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MARKET PULSE

Los Angeles continues to define the global luxury real estate conversation, not just for its iconic addresses, lifestyle, and architectural pedigree, but for how seamlessly it is integrating technology into the ownership experience.

A major shift we're seeing is the rise of AI as a decision-making tool for international and next-generation buyers. Sophisticated investors from Europe, Asia, and the Middle East are increasingly leveraging artificial intelligence to analyze market trends, forecast appreciation, compare global asset performance, and identify lifestyle-driven opportunities across Southern California.

This technological fluency is especially pronounced among younger wealth creators, founders, venture capital leaders, crypto entrepreneurs, and tech executives, who view real estate as both a lifestyle asset and a data-backed investment. We're seeing strong interest in smart homes throughout Beverly Hills, Holmby Hills, Malibu, and Manhattan Beach, where buyers prioritize integrated automation systems, advanced security, energy efficiency, and AI-driven home management.

What makes Los Angeles truly unique is this intersection of luxury, technology, and lifestyle. World-class design, privacy, and natural beauty are now paired with cutting-edge innovation, positioning LA as one of the most future-proof luxury markets in the world. As international capital continues to evolve and technology reshapes how buyers engage with real estate, Los Angeles remains firmly at the center of that conversation.

If you're curious about how these trends are shaping opportunities in specific neighborhoods or how technology-driven buyers are influencing values and demand, we're always happy to share insights. The future of luxury real estate is here, and in Los Angeles, it's happening in real time.

Lets Chat!

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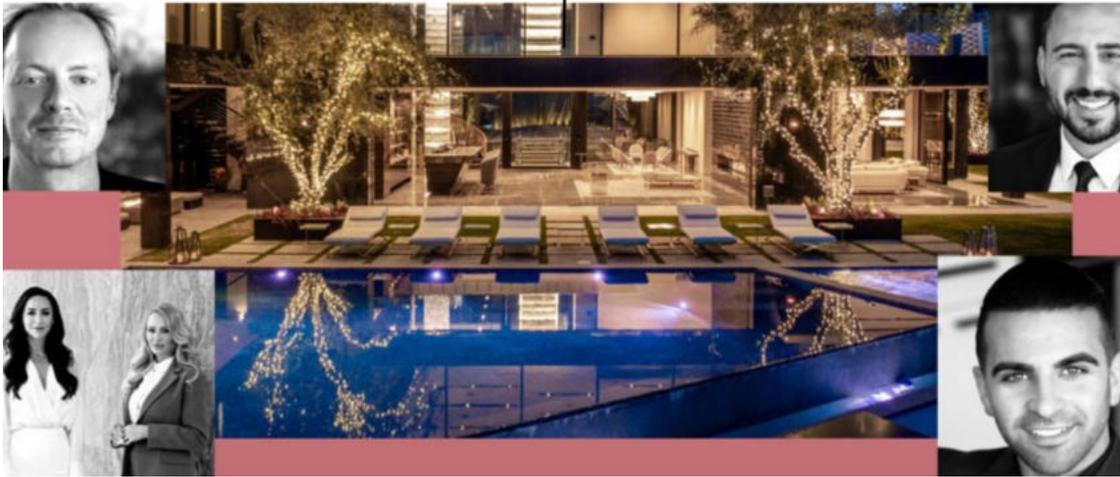
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Shauna & Nicole

