EST. 1922

MIRA MAR

Residences

SOUTH PALM AVENUE





EQUAL HOUSING OPPORTUNITY

ORAL REPRESENTATIONS CANNOT BE RELIED UPON AS CORRECTLY STATING THE REPRESENTATIONS OF THE DEVELOPER. FOR CORRECT REPRESENTATIONS, MAKE REFERENCE TO THIS BROCHURE AND TO THE DOCUMENTS REQUIRED BY SECTION 718.503, FLORIDA STATUTES, TO BE FURNISHED BY A DEVELOPER TO A BUYER OR LESSEE.



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WELCOME TO MIRA MAR

A Storied Legacy. A Rare Opportunity.

Once a beloved landmark, now an enduring icon reborn. Mira Mar is the future of luxury living in Sarasota, grounded in the grandeur of its past. Thoughtfully reimagined by local visionaries, with a deep appreciation for Sarasota's cultural coast, Mira Mar offers an unparalleled residential experience in the heart of downtown. Here, history is not just preserved — it is elevated.

Rising elegantly above South Palm Avenue, Mira Mar presents a limited collection of 70 estate-style bayfront residences across two 18-story towers. Each home is designed to the highest standards, with sweeping water views, refined interiors, and private access to best-in-class amenities. This is more than a residence — it's a return to grace. A place where timeless architecture, coastal elegance, and downtown vibrancy connect.


MIRA-MAR HOTEL
SARASOTA, FLORIDA
E-223

HISTORY

Unlock the Opportunity to Reside within a Sarasota Icon

Constructed during Sarasota's vibrant 1920s land boom, the Mira Mar Hotel quickly rose as a distinguished landmark of Mediterranean Revival architecture. Conceived by Chicago industrialist Andrew McAnsh, the development included the luxurious hotel, connected apartments, and an adjacent auditorium — completed in 1922. The Sarasota County Times heralded the project "*marked the beginning in the city's history of a new epoch in development*."

FOR MORE THAN TWO DECADES, THE MIRA MAR HOTEL STOOD AS SARASOTA'S PREMIER SOCIAL AND CULTURAL DESTINATION. NAMED FOR ITS COMMANDING "SEA VIEW" OVERLOOKING THE BAYFRONT, IT BECAME A FAVORED RETREAT FOR CELEBRITIES, ATHLETES, AND DIGNITARIES ALIKE.



RESIDENCES

A Lifestyle Beyond Compare

Mira Mar presents an exclusive collection of three- and four-bedroom residences, where timeless elegance meets coastal tranquility, steeped in Sarasota's storied past and thoughtfully designed for modern luxury and convenience. Step into a world of warm, understated opulence. Each home is adorned with natural materials, organic-inspired textures and a soft, sunwashed palette that evokes serenity and craftsmanship. Gracious open-concept floor plans are complemented by private elevator access, expansive outdoor terraces, and meticulously curated details — from designer fixtures to artisan finishes. The heart of each residence, the chef 's kitchen and custom scullery, is a true gathering space. Bespoke cabinetry and millwork, elegant quartz countertops, custom-paneled Sub-Zero and Wolf appliances, and a grand island invite both culinary artistry and shared moments.

Highlighted by open, custom, single-family home-inspired residence layouts, Mira Mar's in-house Customer Liaison and Interior Designer will guide owners through their customization and finish selection process, offering the curated option of timeless traditional or modern transitional finishes and fixtures. Residence interiors will be as unique as Mira Mar's century-old Mediterranean Revival architecture.

The Owner's Suite offers a private retreat, complete with spa-inspired en suite baths, oversized soaking tubs, curated natural finishes, and access to peaceful terraces. Spacious walk-in closets and refined touches throughout elevate the everyday. In every detail, Mira Mar is a sanctuary of elegance, where natural light, organic textures, and water views come together to create something rare and restorative.

