



Roxana Alarcon

THE LUXE REALTY GROUP, COMPASS



ROXANA ALARCON

*Broker Associate
The Luxe Realty Group,
COMPASS*

Twenty-four years in the real estate industry have positioned Roxana Alarcon as a distinguished figure within Houston's luxury market. Her expertise stems largely from a notable 15-year career with Kickerillo Companies, offering her invaluable insight into luxury home design and the needs of expat clients. Currently affiliated with The Luxe Realty Group at COMPASS, Alarcon specializes in luxury residential properties, custom building and commercial real estate – primarily in the energy corridor and other affluent neighborhoods.

Having ventured into real estate following an encounter with an astute agent during the purchase of her first home, Alarcon's commitment to detail and a thirst for knowledge propelled her into the industry. With a background in construction supply and project management, she seamlessly transitioned her skills to the real estate realm, leveraging her understanding of construction processes and unwavering dedication to client satisfaction.

Alarcon's professionalism and meticulous attention to detail have earned her praise from clients who laud her ability to navigate transactions seamlessly. Her knack for marketing properties effectively was evident in her achievement of top volume sales in her previous brokerage, which propelled her to the bold decision of moving her team to COMPASS. "My ability to make bold and strategic decisions has been instrumental to my success in real estate," she says. "My capacity to embrace change and pursue new opportunities has likely contributed significantly to my achievements as well."

Among her many accolades is recognition in Top Agent Magazine in 2023, and she holds such professional memberships as the Greater Houston Luxury Home Connection and the Houston Relocation Network. Alarcon actively engages in philanthropy and volunteerism with Ballard's House – which provides housing for people battling illnesses in Houston, as has supported the Meals on Wheels program for more than 15 years.