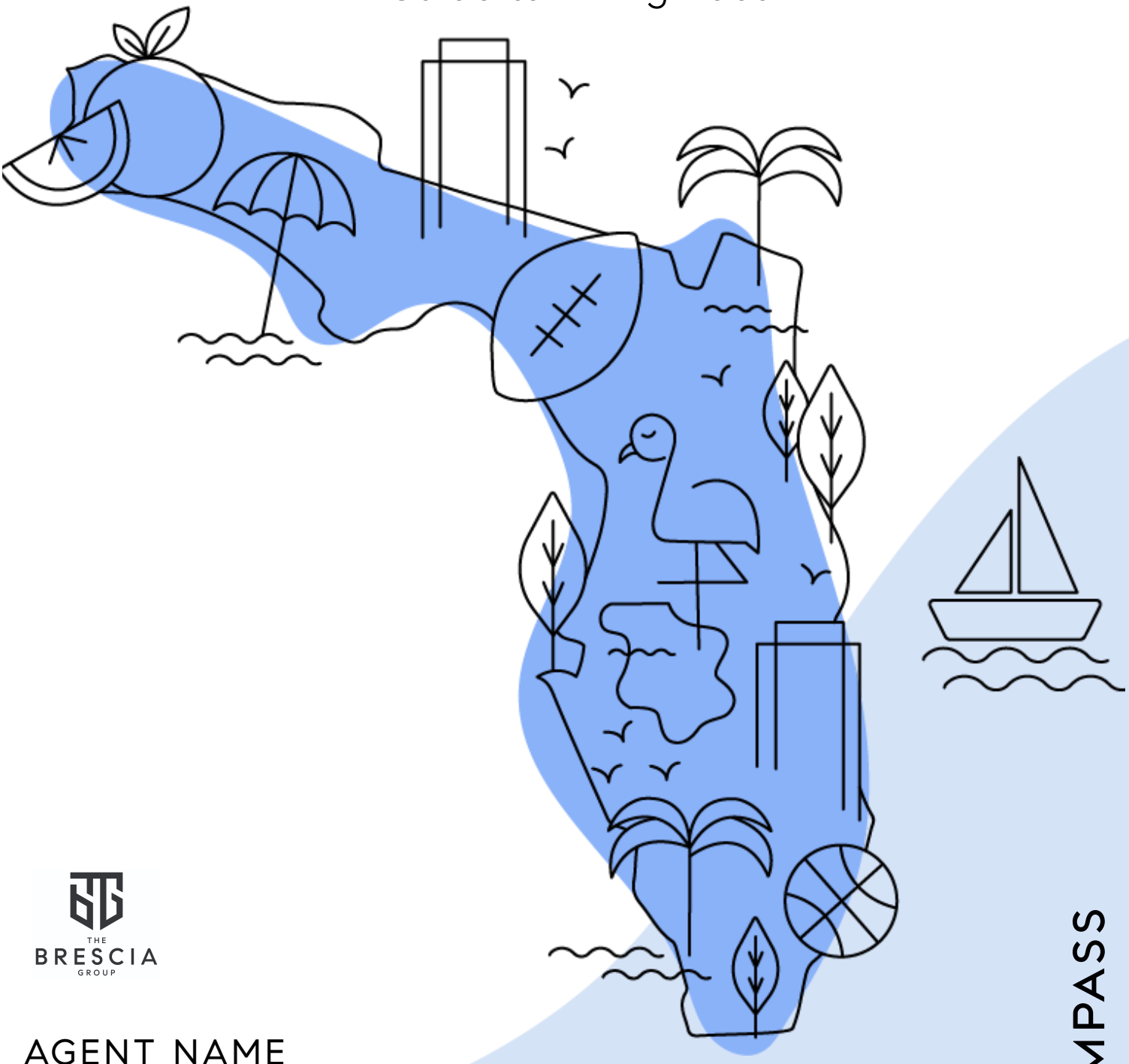
LIFE IN
NAPLES, FL

A Guide to Living Local



THE BRESCIA GROUP

AGENT NAME

COMPASS





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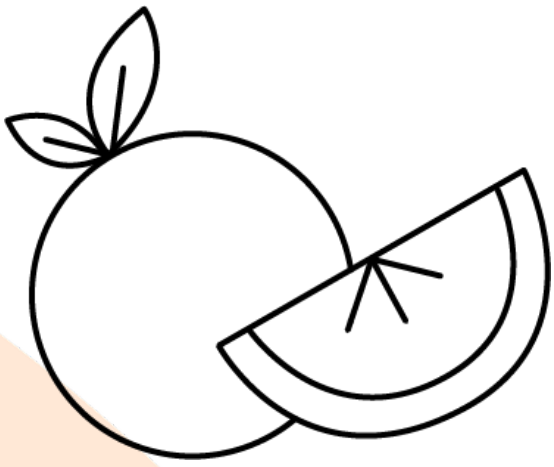
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OFFICE INFORMATION



CRYSTAL RICHARDSON



TEAM

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Description of agent's milestones or recent stats.
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MY STATS

$tk	Total sales
tk%	Sales growth year over year
tk%	Transactions to date
tk	Record sale
tk	Collective years in real estate

DISCOVER THE CHARM OF NAPLES, FLORIDA

Naples, Florida, is a coastal treasure that combines natural beauty, cultural richness, and refined elegance. Tucked along the Gulf of Mexico, this vibrant city continues to captivate visitors and residents alike with its white-sand beaches, upscale amenities, and relaxed sophistication.

From the iconic Naples Pier to the pristine shores of Delnor-Wiggins Pass State Park, the coastline offers an array of experiences—perfect for sunbathing, paddleboarding, or simply strolling at sunset. Boating, fishing, and shelling are favorite pastimes, made even more memorable by the backdrop of turquoise waters and swaying palms.

Beyond the beach, Naples is home to a thriving arts and cultural scene. Artis—Naples, the Baker Museum, and numerous local galleries host world-class performances, exhibitions, and events year-round. Whether you're an art connoisseur, a music lover, or a theatergoer, there's always something inspiring on the cultural calendar.

