



## Rose Sklar

### Team Leader

Coldwell Banker Realty—  
The Sklar Team

### Her Story

Rose lives, loves, and sells The South Florida Lifestyle. Bringing buyers and sellers together seamlessly. Her secret weapon in real estate is her background in event planning. Before finding her way into real estate sales, Rose worked at a Country Club in New Jersey where she sold and orchestrated weddings, bar/bat mitzvahs, and golf outings. She is extremely detail-oriented and loves to plan and organize parties. This shines through in every aspect of her real estate career as well. The culture of The Sklar Team is to give back to the community. Just last year, one of their annual events was the Holiday Cookie Exchange and toy drive benefitting Joe DiMaggio Children's hospital. Using her party skill set, Rose planned a well-attended fun event. It was held at one of their Luxury Weston Hills listings where toys were collected in exchange for a take-home box of assorted holiday cookies. Special guest Elsa from Frozen was in the house singing and taking selfies with everyone who attended. Rose is also proud to currently work in collaboration with the Weston Music Society as a board member where she enjoys brainstorming ideas to raise funds and collaborates on the calendar of events for our great community. The Weston Music Society provides concerts and diverse musical events for the enjoyment of everyone in the community.

### Advice to Young Women Pursuing a Career in Real Estate

My advice for the young people in the industry is to, first of all, be authentically you. There is plenty of business to go around, so focus on what you are passionate about. Create a brand and be consistent by providing your sphere and community with relevant and interesting information. Content is today's most important currency. Pick up your iPhone and go video and digital.

### Fun Fact about Rose

Rose is an audible book junky! Her favorite hobby is putting on her headset and walking while listening to a vast array of self-help and business growth podcasts audio books. Her favorite is Mel Robbins.



Learn from every mistake,  
because every experience, particularly  
your mistakes, are there to teach  
you and force you into being  
more of who you are.

— Oprah Winfrey

