

PALMERA REAL ESTATE, LLC.

Antitrust Policy Statement

At PALMERA REAL ESTATE, LLC., we are unwavering in our commitment to compliance with antitrust laws and the protection of our brokerage's integrity. We recognize the importance of fostering a competitive, transparent, and lawful real estate marketplace. Our antitrust policies are designed to safeguard our interests and those of our clients, while ensuring strict adherence to the law. Our comprehensive policy includes the following key principles:

Independent Pricing: PALMERA REAL ESTATE, LLC. affirms its commitment to independent determination of commission rates. We strictly prohibit any form of price-fixing or collusion with competitors. All pricing decisions must be made autonomously and in accordance with applicable laws.

Competitive Environment: We are devoted to maintaining a competitive marketplace. Our agents and employees are prohibited from engaging in market allocation agreements, group boycotts, or any activities that could harm competition or unfairly advantage our brokerage.

Consumer-Centric Approach: PALMERA REAL ESTATE, LLC. is dedicated to preserving consumer choice and independence. We do not engage in tying arrangements, coercive tactics, or any behavior that may limit our clients' freedom to make informed decisions regarding real estate transactions.

Transparent Commission Splits: Our commission splits are transparent and based on competitive market practices. We ensure that negotiations related to commission splits are conducted fairly and in accordance with legal requirements.

Protection of Confidential Information: We are committed to safeguarding sensitive information, including pricing and business strategies. Unauthorized sharing or misuse of such information is strictly prohibited.

Antitrust Compliance Education: PALMERA REAL ESTATE, LLC. provides ongoing antitrust compliance education and training to all agents and employees. We encourage proactive awareness of and adherence to antitrust laws. Failure to comply may result in disciplinary action, including termination of employment.

Legal Support: In cases of uncertainty or concern regarding antitrust compliance, all agents and employees are encouraged to seek legal counsel to ensure that our business practices are in alignment with the law.

By adhering to these antitrust policies, PALMERA REAL ESTATE, LLC. aims to maintain its competitive edge while upholding the integrity of the real estate industry.

We prioritize compliance with antitrust laws as a means to protect our brokerage, our clients, and the marketplace at large.