

YOU

+

3 THREE
REAL ESTATE

=

SUCCESS

dedicated to client care. dedicated to you.

The real estate industry is changing radically — and fast. At Three Real Estate, we see where the industry is headed, and we're proudly leading the way. We believe many elements of the job can never be replaced by software or an app, so our team leverages top tech to empower our agents and improve the client experience.

We're looking to support and partner with motivated agents who are ready to evolve and want to embrace this new path.

Three Real Estate helps streamline tedious transactional details and provides marketing, legal, and compliance support. Our agents get to focus on building relationships, working their sphere of influence, nurturing past clients, and generating the referral business that's critical to their long-term success.

-Nathan Gainey -Christopher Smith -Jason Wang



vision



**To Grow
A Highly
Collaborative,
Highly Productive
Real Estate
Business**



**To Provide
Our Partner Agents
With A Life-Changing
Career Path**



**To Continually
Empower and
Add Wealth to the
Agents Who Partner
With Us**



OUR MISSION STATEMENT

In a partnership, people work together to advance their mutual interests. At Three Real Estate, we're focused on partnering with the right people to ensure that both our agents and our business can achieve the highest potential.



our core values

- Leadership
- Impact
- Integrity
- 20 Mile March



PARTNERSHIP

A partnership is an arrangement where parties agree to cooperate to advance their mutual interests. We want to partner with the right people to ensure the individuals and the company grow to their highest potential.



a team outperforms an individual

A Collaborative Community

While Three Real Estate agents may cover different areas, they are always working in collaboration with each other, both online and in-person.

Combining the Best Tech with the Best Agents

Three Real Estate provides our agents with the marketing and advertising sophistication of the leading real estate technology companies, making it possible for you to compete for all in-market buyers and sellers and be the first point of contact.

An Easy Transition

We make it easy for you to transition from your existing brokerage to working with Three Real Estate. We do this by implementing all of the systems you need to grow your business before you hang your license with us. This means you can continue to work on serving your clients, while we work to set up your business.

associate offerings summary

Integrated Technology

Technology that takes low value work off your shoulders so you can do what you do best.

TMS (Transaction Management System)	✓
Marketing Automation	✓
Open House System	✓
CRM (Customer Relationship Management)	✓
Optimized Web Presence	✓
Single Property Websites	✓
eSign	✓
Mobile Application	✓
Reporting Dashboard	✓
Vendor Management	✓

Brokerage Services

A brokerage team to take care of your legal, compliance, and financials as well as guide you through your more complex transactions.

Broker Support for Teams	✓
Specialized Deal Support	✓
Broker Demand & Payment Management	✓
Legal & Compliance	✓
Ongoing Education	✓
ACH Payments	✓

Transaction Services

Our Transaction Coodinators (TCs) deliver an exceptional experience, providing premium service not traditionally offered to agents and clients.

Certified TC Training	✓
Listing Services	✓
Contract Services	✓
Vendor Scheduling	✓
Closing Services	✓

your business sells time, not houses

Best-in-class Productivity Platform

Three Real Estate is proud to partner with Side. The union of the two brands allows us to streamline your entire transaction process from end-to-end, saving you hours on every deal.

Offer Writing:

Three Real Estate makes it possible for you and anyone on your team to easily write and submit an offer from any device, including your phone, in under 10 minutes.

Listing Coordination:

Three Real Estate makes it easy to enter into agreement, and coordinates the vendors around your listing. Our system orders your inspections, schedules your vendors, produces your marketing materials, posts to MLS, syndicates the listing, and reports on progress.

Transaction Management:

Three Real Estate takes an active approach to coordinating your transaction, reviewing, and auditing your file as it is put together to ensure a quick and problem-free closing every time. We work directly with your TC, managing their work so you don't have to.

