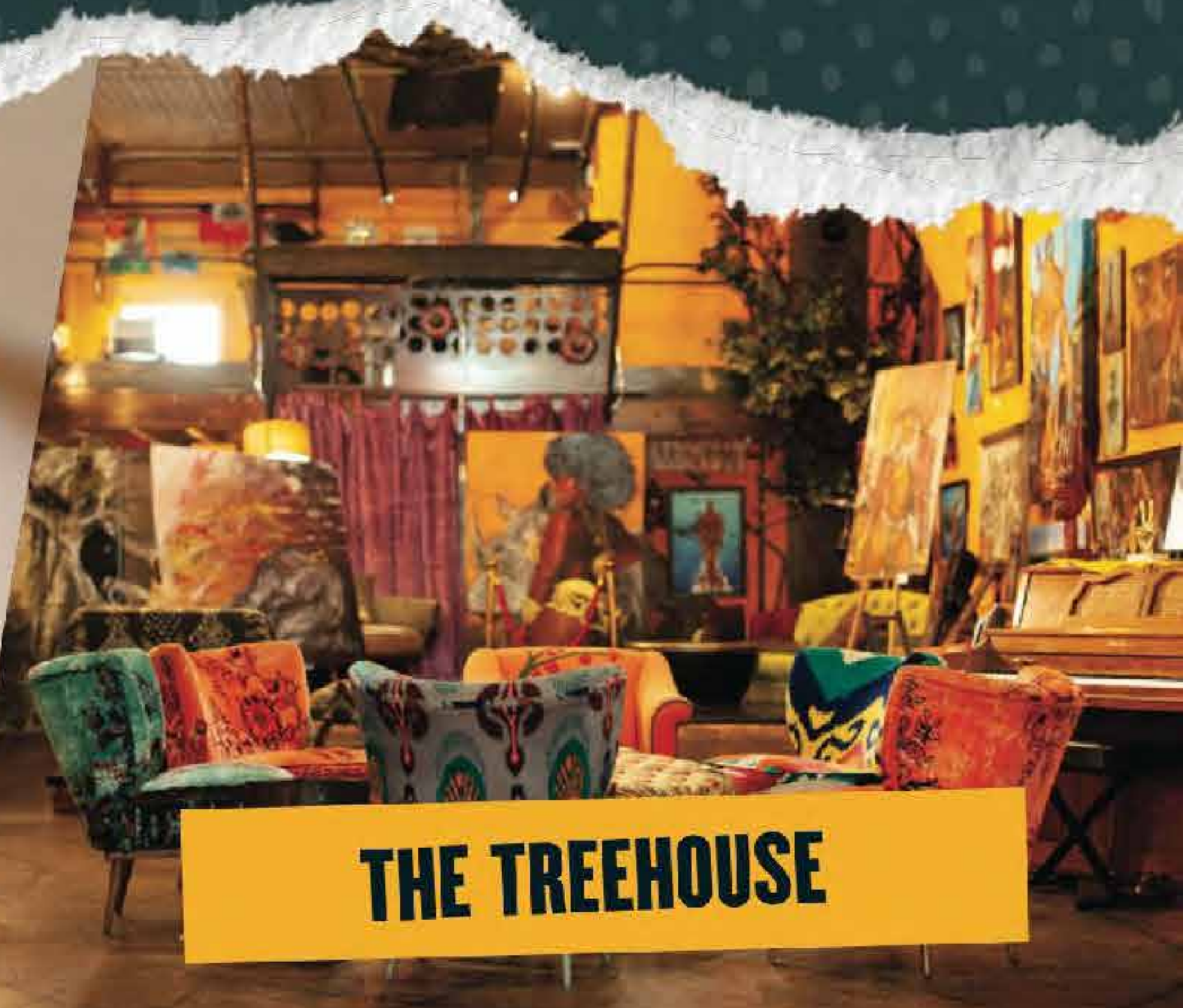
★ The **FEEL GOOD** City ★



JACKIE M'S AND SON CAFE



BUONA CAFFE



THE TREEHOUSE

**SCAN TO SNACK, SIP
AND SAVOR AUGUSTA!**



WHAT'S *Your* CRAVING?

In the South, food is more than just a meal — it's a way to connect and celebrate. Here in Augusta, we love gathering around the table to relax, share laughs, and enjoy every bite.

Here are the
Destination
Augusta staff's
favorite places
to enjoy a meal.

Beck's

📍 2111 Kings Way

★ **Taylor W**, Community Engagement Manager

Beck's is known for their oysters, but honestly, their Green Jacket Salad is the best in the river region. It's located in the Midtown/Summerville area, which is so cute.



Nacho Mama's

📍 976 Broad Street

★ **Rachel**, Senior Manager of Communications

Augusta Tex-Mex at its best. It's where my husband and I had our first date, but it's also a funky lunch spot popular with the Downtown professionals. My go-to is the Copan Burrito. Add a side of their amazing mango habanero salsa.



Brunch House

📍 573 Greene Street

★ **Sarah**, Director of Destination Experiences

I love this cozy diner with incredible breakfast and lunch food. My favorite item is the Rise and Shine Platter with cheesy scrambled eggs, a waffle, and bacon. They also do fun seasonal pancakes, waffles, and French toast. It's a 10/10!

Curry Hut

📍 2810 Washington Road

★ **Taylor B**, Group Business Development Manager

Close to the Augusta National Golf Club. Blink and you might miss it. But worth a trip on its own. Food is flavorful, prompt, and the staff is very friendly. My favorites are the Butter Chicken, Chicken Paneer, and Chicken Samosas.



Scan to discover some of the city's top dining spots and plan your delicious journey.



Laziza Mediterranean Grill

📍 Broad Street (Downtown) and Evans

★ **Cassidy**, Marketing Manager

My fiancé and I go at least a few times a month. We both get the Chicken Shawarma Platter and the Lemony Fried Cauliflower for an appetizer to share. It's a great date night spot or something quick to grab when we don't want to cook.



Arsenal Tap Room + Kitchen

📍 1419 Monte Sano Avenue

★ **Jennifer**, Chief Strategy Officer

They have the best gourmet grilled cheese (you can build your own!) and loaded tater tots around. Of course, pairing them with a taste from their ultimate beer selection is part of the of the whole experience.

5th & Fire

📍 551 Broad Street

★ **Kayla**, Group Experiences Coordinator

Not only are the BBQ and service always on point, but the space itself is also amazing. If you're dining with kids, request a table outside. They can play cornhole or a giant Jenga-like puzzle while the parents relax with a drink. It's truly a family-friendly gem where every visit feels special.

Raes Coastal Café

📍 3208 W. Wimbledon Drive

★ **Ansley**, Operations and Special Projects Manager

A truly hidden gem, nestled inside a local Summerville neighborhood. It's an Augusta classic. Enjoy dinner on the deck when weather permits and keep the kids entertained with the putting greens while you wait for a table. Can't go wrong with the Land & Sea — filet mignon and coconut shrimp.

LAZIZA

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DELICIOUS



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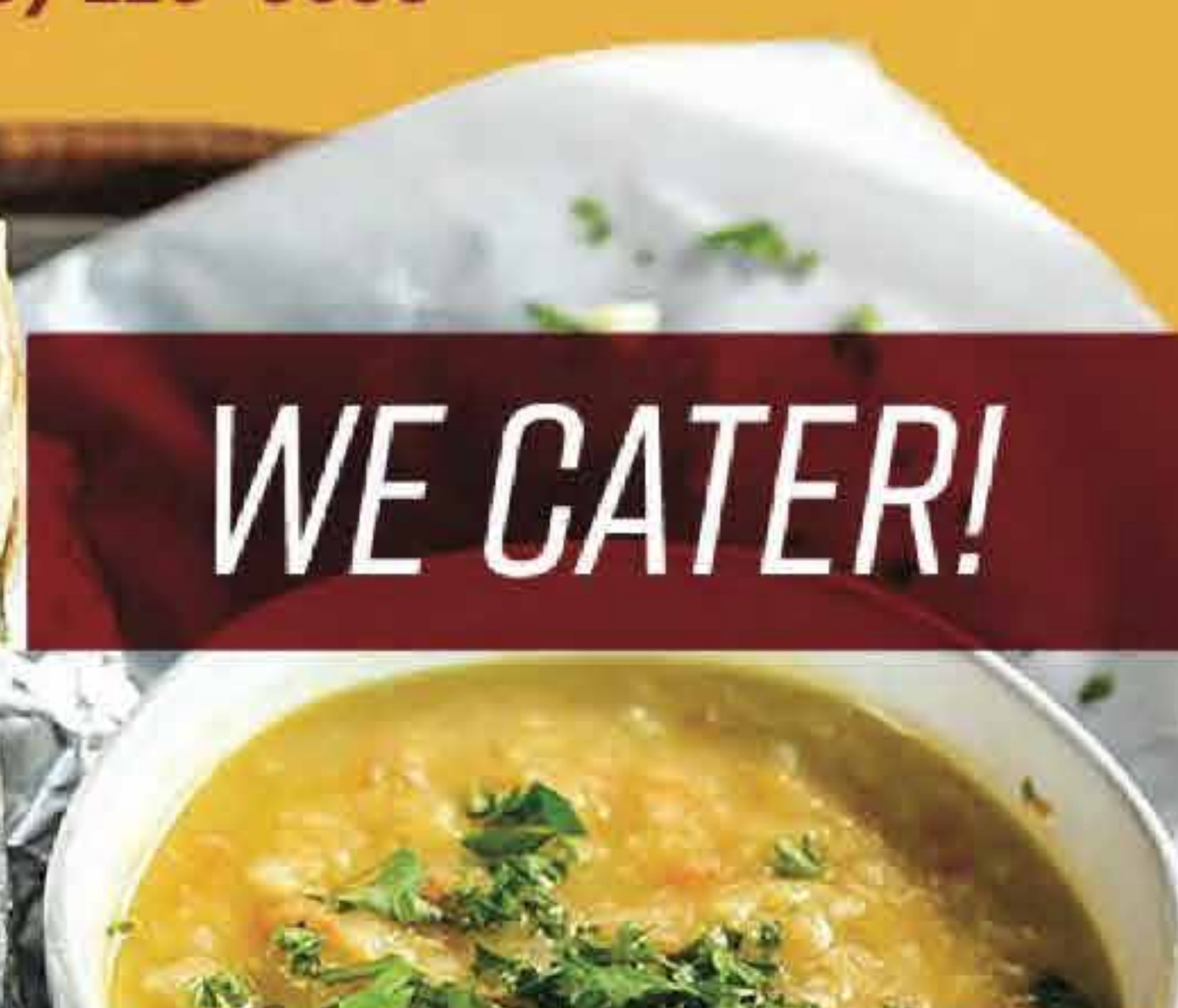
LazizaGrill.com

4272 Washington Rd., Evans, GA 30809
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(706) 814-7710

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Swingin'**

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AUGUSTA
3035 Washington Rd

GROVETOWN
5147 Bluegrass Trail



SIP. SNACK. & SOAK *in the* SKYLINE VIEWS.

When the sun sets over the Savannah River, Augusta's skyline glows, and there's no better way to take it all in than with a drink in hand and a view from above. Whether you're sipping something bubbly or sharing small plates with friends, these rooftop spots offer the perfect mix of skyline views and Southern charm.

★ Six South Rooftop Bar at The Partridge Inn

A local favorite perched high above historic Walton Way, Six South pairs elegant cocktails with panoramic views of Augusta's tree-lined streets. The perfect place for a date night or a sunset toast.

★ Hyatt House Rooftop Bar

Stylish and modern, this Downtown rooftop spot offers an intimate setting for cocktails, light bites, and relaxed conversation.

★ Edgar's Above Broad

More than just a rooftop destination, you'll find creative lunch plates, signature cocktails, and open-air games. Grab a table and snap a skyline selfie.

Local LIBATIONS

When local ingredients meet local brewers and distillers, something special happens — community in a glass. Make your next round one of these made in Augusta.

★ 2nd City Distilling Co.

Rabbit Spit. Crooked Cow. Noble Jones. Just a few of their creatively named and crafted small-scale distilled spirits. Also home to Dirty Girl mixes and ready-made cocktails in a can.

★ Tapped 33 Craft Brewhouse

"Good Googly Moogly! That thang is juicy!" is what you'll say at the first sip of this IPA from a new, Black and veteran-owned brewery born in Augusta.

★ Savannah River Brewing Company

Home to local craft brews like No Jacket Required, Savannah River IPA, and Dynamite Brown Ale. Order them at local watering holes or sit and sip at their friendly tap room where there's always something fun going on.



AUGUSTA *Coffee* BINGO

Wake me up before you go-go...bingo!

You can learn a lot about a city from its coffee shops. Play our version of bingo to hit these local spots and download the Augusta Coffee Trail to earn prizes.

<p>Bodega Ultima Surrey Center</p> <p>ORDER A CORTADO while browsing the wine selection.</p>	<p>Lily Coffee, Tea & Bread Laney Walker Boulevard</p> <p>ORDER A VIETNAMESE COFFEE.</p>	<p>Cruise the shops at SURREY CENTER with a cup from the newest Routed Coffeehouse location.</p>	<p>Buona Caffè Central Avenue</p> <p>Camp out on THE PATIO.</p>	<p>Drive past a chain coffee shop & SUPPORT LOCAL.</p>
<p>Trellis Coffee Bar Walton Way</p> <p>Pair with scratch made focaccia bread.</p>	<p>EXPLORE THE AUGUSTA UNIVERSITY (SUMMERVILLE CAMPUS) while caffeinated.</p>	<p>Relic Coffee Company Monte Sano Avenue</p> <p>Try one of their HOMEMADE SYRUPS.</p>	<p>PLAN WHERE YOU'LL HAVE LUNCH WHILE ENJOYING YOUR BREAKFAST.</p>	<p>Uhora Coffee Roasters Jones Street</p> <p>BUY A COLLECTION OF BLENDS to brew at home.</p>
<p>Inner Bean Cafe Davis Road</p> <p>BUY A PIECE OF LOCAL ART.</p>	<p>Edgar's Bakehouse Washington Road</p> <p>GRAB A HANDCRAFTED PASTRY before you go thrifting.</p>		<p>Christie's Coffee Co. Edgefield Road (North Augusta)</p> <p>DRIVE THROUGH ON YOUR WAY OUT OF TOWN.</p>	<p>Buona Caffè Georgia Cyber Center</p> <p>Sit in the lobby and watch the future of cyber security.</p>
<p>Routed Coffeehouse Greene Street (Downtown location)</p> <p>ORDER A CUP AND SIT A SPELL.</p>	<p>GET FUELED UP TO GO DOWNTOWN MURAL HOPPING.</p>	<p>Emil's Broad Street</p> <p>ORDER A COFFEE OR AN IPA. (No judgement here.)</p>	<p>TAKE YOUR COFFEE ON A STROLL DOWN THE RIVERWALK.</p>	<p>New Moon Café Broad Street</p> <p>It's always time for a homemade toaster pastry.</p>
<p>Buona Caffè Reynolds Street</p> <p>ORDER TO-GO and stroll the 5th Street Pedestrian Bridge.</p>	<p>Metro Pub & Coffee House Broad Street</p> <p>It's 5 o'clock somewhere.</p>	<p>STOP BY AUGUSTA & CO. to discover more local spots. 1010 Broad Street</p>	<p>Cavalier's Coffee House Georgia Ave. (North Augusta)</p> <p>HEAD ACROSS THE RIVER for a Cup o' Joe</p>	

NANA'S PUDDIN'
Milkshake



Be Sweet.
**FIND A
TREAT.**

 **Farmhaus Burger**

Craving something sweet?

Augusta has you covered with bakeries, ice cream shops, and cafés serving up picture-perfect desserts worth every indulgent bite.

- 1 The Boll Weevil Café & Sweetery:** A downtown classic known for its towering slices of cake. More than 30 varieties, including the unforgettable Chocolate Peanut Butter and Key Lime.
- 2 Farmhaus Burger:** Known for its award-winning burgers, Farmhaus also serves up thick, creamy milkshakes, available in both boozy and non-alcoholic versions.
- 3 La Bonbonnière:** An authentic Belgian chocolate shop crafting truffles, pralines, and macarons so pretty you'll want to snap a pic before you taste them.
- 4 Summerville Scoops:** Homemade ice cream, milkshakes, and cookie sandwiches in a charming, family-friendly setting right in the heart of Augusta's Summerville neighborhood.
- 5 Orange Moon Delights:** This frozen dessert shop serves up the finest gelato, frozen yogurt, ice cream, yogurt shakes, and other sweet treats, all made with the freshest, creamiest ingredients.

Whether you're snapping photos of your cone, sharing dessert with friends, or chasing your next sugar high, **Augusta's sweet scene is the cherry on top of your trip.**

Hungry for more?

Check out our list of **"Best Ice Cream & Frozen Treats in Augusta"** for even more delicious stops and insider tips from locals.



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 **Meybohm**



Residence Inn



SpringHill Suites

YOUR PERFECT STAY

Whether you're in Augusta for work or play, these two top hotels offer everything you need for comfort and convenience.

