

# WHY EXP LUXURY

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• MILAN • AUCKLAND • LISBON • TORONTO • ATHENS  
• HONG KONG • MUMBAI • SANTIAGO • PARIS • LONDON  
• SEOUL • SYDNEY • TOKYO • MUNICH • MADRID  
• MEXICO CITY • NEW YORK

The First Cloud  
Brokerage  
Connecting Luxury  
Globally.

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# Singular Global Reach

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eXp Realty is the fastest-growing real estate tech company in the world with more than 72,000 agents in the United States, Canada, the United Kingdom, Australia, South Africa, India, Mexico, Portugal, France, Puerto Rico, Brazil, Italy, Hong Kong, Colombia, Spain, Israel, Panama and Germany, and continues to scale internationally. Our unparalleled global reach means we connect with buyers and investors all around the globe to help drive top dollar results for our clients.

- Direct access to 24 global markets / 88,000 agents
- More exposure for your listing
- More networking opportunities



# A Different Approach. Superior Results.

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We apply an elevated level of service, expertise and attention to every client's needs. Our comprehensive approach maximizes the exposure of your home to attract more qualified buyers and drive competition, and our team of professionals makes sure you enjoy an effortless, concierge experience throughout. We're committed to getting you the top dollar price for your home, quickly and hassle free. Our results speak for themselves.



# Nobody Does More To Bring You Top Dollar Results

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ELITE LUXURY ADVERTISING

AWARD WINNING PHOTO + VIDEO

GLOBAL EXPOSURE IN 75+ COUNTRIES

IMMERSIVE TECHNOLOGY

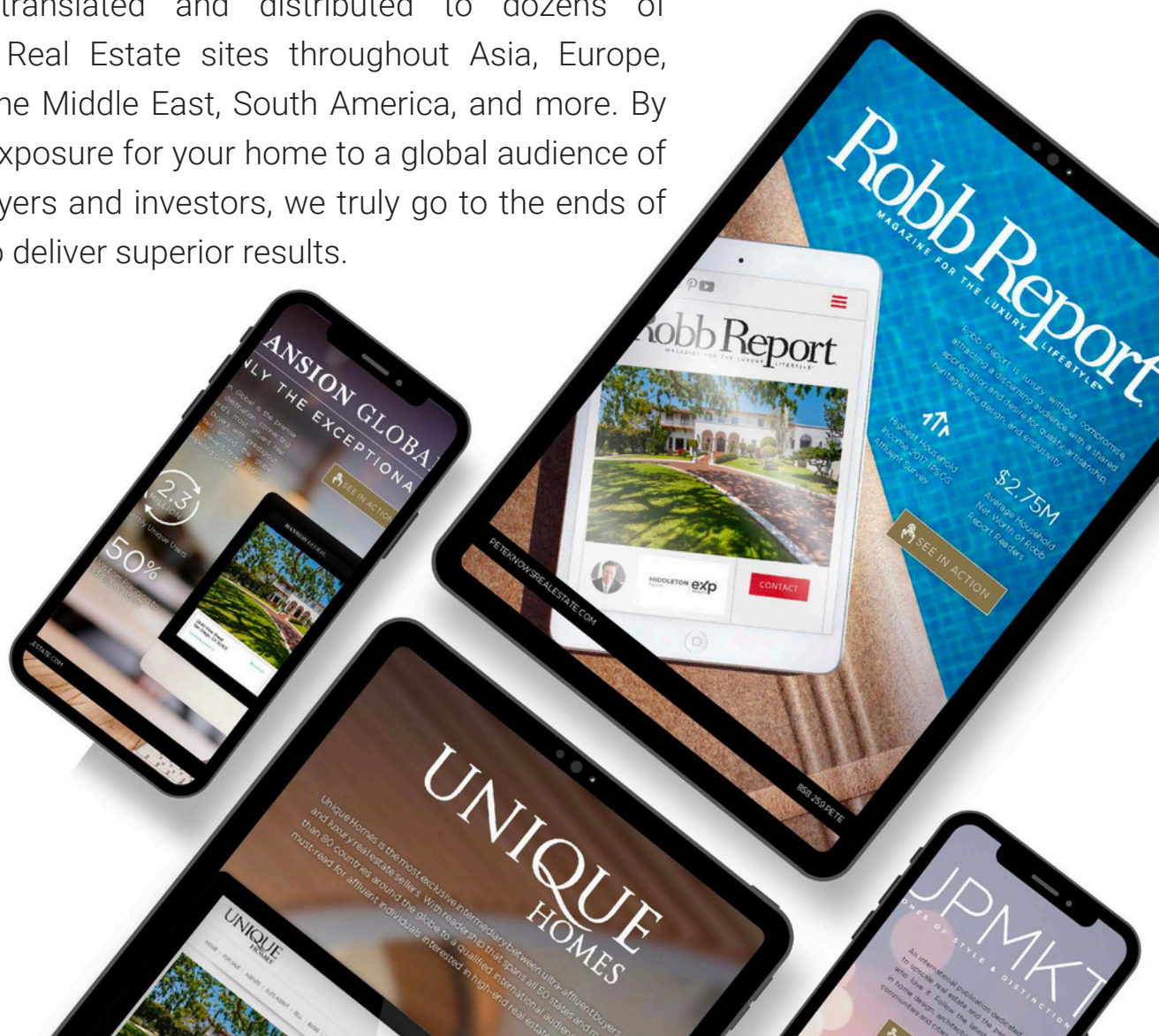
AFFLUENT BUYER TARGETING

# Elite Luxury Advertising

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We are committed to providing our clients with the most comprehensive suite of elite global advertising and prestige marketing available in the industry. Your home is showcased in premium media brands including The Wall Street Journal, Mansion Global, Robb Report and many, many more.