Outdoor enthusiasts are drawn to Naples' proximity to natural wonders like the Everglades National Park, a haven for wildlife, eco-adventures, and airboat tours. Closer to town, the Naples Botanical Garden provides a peaceful escape filled with tropical and subtropical plant life from around the globe.

Naples also shines as a destination for luxury shopping and fine dining. The famed Fifth Avenue South and Third Street South districts are lined with chic boutiques, gourmet restaurants, and art galleries—offering a perfect blend of style, flavor, and local charm. Whether savoring fresh seafood by the water or enjoying international cuisine under the stars, the culinary experiences here are as memorable as the scenery.



Golfers and active lifestyle seekers find plenty to enjoy as well, with dozens of championship courses, top-rated tennis facilities, and year-round sunshine for outdoor living. With its safe neighborhoods, excellent schools, and welcoming community, Naples is not just a great place to visit—it's a place to thrive.

Whether you're considering a move or planning a return trip, Naples offers an unmatched combination of natural beauty, cultural richness, and everyday luxury. It's more than a destination—it's a lifestyle.

COMPASS

#1

BROKERAGE IN THE U.S.

FOUR YEARS IN A ROW

SOURCE: REALTRENDS CLOSED SALES VOLUME 2021, 2022, 2023, 2024

COMPASS
PRIVATE EXCLUSIVES

Compass Private Exclusives are properties that are only accessible to a network of thousands of Compass agents and their serious buyers. Working with a Compass agent grants you access to privately listed inventory before the rest of the competition.

