

The San Francisco
2-4 Unit Apartment Building Market

October 2025, Q3 Report

After the pandemic hit, the biggest factors in the weakening of the San Francisco rental market were the emptying out of its office buildings, the decline in high-tech employment, and the subsequent decline in population. That situation began to turn around in 2025 with the rapidly accelerating AI start-up boom occurring in the city. According to Apartment List, San Francisco has experienced the fastest rent growth of any major city in the country over the past 12 months – approximately 12.4% – and rents are rapidly approaching pre-pandemic prices.

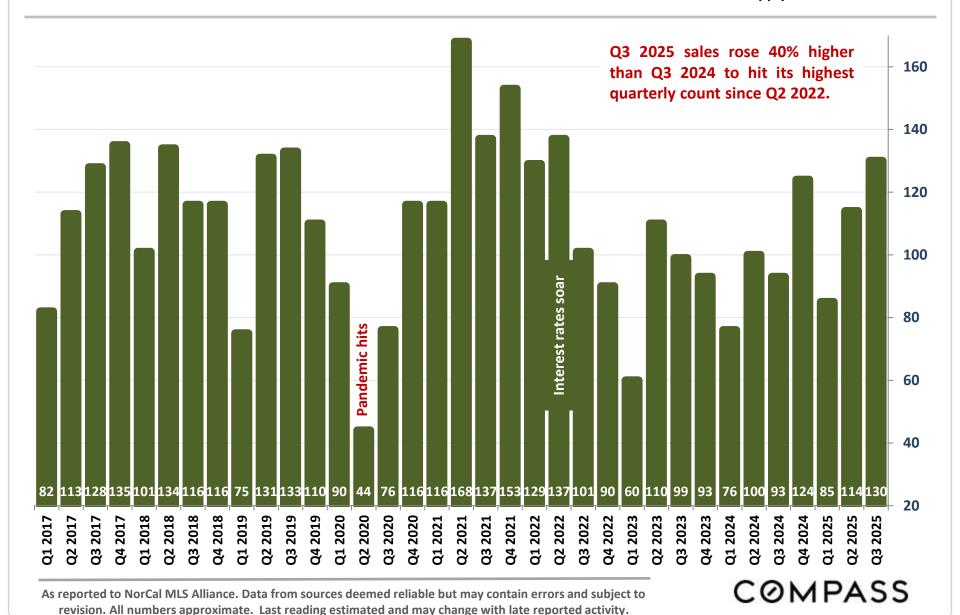
"Artificial-intelligence firms are leading a revival of the San Francisco office market...The amount of office space being leased has rebounded strongly this year and is back to pre-pandemic levels...[One global real estate analyst] said conditions resemble those in 2012 when the country was still recovering from the global financial crisis...[and that] the city is well-positioned to boom once again as AI expands to touch virtually every aspect of daily life."

Wall Street Journal, "A 1125-Foot Sign of Life for San Francisco's Office Comeback," 9/2/25



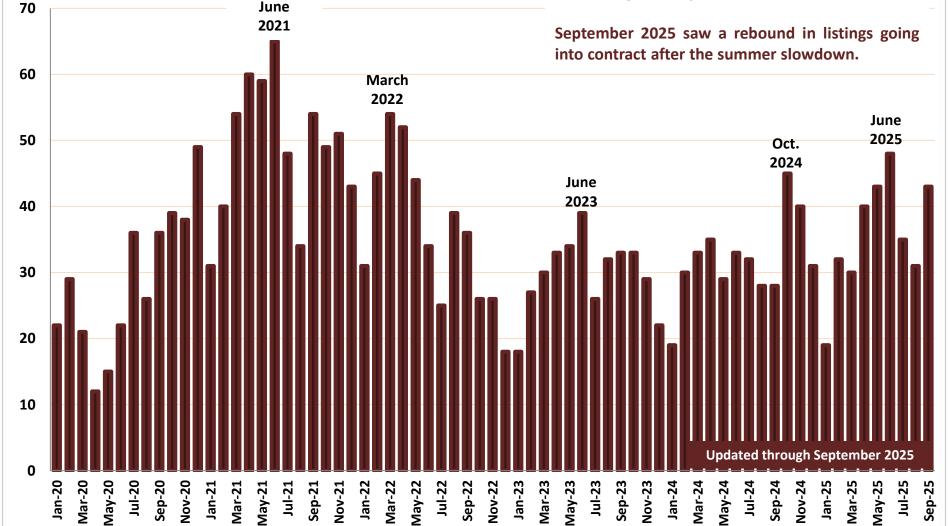
San Francisco 2-4 Unit Building Sales Sales Volume, 2017 – Present, <u>by Quarter</u>

Closed sales typically reflect offers accepted 3 to 6 weeks earlier. The market is often subject to seasonal trends in supply and demand.