AMENITIES

Life in Perfect Balance

GRAND RESIDENTIAL LOBBY

24-Hour Concierge

Mira Mar History Hall

Secure Mail And Package Room

Convenient Dry-Cleaning Pick-Up And Drop-Off

Coffee And Beverage Service

Balcony Overlooking Landscaped Courtyard And Retail

CLUB CASTILLE AMENITY FLOOR

1922 Owners' Lounge

Dedicated Spaces For Art And Music

Game And Card Parlor

Professional Center And Workspaces

Palm Avenue Front Loggia Terrace

Mira Mar Hotel–Inspired Guest Suites For Resident Guests

Kids' Club Room

Golf Simulator And Putting Green

Light-Filled Solarium Garden Room

Catering Kitchen With Dining And Event Space

Garden Terrace With Freestanding Feature Fireplace

Resort-Style Pool With Cabanas And Lounge Seating

Outdoor Kitchen And Entertaining Terrace With Dining Space

SKY SPEAKEASY

Breathtaking Bayfront Views From The 19th Floor

Entertaining Space With Bar Area And Sunset Terrace

Private Resident Beverage Lockers

LUXURY SERVICES

Dedicated Community Luxury Car And Driver Service

Five-Star Luxury Concierge

Lifestyle Activities Coordinator

Valet Service

Dedicated On-Site Property Manager

Electric Car Charging Stations

Designated On-Site Car Detailing With Built In Drain

WELLNESS RETREAT

State-Of-The-Art Fitness Center

Private Indoor Movement Studio

Connected Outdoor Yoga And Social Lawn

Men's And Women's Locker Rooms

Massage Therapy Rooms

Hot & Cold Therapy Pools

Resort-Style Lap Pool

Wellness Activities Coordinator

Dog Spa And Outdoor Dog Park

Towel And Beverage Service At Pool And Wellness Retreat





LOCATION

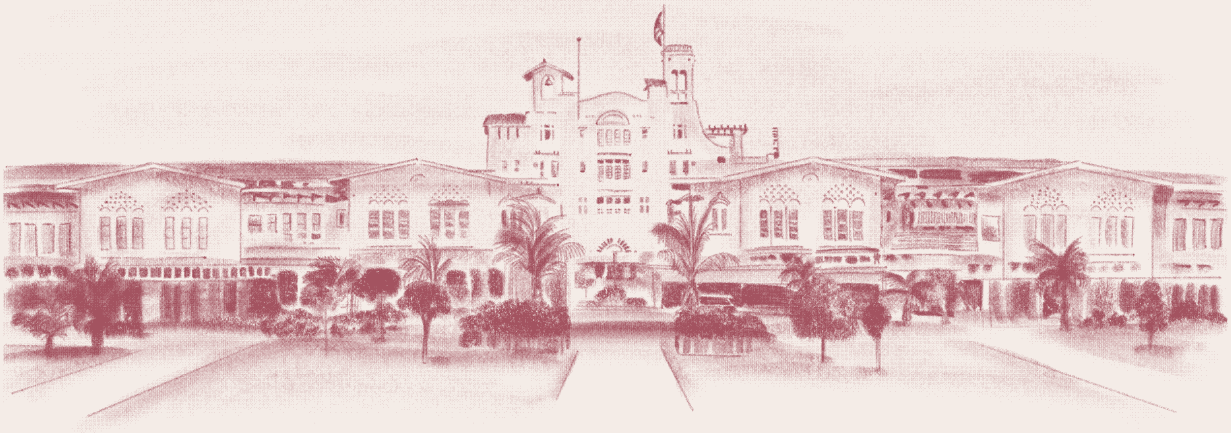
Embracing the Culture of the Coast

Mira Mar commands a coveted address along South Palm Avenue — an exclusive palm-lined city block, nestled between Main Street and Bayfront Park and Marina. This distinguished corridor has been Sarasota's most sought-after location for over 100 years, and for good reason.

Here, you are immersed in the vibrant heart of Downtown Sarasota's theater and arts district. Brick sidewalks guide you effortlessly to premier art galleries, upscale boutiques, and an exceptional array of world-class dining experiences. Just steps from your residence, the shimmering waters of Sarasota Bay beckon. Mornings at Bayfront Park set the tone for days filled with leisurely exploration on land and sea. Stroll the serene paths of Marie Selby Botanical Gardens, your new sanctuary for quiet reflection. Stock your pantry with fresh local finds from the Sarasota Farmers Market each Saturday and enrich your cultural life with performances at the Sarasota Opera House.

Known affectionately as Florida's Cultural Coast, Sarasota pulses with artistic vitality. It is home to world-renowned institutions, including the Sarasota Orchestra, Asolo Repertory Theatre, Van Wezel Performing Arts Hall, and the celebrated Ringling Museum of Art. Beyond the city's cultural treasures, discover the prestigious Sarasota Polo Club, award-winning white-sand beaches and a wealth of championship golf courses — all within easy reach of your new home.





SEAWARD
DEVELOPMENT

EQUAL HOUSING OPPORTUNITY

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