It's also translated and distributed to dozens of prominent Real Estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more. By providing exposure for your home to a global audience of affluent buyers and investors, we truly go to the ends of the earth to deliver superior results.



A photograph of a modern living room interior. On the left, a large window with sheer white curtains allows natural light to enter. In the center, a large, curved, olive-green sectional sofa is positioned. A light-colored, textured throw blanket is draped over one of the sofa's sections. In front of the sofa is a large, round, light-colored wooden coffee table. On top of the coffee table are three small, light-colored ceramic pots of varying sizes. To the left of the sofa, there is a small, round, dark-colored side table with a single decorative object on it. The floor is covered with a light-colored, textured rug. The overall aesthetic is clean, minimalist, and sophisticated.

# When image Is Everything

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Nothing is as important in successful Luxury Real Estate marketing as extraordinary visuals. Premium quality, professional photography is crucial to showcasing your home and creating an emotional response with buyers. Elegant, cinematic video engages and attracts an audience like no other medium. Soaring, spectacular aerial images help convey the power of location and place. And powerful new technologies like 3DVR tours give buyers an unforgettable immersive experience. We're committed to giving your home the star treatment with best-in-class photography, video and virtual technologies.



# The Technology of Luxury

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Gaining the right exposure for your property with highly qualified and motivated buyers around the world requires mastery of state of the art technology tools. We deploy groundbreaking solutions for AI-based buyer targeting and market analysis.

We use stunning virtual technologies for image enhancement and immersive tours. Your home is showcased perfectly throughout social media and to users on every type of mobile device. And our commitment to up-to-the-minute reporting and analysis means you'll stay informed every step of the way.



# How we use Technology

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## INTELLIGENT

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- AI Driven Buyer Targeting
- Strategic Market Analysis
- Robust Performance Tracking

## VIRTUAL

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- Immersive 3D Virtual Reality
- Photorealistic Renderings & Floorplans
- Remote Showings Globally

## GLOBAL

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- eXp Luxury Global Network 100+
- International Search Sites Key
- Investor Markets

## SOCIAL

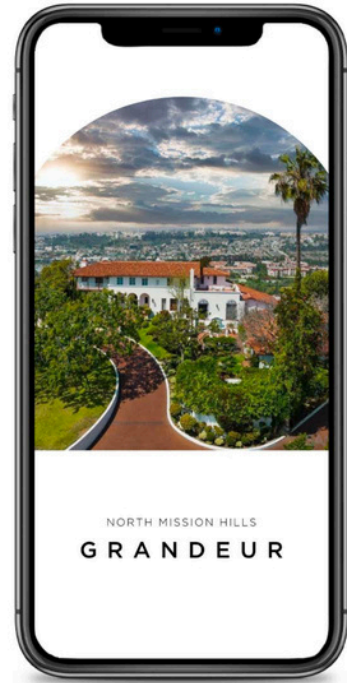
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- Showcase to 10,000+ Social Media Audience
- Intensive Social Video Advertising

## CONNECTED

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- Fully integrated systems to deliver
- Maximum exposure across all media



## MOBILE

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- Custom QR Code
- Mobile-perfect Property Website
- Buyer Mobile Alerts

## Designed to Command Attention

We believe that extraordinary homes deserve extraordinary marketing. That's why we employ professional design and ultrapremium materials to showcase your home with elegance and sophistication. From hardcover coffee table books to lighted signage to digital materials, your home is always the center of attention.

The image is a split-screen photograph of a modern dining room. The top half shows a wide view of the room, featuring a long wooden table, several cane-backed chairs, and a built-in wooden bench along the left wall. Large windows with sheer curtains are in the background. The bottom half is a closer view of the same space, focusing on the table and chairs. On the table, there is a bowl of pomegranates, a glass vase with dried branches, and an open book. The text "Nobody does more to make your experience effortless." is overlaid on the top half of the image.

Nobody does more to make  
your experience effortless.

# Our Concierge Commitment

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## A STRATEGY TAILORED TO YOU

Every client's needs are different, and we approach each sale with a bespoke strategy to deliver the best possible outcome based on your goals. With our deep experience in complex high stakes transactions on your side, you can feel confident in the results.

- Private Sales
- 1031 Exchange
- Relocation
- Investment
- Leasing
- Estate & Probate
- Repair & Renovation
- Historical Designation

## A TEAM OF EXPERTS ON YOUR SIDE

Each successful transaction is the result of precise coordination by our specialized team of professionals. From tech and creative to sales and marketing, your home is in the hands of best talent in the business

- Sales
- Marketing
- Technology
- Creative
- Legal
- Financial

## YOUR PRIVACY & SECURITY COME FIRST

We take special care to ensure a discreet, private and secure experience for our clients from start to finish. We understand that selling a home can involve disruption and stress and our team works overtime to deliver a concierge experience with discretion and diligence.