Residence Inn by Marriott

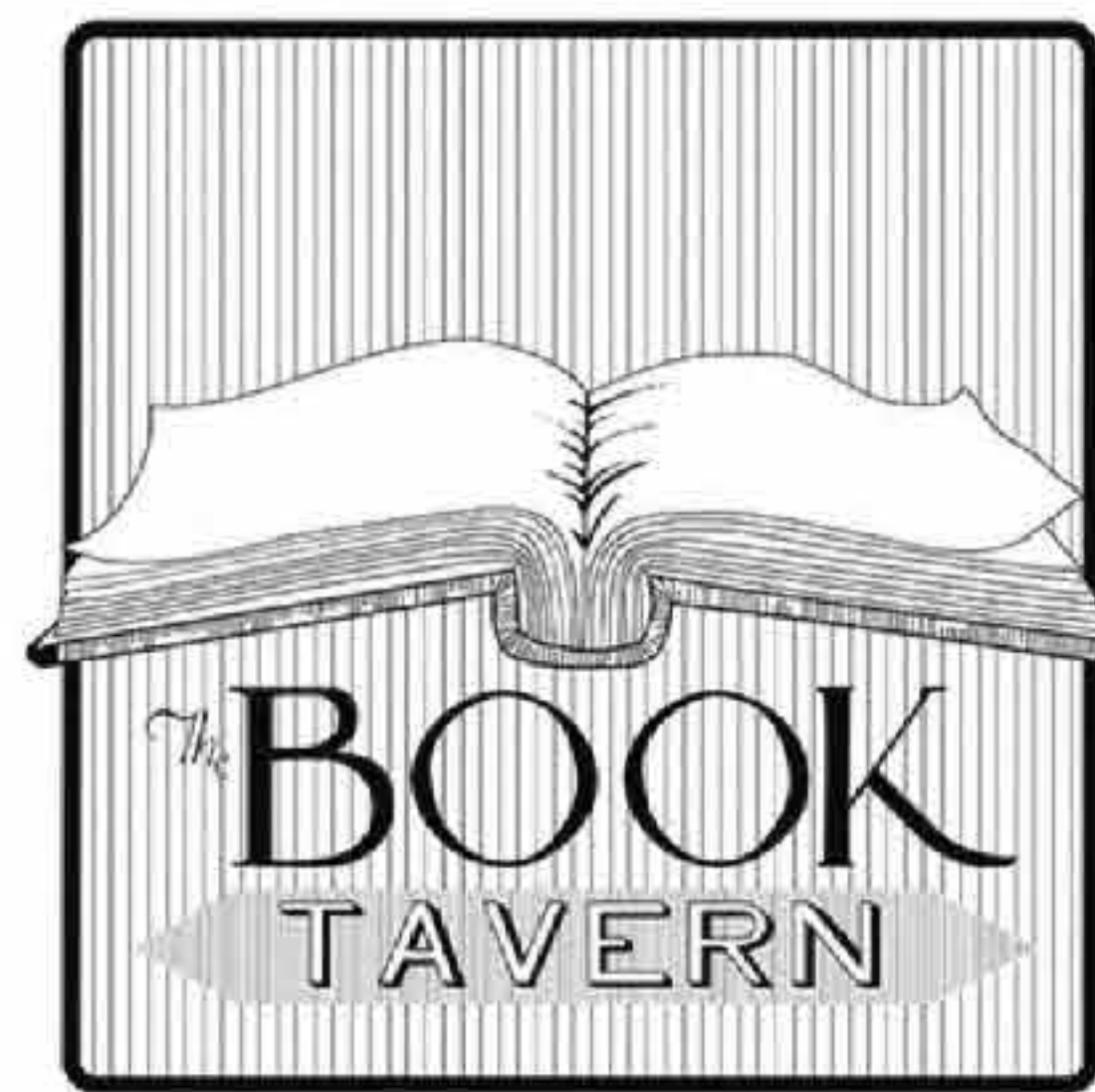
Offering newly renovated studio, one- and two-bedroom suites with a fully equipped kitchen. Stay connected with free Wi-Fi, and recharge at the onsite fitness center. marriott.com/agsri

SpringHill Suites

Get the amenities you expect in spacious suites. Enjoy the complimentary breakfast buffet. Easy access to Fort Gordon, downtown and North Augusta, and the Augusta National Golf Club during the Masters. marriott.com/agssh



New, Used & Rare Books in Downtown Augusta



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Check out our
events calendar online:
booktavern.com/events



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Contemporary arts space in
the heart of Downtown Augusta

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Mon–Thu	10a–5p
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Sunday CLOSED

westobou.org

MAKE YOURSELF *at* HOME

Whether you've been sightseeing or in meetings all day, make yourself at home in Augusta. Choose from modern hotels with top amenities or step into a historic inn to experience true Southern charm.

Whatever your preference, our goal is for you to feel comfortable, relaxed, and truly at home during your stay.

BEST MEETINGS & RIVERFRONT VIEWS



Augusta Marriott

📍 Two 10th Street

Located on the banks of the Savannah River and in the heart of Downtown Augusta, you can easily walk to restaurants, entertainment, shopping, or just take a quiet stroll along the Riverwalk.

BEST FOR BIG GROUPS



Luxury Homes from Genetix Hosting

📍 Wrightsboro Road

Experience Augusta in these stylish, conveniently located homes ideal for groups. Each has four private bedrooms with a queen bed and bathroom, gorgeous covered deck, and ample living space.

MOST STEEPED IN HISTORY

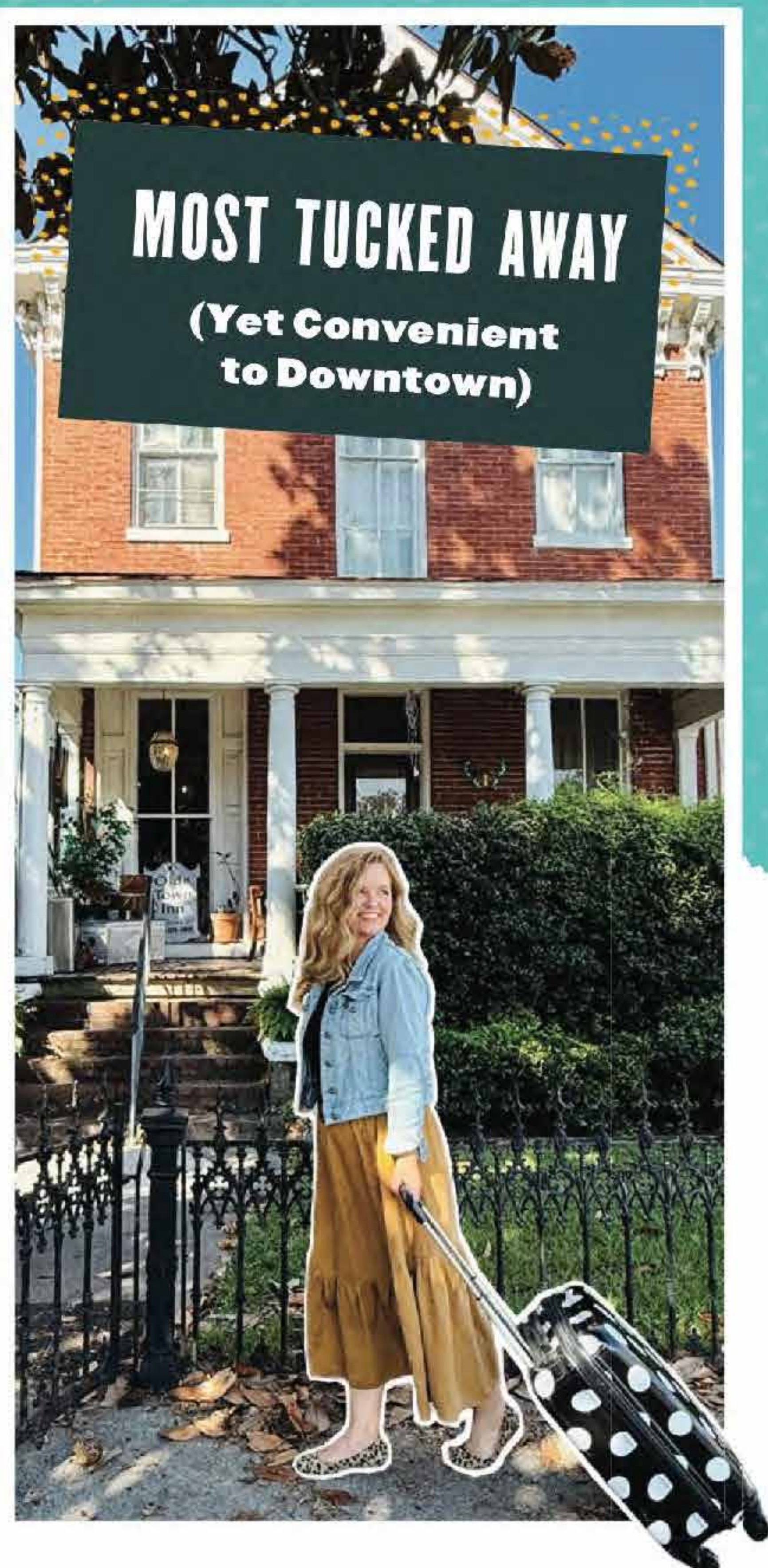


Partridge Inn

📍 2110 Walton Way

An historic hilltop stop overlooking Augusta, the hotel opened over a century ago and stands tall, with distinction, class, and world-class service. Part of the Curio Collection by Hilton.

Scan for a complete list of lodging and short-term rental information



© Kerry Murphy

Olde Town Inn

📍 349 Telfair Street

On the edge of Downtown, the inn has four beautiful period furnished rooms, each with full bath and fireplace. Start or end your night out just below the inn at a local favorite for drinks and live music — the Fox's Lair.

Explore by NEIGHBORHOOD



DOWNTOWN

Holiday Inn Express Augusta Downtown

📍 444 Broad Street

Hyatt House Augusta

📍 1268 Broad Street



NEAR THE MASTERS and I-20

Hampton Inn & Suites

📍 3028-B Washington Road

Tru by Hilton

📍 2853 Washington Road

Fairfield Inn & Suites NW

📍 3023½ Washington Road

Sheraton Augusta

📍 1069 Stevens Creek Road



NEAR FORT GORDON

Homewood Suites by Hilton Gordon Highway

📍 312 Timbercreek Lane

Fairfield Inn & Suites Augusta

📍 2175 Gordon Highway

Comfort Inn & Suites Fort Gordon

📍 2121 Noland Connector Road



NEAR MALL SHOPPING

Garner Hotel Augusta West

📍 629 Frontage Road NW



NORTH AUGUSTA (South Carolina side of the River)

Crowne Plaza

📍 1060 Center Street | North Augusta, SC

SHOP LOCAL. *Feel Good.*

In Augusta, every storefront tells a story, whether it's a chic boutique filled with Southern style, an antique shop brimming with history, or a modern store showcasing the latest trends. Shopping here isn't just about what you buy, it's about the people you meet, the atmosphere you feel, and the sense of place that makes Augusta truly special.

OLIVIA

LUNDEN



When lifestyle influencers Lunden & Olivia visited Augusta, they discovered that the city's mix of local boutiques, artisan goods, and luxury finds offers something for every kind of shopper. From handcrafted pieces to fashionable favorites, Augusta combines small-town warmth with big-city style, making it a must-visit destination for anyone who loves to browse, explore, and be inspired.

During their trip, Lunden & Olivia spent an afternoon at **Surrey Center**, one of Augusta's most beloved shopping districts. They explored the chic racks at **Capsule**,

admired timeless treasures at **Barbara Kelly Antique Gallery**, and stopped by **Posh Tots Children's Boutique** for charming gifts and adorable finds. With its tree-lined walkways, welcoming patios, and relaxed Southern charm, Surrey Center perfectly captures the spirit of shopping in the Feel Good City.

Whether you're planning a weekend getaway or rediscovering your hometown favorites, shopping in Augusta is an experience worth savoring, where every stop feels personal and every purchase comes with a story.

Make It a Weekend

Want to see more of what Lunden & Olivia discovered in Augusta? Read their full "Experience Augusta Like the Stallings" weekend itinerary, packed with food, fun, and local flair.



📍 Posh Tots Children's Boutique



📍 Barbara Kelly Antique Gallery

 Grantski Records

Shop *the* Neighborhoods

DOWNTOWN

Eclectic, walkable, and full of personality, downtown Augusta is the heartbeat of the city's shop-local spirit. Browse indie boutiques, meet artists, and discover handmade goods that reflect Augusta's creative energy. Start your shopping journey at **Augusta & Co.**, where you'll find locally made gifts, artisan products, and curated goods that represent the heart of the city. Find your next great read at **The Book Tavern**, flip through vinyl at **Grantski Records**, create your own scent at **Augusta Candle Company**, or admire local artwork at **Art on Broad**. Craft lovers will adore **Three Crows Fiber**, while **Freshwater Curated Goods** offers beautiful home accents and gifts, all locally inspired.

SURREY CENTER

A refined shopping experience located near Augusta National Golf Club, Surrey Center blends sophistication with Southern charm. This upscale district is home to beloved boutiques and specialty shops. Step inside **The Swank Company** for fashion-forward finds, **Charleston Street Flowers** for elegant arrangements and hosting essentials, or **Angevine's Fine Silver** and **Design Images & Gifts** for heirloom-worthy treasures. Wrap up your trip with a new pair from **Shoes at Surrey** or simply enjoy the inviting atmosphere that makes this area a local favorite.

AUGUSTA MALL

For a one-stop shopping destination, Augusta Mall delivers convenience and variety. From major retailers to trendy brands, this spacious shopping center has something for every taste and budget. Browse the latest looks at **Lululemon** or **Michael Kors**, find a stylish accessory at **Sunglass Hut**, or discover new tech from the **Apple Store**.



The Swank Company



The Book Tavern



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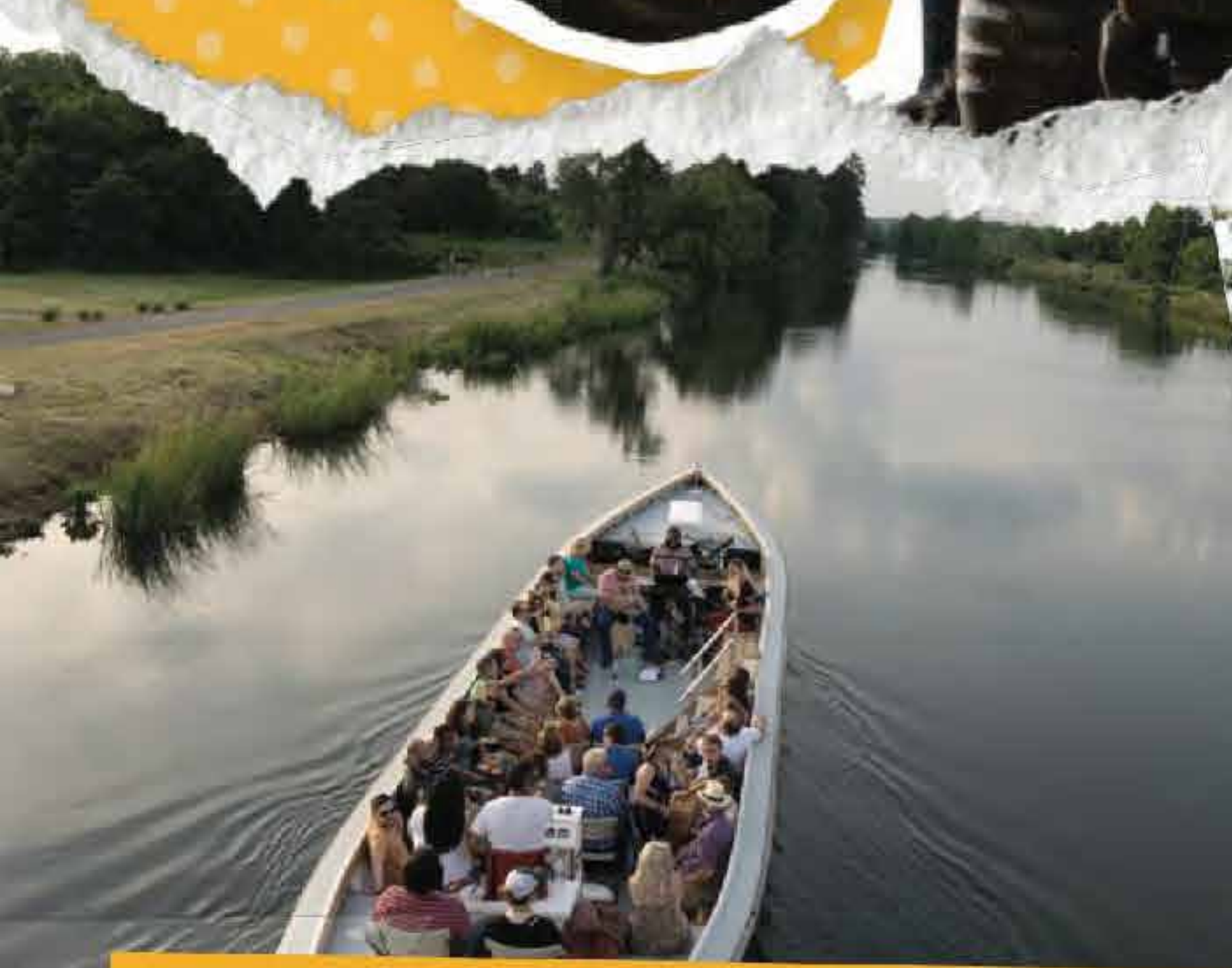
OUTDOORS FUN



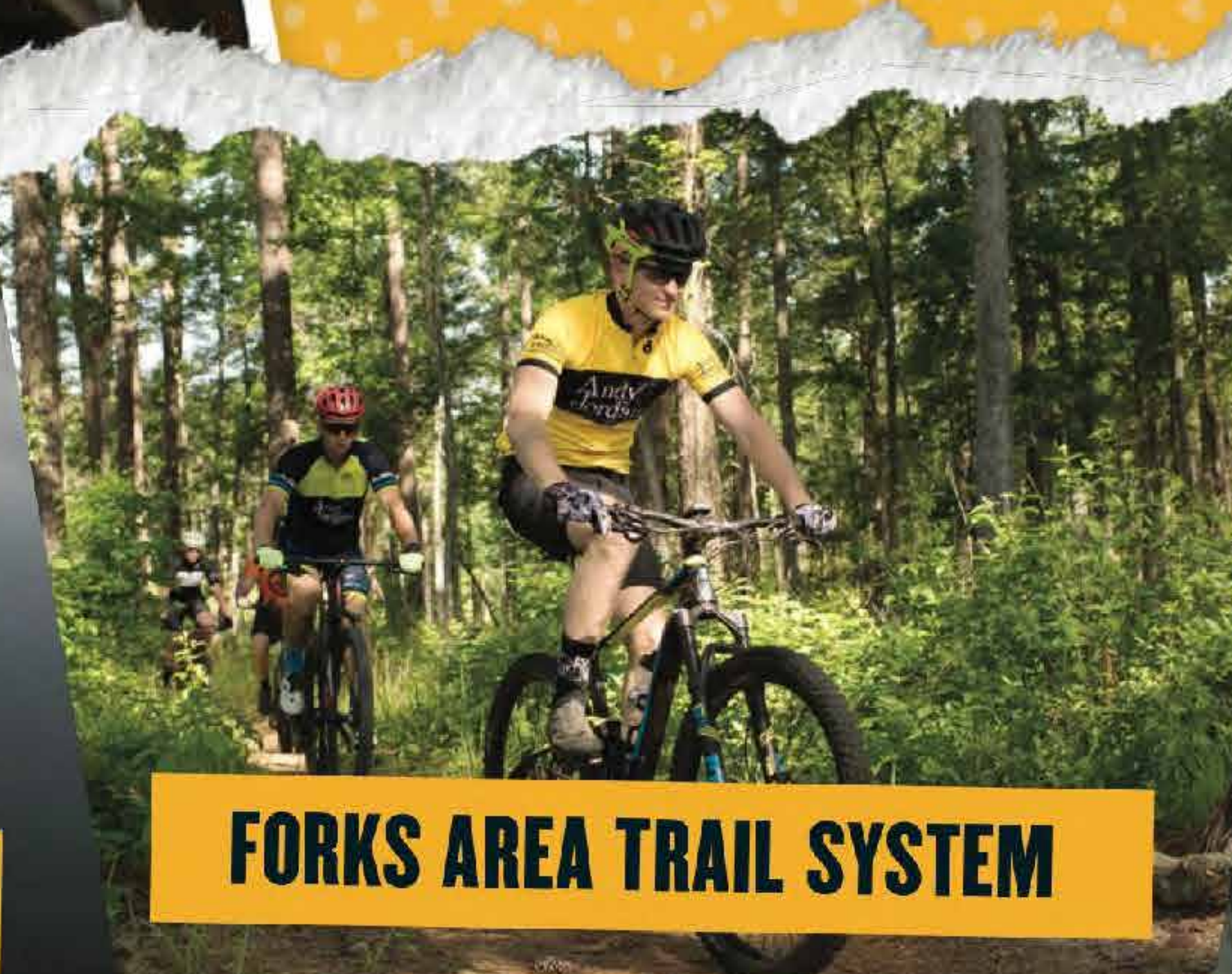
DREW JORDAN
Outdoors Expert

Drew Jordan, owner of Andy Jordan's Bicycle Warehouse, will take you on a ride through some of the city's most exciting spots.

