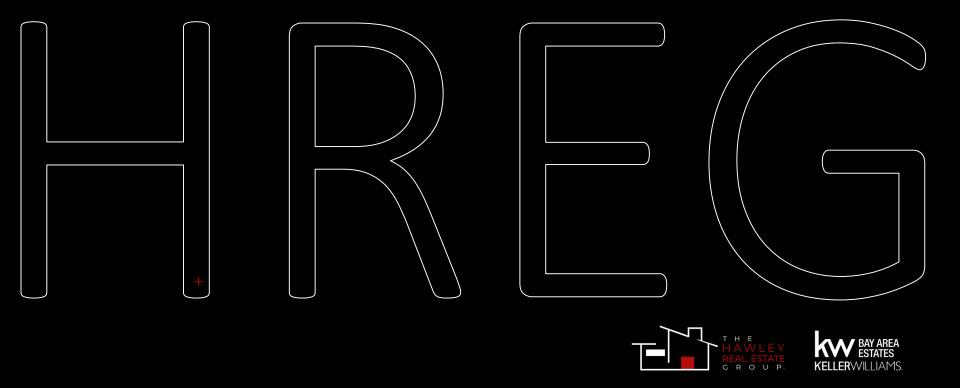
# December 2024 San Francisco County Market Update



## Overview

December 2024

**PRESIDIO** 

MARINA

COW HOLLOW

PACIFIC
HEIGHTS

NO

**New Listings** 

152

+31% Year-over-year

Closed Sales

272

+9% Year-over-year

Average Days-on-Market

54

-4% Year-over-year

Average Price Per SqFt

\$967

+1% Year-over-year

Median Sale Price

\$1.31M

+7% Year-over-year

Total Volume

\$417M

+8% Year-over-year

LAKE Shore

MURCED INGLESIDE

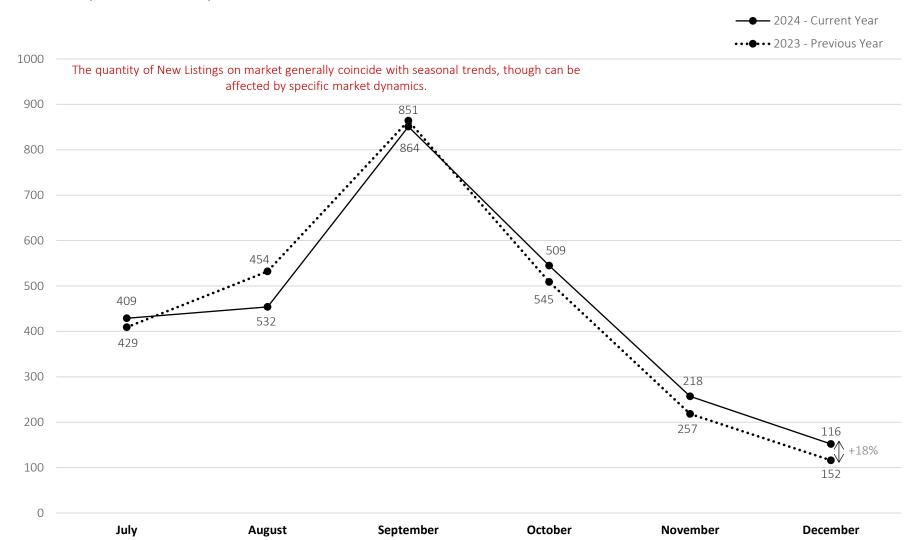
PORTOLA

POINT





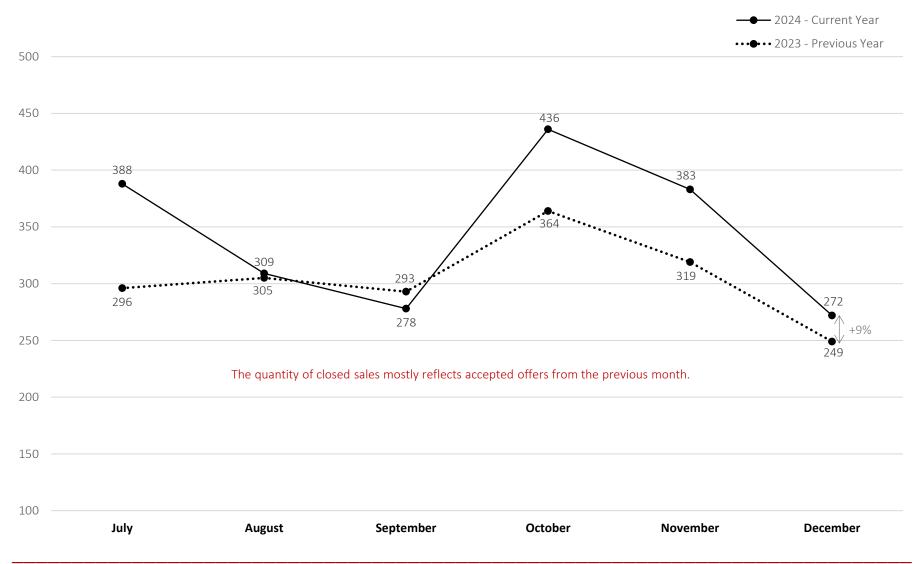