UNLOCK YOUR DREAM HOME WITH COMPASS PRIVATE EXCLUSIVES

Listing Address

0 BD 0 BA 0 SF PRICE

5129 West Neptune Way



4 BD 4 BA 4325 SF $5,850,000

403 Barbara Lane



5 BD 7 BA 5053 SF $3,750,000

5104 West Platt Street



5 BD 5 BA 4389 SF $3,499,000

THE COMPASS ADVANTAGE

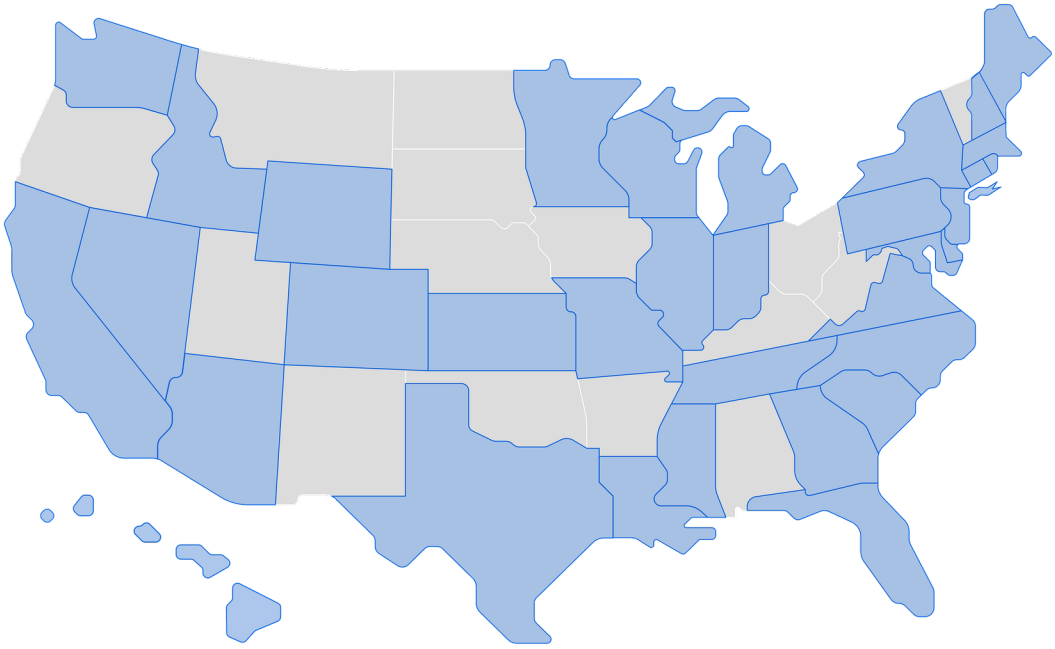
Founded in 2012, Compass pairs best-in-class agents with cutting-edge technology and unparalleled marketing. Our innovative approach has secured over $1.5 billion in capital from the world's most prominent investors, allowing for the development of tools and recruitment of talent to build a once-in-a-generation company. With the solutions-driven mindset of a startup and the sophistication of a luxury brand, Compass is the future of real estate.

At Compass, our mission is to help everyone find their place in the world. Compass agents are not just agents. They're guides who facilitate a smooth and stress-free home buying or selling experience, from the first phone call to the final signature and well beyond. Compass is taking real estate into a new dimension, combining business professionalism with lifestyle expertise to assist clients in all of the many details and tasks that go into moving out of a home, relocating to a new area, and moving into a new home.

$216.8B+
2024 Gross Transaction Value*

400+
Offices Across the U.S.

33K+
Compass Agents



Arizona
California
Colorado
Connecticut
Delaware
Florida
Georgia
Hawaii
Idaho
Illinois
Indiana
Kansas
Louisiana
Maryland
Massachusetts
Michigan
Minnesota
Mississippi
Missouri
Nevada
New Jersey
New York
North Carolina
Pennsylvania
Rhode Island
South Carolina
Tennessee
Texas
Virginia
Washington
Wisconsin
Wyoming

Agents are defined as all licensed agents on the Compass platform. Excludes approximately 1,000 principal agents located in Texas who joined Compass during the second quarter of 2024 as part of the Latter & Blum Holdings, LLC acquisition. These agents operate with a flat fee / transaction fee based model, which is different from the Company's standard compensation model.