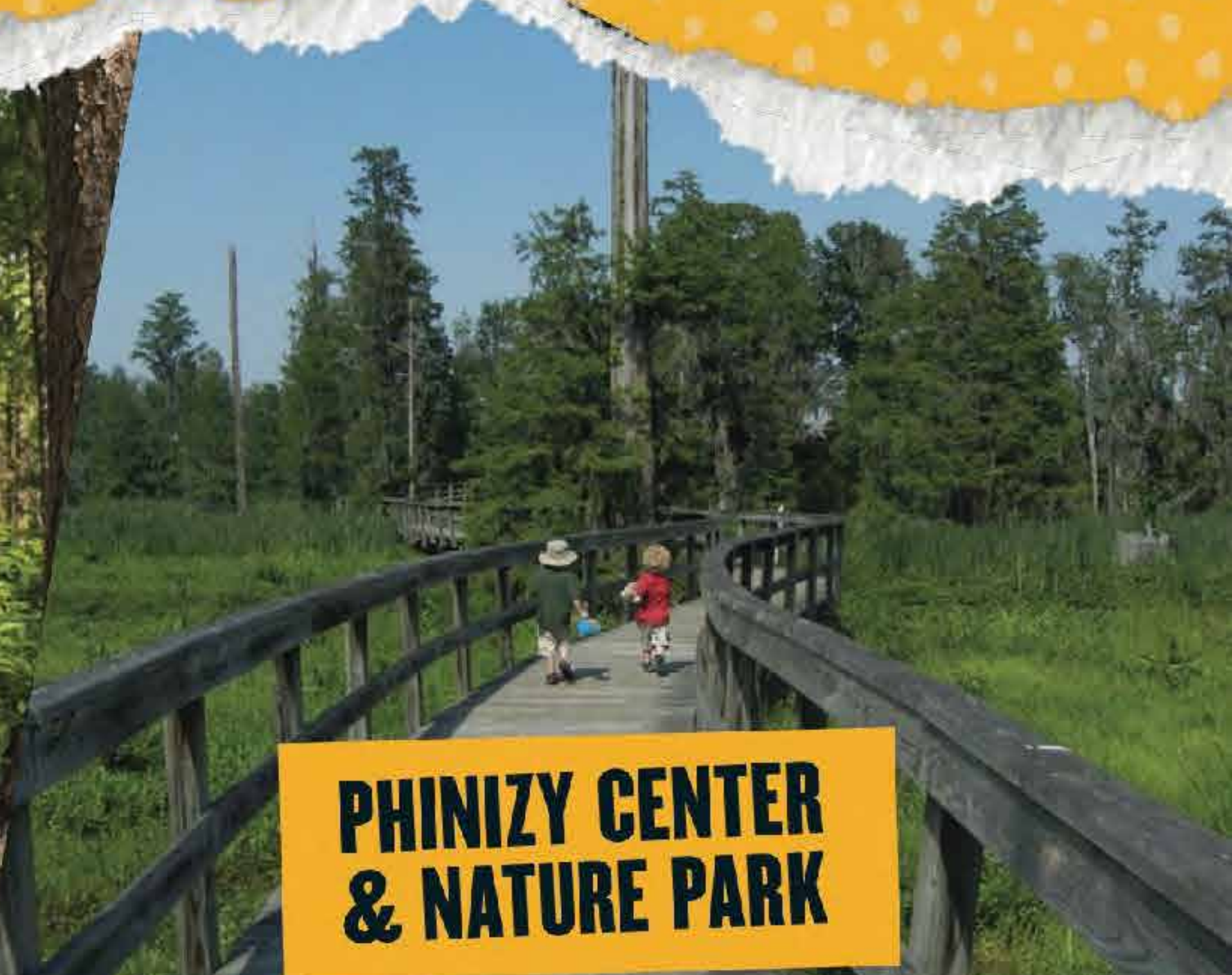
★ The **FEEL GOOD** City ★



**AUGUSTA CANAL NATIONAL
HERITAGE AREA**



FORKS AREA TRAIL SYSTEM



**PHINIZY CENTER
& NATURE PARK**

**SCAN FOR
FRESH AIR + FUN!**



TAKE ME TO *the* RIVER



The Savannah River has shaped Augusta for centuries; once powering industry, now inspiring connection and adventure. Flowing alongside downtown, this scenic waterway invites you to explore and unwind. Whether you're kayaking, cruising, or strolling along the water's edge, there's no better way to experience Augusta than on the water.

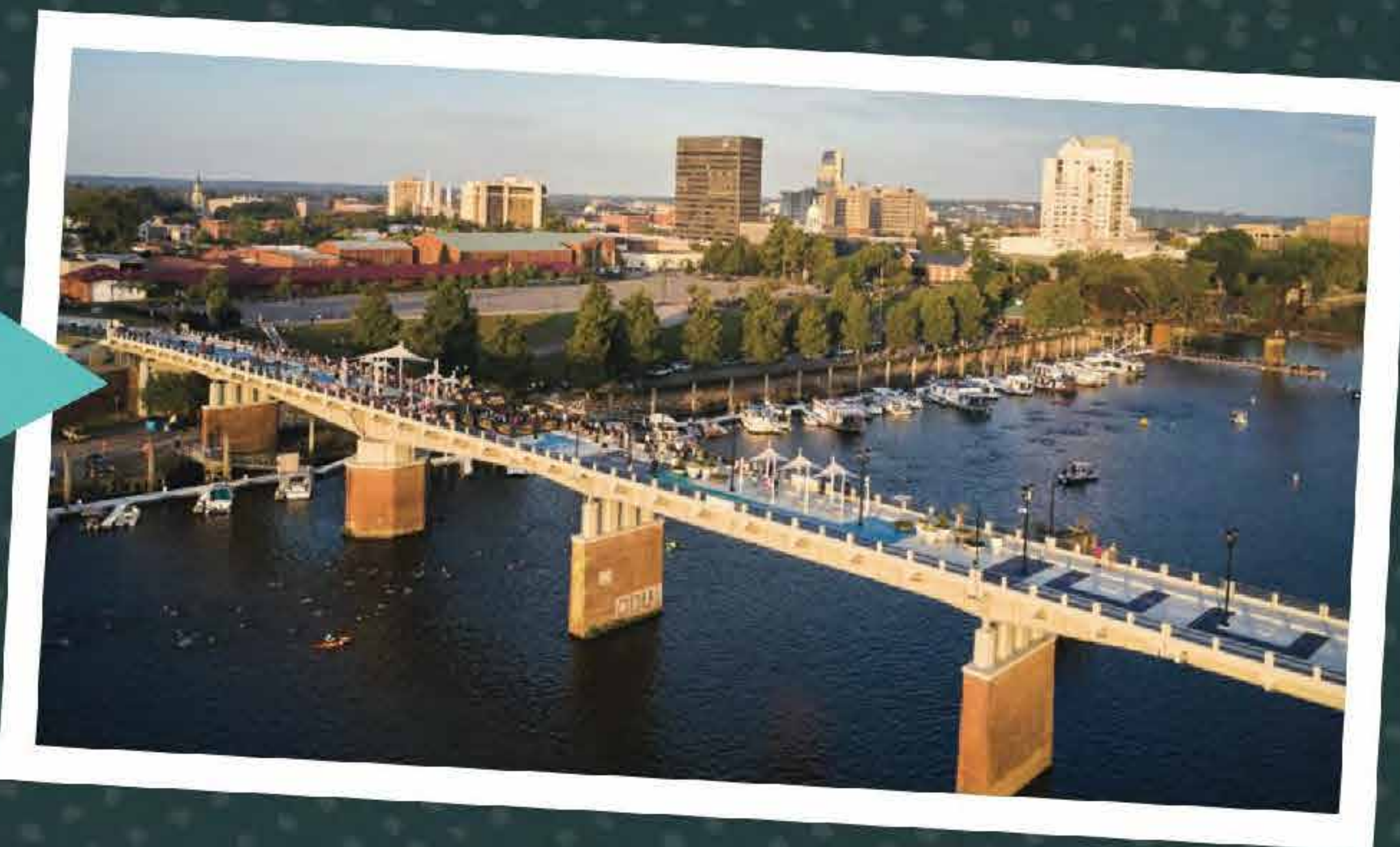


Augusta RIVERWALK

A downtown favorite with green spaces, playgrounds, and river views. Stroll the paths, visit nearby museums, or stop by the Saturday Market on the River for local treats and live music.

5th Street FREEDOM BRIDGE

This pedestrian bridge offers panoramic river views, shaded seating, and interactive features for kids. It's the perfect sunset photo spot or leisurely walk with family and friends.





Watersport **RENTALS**



Two Dudes and a Boat Kayak Rentals & Tours

Launch from the Augusta Marina and paddle past Augusta's skyline on guided kayak tours. From relaxed daytime trips to magical moonlight floats, it's a must for any water lover.

TwoDudesAndABoat.com



Reserve and Ride Watersports

Feel the rush of a jet-ski adventure while exploring historic landmarks and hidden corners of the Savannah River.

ReserveAndRideWatersports.com

Cole Watkins Kayak Tours / Outdoor Augusta

Join a guided paddle and experience the river like a local. That even includes feeding carrots to wild donkeys on Stallings Island!

ColeWatkinsTours.com
OutdoorAugusta.com



Master THE MASTERS

Make the most of Augusta's renowned annual golf event with these expert tips.

Access to the Masters Tournament is an exclusive experience for those who are lucky enough to get badges. Once you're in, you'll have a front-row seat to one of the most prestigious golf tournaments in the world. Soak in the stunning scenery at **Augusta National Golf Club**; the course's pristine beauty is breath-taking and serenely quiet. Photos make great souvenirs, but cameras are only allowed during practice rounds. Remember, the Augusta National Golf Club's Pro Shop is the only place to buy official Masters gear.

Pro tip:

The Augusta National Golf Course is known for its vibrant azaleas. The flowers inspired a cocktail by the same name that is also bright and pink.



Men on the Bag

Augusta's Black Caddies – the Men on the Bag Experience brings to life the rich history and pivotal role Black Caddies played in assisting the world's top golfers in winning the most famous golf tournament in the world. See experienced actors portray such notable caddies as Willie "Pappy" Stokes and Willie Frank "Cemetery" Perteet, the personal caddie of President Eisenhower. You may also have the chance to meet one of our "living legend" caddies over a pimento cheese sandwich and Arnold Palmer. lucycraftlaneymuseum.com



Book your tee time

Plan your golf vacation to Augusta through Southern Golf Packages.

The Patch

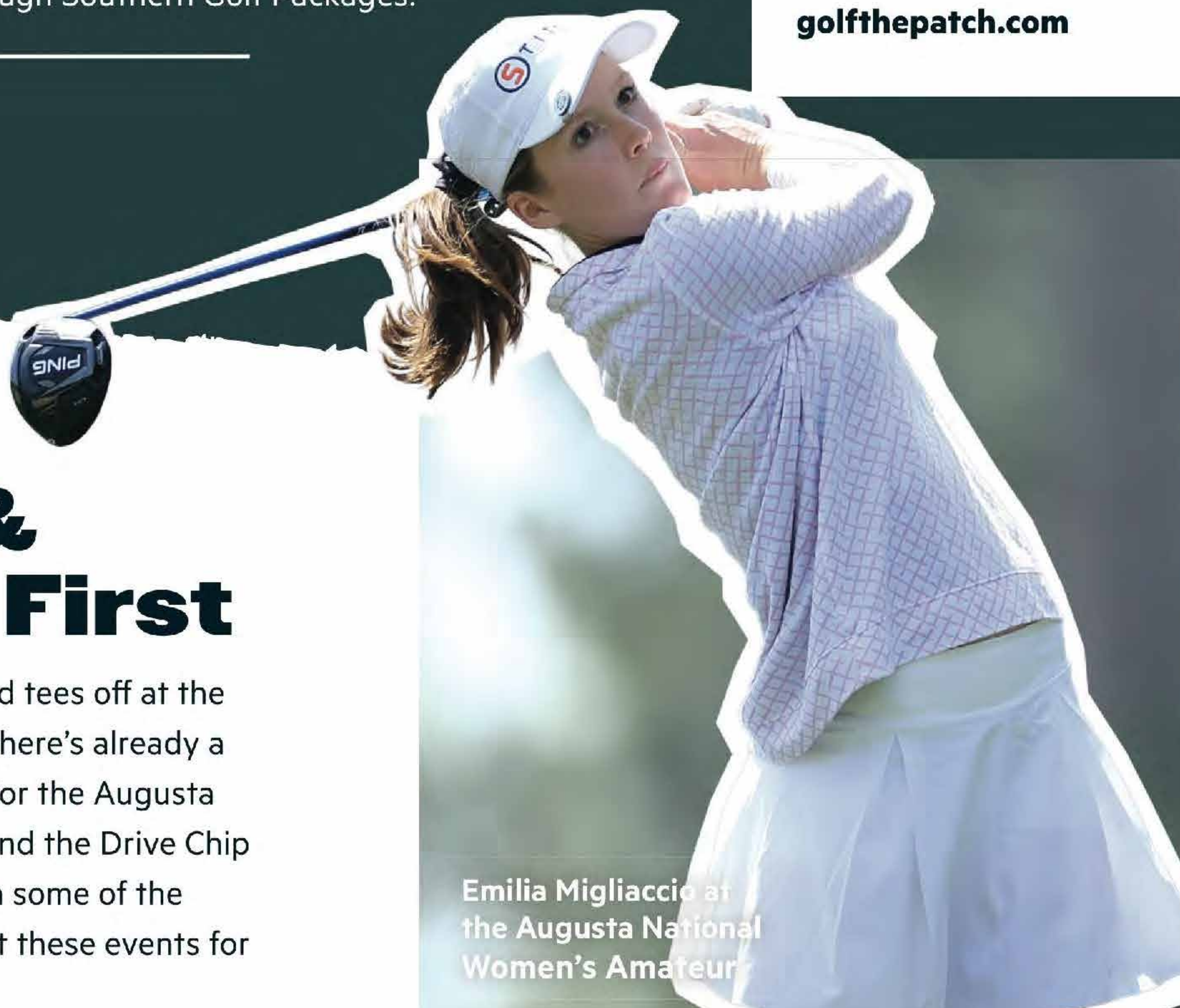
(opening Spring 2026)

This public golf course, affectionately known as "The Patch," is getting a new life. Only 5 miles from the Augusta National Golf Club, home of the Masters Tournament, it's a project between Augusta National, Augusta Municipal Golf Course, Augusta Technical College, and The First Tee of Augusta to elevate public golf in the Augusta area. Five-time Masters champion Tiger Woods and his course architecture firm, TGR Design, will design a new, nine-hole short course as part of the renovation.

golfthepatch.com

Women & Children First

Before the first practice round tees off at the Augusta National Golf Club, there's already a crowd gathering in Augusta for the Augusta National Women's Amateur and the Drive Chip and Putt tournaments. Watch some of the best up-and-comers in golf at these events for women and youth.



Emilia Migliaccio at the Augusta National Women's Amateur

David Cannon/Getty Images

EXPLORE THE OUTDOORS



Outdoor adventure
**is always just around
the corner in Augusta.**

From kayaking along scenic waterways to hiking forested trails or spotting wildlife in their natural habitat, our city offers countless ways to get outside, recharge, and explore the beauty that surrounds you.

Augusta Canal National Heritage Area

Paddle, pedal, or stroll your way through one of Georgia's most historic landscapes. The Augusta Canal features scenic boat tours, walking and biking trails, and the interactive Canal Discovery Center, all celebrating the city's connection to water, history, and innovation.



Forks Area Trail System

A must-ride destination for mountain bikers, FATS offers 37 miles of smooth, flowy trails through the Sumter National Forest. Beginners and pros alike come for the panoramic views and legendary ride.



Phinizy Center & Nature Park

Just minutes from downtown, Phinizy Center & Nature Park is Augusta's wild side. Boardwalks wind through wetlands where herons, otters, and alligators roam. It's free, open year-round, and perfect for nature walks, birdwatching, or peaceful reflection.



Fort Gordon Recreation

Adventure awaits behind the gates! With easy visitor access, Fort Gordon offers public amenities like Eisenhower Lakes Golf Club, Hilltop Riding Stable, Five Star Disc Golf, Outdoor Pool & Spray Park, and the Tactical Advantage Sportsman's Complex for skeet and archery.

