



Top Home Design Trends of 2024 (for sellers)

Interior design trends that experts predict for 2024, and why they matter to sellers.

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Home Design Trends for 2024

Interior design can significantly impact the selling process. Today, home design is becoming more functional, more personal, and more intentional than ever before. For 2024, there are several major trends at the forefront— all of which are worth knowing in today's market. Explore this guide for some of the most popular interior design themes this year!

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► Popular Interior Design Styles

Modern Farmhouse Minimalism

Following recent trends of farmhouse, cottagecore, and barndominiums, an upgraded, minimal approach to this unexpected trend is likely to stay. Designers embrace simpler, more contemporary influences with the welcoming nature of famous decor. Homes will see more quality over quantity, including clean lines, special decor pieces, and smoother woods.



Earthy Oasis

Nature-inspired interior styles are still going strong. Timeless design examples include Scandinavian, Mediterranean, bohemian, and earthcore. Feng shui and biophilic principles are also growing more mainstream in the home design industry.



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Recycled and Whimsical

Eco-conscious values are on the rise among homebuyers today, which means the knack for upcycled styling is seeing a big surge. Think of vintage rugs, secondhand furniture, reclaimed construction materials, and even repurposed denim. Many young homeowners prefer style items with a story.



► Favorite Decor and Furniture



Statement Pieces

Illustrated tiles, sculptural furniture, and statement backdrops are seeing a rise in popularity. Trends include modern Scandinavian furnishing, artistic tile spreads in the kitchen, bold-colored furniture, and sculptural pieces made of stone or wood.



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Smart Home Devices

In 2024, it comes as no surprise that technology is now included in home decor. Smart home technology means any device that can be managed remotely and serves home use. Devices include smart appliances, voice-controlled TVs, color-changing lights, live feed security cameras, smart energy systems, and more. As these items continue to advance, they're becoming sleek, attractive, and important focus items for many homeowners.



Curtains

Blinds are out. Curtains are in. Long, original curtains that accentuate windows and doors are in high demand for 2024. High-performance fabrics, unique prints, and neutral drapery are common materials. Bonus if the curtains are fully functional and not just mounted for decoration.



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► Textures, Colors, and Moods

Organic Materials

People are showing more interest in sustainable alternatives. Pine, cork, stone, bamboo, and other organic materials are gaining popularity in the home. Natural chalk paint and matte plaster also lend an organic feel to indoor spaces, in contrast to former trends of high-gloss paints and synthetic surfacing.



Warm Colors

Warm, muted colors are replacing recent trends of bold and pastel. Shades that are likely to be this year's household favorites include chocolate, burnt amber, mustard, soft orange, rust, cream, sand, olive, and sage green.



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Wallpaper

Interior design is seeing a comeback in the use of wallpaper for all purposes imaginable. It's an excellent option for creating affordable, attractive focal points, bold personal statements, and even clever ceiling designs that add more "oomph" to any room.



► Multi-use Spaces in the Spotlight

The past several years have revealed the home is not only an extension of family life but an invaluable sanctuary, as well. Homeowners everywhere desire meaningful, multi-use spaces that cater to their preferences and needs beyond tradition.

Spathrooms

A "spathroom" is a spa-inspired bathroom that serves every self-care need, right in the comfort of your home. For many, the bathroom is no longer a space to simply clean up and get out—it's a place to escape and recharge.



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Luxury spathroom materials like quartz, stone, marble, and wood inspire a comforting environment. Calming features include live plants, rounded decor, open storage for towels/robes, and (of course!) an upgraded bathtub.



Permanent Home Offices

With the normalization of remote work, professionals now expect to be productive at home. Moving past the pandemic's makeshift kitchen offices, we now see home office spaces becoming permanent.

People are investing in total room renovations, add-ons, ergonomic furniture, stylish office pieces, and soundproofing to enjoy a designated workspace.



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In 2024, every room has the potential for new improvements. Some of these trends may fade, but one thing's for sure: homeowners are becoming more intentional and practical when designing their living spaces.

Need help making the most of home design in 2024?

→ Get in touch with a professional interior designer to see how you can make a home appeal to any buyer.

Get Your FREE Home Value Update at : LarisaEsmat.FreeHomeValues.net



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