BUSINESS CLIMATE + LIVABILITY

#1 BEST PLACE TO LIVE IN THE U.S.

Naples was ranked the #1 Best Place to Live in the U.S. for 2024–2025 by U.S. News & World Report. The city earned high marks for its quality of life, strong job market, and overall desirability.

ECONOMIC DRIVERS

Naples, Florida's economy thrives on a well-balanced mix of tourism, real estate, healthcare, retail, and financial services. Its natural beauty, upscale charm, and year-round sunshine make it a top destination for visitors and a magnet for affluent residents, driving steady demand for luxury accommodations, fine dining, boutique shopping, and residential development. The robust real estate market fuels construction and design services, while high property values continue to attract investors and second-home buyers.

Healthcare plays a significant role in supporting the area's aging population, with advanced medical facilities and specialists contributing to both quality of life and job growth. The retail and dining sectors benefit from both tourist and local spending, further energizing the local economy. Naples also boasts a strong financial and insurance presence, driven by its high-net-worth population and business-friendly climate.

While smaller in scale, technology and manufacturing firms—particularly those focused on medical devices and innovation—add important diversity to the region's economic profile. Altogether, Naples offers a dynamic, service-driven economy built on lifestyle, longevity, and luxury.



CORPORATE BUSINESS CLIMATE

Corporate Income Tax Rate | 5.5%
Personal Income Tax Rate | 0%
Sales Tax Rate | 6%

TRANSPORTATION, TRAVEL + ACCESSIBILITY

The Greater Naples area continues to blaze the trail as one of the hottest markets in the U.S, stretching over 1,998 square miles. One of the great things about living in the Greater Naples area is its prime location on the West Coast of Florida - offering heightened accessibility since it's within driving distance to these nearby cities.

NEARBY CITIES

Fort Myers: 44 miles
Miami: 113 miles
West Palm Beach: 150 miles
Tampa: 166 miles
Orlando: 204 miles
Key West: 270 miles
Jacksonville: 335 miles
30A: 577 miles



Southwest Florida International Airport, or RSW, consistently helps bridge the gaps for welcoming visitors to this appealing region. **Why?**

- Ranked #1 Best Airport by U.S. Travel Lens
- Ranked #4 in Passenger Satisfaction
- Ranked #24 busiest airport
- Over 10M yearly passengers

ADDITIONAL TRANSIT

Naples Municipal Airport (APF)
Greyhound Bus System
Collier Area Transit Bus (CAT)

SCHOOLS

Naples, Florida is home to various higher education schools that offer diverse academic opportunities to students. One prominent institution in the area is Hodges University, which provides undergraduate and graduate programs in business, healthcare, criminal justice, and computer information technology. Another notable institution is Ave Maria University, a Catholic liberal arts university that offers undergraduate degrees in various disciplines including arts and sciences, business, and education. Naples, Florida, offers students multiple options to pursue their academic and career goals within a vibrant and thriving community.