Listings Accepting Offers (Going into Contract) San Francisco 2-4 Unit Building Market by Month

Among other factors, the market is typically subject to seasonal trends in supply and demand, with accepted-offer activity usually peaking in Q2 and hitting its low point in mid-winter.

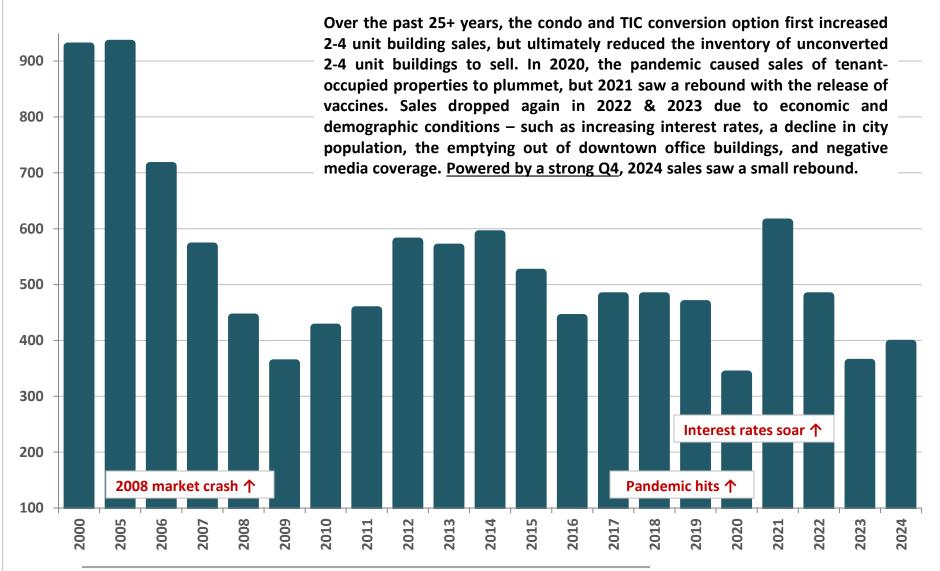


As reported to MLS, per Broker Metrics. Data from sources deemed reliable but may contain errors and subject to revision. All numbers are approximate. Last reading estimated and may change with late reported activity.



San Francisco Residential 2-4 Unit Building Sales

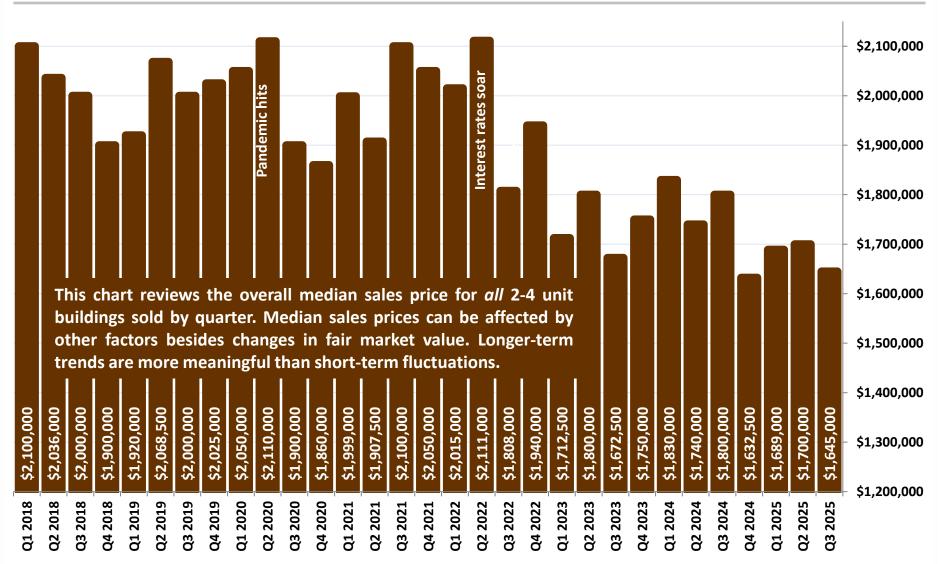
Number of Buildings Sold by Year



Sales reported to MLS. Years 2001-2004 omitted. Data from sources deemed reliable, but may contain errors and is subject to revision. 2024 sales estimated using data available in early January 2025. All numbers are approximate, and may change with late reported sales.

San Francisco 2-4 Unit Building Values Median Sales Prices, by Quarter

How these prices apply to any particular property is unknown without a specific comparative market analysis.

