

Digital marketing results

10370 Grande Vista Court Lone Tree, Colorado, 80124 United States

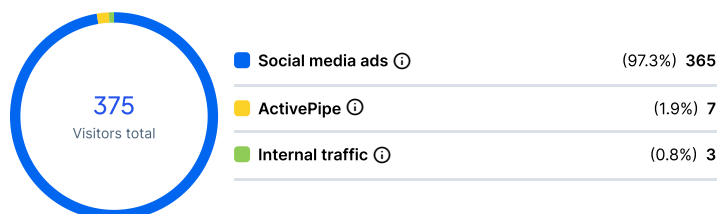
1 Active campaign

Your property page

Understand how your marketing activities help people find your property by looking at what sources visitors are coming from when arriving at your property page, and if they take action when they get there.

How people find your property

Overall data of how visitors find their way to your property page on **Sothebysrealty.com**. Visitors are gathered continuously, even when marketing campaigns are not active.



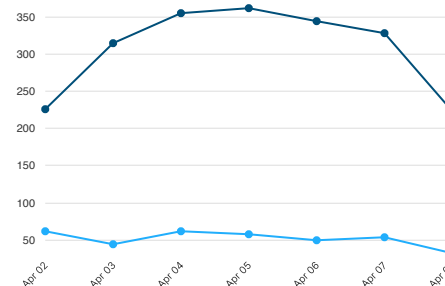
Stacie Chadwick

+1303.829.4713

stacie.chadwick@sothebysrealty.com

LIV CO – Brokerage Paid (Auto)

Timeline



Times displayed

The number of times your ad has been displayed on social media.

Clicks

Total number of interactions on your ads, such as clicks, likes, comments, shares and navigation.

Key metrics

Clicks

361

Total number of interactions on your ads, such as clicks, likes, comments, shares and navigation.

Click frequency

24.5%

Percentage of the people who were reached and then clicked your ad.

People reached

1476

People who have seen your ad in their social media feeds.

Times displayed

2153

The number of times your ad has been displayed on social media.