HIGHER EDUCATION

Florida Gulf Coast University

Florida SouthWestern State College

Ave Maria University

Hodges University

Lorenzo Walker Technical College

Keiser University

Barry University

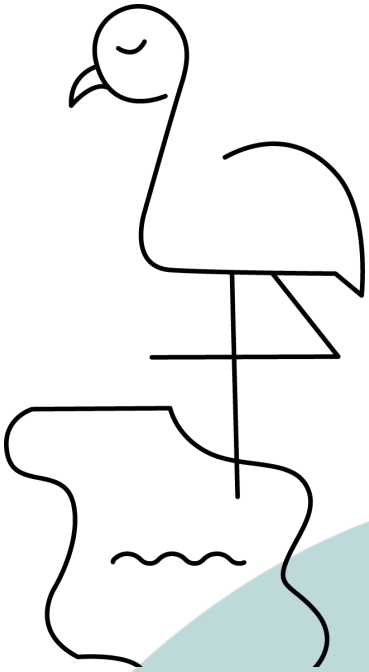
Rasmussen College

Immokalee Technical College



POPULAR ATTRACTIONS

In your free time, experience some of the best attractions that the area has to offer. When new to the area, be sure to explore some of the notable locations that contribute to the fun and whimsical nature of the Greater Naples area.



EXCITEMENT & THRILLS

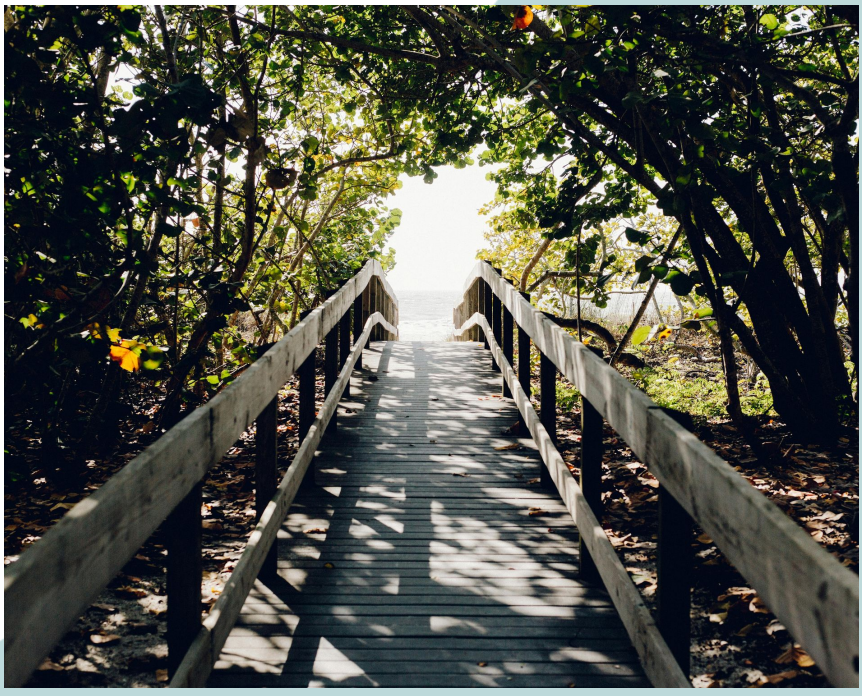
Kayak the Ten Thousand Islands
Everglades Nature Tour
Shelling on Sanibel Island
Golf with Alligators at Smugglers Cove

AREAS TO EXPLORE

Third Street South (Shopping and Eateries)
Naples Pier and Beaches
The Esplanade in Marco Island
Fort Myers River District

NATURE & GARDENS

Naples Botanical Garden
Everglades National Park
Caribbean Gardens at Naples Zoo
The Wonder Gardens
Garden of Hope and Courage



FARMERS MARKET

Third Street Farmers Market
Vanderbilt Farmers Market
Pine Ridge Road Farmers Market
Marco Island Farmers Market
Santini Farmers Market

SPORTS, MUSEUMS + SHOPPING

From the Minor League Ice Hockey Florida Everblades to the MiLB's Fort Myers Mighty Mussels, plenty of teams to keep sports lovers entertained year-round. With MLB spring training hosted in Fort Myers or local leagues like Naples United FC, there's something for everyone.