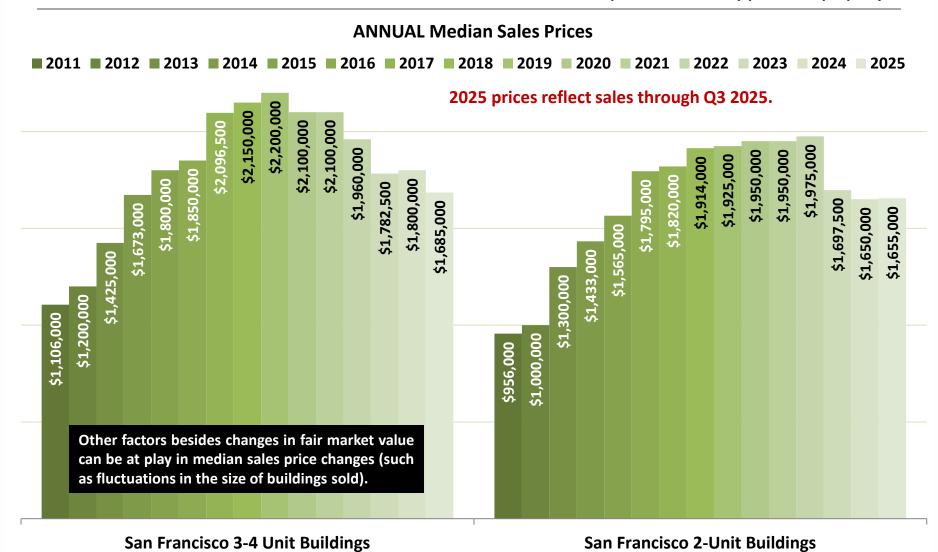


As reported to NorCal MLS Alliance. Does not include units classified as houses or condos. Data from sources deemed reliable but may contain errors and subject to revision. All numbers approximate, and may change with late reported activity.

Median Sales Price Trends since 2011 by Year

San Francisco 2-4 Unit Residential Buildings*

A specific comparative market analysis is required to value any particular property.

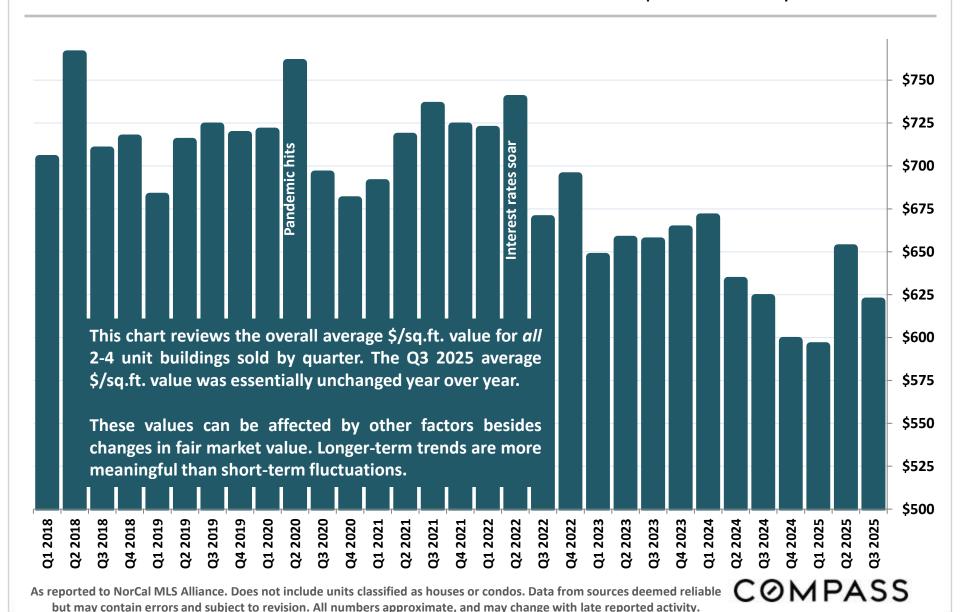


*Sales reported to NorCal MLS Alliance by 9/30/25. These prices are generalities reflecting sales of a wide variety of buildings in locations of differing values. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers should be considered approximate. Late reported sales may change data.



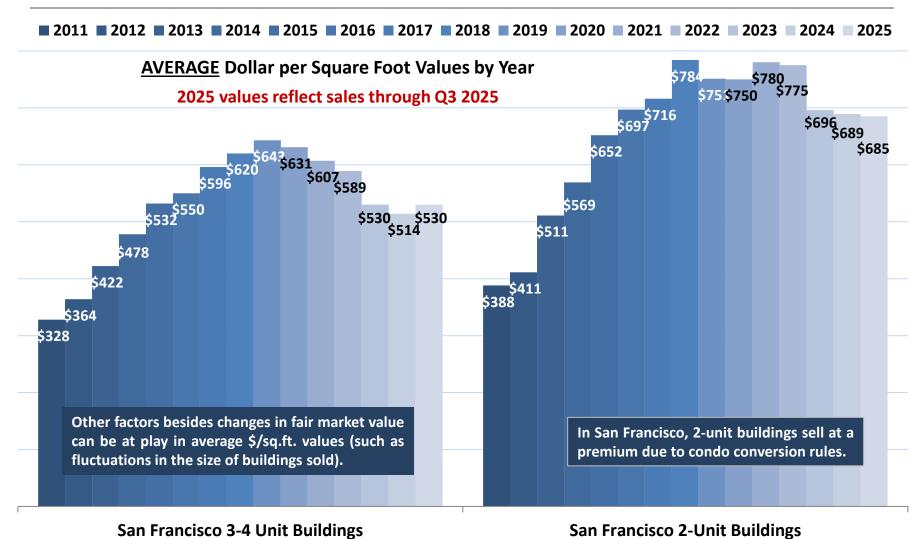
San Francisco 2-4 Unit Building Values Average Dollar per Square Foot Values, by Quarter

