

Sotheby's

INTERNATIONAL REALTY

THANKS FOR MAKING 2021 OUR BEST YEAR YET
\$204 BILLION GLOBAL SALES VOLUME IN 2021

↑ A **36%** INCREASE
YEAR-OVER-YEAR

WE HAVE **1,000** OFFICES
IN **79**
COUNTRIES & TERRITORIES

46M VISITS TO **SOTHEBYSREALTY.COM**
↑ **25%** INCREASE YEAR-OVER-YEAR
THE MOST VISITS IN ITS HISTORY



**TOP LUXURY
BROKERAGE**



2021 WEBBY AWARD
PEOPLE'S VOICE
WINNER - REAL ESTATE

WE HAVE OVER
25,000 AGENTS

50 OF THE TOP **250**
TOP AGENTS IN AMERICA

↑ **79%** INCREASE IN
GLOBAL REFERRALS

21% INCREASE YOY IN
REFERRALS AVERAGE
SALES PRICE

#1 MOST PROFILED
LUXURY REAL ESTATE
BRAND IN THE NEWS

47,600 PRESS PLACEMENTS

Source: Meltwater, January 1, 2021 - December 31, 2021

1M SOCIAL MEDIA FOLLOWERS **90M** VIDEOS PLAYED IN 2021

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