Minor League Ice Hockey | Florida Everblades
Minor League Baseball | Fort Myers Mighty Mussels
Major League Baseball | Boston Red Sox Spring Training & Minnesota Twins Spring Training
American Rugby League | SW Florida Copperheads
NPSL | Naples United FC
College Sports | Florida Gulf Coast University
College Sports | Florida SouthWestern State

MUSEUMS

City planners and residents alike have committed to preserving the Greater Naples area's unique history and culture. That tradition is proudly on display in today's museums, art centers, science centers, and well-cared-for historical sites.

The Revs Institute
Naples Holocaust Museum
The Baker Museum
Naples Depot Museum
Palm Cottage
Collier Museum at Government Center
The Museum of the Everglades
Immokalee Pioneer Museum
Marco Island Historical Museum
Golisano Children's Museum
Naples Train Museum
Edison and Ford Winter Estates
Southwest Florida Museum of History
Sidney and Berne Davis Art Center
Mound House
Shell Factory



THE FOOD SCENE

Naples, Florida has a vibrant food scene that caters to a range of tastes and budgets. Visitors can enjoy fresh seafood at waterfront restaurants, upscale dining at renowned chef-driven eateries, or casual fare at local bistros and cafes.

NAPLES

The French Brasserie Rustique
Baleen
M Waterfront Grille
21 Spices by Chef Asif
Osteria Tulia
Sails Restaurant
Campiello
The Turtle Club
Sea Salt
The Bay House
Bleu Provence
Bayside Seafood Grill & Bar
Chops City Grill

Truluck's Ocean's Finest Seafood & Crab
The Bevy
USS Nemo
BHA BHA Persian Bistro
Barbatella
EJ's Bayfront Cafe
Caffe dell'Amore
The Rooster
Naples Brunch
Brooks Burgers

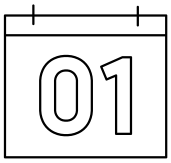
Mediterrano
The Oyster Society
Lima Restaurant and Pisco Bar





ANNUAL EVENTS

Greater Naples plays host to an exceptional lineup of annual events and festivals offering visitors and locals alike exciting things to do. The city gets a chance to take advantage of Naples' four seasons of amazing weather at some of the best open-air events.



JANUARY

New Year's Art Show
Winter Wine Festival
Fort Myers Seafood & Music Festival

FEBRUARY

Burrowing Owl Festival
St. Katherine Greek Festival
Everglades City Seafood Festival

MARCH

Naples and Marco Island Antique Car Show
Naples Craft Beer Festival
Naples Downtown Art Show

APRIL

Minto US Open Pickleball Championships
Taste of Marco

MAY

Great Dock and Canoe Race

JUNE

Naples Pride

JULY

Naples 4th of July Celebration
Red White and Bloom Festival

AUGUST

Big Cypress Gallery Labor Day Open House

SEPTEMBER

Naples Fall Craft Festival

OCTOBER

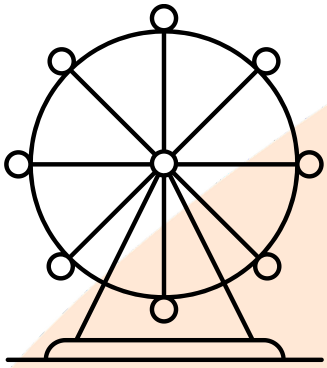
Stone Crab Festival
Naples International Film Festival

NOVEMBER

Marco Island Craft Beer and Fine Food Festival
Night Lights in the Garden
American Indian Arts Celebration

DECEMBER

Christmas Boat Parades on Naples Bay
Naples NYE Celebration



GOLF AND COUNTRY CLUB OFFERINGS

Whether you prefer to duke it out on the tennis court, stroll leisurely across the back Nine, or spend a day at the pool - Southwest Florida offers several clubs and communities to partake in the activities you love. In this area, many country clubs also have residential options surrounding - so whichever you choose, you're sure to be a short commute to some of your favorite hobbies.