Augusta Outdoor Adventure Guide

Ready to explore
Augusta like a local?

Download the free **Outdoor Adventure Guide** to discover trails, parks, and experiences across the city. Check in at participating locations to earn points and redeem to earn exclusive prizes, all while enjoying Augusta's great outdoors.





ADVENTURE AWAITS **IN 2026**

THE FORGE

AUGUSTA

THEFORGEAUGUSTA.COM

TAKE *Care* OF YOURSELF



**Sometimes
the best way
to experience
Augusta is to
slow down,
take a deep
breath, and
focus on you.**



Cucumber & Mint: Located in Surrey Center, Cucumber & Mint offers facials, massages, and body treatments in a chic, modern setting. Treat yourself to a self-care day that blends beauty, wellness, and a touch of indulgence.

The Wellness Co.: Part med-spa, part holistic wellness center, The Wellness Co. specializes in treatments that help you feel your best inside and out, from IV therapy and cryotherapy to curated skincare services.

Space Yoga Studio: This welcoming downtown studio invites yogis of all levels to stretch, strengthen, and recharge. Its peaceful atmosphere and diverse classes make it the perfect place to pause and find your flow.

Sol Himalayan Salt Cave & Spa (Evans): Sink into serenity at Sol Himalayan Salt Cave & Spa, where natural salt therapy meets total relaxation. From massage and infrared sauna sessions to the signature salt cave experience, every treatment is designed to restore body and mind.

GVO Studios (North Augusta): A vibrant space for both fitness and mindfulness, GVO offers yoga, meditation, and wellness workshops that help you stay grounded, physically and mentally.

Halo Salon & Spa: Halo has been described by some as a “New York-like” experience. Located on Broad Street in Downtown, you’ll find hair and nail services, as well as sugar scrubs and waxing, along with wraps, facials and massages.

Find Balance Through Flavor

Fuel your wellness journey at Augusta’s vegan and vegetarian restaurants, where nutritious meets delicious in every bite.



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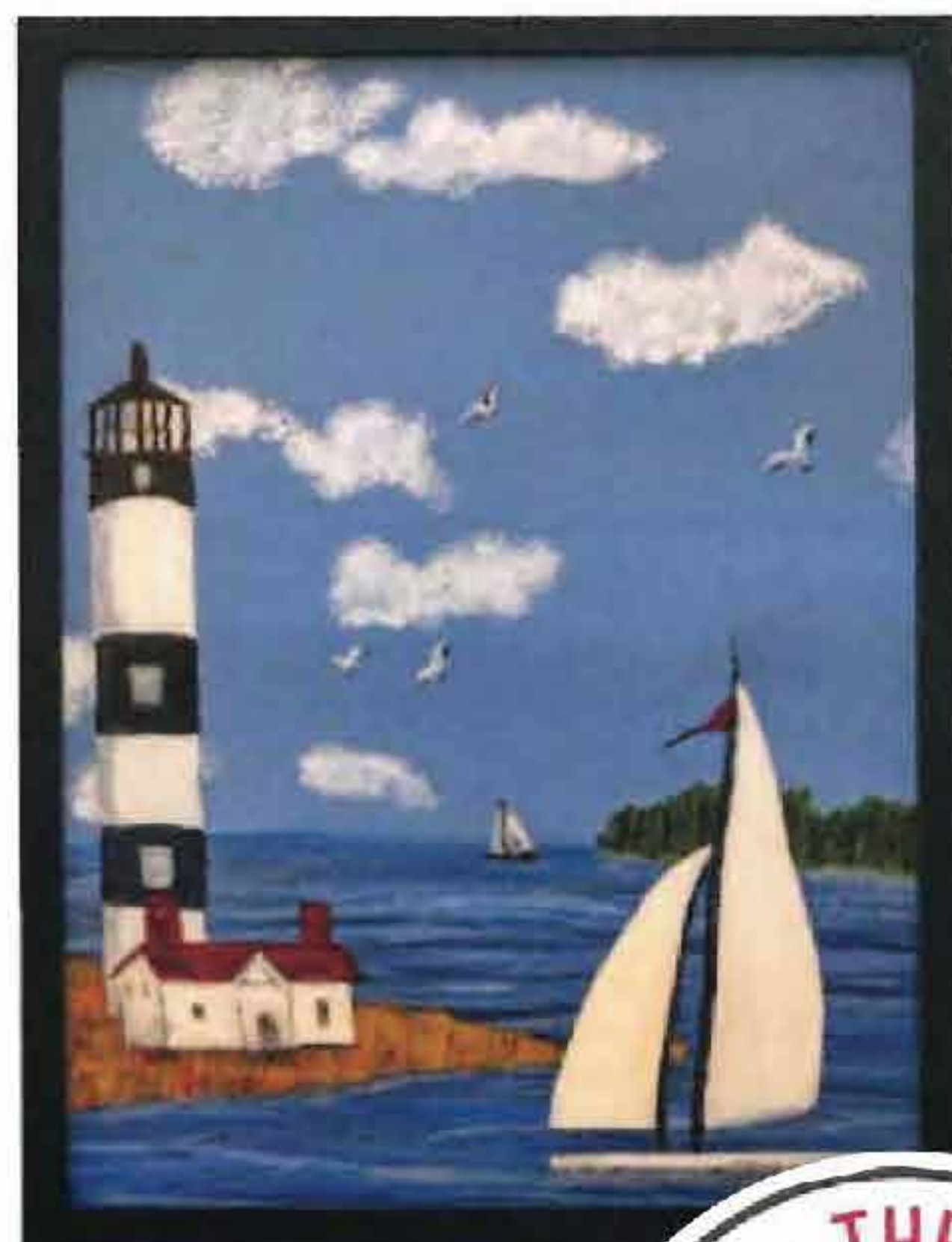


Come See
AUGUSTA

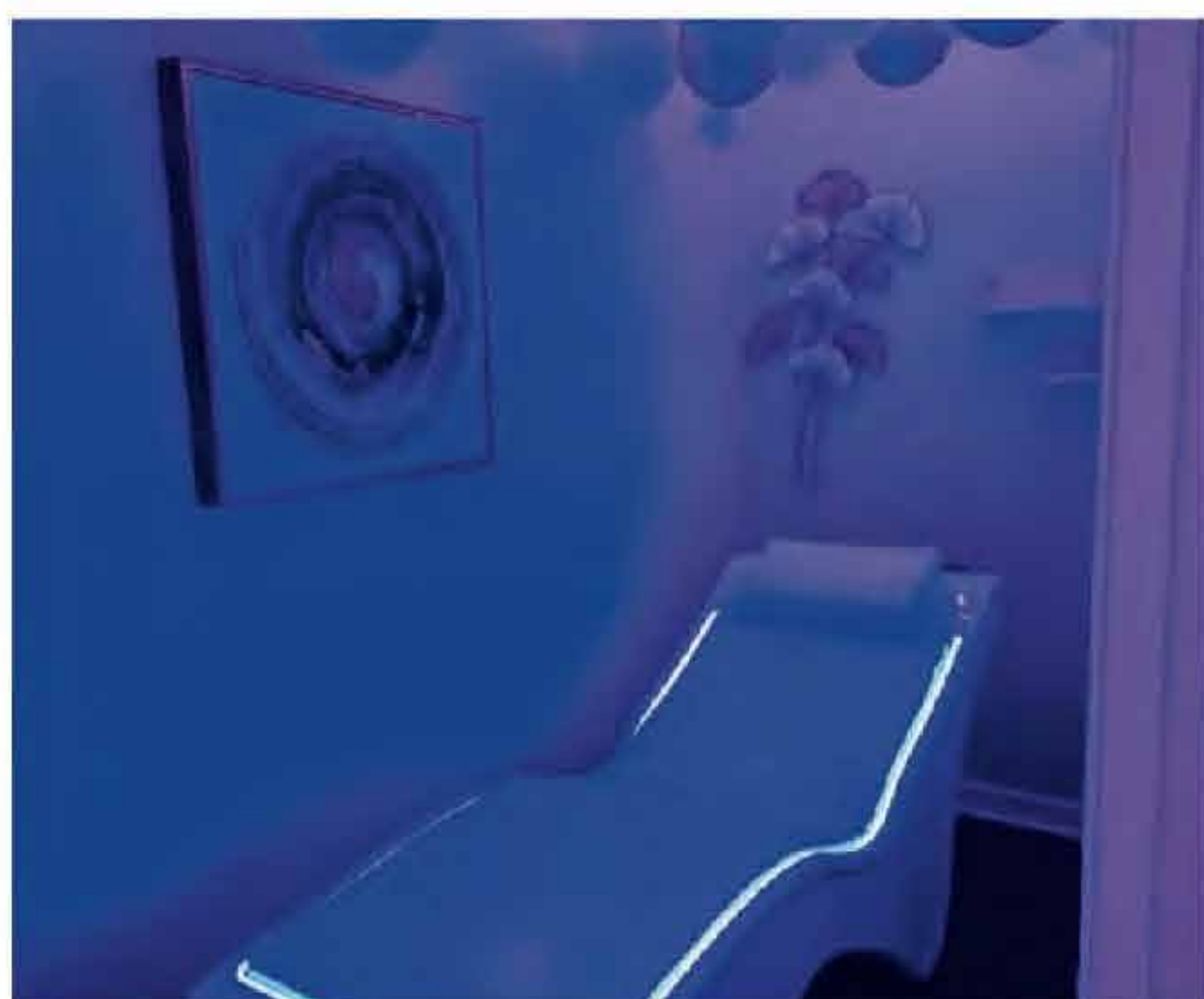
VISITAUGUSTA.COM

DEDICATED TO:

ARTISTS WITH DISABILITIES

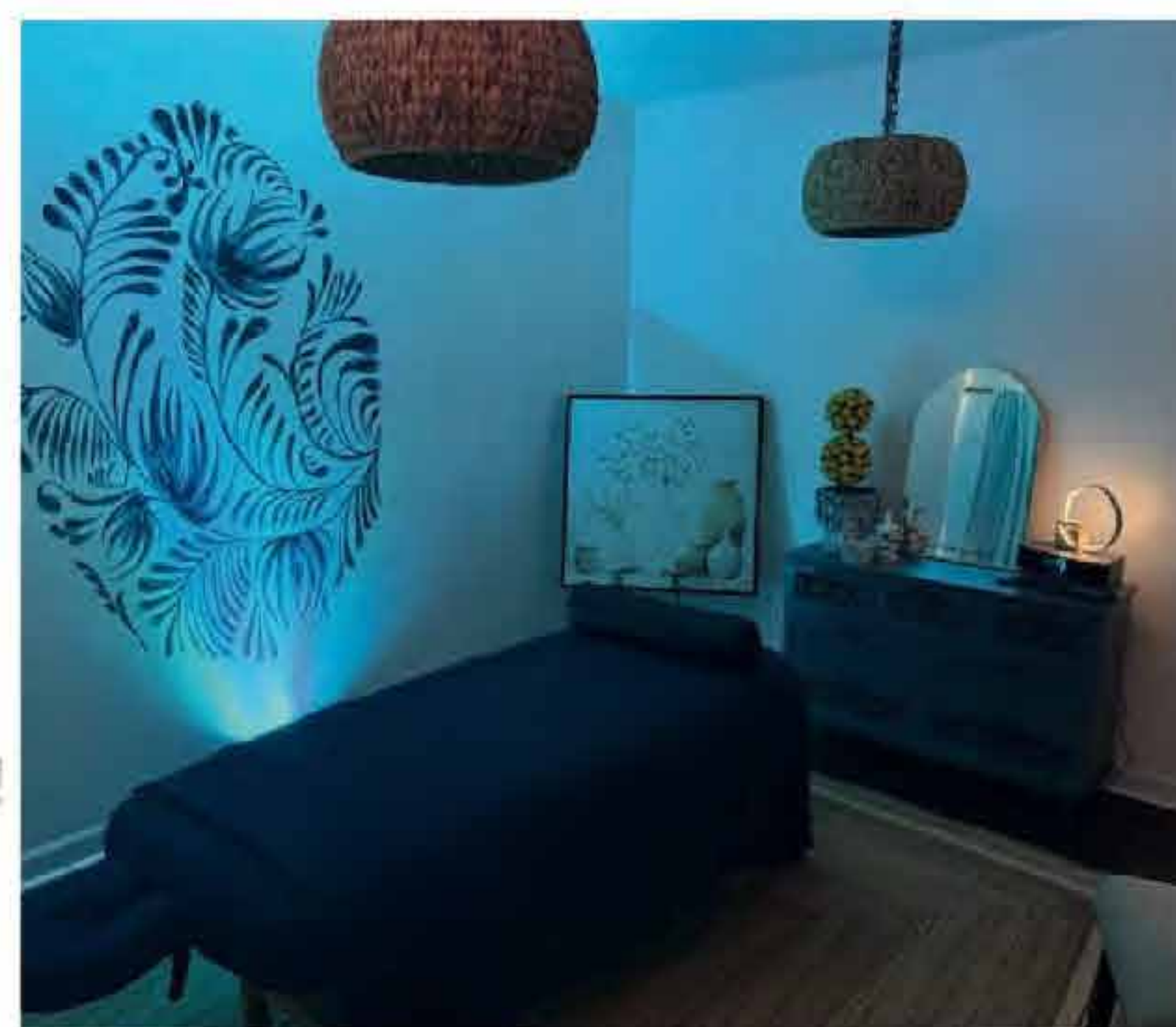


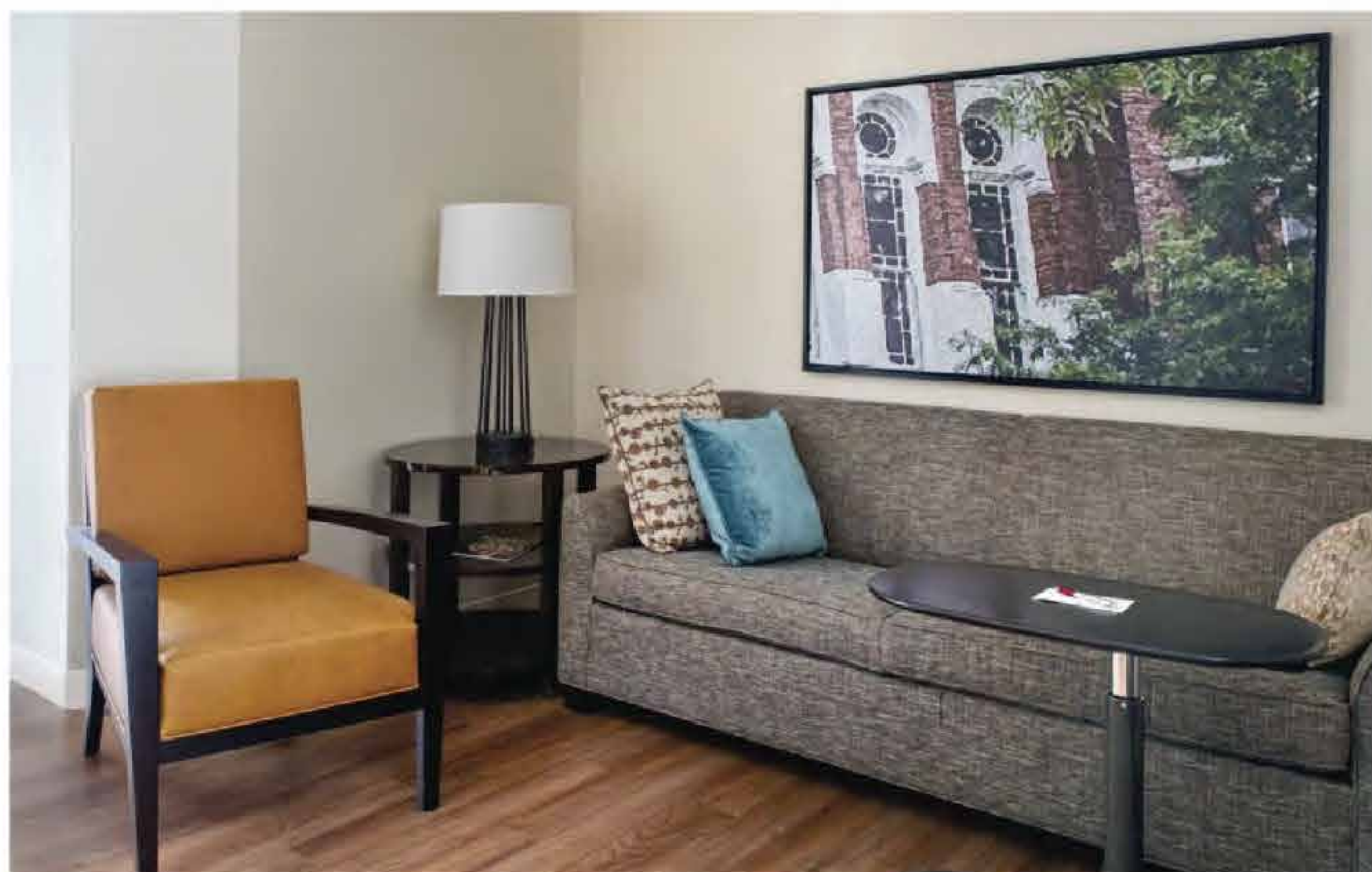
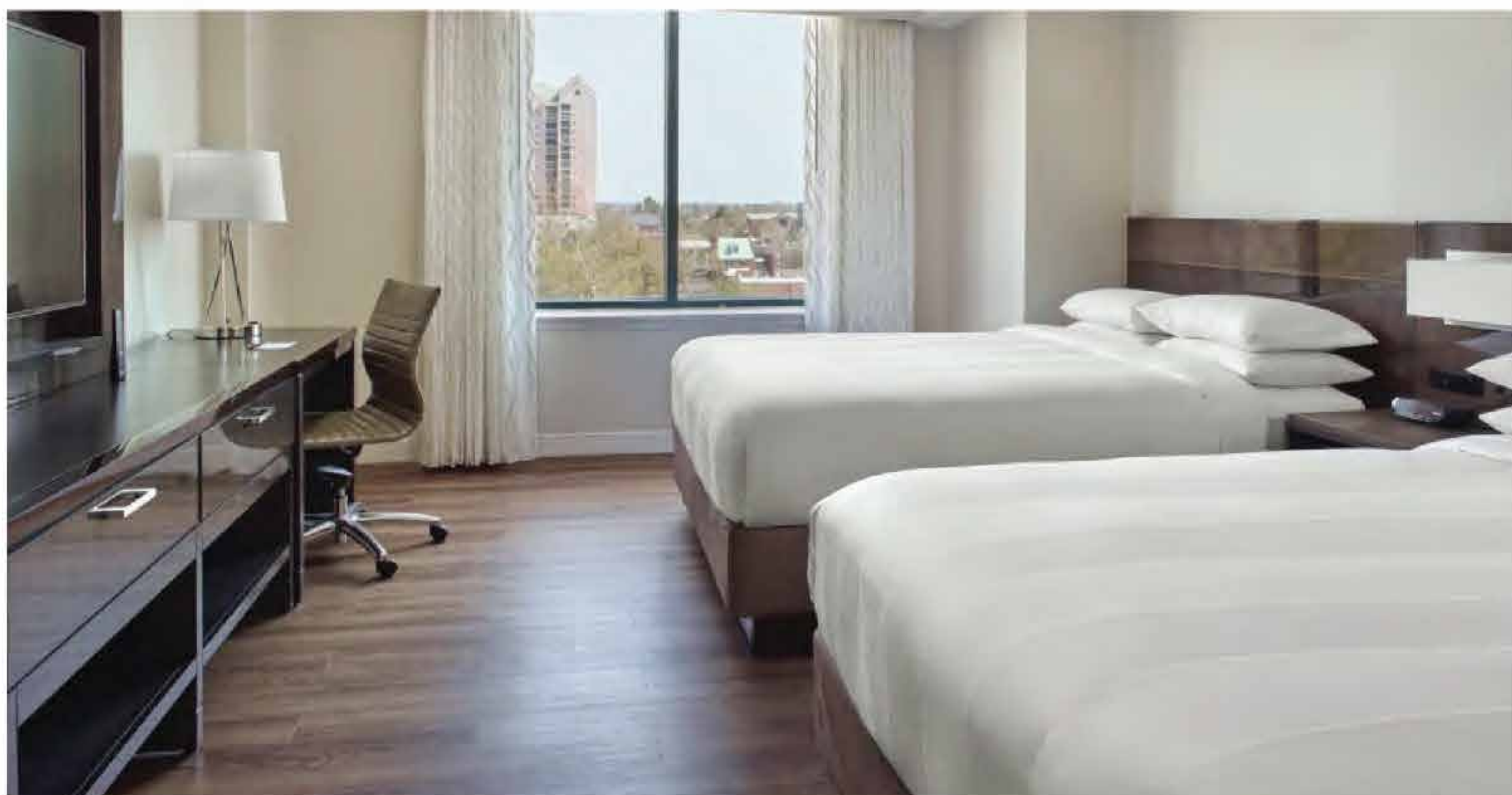
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AUGUSTA MARRIOTT AT THE CONVENTION CENTER

