



luxuryporfolio.com

NORTH NARRABEEN, AUSTRALIA | PRICE UPON REQUEST

A NETWORK OF FINE PROPERTY EXPERTS

MORE U.S. HOME SALES
VOLUME THAN ANY OTHER
REAL ESTATE NETWORK,
FRANCHISE OR BROKERAGE
BRAND THROUGH LEADING
REAL ESTATE COMPANIES
OF THE WORLD®

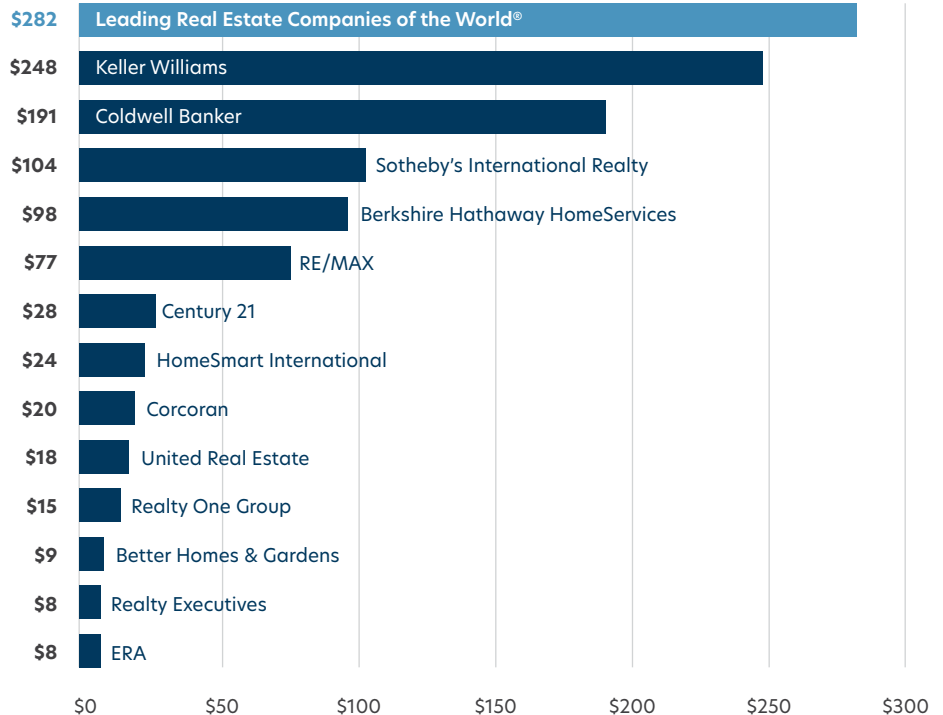
VOLUME SHOWN IN
BILLIONS OF DOLLARS

**Brown
Harris
Stevens**

LP LUXURY
PORTFOLIO
INTERNATIONAL®

We deliver access, insights and sophisticated guidance to discerning clients around the world.

As the luxury division of Leading Real Estate Companies of the World®, we have a direct relationship with the top independent property brokerages along with the most well connected and successful agents in cities around the globe. LeadingRE members handle \$282 billion in U.S. home sales volume, more than other real estate network, franchise or brokerage brand.



This bar chart is sourced from REAL Trends 500 for 2023, realtrends.com.



WELL CONNECTED.™

Our network through Leading Real Estate Companies of the World® connects us, and you, to luxury experts and buyers in 800+ major cities from Bangkok to Barcelona — not just within one brand or company, but among the finest, most well-known leaders in each market. These relationships generate thousands of client introductions and billions in sales each year.



550
MEMBER COMPANIES



70+
COUNTRIES

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LP LUXURY
PORTFOLIO
INTERNATIONAL®



134,000
ASSOCIATES WORLDWIDE



luxuryportfolio.com

MYKONOS, GREECE | €30,000,000

REACHING HIGH-NET- WORTH BUYERS

Every year, affluent consumers visit our website, luxuryportfolio.com, to browse in a setting dedicated solely to significant properties and a discerning lifestyle. These are high-net-worth buyers, not dreamers.

Globally, they have liquid assets of \$10.3 million and 69% own a second home. In the U.S. alone, luxuryportfolio.com curates more properties priced over \$1 million than any other luxury property network.

Globally, we market approximately 50,000 properties annually. Our proprietary LuxeAnalytics application gives you a real-time view into where your property is reaching potential buyers.



\$10.3 M

Liquid Assets



69%

Own a Second Home

YOUR PROPERTY WILL BE TRANSLATED INTO:



6

Languages



160+

Currencies

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HIGH PROFILE MEDIA PROMOTION

Our advertising relationships with media outlets like *The Wall Street Journal*, *Juwai*, the leading overseas real estate media property website in mainland China, and our own magazine, which is distributed in 70 countries and mailed directly to an extremely exclusive list of our agents' hand-selected top clients, provide a powerful and unmatched mix of promotion for your property.

We also enable our agents to utilize sophisticated digital advertising tools, including email marketing opportunities that target other agents around the world to share significant listings, and banner ad technology that strategically reaches luxury homebuyers browsing online.



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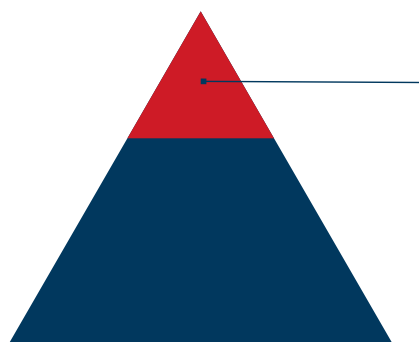


YOUR ASSURANCE OF QUALITY

You expect excellence in all things. The sale of your property should be no different.

The quality of the professional you retain, and the company for which they work, should be unquestionable.

Unlike most real estate brands or affiliations, companies that apply for membership in Leading Real Estate Companies of the World® must meet a standard of quality and performance to be accepted and remain in the network; even fewer firms qualify for entry into Luxury Portfolio International®. These brands truly are a mark of excellence.



ONLY 20%
of applicants
qualify for membership

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LUXURY IS OUR BUSINESS

A property such as yours requires a tailored and strategic approach to pricing, marketing and negotiation. Luxury Portfolio International® members represent a level of expertise which gives you the confidence that comes from working with the very best.

We work with our members by tracking the latest trends in real estate, design, travel and lifestyle to help us understand how to best position a property and effectively reach today's affluent consumer. A sound marketing plan requires knowing your buyer, and we know them better than anybody.



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