

A PRIVATE MAGAZINE FOR THE RESIDENTS OF ATHERTON, CALIFORNIA

ATHERTON

living

OCTOBER 2022



DANA CARMEL

ORZO SALAD | GLAMPING
WINCHESTER MYSTERY HOUSE TURNS 100

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M**
Best Version Media

CELEBRATING
15
YEARS
ESTABLISHED 2007

COVER PHOTO BY
AARON ALVAREZ MENDOZA

Address	Bed	Bath	Sq Ft	Lot Size	Age	DOM	Status	Price	Date
43 Santiago Ave	6	5	6,422	110,124 SF / 2.53 AC	95	33	Pending	\$26,998,000	6-27-2022
367 Lloyd Park Ln	4	5	3,018	11,700 SF / 0.27 AC	0	22	Pending	\$4,688,000	09-23-2022
40 Laburnum Rd	4	6	6,535	40,040 SF / 0.92 AC	32	16	Pending	\$12,500	09-23-2022
83 Wisteria Way	3	2	1,940	42,224 SF / 0.97 AC	70	74	Sold	\$6,300,000	9-9-2022
48 Oak Dr	3	2	1,650	14,700 SF / 0.34 AC	69	4	Sold	\$3,000,000	09-06-2022
1 Fairfax Ave	4	4	3,187	13,940 SF / 0.32 AC	77	3	Sold	\$5,330,000	8-30-2022
44 Maple Ave	4	4	2,518	6,550 SF / 0.15 AC	59	22	Sold	\$4,175,000	08-26-2022
380 Selby Ln	4	4	4,160	51,300 SF / 1.18 AC	66	30	Sold	\$8,200,000	8-24-2022
97 Ridge View Dr	6	8	9,107	94,090 SF / 2.16 AC	41	42	Sold	\$10,900,000	8-8-2022
191 Britton Ave	5	8	14,525	115,777 SF / 2.66 AC	41	184	Sold	\$29,800,000	08-08-2022
95 Sutherland Dr	3	2	2,190	43,440 SF / 1.00 AC	67	5	Pending	\$6,950,000	7-28-2022
88 Maple Ave	4	3	2,180	6,550 SF / 0.15 AC	23	6	Sold	\$3,768,000	7-27-2022
53 Lloyd Dr	4	4	3,680	26,080 SF / 0.60 AC	93	13	Sold	\$4,305,000	7-20-2022
244 Park Ln	4	6	4,540	36,000 SF / 0.83 AC	76	2	Sold	\$11,000,000	7-15-2022
45 Melanie Ln	3	5	4,982	60,112 SF / 1.38 AC	71	1	Sold	\$13,500,000	7-6-2022
39 Barry Ln	4	4	3,250	44,867 SF / 1.03 AC	62	10	Sold	\$12,200,000	6-28-2022
72 Ashfield Rd	4	3	2,306	15,075 SF / 0.35 AC	95	10	Sold	\$4,495,000	6-24-2022
81 Fair Oaks Ln	4	3	2,052	15,200 SF / 0.35 AC	64	19	Sold	\$3,878,000	6-23-2022
65 Virginia Ln	4	4	2,710	43,848 SF / 1.01 AC	74	13	Sold	\$6,888,000	6-21-2022
192 Hawthorne Dr	4	4	4,130	40,460 SF / 0.93 AC	32	6	Sold	\$7,565,000	6-15-2022

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*Dana Carmel***SILICON VALLEY'S GO-TO AGENT**

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DANA CARMEL

At Home in Atherton

By David Marin



Like many people, Dana Carmel came to California from New York City for “a little while,” she told her mom, planned on returning soon, and never did. “The move was a major adjustment for me,” Dana says. “I always envisioned myself staying in New York City. I remember telling my parents that I was moving to California for a couple of years and would then move back to NYC. My mom cried and said that no one moves back from California because they fall in love with it. Guess she was right – 25 years later we have never left.”

“I grew up in Northern New Jersey and had only visited San Francisco once during my childhood. My husband, Charles, was born and raised in Los Angeles. We met through mutual friends in New York City the summer after graduating from college and moved to Palo Alto in 1999 where Charles attended the Stanford Graduate School of Business.”