## **New Listings**







## **Closed Sales**



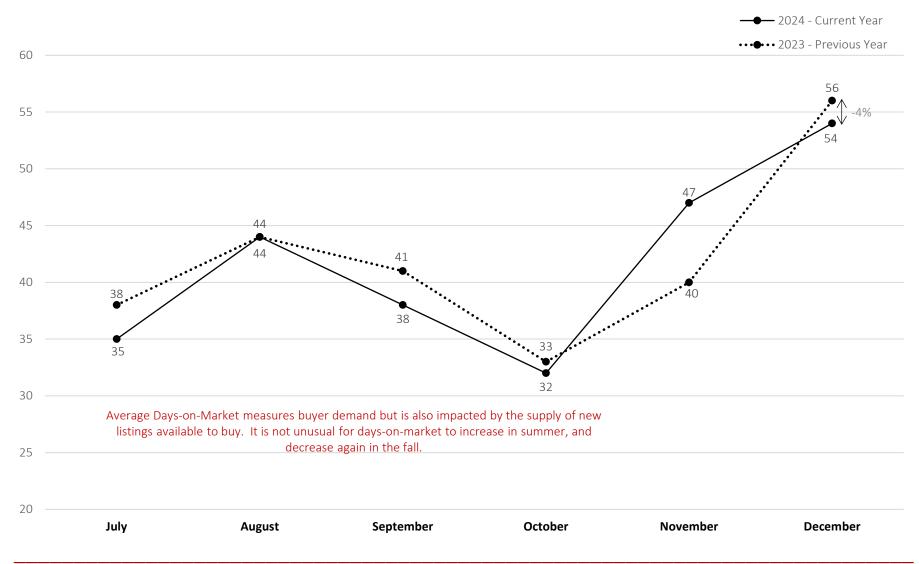








## Average Days-on-Market





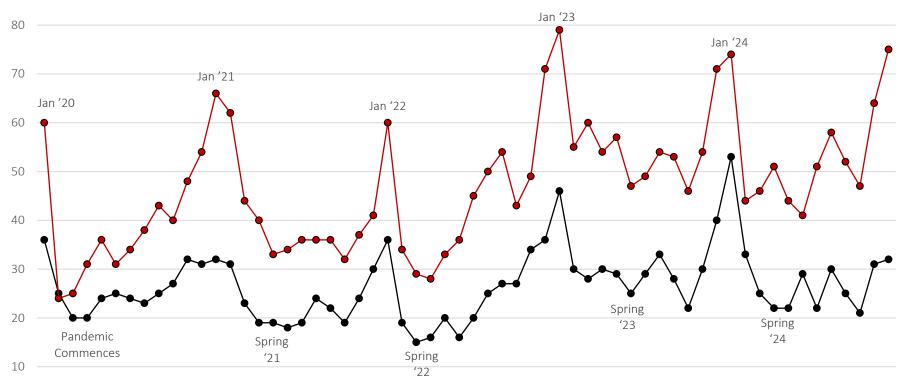
## Average Days-on-Market - Market Seasonality

BY MONTH, SINGLE FAMILY & CONDO, TRAILING 5 YEARS

── Single Family

--- Condo

Average Days-on-Market measures buyer demand but is also impacted by the supply of new listings available to buy. It is not unusual for days-on-market to increase in winter, and decrease again in the spring. Houses generally have significantly lower average days-on-market than condos



