

# Online Resources for 50+ Buyers and Sellers

**"I'm your SRES®"**  
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When it comes to buying or selling your home, seniors often face more issues and decisions than their younger counterparts. Fortunately, many sites offer a wealth of information and resources on a wide variety of topics to help address these concerns. But each situation is unique. Ask your Seniors Real Estate Specialist® to recommend the best resources among these and others.

## ✓ **AARP** [aarp.org](http://aarp.org)

For information, advocacy and member benefits across a broad array of U.S. senior issues, including health, work and retirement, money, home and family, entertainment, politics and more.

## ✓ **Age in Place** [ageinplace.com](http://ageinplace.com)

Learn how to create an environment that is safe and easier to live in, including kitchen, bathroom and other home remodeling, senior cell phone choices, aging in place monitoring products and other helpful resources.

## ✓ **Alzheimer's Association** [alz.org](http://alz.org)

The Alzheimer's Association works on a global, national and local level to enhance care and support for all those affected by Alzheimer's disease and related dementias. Use their site to find local chapters, support groups, education, resource providers, and the Alzheimer's Navigator for step-by-step guidance and custom action plans.

## ✓ **MoveSeniors™** [MoveSeniors.com](http://MoveSeniors.com)

MoveSeniors™ is an online resource for families seeking assistance with late life home transitions such as moving, downsizing and remodeling. They also offer a directory of Certified Relocation & Transition Specialists and other senior professionals.

## ✓ **RetirementHomes.com**

North America's most comprehensive and easy-to-use online senior living directory, spanning the care continuum from active to assisted living, Alzheimer's care, and everything in between.

## ✓ **Silver Planet®** [silverplanet.com](http://silverplanet.com)

Silver Planet® helps Baby Boomers guide their parents towards safe aging in place options by providing information on services and products, housing options, and scam alerts.

## ✓ **SNAP for Seniors** [snapforseniors.com](http://snapforseniors.com)

This comprehensive U.S. database provides local resources for senior housing options, care at home, medical facilities and assistance, end of life resources and other sources for guidance and information.

## ✓ **The Senior List®** [theseniorlist.com](http://theseniorlist.com)

The Senior List® is a ratings and review portal for senior-related products and services. Use it to locate and read reviews for adult care homes, durable medical equipment providers, home care, move managers, skilled nursing and much more.

## ✓ **Starker Services** [starker.com](http://starker.com)

Protect real estate investment profits from capital gain taxes with the assistance of the most experienced independent 1031 exchange intermediary in the U.S.

You can count on an SRES® to guide you through the process of selling your home, making the transaction less stressful and more successful.

The Seniors Real Estate Specialist (SRES®) designation is awarded by the Center for REALTOR® Development, a wholly owned subsidiary of the National Association of REALTORS® (NAR).

To learn more about SRES® and access various consumer resources, please visit [seniorsresource.realtor](http://seniorsresource.realtor).