With stunning views of the Savannah River, the Augusta Marriott at the Convention Center features sleek, new accommodations that raise the bar on comfort and style. Guests can enjoy an updated fitness center, indoor pools, and on-site restaurant, Augustino's Italian Eatery and Prime Steaks — plus 100,000 square feet of event space and an ideal location for exploring the city.

706) 722-8900



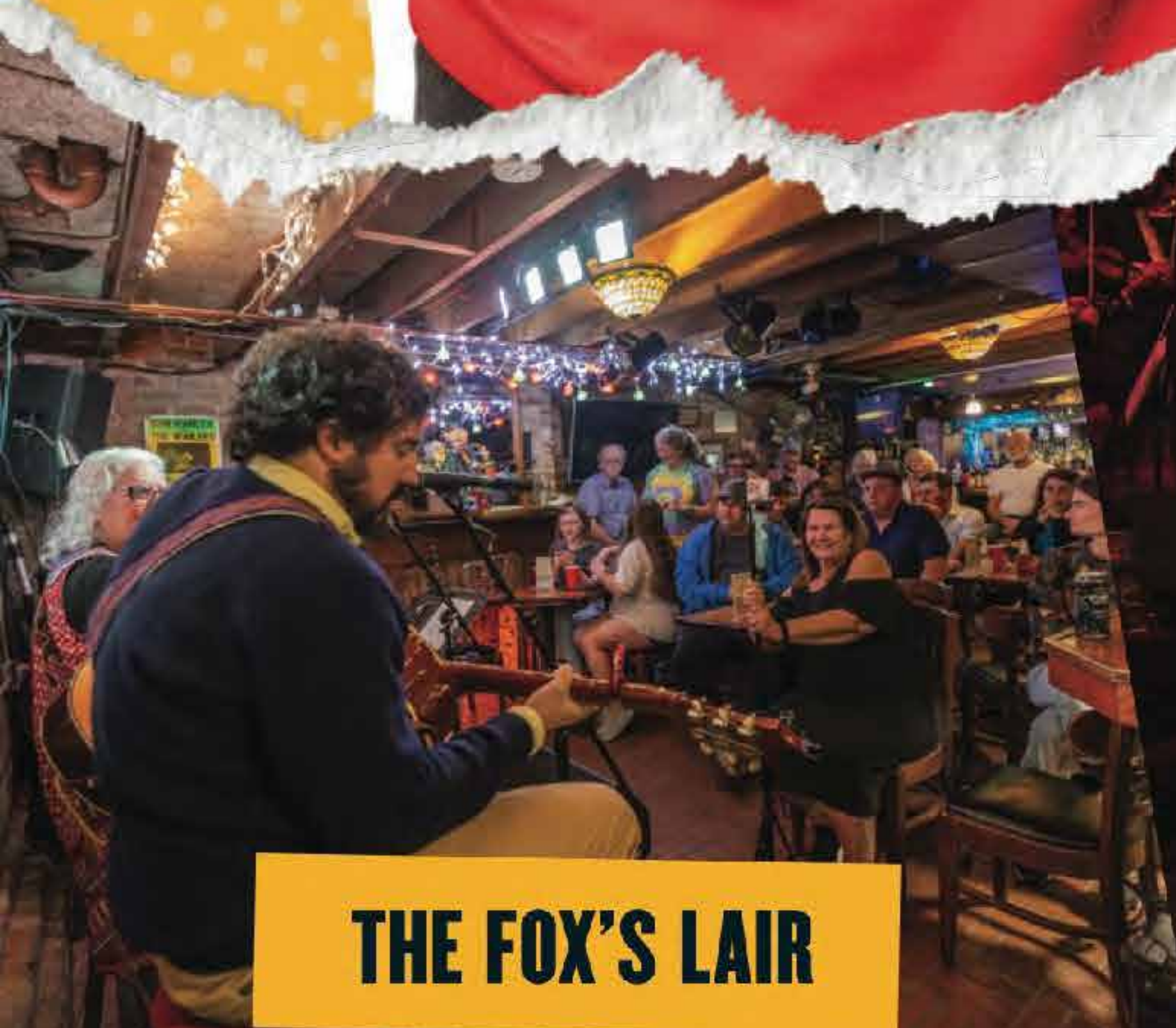
GOOD TIMES DAY *or* NIGHT



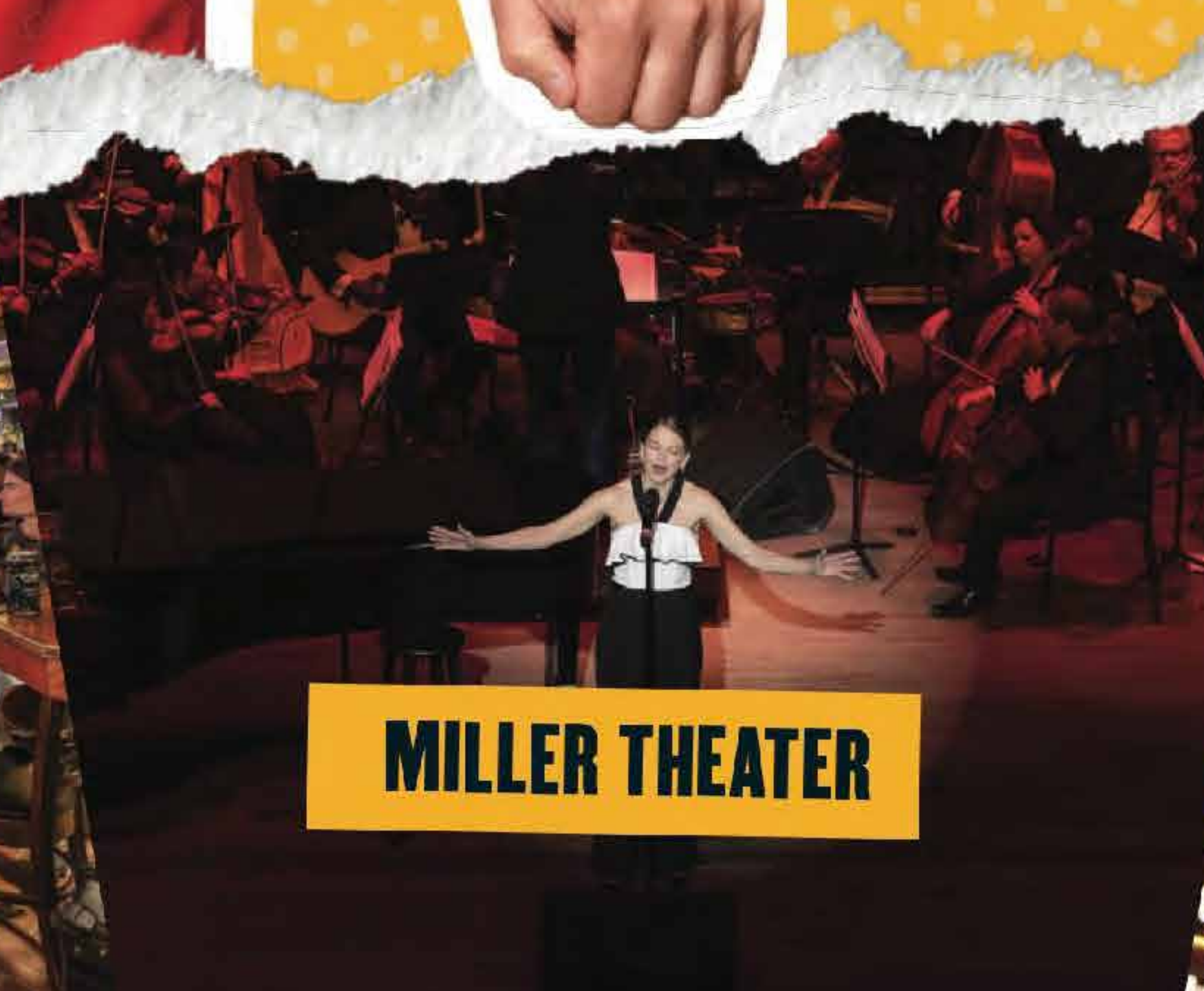
JOE STEVENSON
Nightlife Expert

Few know the scene better than Joe Stevenson, a lifelong Augustan, musician, promoter, and passionate supporter of live music.

★ The **FEEL GOOD** City ★



THE FOX'S LAIR



MILLER THEATER



IMPERIAL THEATER

**SCAN TO GET JOE'S
TAKE ON LATE NIGHTS
AND GOOD VIBES.**



DANCE. DRINK. PLAY.

When the sun sets, Augusta comes alive with music, laughter, and good vibes.

From lively dance floors and local bars to interactive entertainment spots, there's no shortage of ways to make your night unforgettable in the Feel Good City.



Dance

If you're ready to hit the dance floor, Augusta's clubs deliver the beats and energy to keep you moving. Get your boots scooting and go line dancing at **Dirty Boots Augusta** or **Garden City Social**, or experience the retro rhythm of **The Soul Bar**, a downtown classic. For vibrant nightlife with a touch of flair, check out **Miami Vybz** or the LGBTQ+ friendly **Modjeska** Augusta, where music, style, and fun meet under one roof.



Drink

Looking for something a little more laid-back? Grab a glass of wine at **Wine & Dine**, where atmosphere meets elegance, or head to **The Indian Queen** for creative drinks and outdoor seating beneath the twinkling lights. Sports lovers can cheer on their teams at **Tank & Taps**, while locals love the neighborhood charm of **Studio Neighborhood Bar**. Want something unique? Join the fun on a rolling adventure with **Pedal Pub Augusta**!



Play

Game on! These Augusta hot spots bring out your inner competitor. Tee off at **Topgolf Augusta**, throw an axe at **Broad Axe Throwing**, or embrace your wild side at **Dahman's Revenge Rage Room**. For retro gaming fun, visit **Ready Player One**, catch the game at **Dave & Busters**, or wind down with a movie at **Riverwatch Cinemas**.

JOHN KRUEGER
Local Musician

Discover AUGUSTA'S SOUNDTRACK

From cozy cabarets to underground bars, Augusta's live music scene hits all the right notes.

You won't find massive stadiums here, just intimate spaces where every performance feels personal, every beat connects, and every night tells a story. Whether you're into jazz, indie, R&B, or rock, these hidden gems prove that Augusta's music scene is small but mighty.

1 The Fox's Lair

2 Le Chat Noir

3 Joe's Underground

4 Capri Lounge

5 Tacocat

6 Soultry Sounds Café

Scan for a Spotify
playlist of Augusta-
inspired songs...and
a whole lotta James
Brown funk.



The Fox's Lair

Tucked beneath the Olde Town Inn, it's been said The Fox's Lair is "the coolest place you'll never find." This brick-and-wood bar hosts local acts and acoustic performances that make every night feel like a secret show worth discovering.

Le Chat Noir

A cozy, 100-seat cabaret and performing arts space, Le Chat Noir blends creativity and cocktails. From film screenings to local theater and live music, it's Augusta's go-to spot for an artsy night out.

Joe's Underground

Lively, unpretentious, and full of local character, Joe's Underground is a downtown staple where you can grab a drink, enjoy pub fare, and catch live bands in a casual, welcoming atmosphere.

Capri Lounge

Step back in time at Capri Lounge, Augusta's only retro piano bar. Gather around the piano for a sing-along, sip a classic cocktail, ...and soak up the nostalgic vibe at this LGBTQ+ friendly spot.

Tacocat

Known for its bold Tex-Mex flavors and colorful décor, Tacocat doubles as a downtown hangout for live music lovers. Sip margaritas, enjoy the vibes, and stay for the tunes.

Soultry Sounds Café

With smooth R&B and hip-hop beats, Soultry Sounds brings an upscale lounge vibe to downtown Augusta. Dance the night away or relax in the VIP section, the atmosphere is always electric.

Take CENTER STAGE

Augusta's love for the arts shines brightest on its stages. From historic theaters that echo with decades of performances to modern venues hosting today's biggest stars, these spaces set the scene for unforgettable nights in the Feel Good City.



★ Imperial Theatre

📍 749 Broad Street

Built in 1918, the Imperial Theatre is a downtown icon where elegance meets entertainment. Once a vaudeville house, it now hosts ballets, Broadway-style shows, and concerts in a beautifully restored setting listed on the National Register of Historic Places.

★ Bell Auditorium

📍 712 Telfair Street

A cornerstone of Augusta's entertainment district, the Bell Auditorium welcomes national tours, concerts, and family shows on its expansive proscenium stage, offering exceptional acoustics and downtown convenience.

★ Miller Theater

📍 708 Broad Street

A 1940 art-deco masterpiece reborn for a new era, the Miller Theater is home to the Augusta Symphony and a showcase for world-class talent, from orchestras to comedians and chart-topping musicians.

★ Maxwell Performing Arts Theatre

📍 2500 Walton Way

Located on the Augusta University campus, the Maxwell Theatre brings music, dance, and theater to life in an intimate 740-seat setting. Its lineup ranges from student productions to international performances.

Coming Soon!

Augusta's New Arena

Excitement is building for Augusta's new arena, coming soon to Downtown. This state-of-the-art venue will feature a grand outdoor promenade, green gathering spaces, and a new connection to the Bell Auditorium, creating a true entertainment complex for the region.

From concerts and comedy to community events, this new arena will redefine how Augusta comes together for live entertainment.