How these prices apply to any particular property is unknown without a specific comparative market analysis.



Average Dollar per Square Foot Values by Year San Francisco 2-4 Unit Residential Building Sales since 2011

A specific comparative market analysis is required to value any particular property.

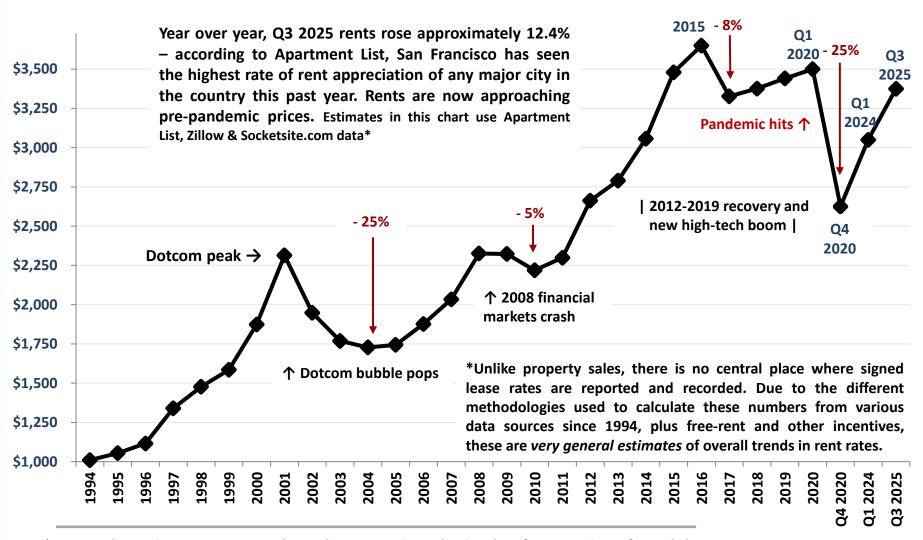


Sales reported to NorCal MLS Alliance by 9/30/25. These values are generalities reflecting sales of a wide variety of buildings in locations of differing values. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers are approximate. Late reported sales may alter these numbers.



San Francisco Residential Rents – Approximate, Good Faith Estimates*

Average Asking Rent, 1994 – Present, Q1 Data Points (except as labeled otherwise)



1st quarter data points except as noted. Numbers are estimated using data from a variety of rental data sources over the past 25+ years, using differing methodologies. Data from sources deemed reasonably reliable but may contain errors and subject to revision. All numbers are good-faith estimates and very approximate.

San Francisco Residential Income Market Market Dynamics: Buildings by Number of Units*

Multi-Family Buildings with Up to 8 Units

Market indicators can change dramatically from period to period, due to both economic conditions and seasonal trends. After slowing in summer, market activity typically accelerates in early autumn.

Prop. Type	# Listings for Sale*	# Listings in Contract*	12 Months Sales*	Median Sales Price	Median \$/Sq.Ft.**	Median Size (Sq.Ft.)	Avg. Days on Market**	Sales Over List Price
2-Unit Buildings	68	24	262 sales	\$1,645,000	\$646/ sq.ft.	2629 sq.ft.	38 days	48%
3-Unit Buildings	45	12	107 sales	\$1,850,000	\$516/ sq.ft.	3727 sq.ft.	50 days	32%
4-Unit Buildings	32	4	63 sales	\$1,600,000	\$473/ sq.ft.	3517 sq.ft.	54 days	19%
5-8 Unit Buildings	29	23	106 sales	\$2,080,000	\$385/ sq.ft.	5124 sq.ft.	54 days	19%

^{*}Listings for Sale (Active/Coming-Soon) & Listings in Contract (pending sale) posted to MLS as of late September 2025. Other statistics per 12 months sales reported by late September 2025. **Median calculations will vary from average calculations, though both are legitimate methods of measurement. Not all sales report square footage figures.

Statistics often rise and fall according to *seasonal* trends. Average-days-on-market measures the time from going on market until offer acceptance for those properties that sold.

Data reported to NorCal MLS Alliance, may contain errors and subject to revision. Not all activity is reported to MLS. Multiple unit buildings classified as houses or condos excluded. All numbers approximate. Statistics based on past activity may not apply to future trends and can be distorted by outlier data (especially in low sales volume segments). Outlier data removed when identified. Numbers change constantly.