optimized lead funnel

LEAD GENERATION

 +  +  +  OPCITY +  HomeLight +  ACTIVEPIPE + SPHERE + DIRECT MAIL

LEAD CAPTURE

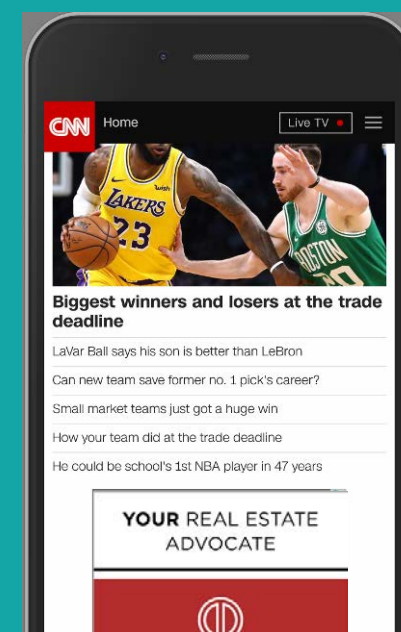
WEBSITE + OPEN HOUSE FORM + SINGLE PROPERTY WEBSITE

LEAD MANAGEMENT

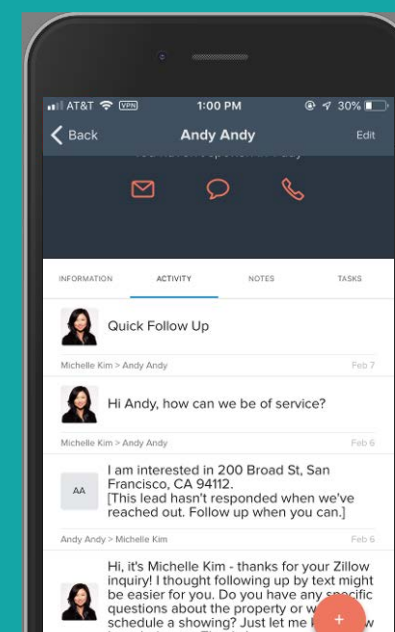
 Follow Up Boss

LEAD NURTURE

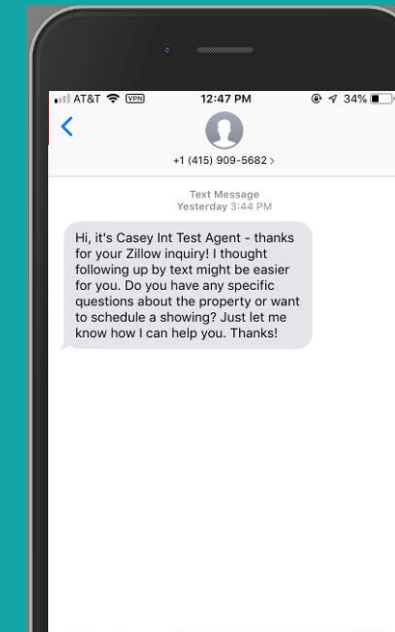
RETARGETING



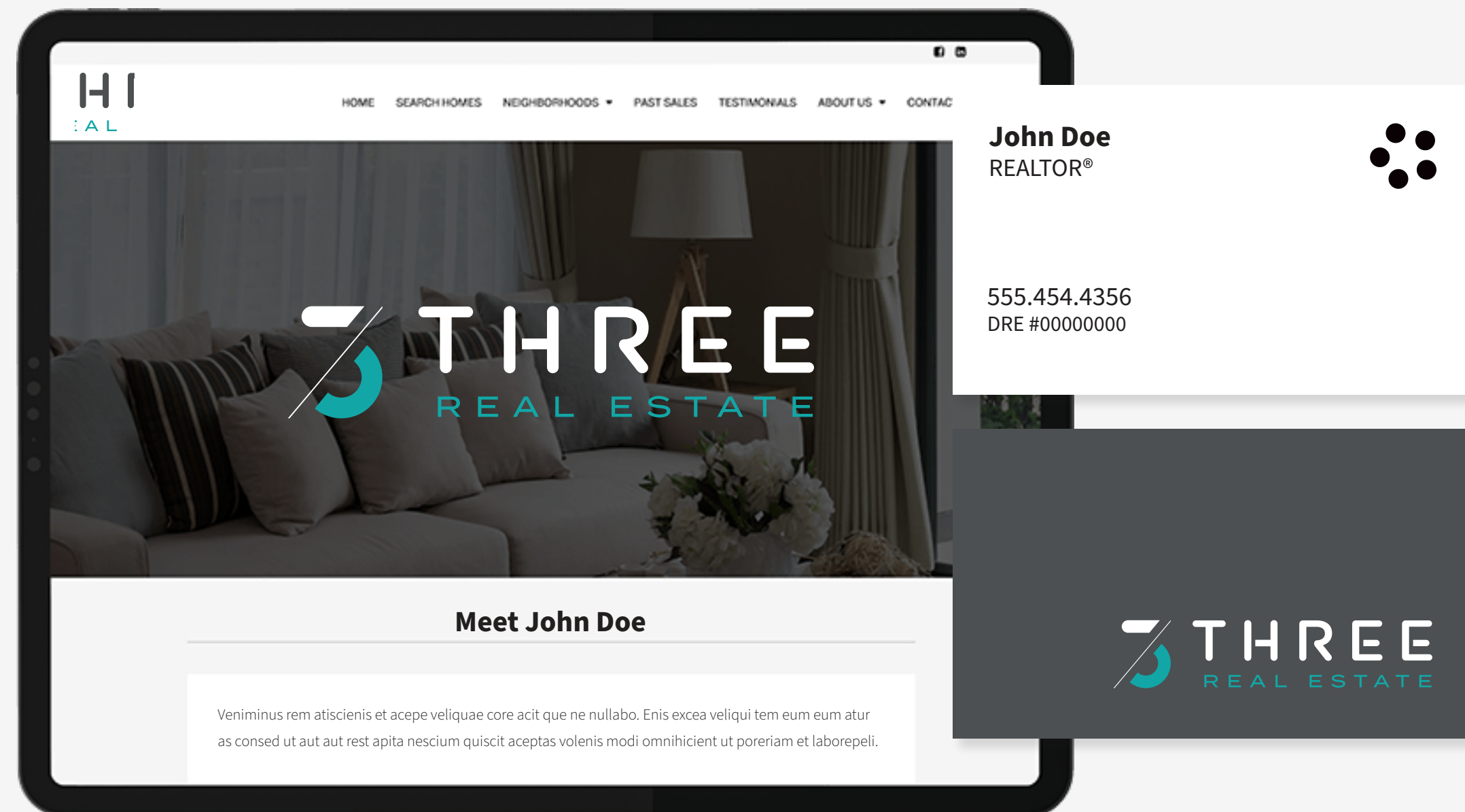
EMAIL DRIP



AUTO SMS



your own identity



*production minimums apply

full implementation

Geographic Farm Marketing



Neighborhood Activity

Address	List Price	Sold Price
1574-1576 10th Ave	\$2,395,000	\$3,000,000
3785 16th Street	\$1,850,000	\$1,950,000
3044 Franklin St #302	\$1,595,000	\$1,750,000
1423 Golden Gate Ave	\$1,499,000	\$1,625,000
250 Urbano Drive	\$1,598,000	\$1,550,000
124 Panorama Dr	\$995,000	\$1,380,000
2340 Tipperary Ave	\$975,000	\$1,175,000
90 Apollo Street	\$1,050,000	\$1,103,000
2415 Tipperary Avenue	\$799,000	\$1,010,000
117 Lomitas Ave	\$899,000	\$982,300
3411 Longview Drive	\$799,000	\$980,000
223 Santa Clara St	\$998,500	\$980,000
647 Vienna Street	\$769,000	\$935,000
499 Ebken St	\$798,000	\$915,000
310 Stanyan ST #101	\$825,000	\$890,000
3415 La Selva Street	\$849,000	\$875,000

THREE
REAL ESTATE



“ Agent did an AMAZING job! Sold our house as quickly and smoothly as possible, then found us our FOREVER home and we are in love with it!



“ Agent and her team proved themselves to be professional, knowledgeable, responsive and just a pure pleasure to work with!



full implementation

Systems Setup

DocuSign®

side™

@workplace

 ACTIVEPIPE

 Follow Up Boss

 Gmail

 DIRECT
DEPOSIT



BETTER SYSTEMS, BETTER SUPPORT, BETTER SERVICE

We're dedicated to providing you with everything you need to succeed. Joining our team means you get access to better systems, better services, and better support. Buyer and seller needs and real estate technology and processes will continue to change, and we will continue to evolve. Join us, be a part of this industry transition, and embrace the opportunity to grow your business and provide your clients with the best possible service and results.