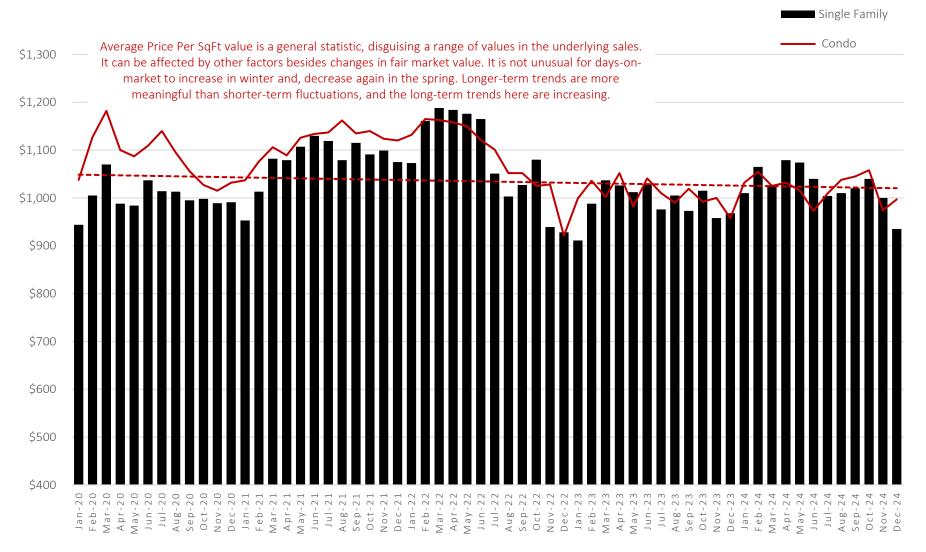
Dec.22
Jun-22
Jun-22
Apr.22
Apr.22
Aug.22
Aug.22
Aug.23
Aug.24
Aug.24
Aug.24
Aug.24
Aug.24
Aug.24





## Average Price Per SqFt - Property Value Trends

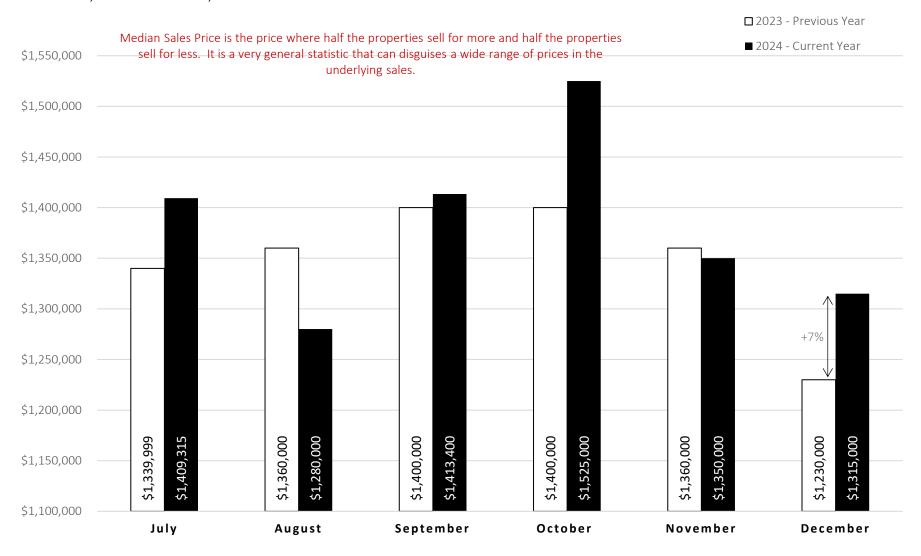
BY MONTH, SINGLE FAMILY & CONDO, TRAILING 5 YEARS







#### **Median Sales Price**



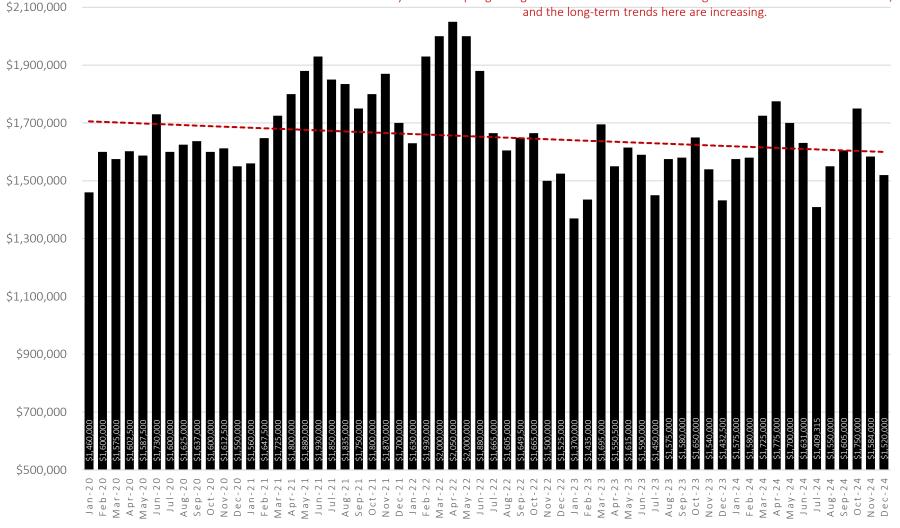




#### Median Home Sales Price

BY MONTH, TRAILING 5 YEARS

Seasonal fluctuations are common, and it's not unusual for Median Sales Price to peak each year in the Spring. Longer-term trends are more meaningful than shorter-term fluctuations, and the long-term trends here are increasing