2-4 Unit Residential Building Values by San Francisco Realtor District Median Sales Price, Median Size & Median \$/Sq.Ft. Value – 12 Months Sales*

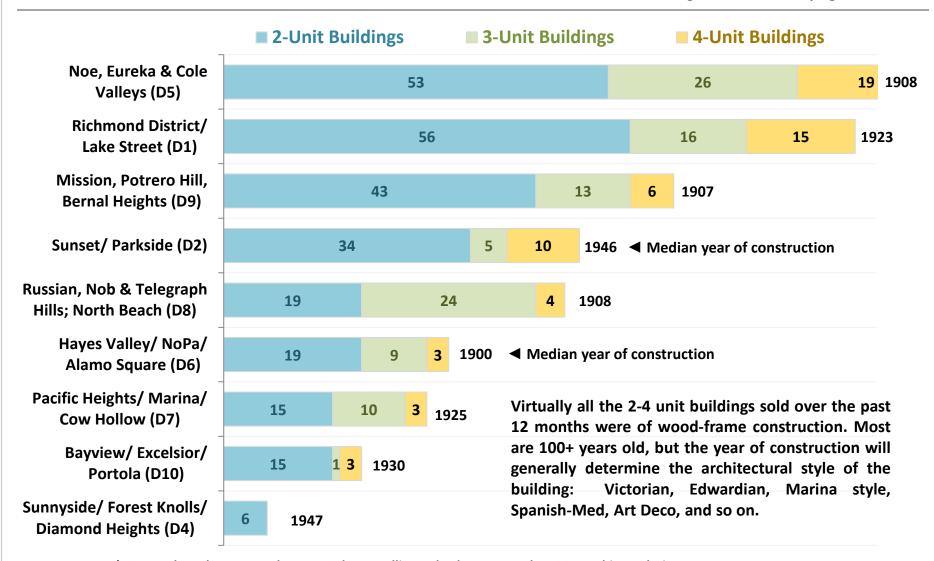
San Francisco District	2-Unit Buildings	3-Unit Buildings	4-Unit Buildings
Pacific & Presidio Heights, Cow Hollow &	\$3,300,000	\$2,975,000	Not enough sales
Marina (District 7)	2960 sq.ft\$912/sq.ft.	4533 sq.ft\$768/sq.ft.	for statistics
Russian, Nob & Telegraph Hills; North	\$1,730,000	\$2,000,000	\$1,817,500
Beach (District 8)	2595 sq.ft\$671/sq.ft.	3783 sq.ft\$470/sq.ft.	3260 sq.ft\$564/sq.ft.
Noe, Eureka & Cole Valleys; Ashbury &	\$1,800,000	\$1,647,500	\$1,600,000
Corona Heights; Mission Dolores (D5)	2681 sq.ft\$722/sq.ft	3108 sq.ft\$581/sq.ft.	3132 sq.ft\$477/sq.ft.
North of Panhandle (NoPa), Alamo Square,	\$1,700,000	\$2,100,000	Not enough sales
Hayes Valley, Lower Pacific Heights (D6)	3000 sq.ft\$600/sq.ft.	3825 sq.ft\$574/sq.ft.	for statistics
Lake Street, Richmond District, Lone	\$1,790,000	\$1,875,000	\$1,600,000
Mountain, Jordan Park (District 1)	2995 sq.ft\$559/sq.ft.	3635 sq.ft\$520/sq.ft.	3776 sq.ft\$463/sq.ft.
Inner Mission, Potrero Hill, Bernal Heights,	\$1,355,000	\$1,250,000	\$1,462,500
South of Market (District 9)	2500 sq.ft\$614/sq.ft.	3750 sq.ft\$309/sq.ft.	3600 sq.ft\$367/sq.ft.
Sunset, Parkside (District 2)	\$1,505,000	\$1,700,000	\$1,545,000
	2276 sq.ft\$641/sq.ft.	4051 sq.ft\$436/sq.ft.	3378 sq.ft\$445/sq.ft.
Bayview-Excelsior-Visitacion Valley	\$1,180,000	Not enough sales	Not enough sales
(District 10)	2060 sq.ft\$550/sq.ft.	for analysis	for statistics

^{*12} months sales reported to NorCal MLS Alliance by late September 2025. This analysis was performed in good faith with data derived from sources deemed reliable but may contain errors and subject to revision. Many factors affect multi-unit values, including income, condition, tenant profile, rent control and owner-occupancy. How these values apply to any particular property is unknown without a specific comparative market analysis. Houses with units and condo buildings excluded. All numbers approximate and may change with late-reported sales. Not all listings gave sq.ft.