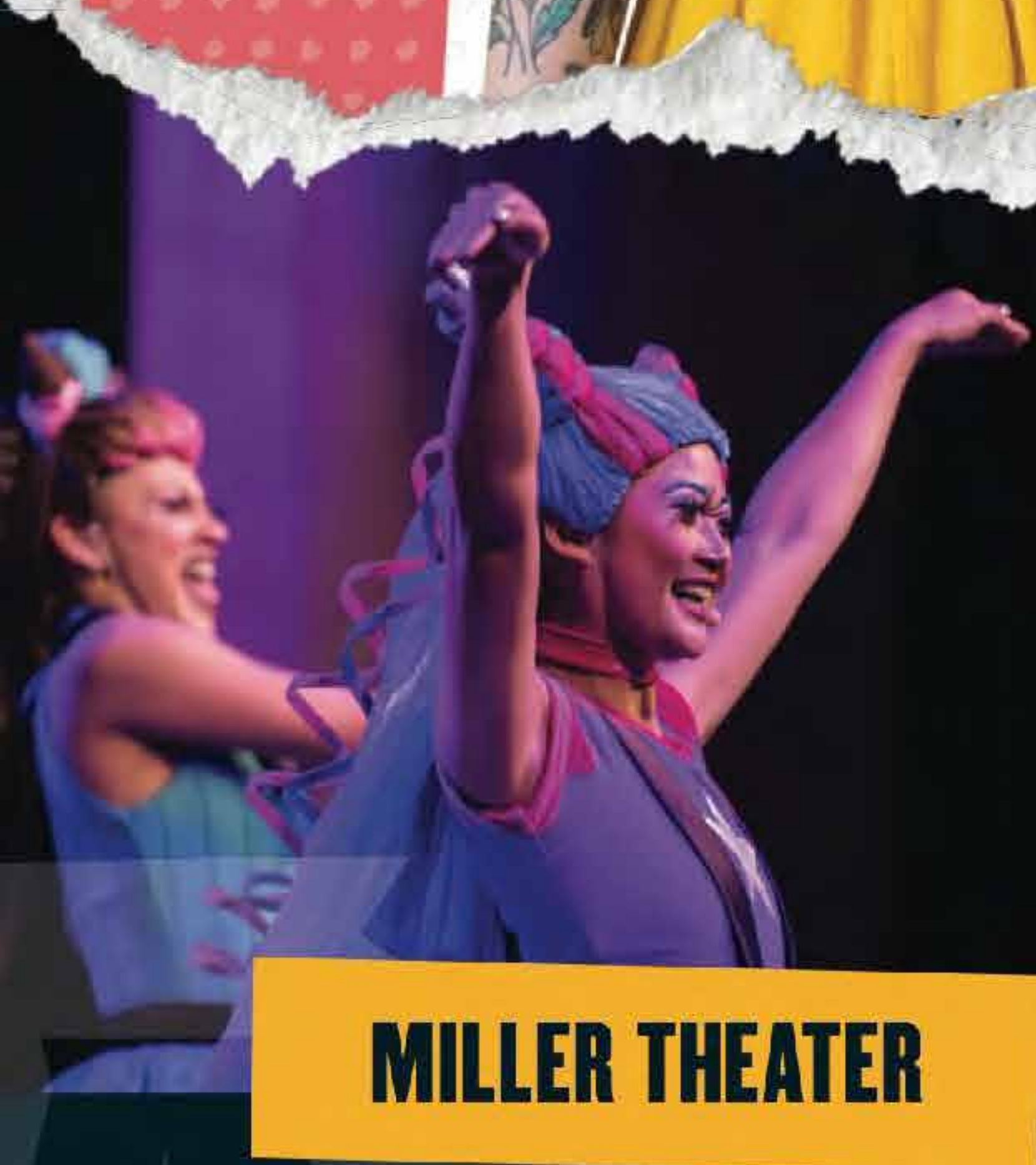
ARTS & CULTURE



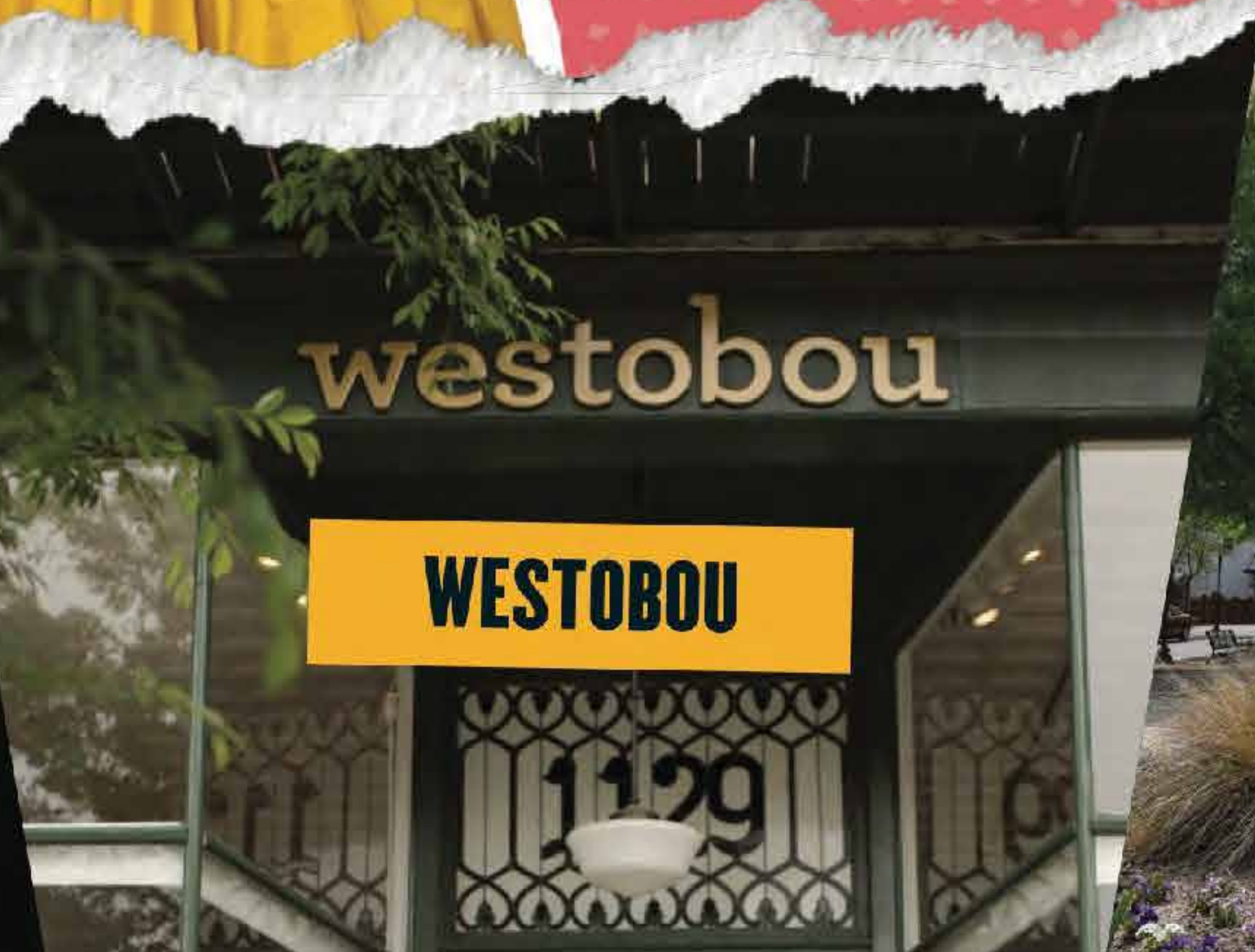
KATIE BROOKS
Art & Culture Expert

Katie Brooks, Marketing Director at the Miller Theater, has curated a weekend itinerary for you to explore the creative heart of the Feel Good City.

★ The **FEEL GOOD** City ★



MILLER THEATER



WESTOBOU



**AUGUSTA
SCULPTURE TRAIL**

**SCAN TO EXPLORE LOCAL
ARTS + CULTURE!**

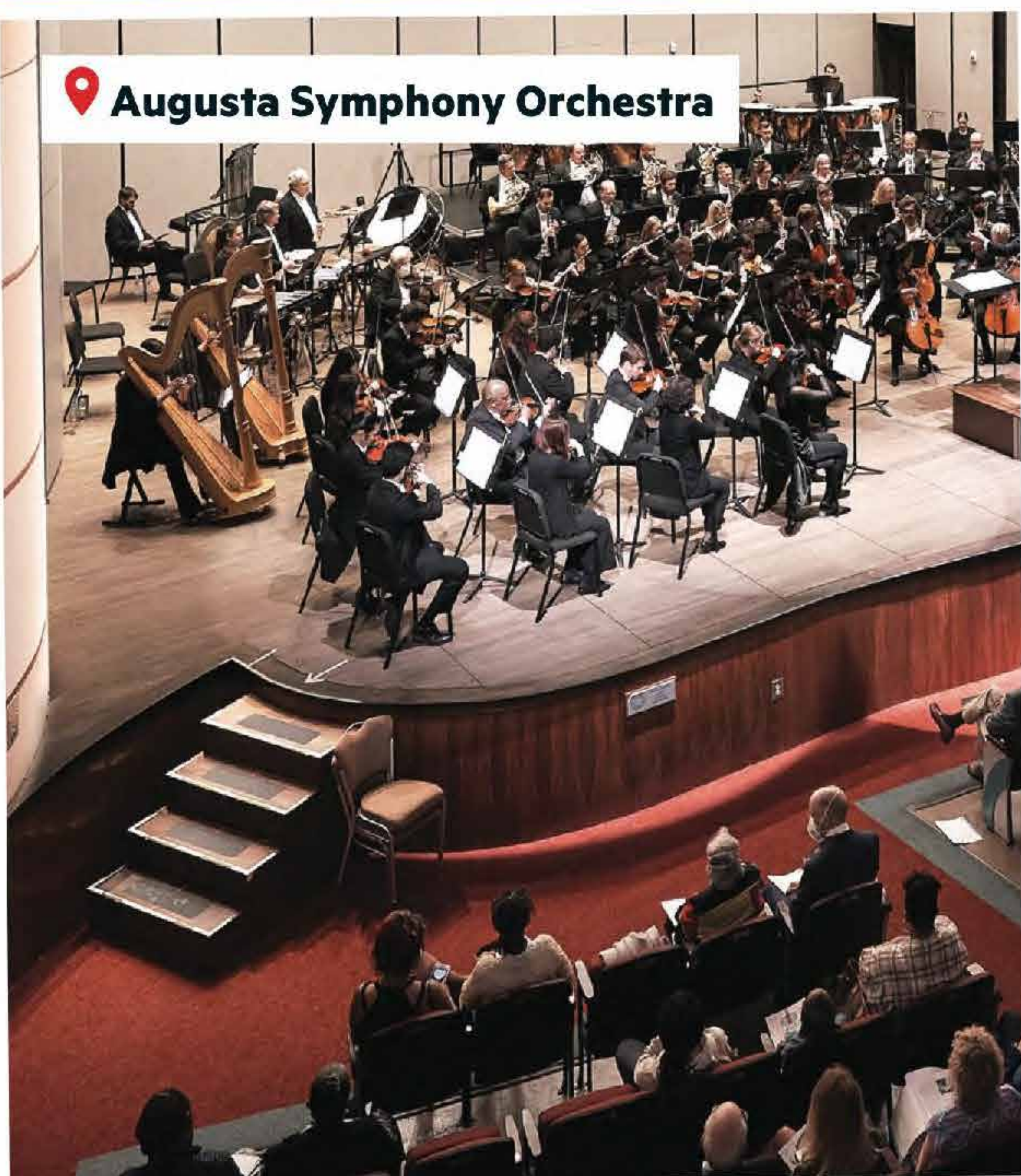


Art in Motion:

The Augusta Performance Art Scene

Performance art in Augusta is thriving, and many of our local scene has been active for decades.

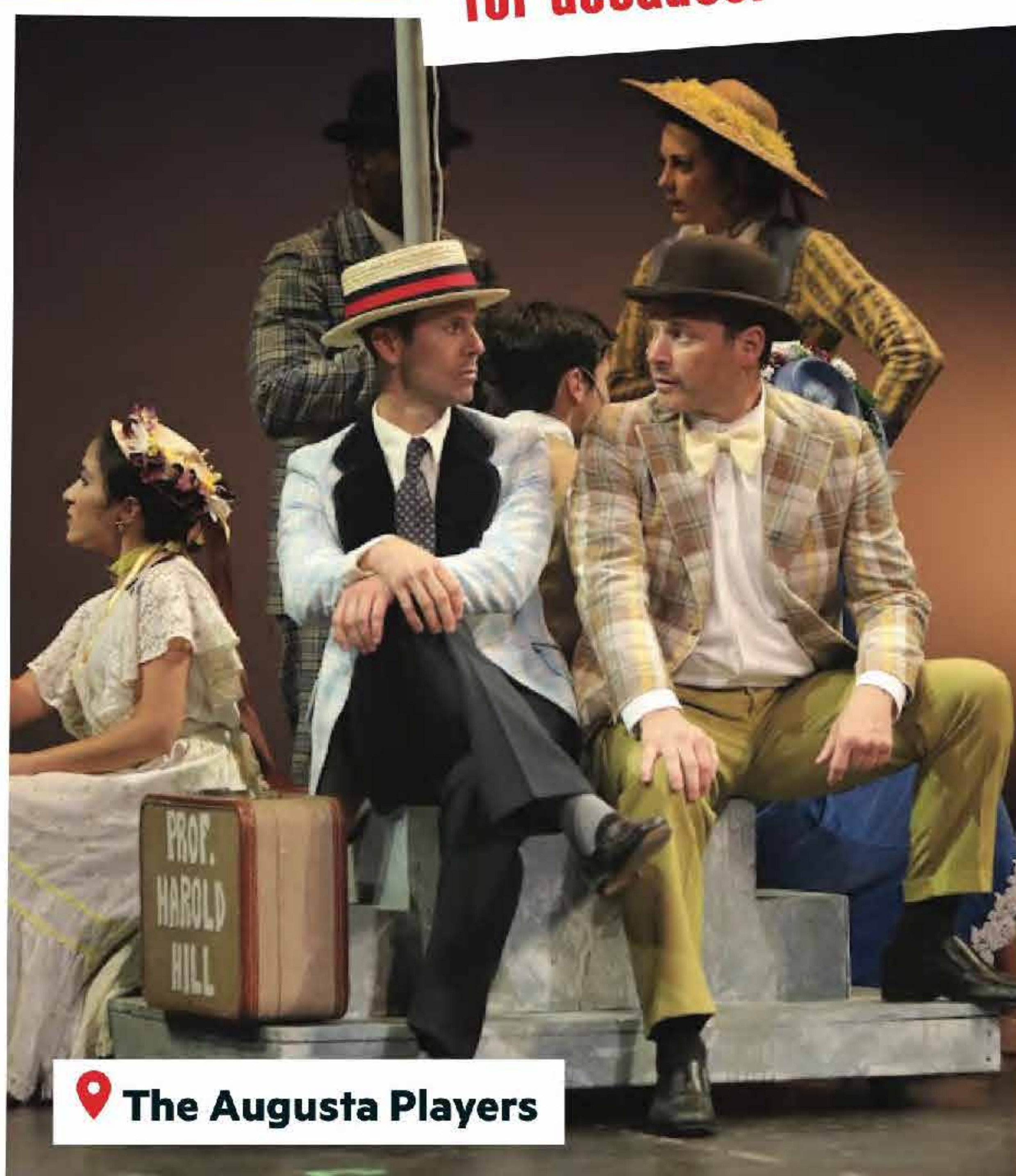
📍 Augusta Symphony Orchestra



Join the standing ovation at one of the performances from these companies.

- ★ Augusta Symphony Orchestra
- ★ Augusta Ballet
- ★ Colton Ballet Company of Augusta
- ★ Augusta Choral Society
- ★ The Augusta Chorale
- ★ The Augusta Players

Scan to raise the curtain on Augusta performance venues.



📍 The Augusta Players

Treat yourself to the drama or comedy of live theater at these venues.

- ★ Miller Theater
- ★ The Imperial Theatre
- ★ Presidential Theater at Fort Gordon
- ★ Le Chat Noir
- ★ Flowing Wells Theater
- ★ Grover C. Maxwell Performing Arts Center
- ★ Augusta Mini Theater

Galleries Galore

Immerse yourself in Augusta's vibrant art scene. From contemporary galleries to local artists, discover inspiring works that showcase the city's creative spirit. **Explore Augusta's art galleries to experience the talent and culture that make this city authentically artistic.**

★ **Sacred Heart Cultural Center**

★ **Morris Museum of Art**

★ **Gertrude Herbert Institute of Art**

★ **Arts and Heritage Center of North Augusta**

★ **Augusta & Co.**

★ **The 523 Gallery**

★ **Westobou**

★ **Ann and Ellis Johson Gallery of Art at Jessye Norman School of the Arts**

★ **CANDL Fine Art Gallery**

📍 **Sacred Heart Cultural Center**



📍 **Augusta & Co.**



📍 **Westobou**



A City of Sculptures and Murals

Augusta Public Art Tours

Hop in your car, or put on your walking shoes and take a guided tour of some of Augusta's wonderful public art.



Scan the QR code to access web or audio tours of the following:

**Augusta Sculpture Trail | Golden Blocks Tour |
Art the Box Virtual Tour | Public Walls Mural Tour**

Celebrate Augusta-Style:

FESTIVALS & EVENTS

Saturday Market



March

Saturday Market on the River (March–November)

Every Saturday, browse local produce, handmade goods, and treats along the scenic Riverwalk.

St. Patrick's Day Parade

Downtown Augusta goes green with Irish pride during this annual parade.

Aug.

Augusta Beer Festival

Raise a glass to summer's end at Augusta Beer Festival, featuring local breweries, games, and good vibes inside the Bell Auditorium.

April

Sacred Heart Garden Festival

Celebrate Southern gardens and spring blooms at this beloved festival, complete with tours, workshops, and a market full of greenery and garden décor.

May

Augusta Craft Beer Festival

Sip and sample from more than 100 craft beers at SRP Park, where music, food trucks, and river views make for a perfect spring afternoon.

Augusta Air Show (April or May)

Look to the skies as the Augusta Air Show fills the air with high-flying stunts, military demonstrations, and unforgettable aerial performances.



Sept.

Augusta Hispanic Festival

Celebrate Hispanic culture with traditional music, dance, art, and authentic cuisine from across Latin America.

Arts in the Heart of Augusta Festival

Augusta's signature arts and cultural event combines international food from 20+ countries, live performances on five stages and handmade art from more than 100 artisans.

Augusta knows how to throw a party. From spring garden tours and summer celebrations to fall festivals and cultural events, there's always something happening in the Feel Good City.

Each season brings a reason to party, whether you're sipping craft beer by the river, watching athletes cross a finish line, or dancing downtown to live music. Mark your calendar, join the fun, and experience Augusta's year-round festival spirit.



Augusta Pride Festival

June

Juneteenth

Augusta Festival

Honor freedom, culture, and community with live performances, art, and food at this vibrant celebration of African American heritage.

Augusta

Pride Festival

Downtown Augusta comes alive with color, love, and music during this inclusive weekend festival that celebrates unity and individuality.

IRONMAN 70.3 Augusta

Cheer on athletes from around the world as they swim, bike, and run through Augusta's scenic streets and along the Savannah River.

July

Nike Peach Jam

Basketball fans flock to Augusta for this elite Nike EYBL tournament, where the next generation of NBA stars showcase their skills on the court.



Arts in the Heart

Oct.

Augusta Greek Festival

Enjoy Greek food, music, and traditional dancing at this three-day celebration of culture, faith, and flavor hosted by Holy Trinity Greek Orthodox Church.

Nov.

Foodees Food & Culture Festival

End the year with flavor at Foodees Fest, a culinary celebration featuring regional dishes, chef demos, and live entertainment.



Plan Your Trip Around Augusta's Calendar of Events

There's always something happening in the Feel Good City! Visit our Event Calendar for a full list of festivals, concerts, and seasonal celebrations.

Start planning your trip today.

The Greater Augusta Arts Council

Celebrating & Uplifting All of Augusta's Arts

Plan Your Fun

- ♦ Murals & Public Art
- ♦ Sculpture Trail
- ♦ Music Concerts
- ♦ Fine Art Galleries
- ♦ Live Theater
- ♦ Museums
- ♦ Dance
- ♦ Art Exhibitions
- ♦ Fine Dining
- ♦ Night Life & Open Mic
- ♦ Festivals: Arts, Film, Music, Literature, Cultural, Food
- ♦ And more!

