



Best Real Estate Agents and Top Producers 2025

You're in a class of your own—
make sure North Texas knows.



NEW!
SEPTEMBER
ISSUE

Congratulations!
As a *D* Best Real Estate Agent and Top Producer, you were: ➔

Nominated by your real estate, mortgage, and insurance peers, along with *D Magazine* subscribers and recent homebuyers.

Vetted by *D Magazine's* editorial staff

Screened with the Texas Real Estate Commission database

to ensure licenses are up to date and that there has been no disciplinary action.

DID YOU KNOW?

Only winners of the *D* Best Real Estate Agents and Top Producers award are eligible for a profile in our September issue.

Your decision to advertise has no impact on your win, or future wins.

You won the award; now win over our audience.

CHOOSE YOUR IMPACT

Two-page Spread

DOMINATE THEIR VISION

- a professional photo shoot
- interview with professional copywriting
- 350 words written about your practice by D's special sections editor
- feature up to 12 winning agents

\$15,550 NET RATE

Full-page Profile

MAKE A HIGH-GLOSS IMPRESSION

- a professional photo shoot
- interview with professional copywriting
- 200 words written about your practice by D's special sections editor
- feature up to six winning agents

\$8,550 NET RATE

Half-page Profile

STAND OUT FROM PEERS

- a professional photo shoot
- interview with professional copywriting
- 120 words written about your practice by D's special sections editor
- feature up to three winning agents

\$5,450 NET RATE

Quarter-page Profile

MAINTAIN BRAND PRESENCE

- 100 words of copy*
- a color headshot of one winning agent*

*Supplied and submitted by the client

\$2,750 NET RATE

Space Reservation:
June 12, 2025

Materials Due:
June 16, 2025

Photo Shoot Deadline:
June 16, 2025



A 3% processing fee will automatically be added if a credit card is used for payment. ACH is available.



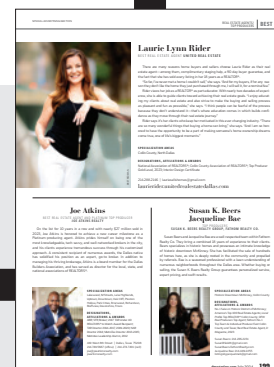
TWO-PAGE SPREAD



FULL-PAGE VERTICAL



FULL-PAGE HORIZONTAL



HALF- AND QUARTER-PAGE



The Profile Process

Our team will highlight the most impressive, intriguing aspects of your brand.

STEP 1: INTERVIEW*

Share your story with our special section editor, Jennifer Hayes. If you purchase a quarter-page ad, or wish to supply your own copy, you may email your copy to jenniferh@dmagazine.com. Quarter-page profiles must not exceed 100 words. *D Magazine* reserves the right to edit content and all profiles must adhere to our style guidelines. Copy above the limit will be cut.

STEP 2: PHOTO SHOOT*

Our special sections photographer will schedule a shoot at your preferred location. Any scheduled photo shoot cancellation of less than 24 hours will result in a rescheduling fee of \$400. We bill clients for re-shoots, extensive Photoshop work, and re-use fees when warranted. Logos may not appear in profiles.

If you purchase a quarter-page profile, email your full-color headshot to jenniferh@dmagazine.com or upload your headshot to dbinbox.com/dmagazine. Headshots must be at least 2" x 3" at 300 dpi.

STEP 3: APPROVAL

Review your profile before it goes to print.

**Only for spread, full-page, and half-page profiles*



Please make sure you let us know your teams of two and group members. In order to be included on the winning list, we must get this information from you in a timely manner. Thank you for your cooperation.

Be top of mind for Dallas homeowners in their hour of need.

98%

OF *D MAGAZINE* READERS CONSIDER *D* A TRUSTED SOURCE¹

64%

OF READERS HAVE TAKEN ACTION AFTER SEEING AN AD IN *D MAGAZINE*²

SOURCES: ¹Circulation Verification Council 2023; ²Baxter Research, 2021

Amplify your exposure with display ads.

DISPLAY AD RATES

Two-page spread	\$18,150
Full-page	\$9,650
Two-thirds page	\$7,650
Half-page	\$5,850
One-third page	\$4,300

**Contract rates available for frequency advertisers.*

Space Reservation:
June 5, 2025

Materials Due:
June 9, 2025

A 3% processing fee will automatically be added if a credit card is used for payment. ACH is available.



DISPLAY AD EXAMPLES

TO ADVERTISE, CONTACT:

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ADVERTISING DIRECTOR

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