Country Club of Naples
Wilderness Country Club
Bear's Paw Country Club
High Point Country Club
Windstar at Naples Bay
The Moorings Golf and Country Club
Grey Oaks Country Club
The Glades Golf and Country Club
Kensington Golf and Country Club
Wyndemere Country Club
Countryside Golf and Country Club
Glen Eagle Golf and Country Club
Royal Poinciana Golf Club
Lakewood Country Club
Fox Fire Country Club
The Island Country Club
Hideaway Beach Club and Golf Course
Vineyards Country Club
Fort Myers Country Club
The Plantation Golf and Country Club
Colonial Country Club
Heritage Palms Golf and Country Club





NAPLES NEIGHBORHOODS + BEYOND

Compass Naples services clients relocating into, around, and out of the Collier, Lee, and Charlotte County areas. Our agents are here to help across Southwest Florida and beyond. Tour Southwest Florida's most desirable neighborhoods with us.



AREAS WE COVER

MARCO ISLAND

Nestled on the Gulf of Mexico, Marco Island, Florida, is a hidden gem renowned for its pristine beaches, picturesque sunsets, and tranquil atmosphere. With its abundant wildlife, nature reserves, and waterways, the island offers a paradise for outdoor enthusiasts. Visitors can enjoy activities such as boating, fishing, kayaking, and exploring the unique ecosystems. From luxurious resorts to charming beachfront dining, Marco Island provides a serene and captivating retreat for those seeking relaxation and natural beauty.

DOWNTOWN NAPLES

Downtown Naples, Florida, is a vibrant and charming district that captures the essence of the city's coastal beauty and rich history. Lined with boutique shops, art galleries, and gourmet restaurants, the downtown area offers a delightful blend of upscale shopping and dining experiences. The picturesque streets are adorned with beautiful architecture and palm-lined avenues, creating a captivating ambiance. From strolling along the charming sidewalks to enjoying cultural events and live music, downtown Naples is a must-visit destination for both residents and visitors alike.

PORT ROYAL

Port Royal in Naples, Florida, is an exclusive waterfront community renowned for its luxury and opulence. Situated on a pristine peninsula, it offers magnificent views of the Gulf of Mexico and deep-water access for boating enthusiasts. The neighborhood is characterized by grand estates, meticulously manicured landscapes, and a private beach club. With its prestigious reputation and world-class amenities, Port Royal epitomizes the epitome of coastal living and is considered one of the most prestigious addresses in Southwest Florida.

PARK SHORE

Park Shore in Naples, Florida, is a desirable waterfront community known for its beautiful beaches and upscale residential options. With its prime location along the Gulf of Mexico, residents of Park Shore enjoy stunning views and easy beach access. The neighborhood features a mix of luxurious high-rise condominiums, single-family homes, and villas, offering a range of housing options. With its proximity to shopping, dining, and cultural attractions, Park Shore offers a coveted lifestyle in the heart of Naples.



AREAS WE COVER

MOORINGS

The Moorings in Naples, Florida, is an esteemed waterfront community that exudes elegance and coastal charm. Nestled between the Gulf of Mexico and Naples Bay, this desirable neighborhood offers residents access to pristine beaches and private Moorings Beach Park. The Moorings is known for its diverse range of luxurious single-family homes, condominiums, and waterfront estates. With its central location and proximity to shopping, dining, and entertainment, The Moorings provides a coveted lifestyle in one of Naples' most prestigious communities.

PELICAN BAY

Pelican Bay in Naples, Florida, is an exclusive community renowned for its stunning natural beauty and world-class amenities. With over two miles of pristine beaches and private beach access, residents of Pelican Bay can enjoy beachfront living at its finest. The neighborhood features an array of luxurious high-rise condominiums, villas, and single-family homes surrounded by lush landscaping and picturesque lakes. Pelican Bay also offers residents access to top-notch amenities, including championship golf courses, tennis facilities, and a private beach club, creating a truly exceptional living experience.