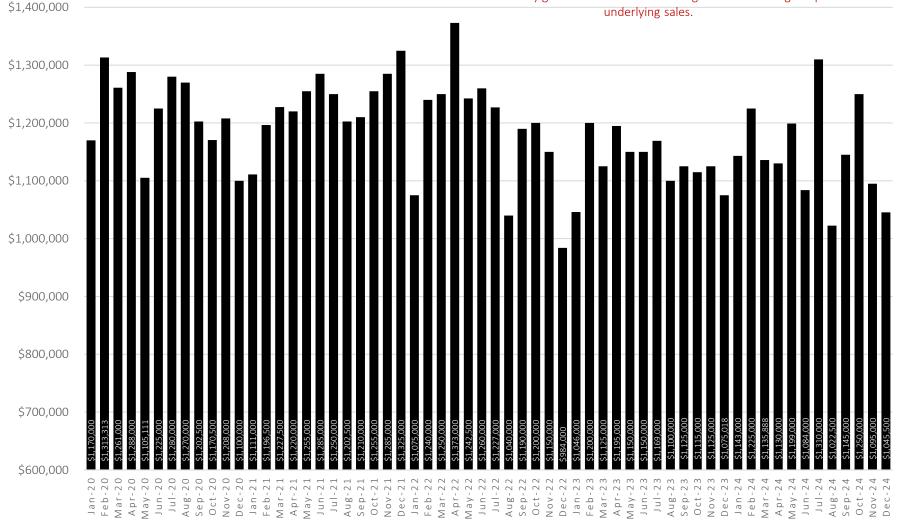




#### Median Condo Sales Price

BY MONTH, TRAILING 5 YEARS

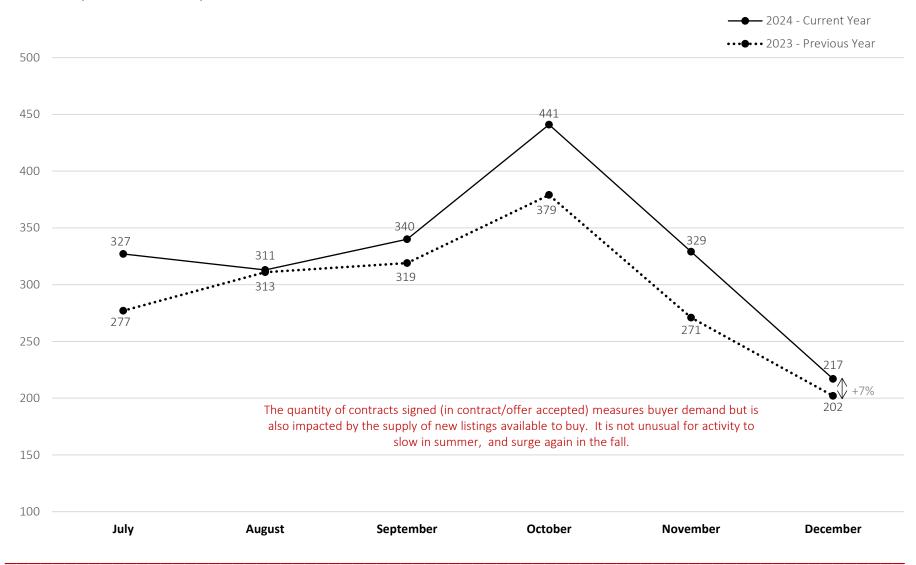
Median Sales Price is the price where half the properties sell for more and half the properties sell for less. It is a very general statistic that can disguises a wide range of prices in the