“We were married in Florida where my parents live,” Dana says, “and settled into our careers here in Silicon Valley and bought our first home in Redwood City, moving to Atherton just a few years later in 2007.”

With baby Dylan napping in the back seat, Dana and Charles toured Sunday Open Houses in Atherton. “We fell in love,” Dana recalls, “with our current home, even though it needed updating. It had great bones and a big backyard which felt perfect for our growing family. While other prospective buyers at the open house left when they saw the existing condition of the home, I had

Photo by Aaron Alvarez Mendoza

a vision for what it could become to raise our family there. We’ve lived in the same house for 16 years and taken on multiple renovations and additions as our family grew.”

“We love the privacy and outdoor space. It’s such a peaceful place full of tranquility and beauty. I love to walk the Stanford Dish and hike local trails with friends. My favorite time of the year is summer when the flowers are in full bloom and the streets are quiet. Reading is another hobby in my spare time and I’m an active volunteer at my children’s schools Las Lomitas/La Entrada and Menlo-Atherton High School,” Dana says.

Charles and Dana are the proud parents of three sons: Dylan (16), plays tennis at Menlo-Atherton School; Luke (14) plays golf; and Oliver (11) loves basketball. And all enjoy Cookie, their 6-year-old Labradoodle. “We love to travel and encourage our boys to do so as well through school trips and summer teen trips in addition to family vacations. Combining service with travel abroad has been a big theme this year. Our family has traveled to Canada, Mexico, Costa Rica, Israel, and Italy and visited 10 US States.”

Her experience remaking their Atherton home led to a career change. After arriving in the Bay Area with a Bachelor of Science degree in Marketing from Cornell University, Dana spent a decade working in startup marketing and eventually starting her own online advertising agency. “I’m fortunate,” she says, “to have a background in advertising and marketing which has helped me build my current real estate career.”



Charles, Dylan, Luke, Dana and Oliver: Photo provided by Dana Carmel.

“I have overseen our remodels from project management to design to construction and I found a passion in real estate and so I wanted to continue to do this helping others. Friends admired our house and encouraged me to get into real estate. As the boys got older, I found myself wanting a new career that I was excited about. I’ve always had an entrepreneurial spirit and felt it was the best way to combine my interests. I love touring homes, envisioning what can be done to customize it to a buyer or seller’s needs and working with people through a very personal transition.”

Continued >>>

Recently named a Top 1.5% Realtor nationwide (Per Real Trends) Dana is in the Top 5% of Realtors in San Mateo County, with more than \$60 million in sales since August 2020. Dana credits her father as an inspiration and an example. “My dad has been a major inspiration in my life. He started with a humble background and taught my brother and me the true meaning of achieving the American Dream. He always encouraged us to be our best through education and hard work. He has been my toughest critic and biggest supporter making me feel like I could accomplish anything with hard work and dedication. He has taught me never to give up even

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Luke, Oliver and Dylan. Photo provided by Dana Carmel.

in tough times. He’s an eternal optimist with a can-do attitude and entrepreneurial spirit that I’ve inherited from him.”

“Over the years,” Dana says, “I saw the impact our local schools had on my clients’ decisions where to live and raise their families, so I wanted to find a way to give back to our community. I’ve always been passionate about programs to support education, especially in our local, public schools. The Dana Carmel Group started a program called Make the Move to donate \$5,000 per home bought or sold with me.”

“Public education has always been important to our family and our boys have been fortunate to attend such great local schools including

Las Lomitas, La Entrada and Menlo-Atherton High School. Last year I donated \$35,000 to our local schools and hope to give even more this year. As a Las Lomitas district parent for over 10 years, I have taken on many volunteer roles including Room Parent, Foundation Member, Executive Committee Board Member and more. Our schools have played an integral part in my three sons’ education from the teachers to the facilities to the curriculum and after school activities. I really wanted to find a meaningful way to give back to our community.”

Dana and family also support Holiday Heroes. “It’s an amazing organization that for over 25 years has created an inclusive environment where children and families from every background enjoy once-in-a-lifetime moments. I love to see the smiles on the children’s faces when they attend the events.”

Photo by Ewa Samples

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