PINE RIDGE ESTATES

Pine Ridge Estates in Naples, Florida, is an upscale residential community that offers a tranquil and luxurious lifestyle. Known for its spacious lots and beautifully landscaped properties, Pine Ridge Estates provides a serene environment surrounded by nature. The neighborhood features custom-built homes with a range of architectural styles, from contemporary to Mediterranean. Residents of Pine Ridge Estates enjoy the privacy and exclusivity of large estate properties while being conveniently located near the best shopping, dining, and recreational amenities that Naples has to offer.

NORTH NAPLES

North Naples, Florida, is a vibrant and sought-after community known for its beautiful neighborhoods and excellent amenities. With a mix of gated communities, single-family homes, and condominiums, North Naples offers a range of housing options to suit different lifestyles. Residents can enjoy the convenience of nearby shopping centers, restaurants, and entertainment venues, as well as easy access to stunning beaches and recreational activities. North Naples is a desirable destination for those seeking a comfortable and active lifestyle in a thriving community.





AREAS WE COVER

GOLDEN GATE ESTATES

Golden Gate Estates in Naples, Florida, offers a unique blend of rural and suburban living. Spanning over 100,000 acres, this expansive community is known for its larger lots, providing residents with ample space and privacy. With its natural beauty and peaceful surroundings, Golden Gate Estates is popular among outdoor enthusiasts who appreciate the opportunity for gardening, equestrian activities, and exploring the nearby state parks. Despite its tranquil setting, the community is conveniently located near schools, shopping centers, and major roadways for easy access to amenities.

EAST NAPLES

Located east of downtown Naples, East Naples offers a diverse and vibrant community. With its mix of residential neighborhoods, commercial areas, and recreational amenities, this area caters to a wide range of interests. Residents and visitors can enjoy shopping at the Coastland Center mall, golfing at the Lely Resort Golf & Country Club, and exploring nature at the Naples Botanical Garden. East Naples also offers a variety of dining options, from casual eateries to fine dining establishments, making it a lively and convenient place to live or visit.



CONTACT US

If you have any questions or you're ready to start your journey to relocation, call or email us to connect to start achieving your real estate goals in Naples.

Insert Agent Name Here

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Insert Agent Name Here

Agent Name
M 000.000.0000 | O 000.000.0000
agentfirstname.lastname@compass.com

LOCAL OFFICE INFORMATION

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837 5th Avenue South
Naples, FL 34102
239.261.4000

NAPLES UPTOWN OFFICE
800 Laurel Oak Drive
Suite 400
Naples, FL 34108
239.261.4000



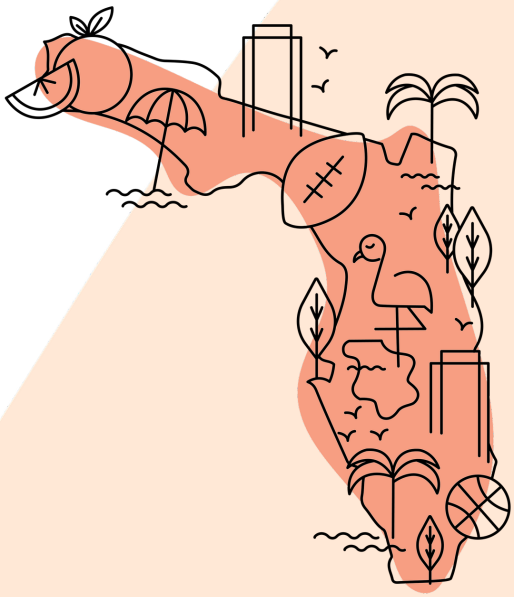


We hope this guide helps you get started in your process of learning about different neighborhoods, exciting things to do, and all the joys of living in Naples. No matter where your relocation story takes you, Compass will be here to help you with anything you need along the way.

We look forward to helping you make Naples your next home!

Agent Name

compass.com



COMPASS @compassfl

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