



exp[®]
REALTY
LUXURY



North Shore
and More
A Consultative Approach To
Real Estate

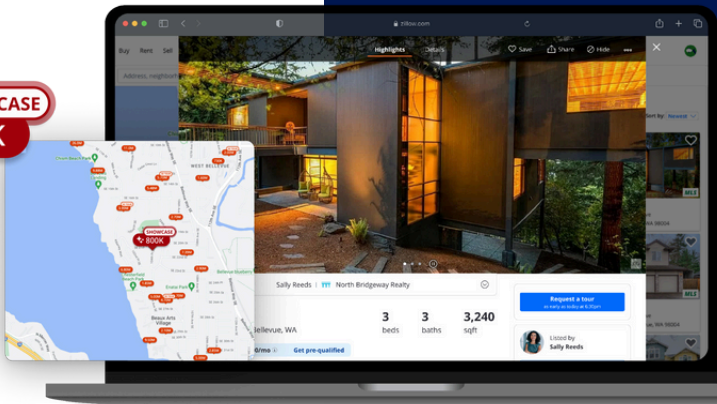


Zillow[®]
Showcase

Sell faster and for more money

Unlock your home's selling potential with Showcase

Showcase is a premium listing experience on Zillow that offers your home powerful marketing exposure with **dedicated emails** to interested buyers and **prioritized placement** in search results. The elevated, media-forward design features a **virtual tour** and an **interactive floor plan**, helping buyers engage with your listing.



Listings with Showcase get

75% more views,
saves and shares

on Zillow compared to similar
non-Showcase listings.*

Showcase listings are more likely to go pending in **14 days**

compared to similar nearby
non-Showcase listings on Zillow.*

SELL FASTER



Showcase listings sell for **2% more**. That is over **\$7K more**

on a home sold at the average home
sales price in the US.*

SELL FOR MORE

*All claims are based on the data available on our [website](#)

Showcase makes your home the hero

Zillow Showcase listings feature
immersive and interactive media.

Featuring

High-Res Photography

Zillow 3D Home tour &
interactive plan

Increased exposure in
Zillow search results

Special map stickers

Dedicated emails to
interested buyers

Featured on Apple
Vision Pro™

The screenshot shows a Zillow Showcase listing for a house at 61 W Wilshire Dr, Phoenix, AZ 85003. The main image is a large, high-resolution photo of the house, which is a single-story home with a red-tiled roof and a blue door. The house is surrounded by a well-manicured lawn and landscaping. To the left of the main image is a map view showing the location of the house. To the right is a sidebar with details and open houses.

Listing Details:

- Price: \$780,200
- Address: 61 W Wilshire Dr, Phoenix, AZ 85003
- Est. payment: \$4,778/mo
- Get pre-qualified
- Single family residence
- Built in 1927
- 7,456 sqft
- 2 Parking spaces
- \$449 price/sqft

Open houses:

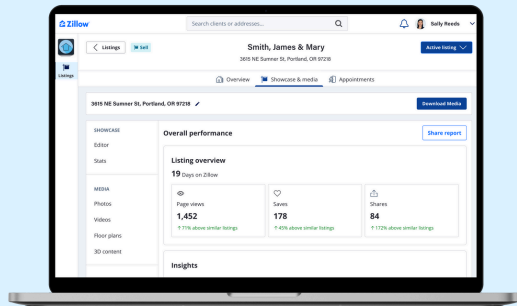
- Wed, Oct 30: 1:00 PM - 4:00 PM
- Thu, Oct 31: 1:00 PM - 4:00 PM

Listed by: Sally Reeds, North Bridgeway Realty (126 Reviews)

View a demo listing

See your listing performance

By leveraging **transparent insights** only your agent can access.



- **Enhanced visibility** into listing performance.
- Access to insights on **listing views, saves, and shares.**

What other sellers say about Showcase

// When our Showcase listing went live, we were shocked at how many views and saves we were getting!

We kept logging in to see the numbers go up! Our house **sold for more** than any other house in our neighborhood ever did in a slow market!

Pam & Randy K

Peachtree City, GA



Listings with Showcase

Sell faster and
Sell for more

than similar nearby
non-Showcase listings on Zillow.



*All claims are based on the data available on the [Zillow Showcase website](#).

Elevate your listing with exclusivity

Be one of few sellers in your market with a **Zillow Showcase** treatment on Zillow.

Benefit from premium listing features, enhanced visibility to interested shoppers, and the ability to differentiate your listing in the market.



ZILLOW SHOWCASE IS DESIGNED
TO NOT EXCEED

10%

OF LISTINGS IN YOUR MARKET