Mark Your Calendars:

Augusta Music & SongWriter Festival
May 15-16, 2026 Downtown
at the Augusta Common

Arts in the Heart of Augusta Festival
September 18-20, 2026
Downtown at the Augusta Common & Reynolds St.



AugustaArts.com

Come See
AUGUSTA
VISITAUGUSTA.COM

AUGUSTA *for* EVERYONE

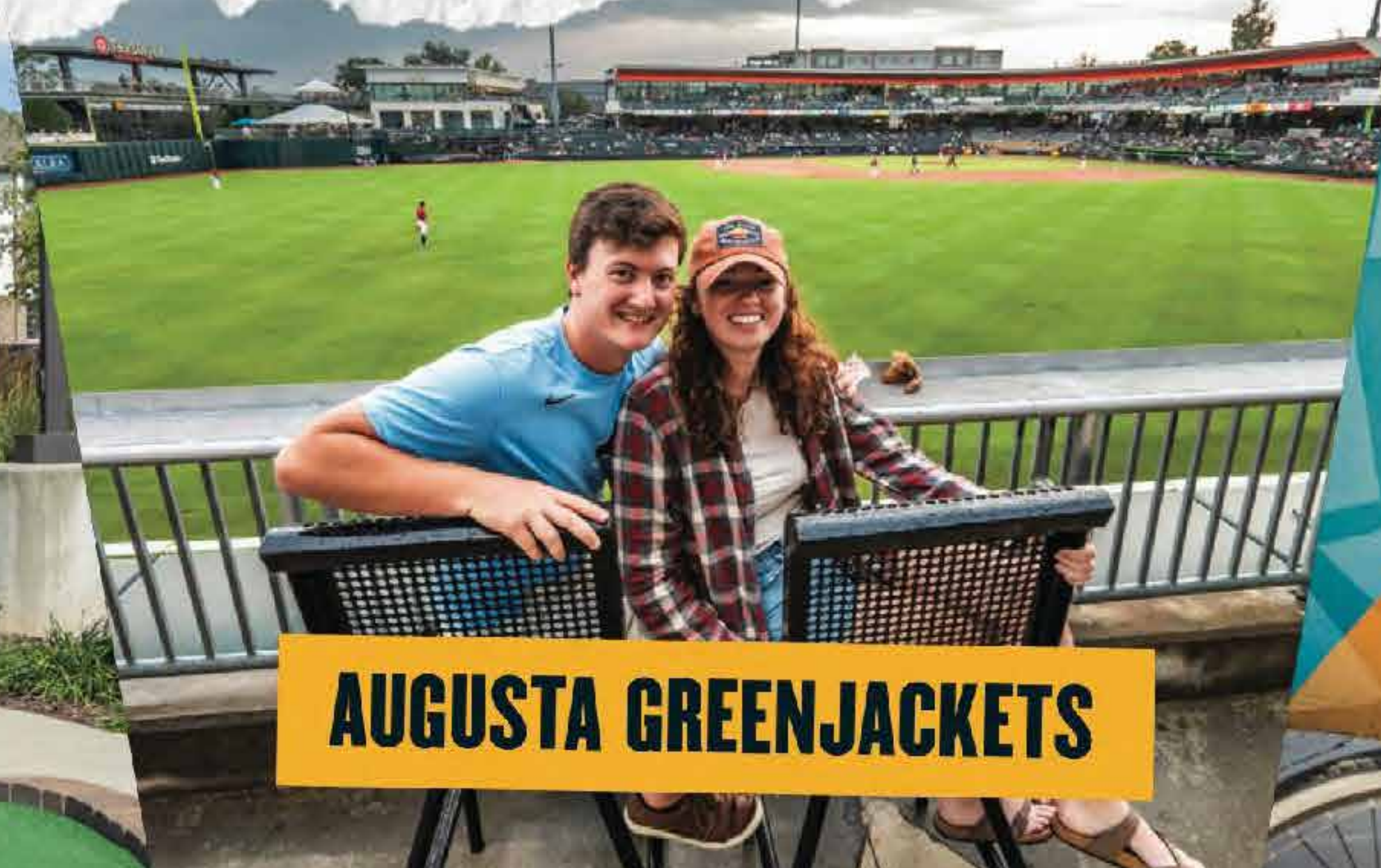
BRANDY MITCHELL
Family Expert

Let Brandy Mitchell, local mom and founder of CSRA Kids, be your guide to Augusta's family-friendly fun.

★ The **FEEL GOOD** City ★



TOP GOLF



AUGUSTA GREENJACKETS



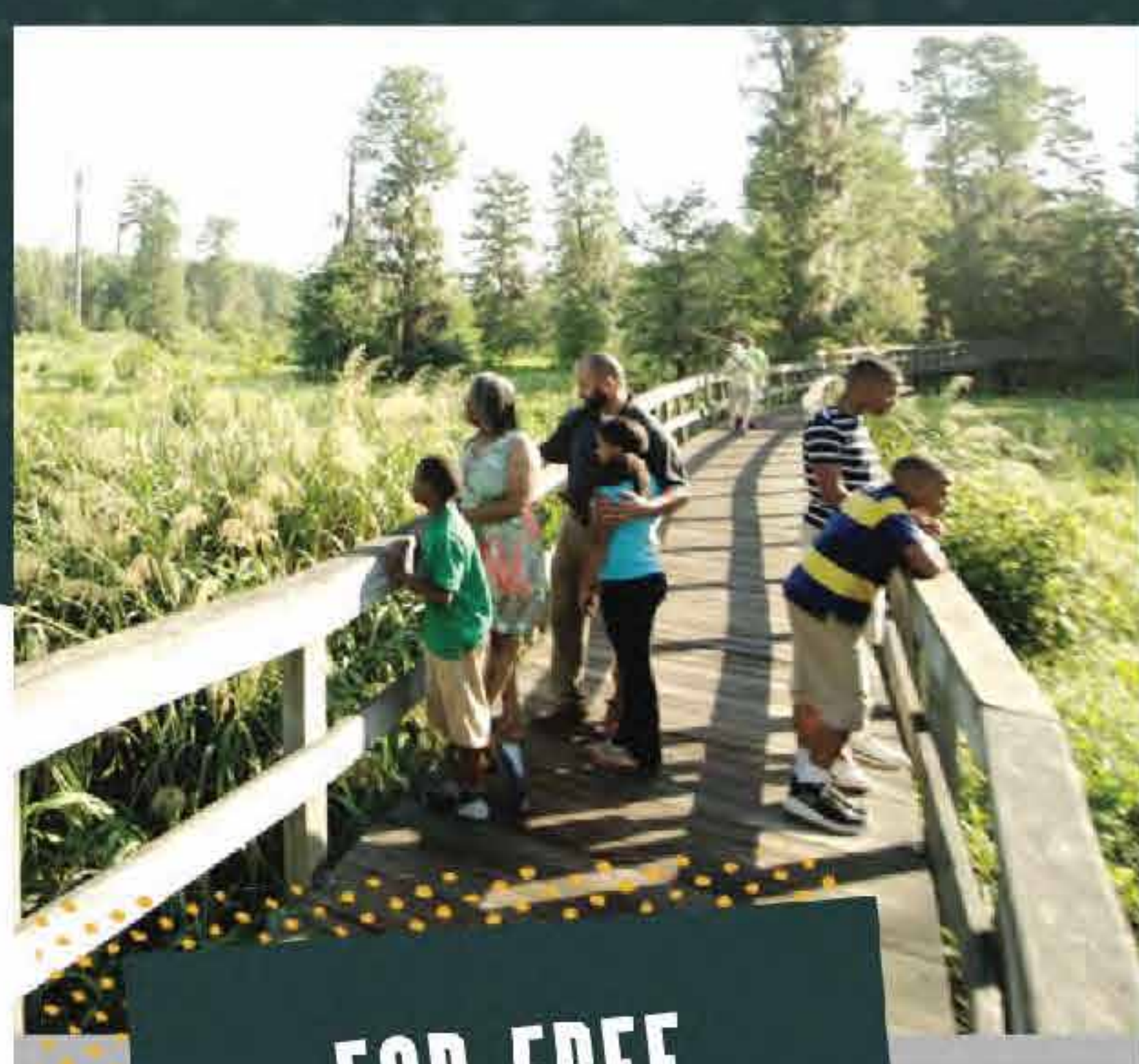
**BIKE
BIKE BABY**

**AUGUSTA IS FUN FOR EVERYONE.
SCAN TO PLAY ALL DAY!**



MEMORIES *in the* MAKING

No boredom here: There's always something to do in Augusta!

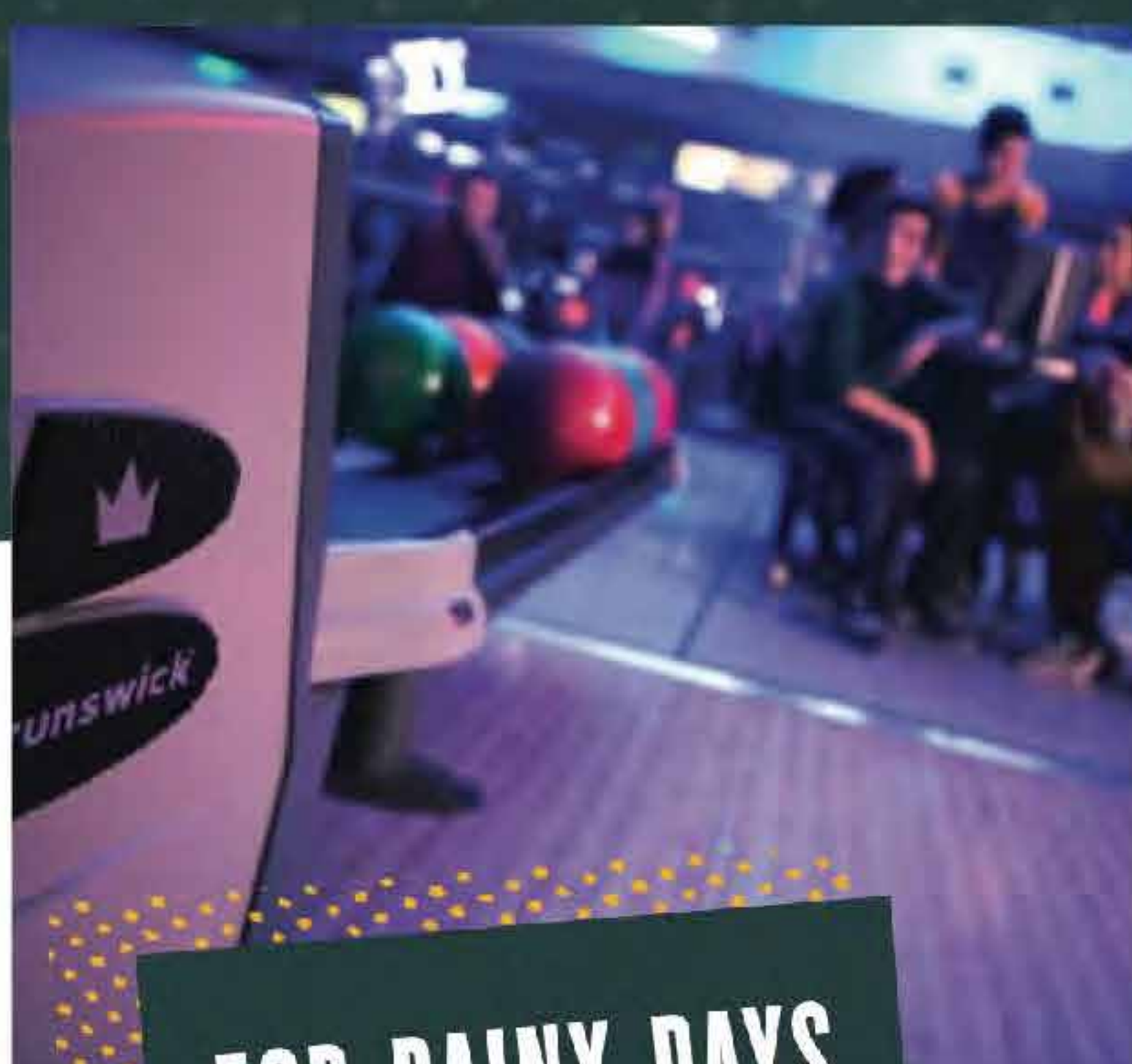


FOR FREE

Walk along the shaded trails and boardwalks of **Phinizy Center and Nature Park**. Spot turtles, herons, and other wildlife as you take in the scenery. Stop at the playground for added fun.

Explore the walking and bike trails along the **Augusta Canal**. You'll see wildlife and historic sites along the way.

With scenic views, playgrounds, splash fountains, and shaded picnic areas, the **Riverwalk** is a local favorite. Be sure to visit the **Riverfront Marina** and snap a selfie in their oversized rainbow chairs!



FOR RAINY DAYS

Go bowling at one of Augusta's alleys — **Bowlero** and **Stars & Strikes**. Both also have arcade games and kid-favorite food.

Indoor playgrounds and trampoline parks **Sky Zone** and **Urban Air Adventure Park** are the ultimate high-energy fun.

Level up your family fun at **Dave & Buster's**, where arcade games, sports viewing, and kid-approved meals come together in one energetic space.



FOR TEENS

Let loose with some friendly competition at **Topgolf Augusta** or play a virtual round at **Approach Shots Indoor Golf**. Both serve wings and bites to fuel the fun. **Local Tip:** Topgolf Augusta offers putt-putt and outdoor games if that's more your style!

Older teens can get in on the action at **Broad Axe Throwing**, a great bonding activity for parents and siblings alike.

Smash, break, and destroy in a safe and controlled environment designed for fun at **Dahman's Revenge Rage Room**.

PET FRIENDLY AUGUSTA



Bring your *furry* friend along and explore Augusta together!

From coffee runs and patio lunches to scenic strolls and photo-worthy adventures, these local favorites will get tails wagging.

★ Buona Caffè

Start your morning with a locally roasted cup of coffee at Buona Caffè, where the patio is the perfect place to relax with your four-legged companion.

★ Bodega Ultima

This Summerville spot pairs delicious food with a cozy neighborhood vibe. Dine outdoors with your pup or say hello to Ash, the café's friendly resident dog.

★ The Riverwalk

Leash up and take in the Savannah River views along Augusta's scenic Riverwalk, with open green spaces, shady paths, and plenty of room to explore. Visit on a Saturday morning to stroll the vibrant Saturday Market.

★ Rae's Creek Aqueduct Park

For a little outdoor adventure, head to Rae's Creek Aqueduct Park, one of Augusta's most picturesque locations. The cascading waterfall makes the perfect backdrop for a post-walk photo with your pup.

★ Savannah River Brewing Co.

A local favorite for craft beer lovers and dog owners alike, Savannah River Brewing Co. welcomes pups and often hosts dog-friendly events.

★ Augusta & Co.

Stop by Augusta's Experience Center downtown for travel tips, local merch, and a free treat for your pup. You'll also find locally made items for your furry friend.

Pet-Friendly Places to Stay

Planning an overnight adventure? Check out Augusta's Pet-Friendly Hotels page for cozy accommodations that welcome both you and your four-legged travel buddy.



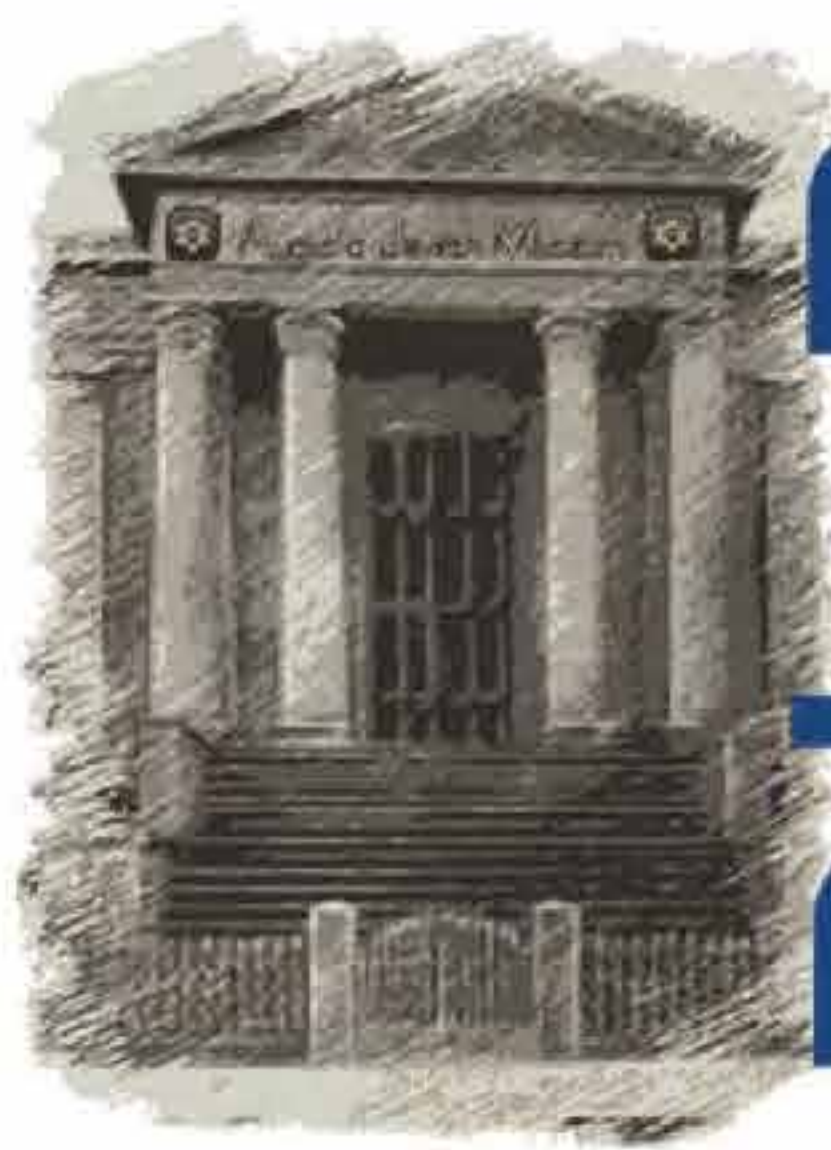


AUGUSTA PRIDE FESTIVAL



Celebrate love and diversity at Augusta Pride every June! Be part of one of Georgia's largest and most joyous festivals.
JUNE 26th - 27th

Celebrate
PRIDE
IN AUGUSTA



AUGUSTA JEWISH MUSEUM



DISCOVER THE VIBRANT HISTORY OF THE AUGUSTA REGION'S JEWISH COMMUNITY.