2-4 Unit Residential Property Sales by San Francisco Realtor District, 12 Months Sales*

Realtor districts include other adjacent neighborhoods besides those used to identify the district. Districts often contain neighborhoods of varying values.



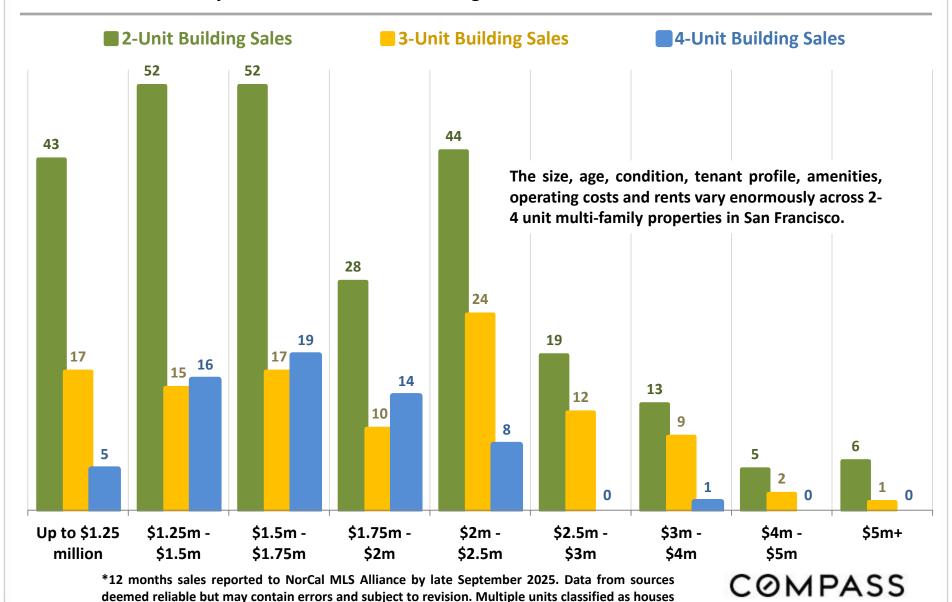
^{*12} months sales reported to NorCal MLS Alliance by late September 2025. This analysis was performed in good faith with data derived from sources deemed reliable but may contain errors and subject to revision. All numbers approximate and may change with late-reported sales.



San Francisco 2-4 Unit Residential Buildings

12 Months Sales by Number of Units & Price Segment*

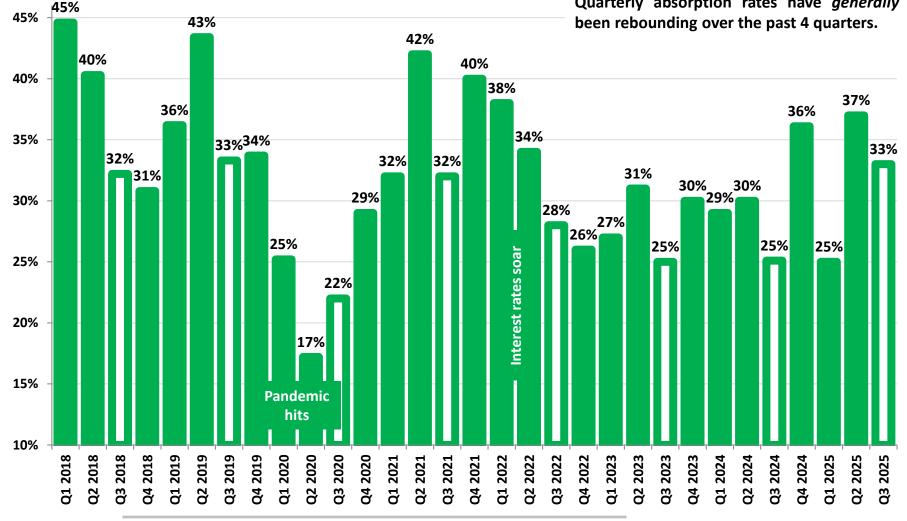
or condos excluded. All numbers approximate and may change with late reported sales.



Percentage of Listings Accepting Offers San Francisco 2-4 Unit Building Market by Quarter

Absorption Rate: The higher the percentage of listings accepting offers, the stronger the buyer demand as compared to the supply of properties available to purchase.