## **Contracts Signed**











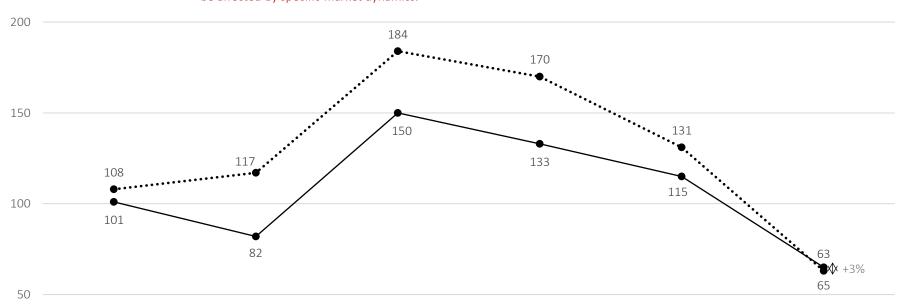
## Luxury Listings for Sale (\$3 Million+)

BY MONTH, YEAR-OVER-YEAR, TRAILING 6 MONTHS

── 2024 - Current Year

••••• 2023 - Previous Year

The quantity of Luxury Listings on market generally coincide with seasonal trends, though can be affected by specific market dynamics.



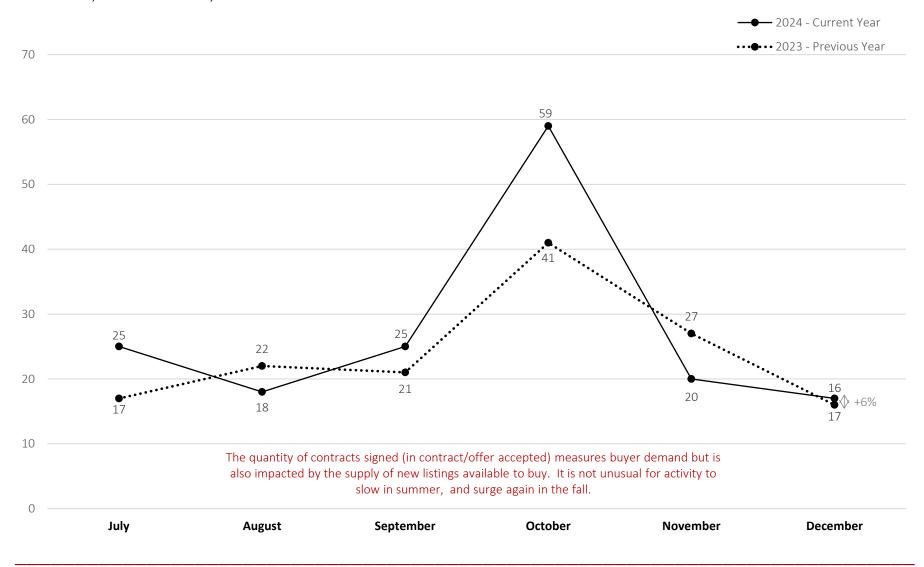
0					
July	August	September	October	November	December





250

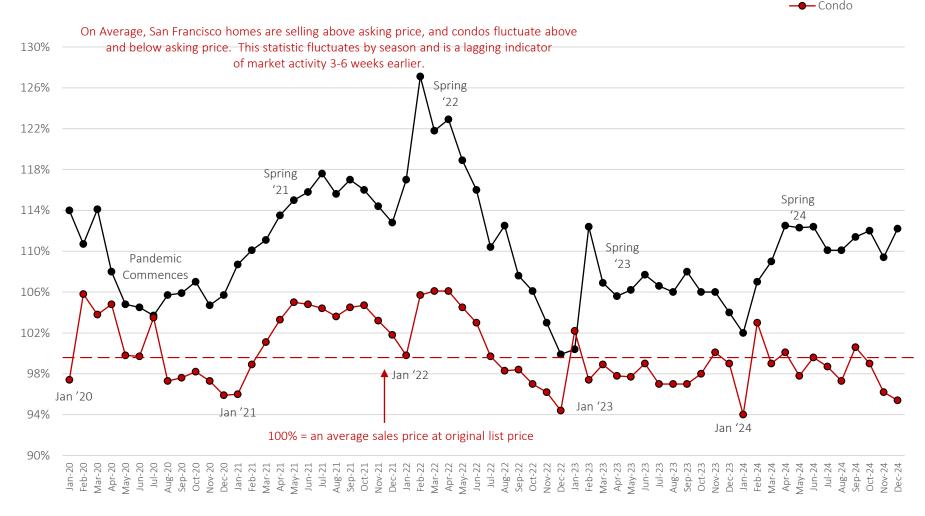
## Luxury Contracts Signed (\$3 Million+)



## Average Sales Price to Original List Price Percentage

BY MONTH, SINGLE FAMILY & CONDO, TRAILING 5 YEARS









# 30-Year Fixed Rate Mortgage Average in US

BY WEEK, TRAILING 50 YEARS







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#### The Hawley Real Estate Group

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