525 TELFAIR ST., AUGUSTA, GA 30901 | (706) 426-1542 | AUGUSTAJEWISHMUSEUM.ORG



 **The Trail Riding Company**

MAKE AN APPOINTMENT WITH *Fun*

Plan ahead and book these adventures that showcase the unique sides of Augusta.

Augusta Adventure Tours

Choose from a variety of tours — from history, art and culture during the day to chills and thrills of an evening haunted ghost tour.

augustaadventuretours.com

Augusta Aviation Romantic Aerial Sunset Tour

Soar above the city and scenic waterways at sunset for this 30-minute flight while the sky is ablaze with color.

augustaaviation.com

Bike Bike Baby

Augusta's own bicycle tours, offering historic landmark tours, black history tours and nightlife party rides.

bikebikebaby.com

James Brown Family Historical Tour

Take a comprehensive tour of James Brown sites around Augusta, led by a James Brown Family member.

jbtour.jamesbrownfamilyfdn.org

Patriot Riverboat Tours

Cruise down to the Augusta Marina at the Riverwalk and hop on this specially made boat that's created to glide across the smooth waters of the Savannah.

patriottourboat.net

Pedal Pub

Pick your tour and secure a seat on the party powered by you. Custom private tours are available to larger groups of eight or more.

pedalpubaugusta.resova.us

Pexcho's American Dime Museum

Come one! Come all! Pexcho is the ringmaster of oddities and the unusual. All tours are by appointment only.

(706) 925-6526

The Trail Riding Company

No riding experience required for these "user friendly" horses. Book a guided tour or an exciting camping trip under the stars.

(803) 507-5487

U.S. Ghost Adventures

Discover Augusta's haunted past through the city's most eerie locations.

usghostadventures.com/augusta-ghost-tour

On the HORIZON

Discover Augusta's exciting future: a new entertainment arena with hockey, an outdoor adventure center, renovated downtown, and a new public golf course — coming soon to shape the city's vibrant scene! Read more on what to plan for your next visit.

RENOVATED DOWNTOWN

Augusta's downtown is undergoing exciting renovations, including a new interactive linear park celebrating the legendary James Brown, the "Godfather of Soul." This revitalization enhances the city's vibrant vibe, blending public art, entertainment, and green space.

THE PATCH (opening Spring 2026)

The Patch is a public golf course that's getting an extreme makeover from some Augusta partners. Just 5 miles from the Augusta National, home of the Masters Tournament, future plans will feature a nine-hole course designed by Tiger Woods, created for all skill levels, as part of Augusta's ongoing golf course renovations.

THE FORGE AUGUSTA (opening 2026)

Soar above the Savannah River on a zipline to the Freedom Bridge. Climb a rock wall for an unforgettable view of the city. Cruise along the riverside in "donut boats." It's all planned for The Forge Augusta — our urban outdoor adventure center.

A NEW ARENA (opening 2027)

A brand-new entertainment arena is under construction, set to bring thrilling sports, concerts, and events to the city. This state-of-the-art venue will host everything from hockey games to live performances, creating a vibrant hub for fun and entertainment.





GATHER *in* AUGUSTA

The Augusta Convention Center has 100,000 square feet of meeting space and is in the heart of our walkable downtown.

Looking to host your next meeting or convention?

Augusta offers Southern hospitality combined with modern facilities, making it perfect for events of any size.

The Augusta Convention Center provides state-of-the-art amenities and versatile spaces, while local hotels offer over 1,500 rooms to accommodate attendees comfortably. Beyond meetings, your guests can explore Augusta's rich history, vibrant arts scene, and delicious Southern cuisine — creating memorable moments and stories to share. The city's friendly atmosphere,

scenic beauty, and easy navigation make planning effortless and enjoyable. Whether you're organizing a corporate gathering, conference, or family reunion, Augusta provides the ideal backdrop for productivity, networking, and fun.

**SCAN AND START PLANNING
AN UNFORGETTABLE EVENT
IN AUGUSTA.**



IMMERSIVE AUGUSTA *Just* FOR GROUPS



• AUTHENTIC •
★
AUGUSTA

It's time to experience Augusta in a whole new **AUTHENTIC** way.

These immersive experiences are designed for groups only. You become part of the story and leave with lifelong memories of your visit.



Bartender for a Day with All

Equal Parts: Join renowned bartender Zach McCabe for a hands-on cocktail experience, crafting three drinks and learning mixology tips and bar history.



Canal to Cloth: A Day at

the Mill: You're late for your first day at Enterprise Mill! Experience 1800s millwork, run looms, "earn \$2 a week," and see how the Augusta Canal powered our city throughout history.



Augusta's Black Caddies:

Men on the Bag: Hear the caddies' stories — from Gene Sarazen's "shot heard around the world" to Jack Nicklaus's wins and President visits — and discover their important role in golf history.



Bringing Up a President:

Tea with Mrs. Wilson: Meet Mrs. Wilson, mother of President Woodrow Wilson, and enjoy tea and pie while discovering how Augusta shaped this prominent family.

Mystery at the Morris: The

Rest of the Story: Explore Southern art, uncover hidden stories, and solve mysteries in a unique collection while becoming a newspaper printer — creating your own lasting memory.

Eco Explorers: Become a

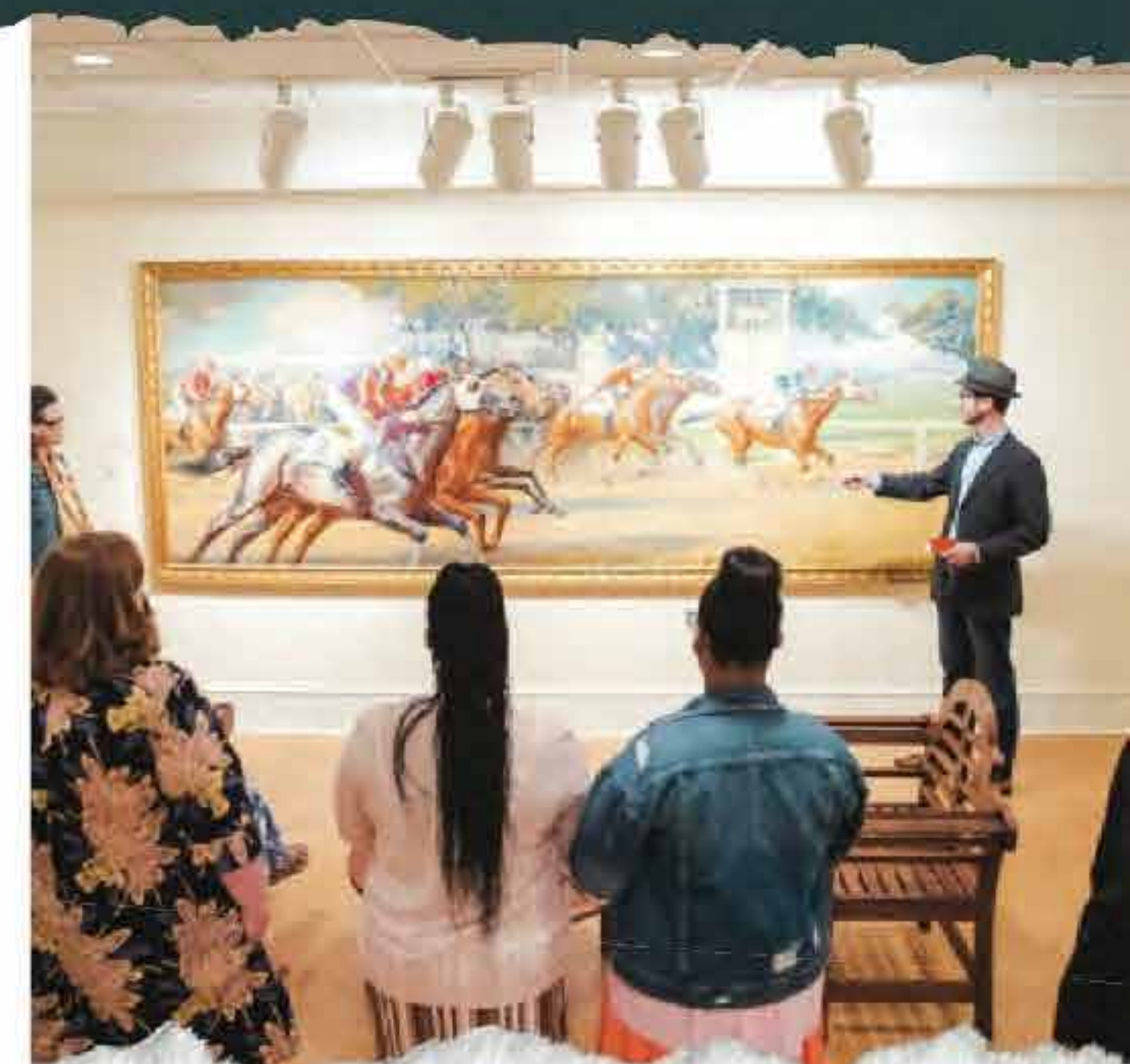
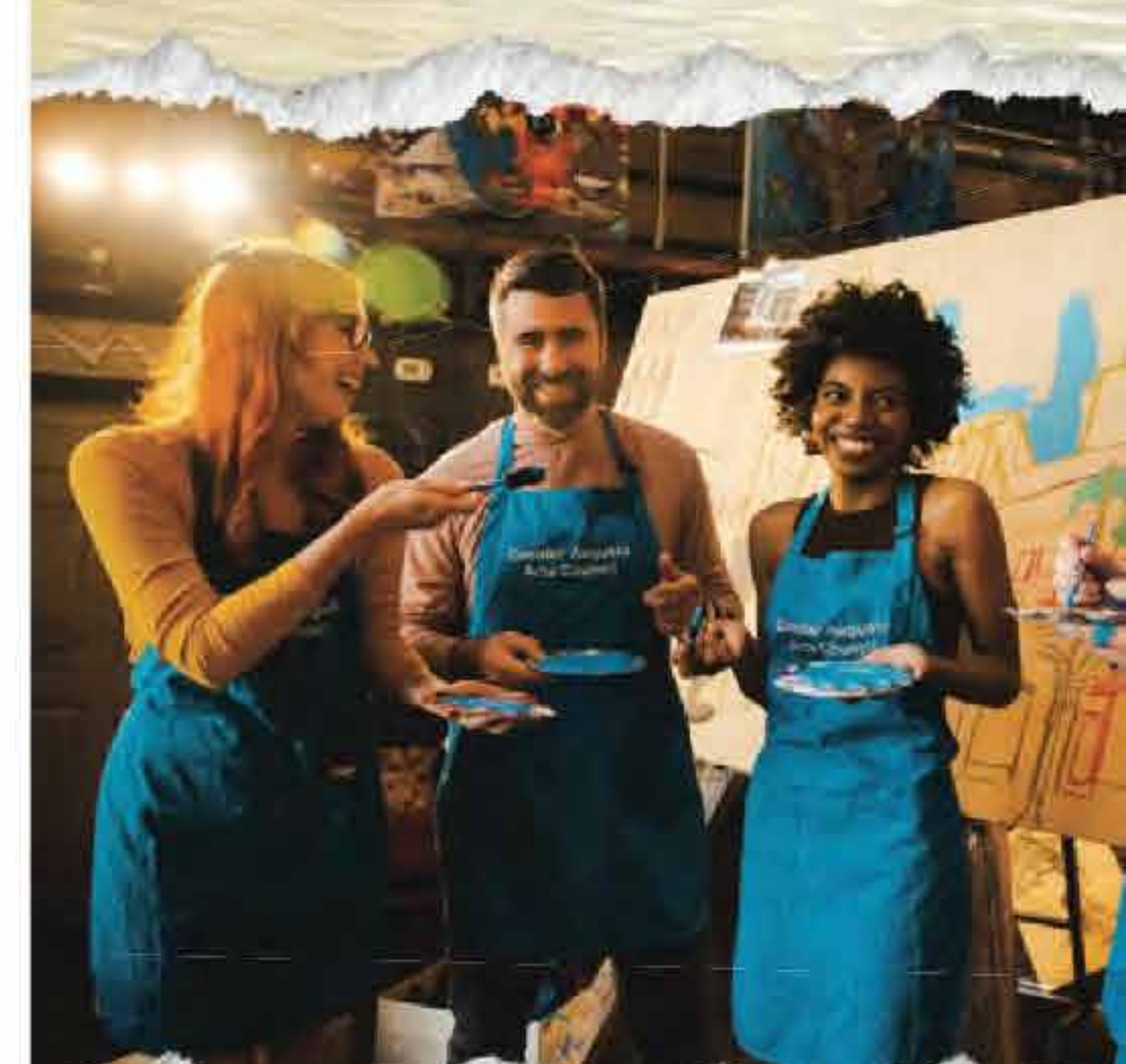
Citizen Scientist: Pull on some waders, collect specimens, analyze water health, walk the swamp boardwalk, and learn how water quality impacts Augusta and beyond.

Promenade & Paint:

Augusta's Public Art: Join a guided tour, meet a local artist, and paint your own mural to be installed in downtown Augusta, creating your personal contribution to public art.

The Curated Palette:

Inspiring Contemporary Art: Create your own art-inspired charcuterie board, guided by Westobou Gallery curators, and enjoy your work with wine in this contemporary Augusta experience.



COME SEE AUGUSTA *by Bus!*

5 REASONS

why Augusta is the perfect place for groups to explore the *Authentic* South

1

Our custom itineraries connect your groups to the real people and history of Augusta.

2

Augusta is conveniently located on Interstate 20 and within a short drive of major cities like Atlanta, Charlotte, and Jacksonville.

3

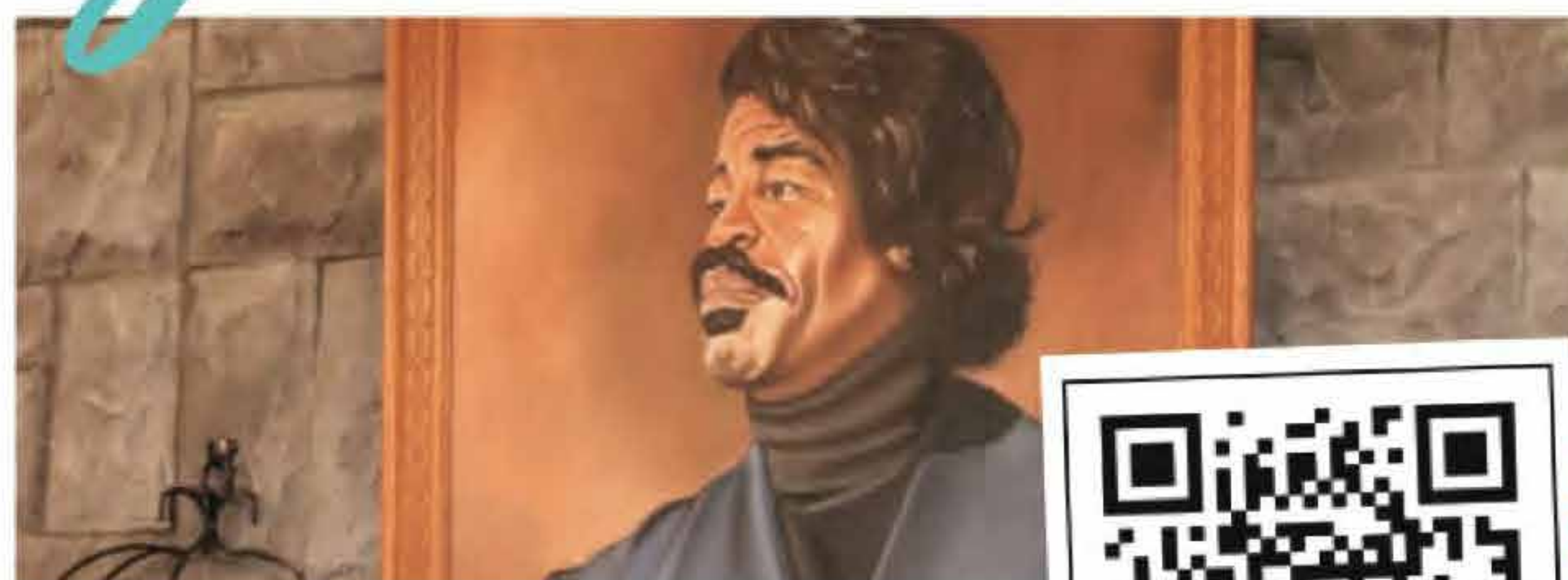
Our partners offer several Authentic Augusta Experiences ready to immerse groups.

4

Our team is committed to providing outstanding service, from initial planning to the moment your group departs.

5

The compact layout of our city allows groups to navigate effortlessly between attractions, accommodations, and dining.



Exclusive

Group Access:

The James Brown Estate

Step through the gates of James Brown's prized estate, a meticulously preserved time capsule of his life off the stage. So, get up offa that bus and visit the place the Godfather of Soul called home. Tours are open to groups of 10 to 50. **Scan for a sneak peek.**

Explore Augusta with *group* motorcoach tours!

Discover historic landmarks, scenic spots, and local attractions with expert guides.



Scan the QR code to start planning your trip today!

Dressed to Thrill

SCULPTURE BY JOHN PETREY

March 6–August 30, 2026



John Petrey, *Ethel*, 2009. Sculpted metal and found objects. Morris Museum of Art, Augusta, Georgia.

Gift of John Petrey. © the artist.

MORRIS
MUSEUM of ART

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Since 1910, our Augusta hotel has hosted esteemed guests from entertainment, politics, and sports. With luxurious amenities and dedicated service, we offer a timeless retreat. Join our storied legacy and experience timeless elegance.

Your invitation to be part of Augusta's history awaits.

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AUGUSTA'S
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7,000 + ENGAGEMENT RINGS
15,000 SQ. FT. 2 FLOOR
SHOWROOMS



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