Quarterly absorption rates have generally

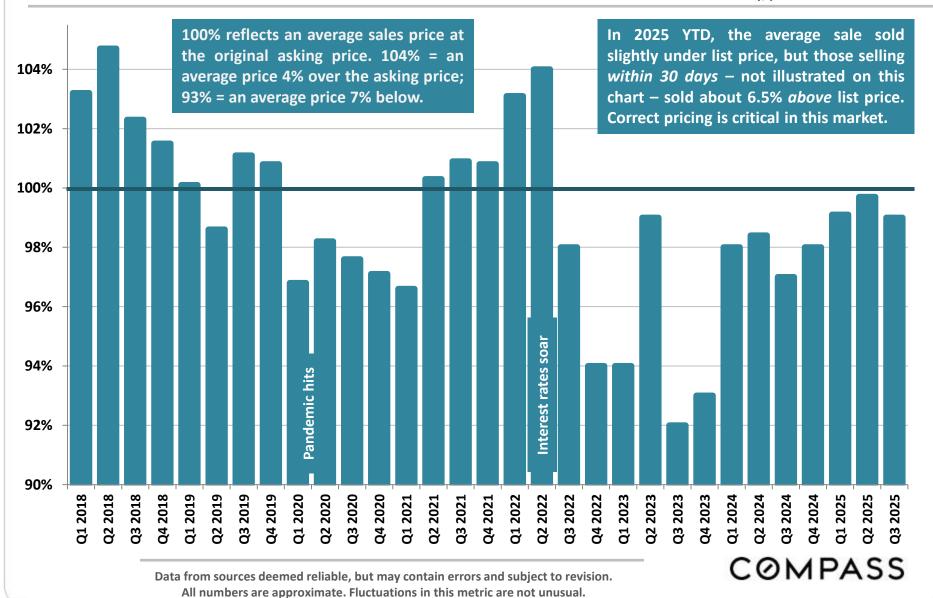


Based upon SFARMLS activity; per Broker Metrics. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers are approximate, and may change with late reported activity.

Sales Price to Original List Price Percentage

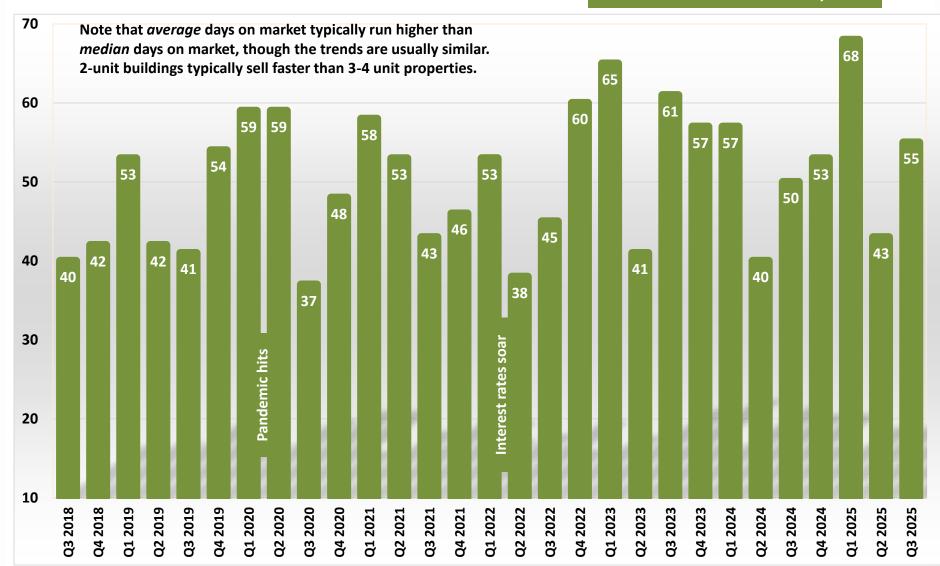
San Francisco 2-4 Unit Buildings, by Quarter

Based upon SFARMLS activity, per Broker Metrics



Average Days on Market by Quarter San Francisco 2-4 Residential Unit Building Sales

In 2025 YTD, about half of sales went into contract in less than 30 days.



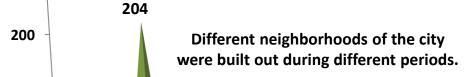
Sales reported to SFARMLS. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers are approximate. Last reading may change with late-reported activity. Outlier sales adjusted when identified.



San Francisco 2-4 Unit Building Sales Number of Sales by Era of Construction

12 Months 2-4 Unit Bldg. Sales*

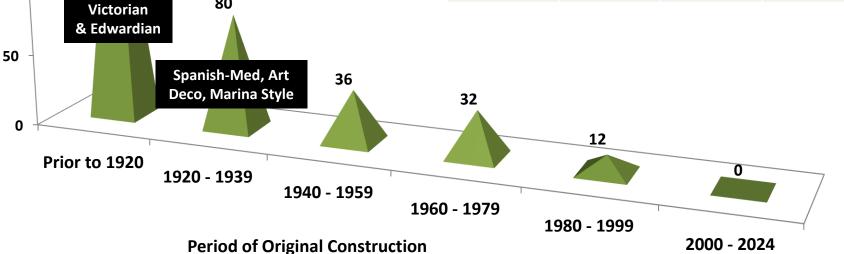
Year Built	Median Sq.Ft.	Median Sale Price	Median \$/Sq.Ft.
Before 1920	3000 sq.ft.	\$1,602,500	\$561/sq.ft.
1920-1939	3120 sq.ft.	\$2,027,500	\$589/sq.ft.
1940-1959	2505 sq.ft.	\$1,610,000	\$645/sq.ft.
1960-1979	3264 sq.ft.	\$1,710,000	\$513/sq.ft.
1980-1999	3805 sq.ft.	\$1,982,000	\$505/sq.ft.
2000-2024	No sales		



