

You are here: [Home](#) / [Residential Real Estate & Developers](#) / Roger Pettingell Breaks Local Real Estate Sales Record by Closing Over \$170M in Individual Sales Volume in One Year

## Roger Pettingell Breaks Local Real Estate Sales Record by Closing Over \$170M in Individual Sales Volume in One Year

December 11, 2020 by Post



The Coldwell Banker Realty agent is on track to celebrate 11 years as the No. 1 ranked individual sales associate in Sarasota County\*

SARASOTA, Fla. (December 10, 2020) – Coldwell Banker Realty is proud to announce that Roger Pettingell has achieved over \$170 million in closed individual sales volume throughout 2020\*\*, already breaking his past record of \$117 million in 2019, with another \$30 million in pending closed individual sales volume. Pettingell is on track to be the number one agent in both Sarasota and Manatee Counties for the eleventh consecutive time.

“This is truly an incomparable accomplishment in an unprecedented time period for our industry and country. We are elated for Roger and collectively celebrate his business’ explosive growth, which is a testament to the high-

caliber services he provides to his clients, business acumen and leveraging and the rightly earned respect and trust of both his clients and real estate colleagues,” said Duff Rubin, general manager of Coldwell Banker Realty in Florida. “I’m thrilled to see what Roger will achieve in 2021 and years to come.”

Pettingell, a Global Luxury Property Specialist, is an affiliated sales associate with Coldwell Banker Realty’s Longboat Key office, is a consistent top-producer for Coldwell Banker Realty, a multiple Coldwell Banker International Society of Excellence award-winner and was ranked by REAL Trends no. 61 on the list of top 250 real estate agents in the U.S. based on closed sales volume in 2019 as part of their “The Thousand” report published in The Wall Street Journal. His approach to working on behalf of his local and out of state clients is renowned in the real estate industry, weaving together traditional and innovative marketing, video and digital products, including his vlog, REALTALK™ with Roger Pettingell.

“Roger, who is consistently the no.1 individual Coldwell Banker agent in Florida, continues to break individual agent sales records year after year, and his spectacular success is a bellwether for our Longboat Key office, which has seen fantastic sales increases this year for many of our individual affiliated agents and teams,” said Ellen O’Day, managing broker for Coldwell Banker Realty’s Longboat Key office.

“The strength and stability of the local luxury real estate market is truly remarkable and is reflected in what has been the best year in my career. The pandemic caused a seismic shift to my clients’ priorities, work arrangements and desire for more space, and we’ve seen tremendous migration from the Northeast and Midwest,” said Pettingell. “Sarasota and Manatee counties continue to attract the affluent buyer due to a variety of factors, including Florida’s gorgeous year-round weather and lack of state income tax.”

### CATEGORIES



PINELLAS  
COUNTY

ECONOMIC DEVELOPMENT

WWW.PCED.ORG



20 Users Online

1 User Browsing This Page.

Users: 1 Guest

### CONNECT WITH US



Active in real estate sales for over 38 years, Pettingell specializes in luxury waterfront estates and successfully meets the needs of homebuyers and sellers in Longboat Key, Sarasota, Sarasota Square, Siesta Key and Bradenton. His specialties include luxury waterfront estates. Locally, he is an active community member, having served as a board member for the Westcoast Black Theatre Troupe, the Ringling Museum of Art and Southeastern Guide Dogs, as well as actively supporting Big Brothers Big Sisters of the Suncoast, Forty Carrots, Child Protection Center and the American Red Cross.

#### About Coldwell Banker Realty

Coldwell Banker Realty in Florida is a leading residential real estate brokerage company with approximately 80 offices and 6,400 affiliated sales associates. Coldwell Banker Realty is owned by a subsidiary of Realogy Holdings Corp. (NYSE: RLGY), the largest full-service residential real estate services company in the United States. Visit [ColdwellBankerHomes.com](http://ColdwellBankerHomes.com).

###

\*Pettingell ranked as the number-one individual sales associate in Sarasota County starting in 2008 and including 2010, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019 and 2020 (projected).

\*\*According to the Multiple Listing Service.

---

#### Share this:



---

#### Related

[Roger Pettingell of Coldwell Banker Residential Real Estate Achieves Over \\$117M in Closed Individual Sales Volume](#)  
January 4, 2020  
In "Residential Real Estate & Developers"

[Roger Pettingell Named as Coldwell Banker Realty's No. 1 Agent in Florida for the Tenth Time](#)  
February 26, 2020  
In "Residential Real Estate & Developers"

[Roger Pettingell Named as Coldwell Banker Realty's No. 1 Agent in Florida for the Tenth Time](#)  
February 21, 2020  
In "Residential Real Estate & Developers"

Filed Under: [Residential Real Estate & Developers](#)