IN THE PRESS

**BEL AIR MANSE TESTS MORE "PRAGMATIC LUXURY" APPETITE
WITH SUB-\$100M TAG**



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2110 HILL DR

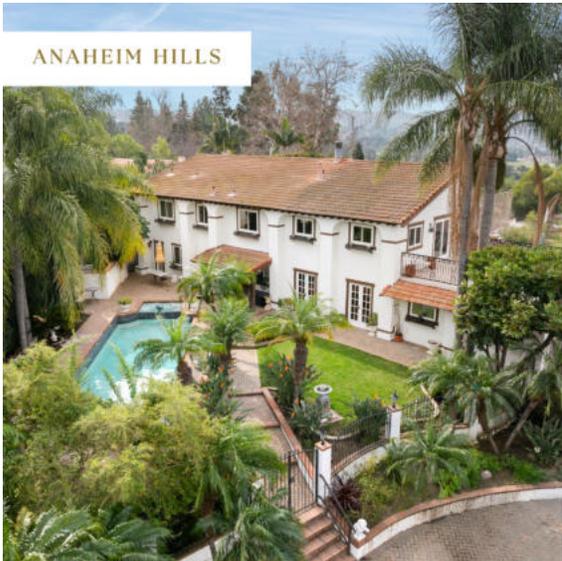
ASKING \$6,499,000
5 BED 6 BATHS



MALIBU

31271 BAILARD RD

ASKING \$4,899,000/ \$19,000 MO
5 BED 4 BATH



ANAHEIM HILLS

7680 E EUCALYPTUS WAY

ASKING \$2,350,000
4 BED 4 BATH

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15500 W SUNSET BLVD #105

ASKING \$1,395,000
2 BED & 2 BATH

IN ESCROW



508 W DILIDO DR

ASKING \$19,950,000
4 BEDS 5 BATHS

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1316 CAPRI DR

ASKING \$5,999,000
5 BED 7 BATHS



2729 NICHOLS CANYON

ASKING \$5,495,000
4 BED & 5 BATH



4439 PETIT AVE

ASKING \$3,999,999
5 BED 6 BATHS

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327 SWARTHMORE AVE

ASKING \$2,995,000
VACANT LAND

COMING SOON



INQUIRE FOR
DETAILS

NOW SHOWING

ASKING \$35,000,000
5 BED 7 BATHS

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ASKING \$25,000,000

OFF MARKET



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DETAILS

PRIVATE VINEYARD

ASKING \$35,000,000

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DETAILS

NOW SHOWING

ASKING \$53,000,000



BEL AIR

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DETAILS

A+ LOCATION

ASKING \$20,000,000

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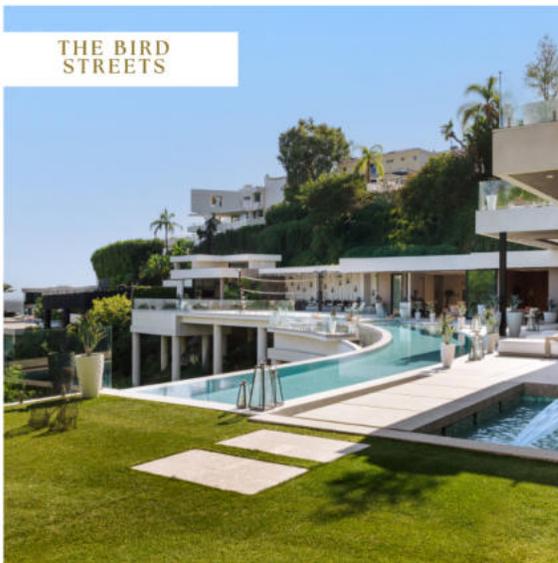
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1200
BEL AIR RD

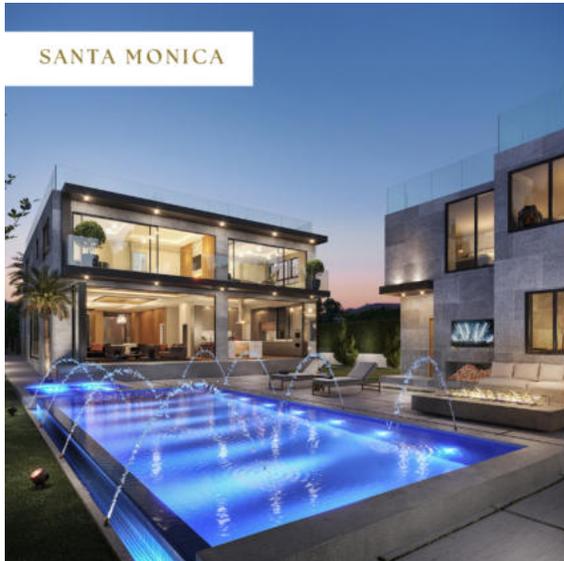
ASKING \$99,950,000
12 BEDS 17 BATHS



THE BIRD
STREETS

9330
FLICKER WAY

ASKING \$68,000,000
9 BEDS 14 BATHS



SANTA MONICA

439
21ST ST
BY TAR LEGACY GROUP

ASKING \$19,995,000
7 BED & 8 BATH

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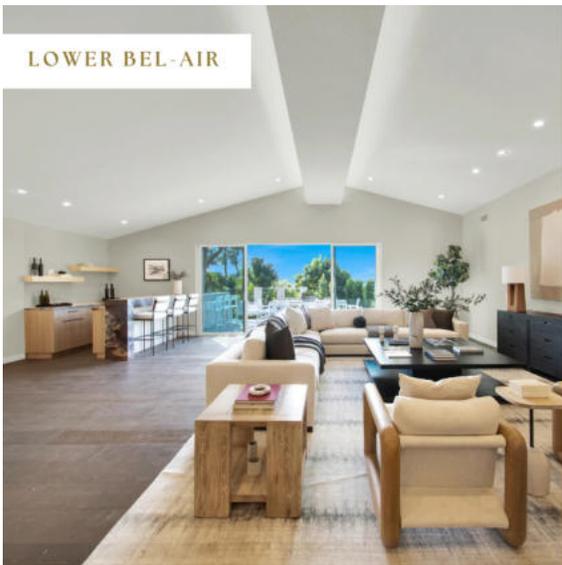
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627
17TH STREET
BY TAR LEGACY GROUP

ASKING \$14,999,000
7 BED & 8 BATH



11601
BELLAGIO RD

ASKING \$3,750,000
4 BED 5 BATHS



5558
EDGEWOOD PL

ASKING \$2,995,000
7 BED & 7 BATH

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1531
LINDACREST DR

ASKING \$2,599,000
5 BED 6 BATHS

OPEN HOUSES



2110 HILL DR

ASKING \$6,499,000
5 BED & 5 BATH

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31271 BAILARD RD

ASKING \$4,899,000
5 BED & 4 BATH



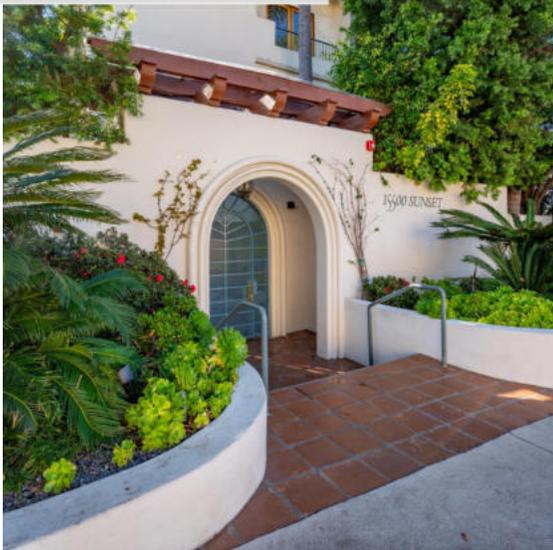
11601 BELLAGIO RD

ASKING \$3,750,000
4 BED 5 BATHS

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15500 W SUNSET BLVD #105

ASKING \$1,395,000
2 BED 2 BATHS

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