80

150

100

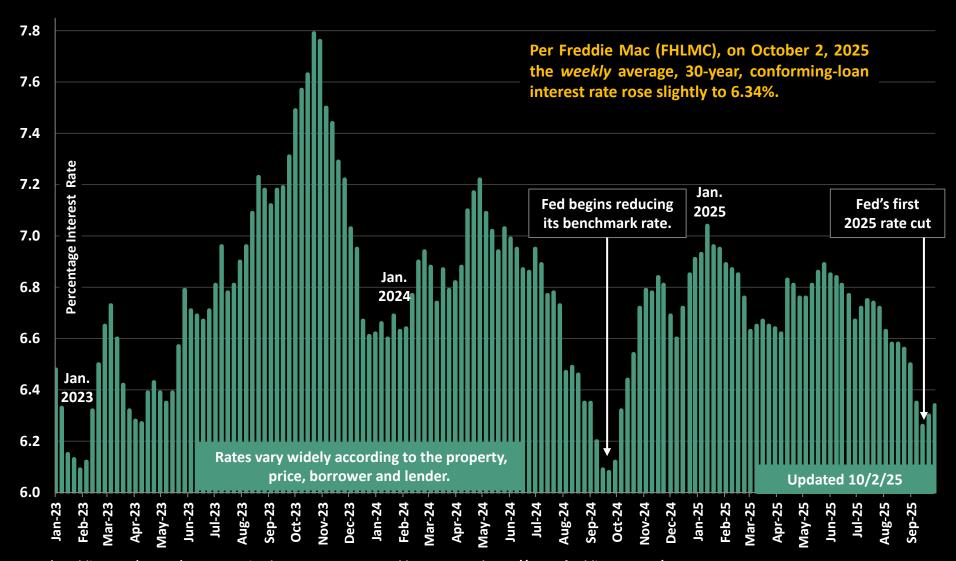


Sales reported to NorCal MLS Alliance in the 12 months through late March 2025. Not all sales provided construction dates. Data derived from sources deemed reliable, but may contain errors and subject to revision. All numbers are approximate.

Selected Economic & Demographic Indicators

Mortgage Interest Rates in 2023-2025 YTD

30-Year Conforming Fixed-Rate Loans, Weekly Average Readings*



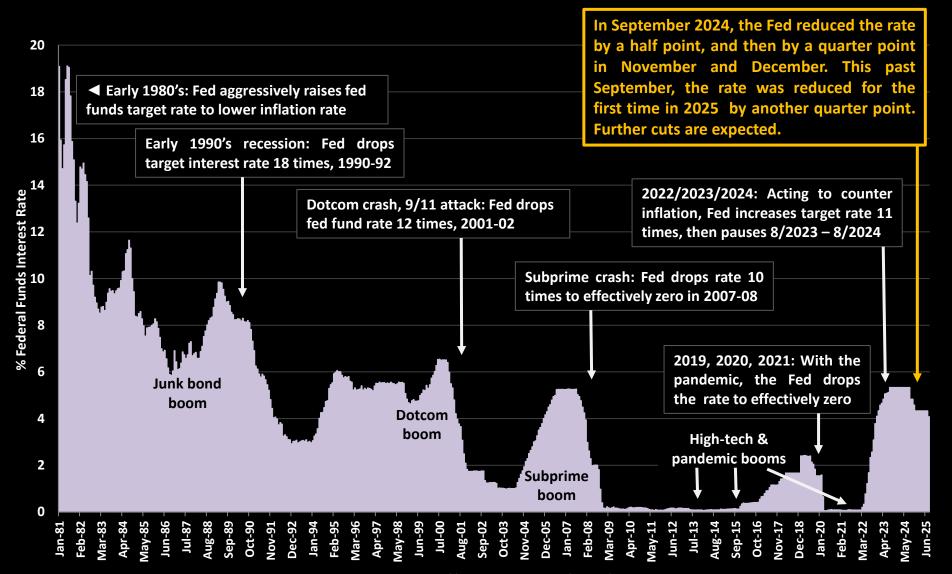
*Freddie Mac (FHLMC), 30-Year Fixed Rate Mortgage Weekly Average: https://www.freddiemac.com/pmms. Data from sources deemed reliable. <u>Different sources of mortgage data sometimes vary in their determinations of daily and weekly rates.</u> Data from sources deemed reliable but may contain errors. All numbers approximate.



Federal Funds Interest Rate since 1981

& Economic Interventions by Federal Reserve Bank*

Updated September 17, 2025



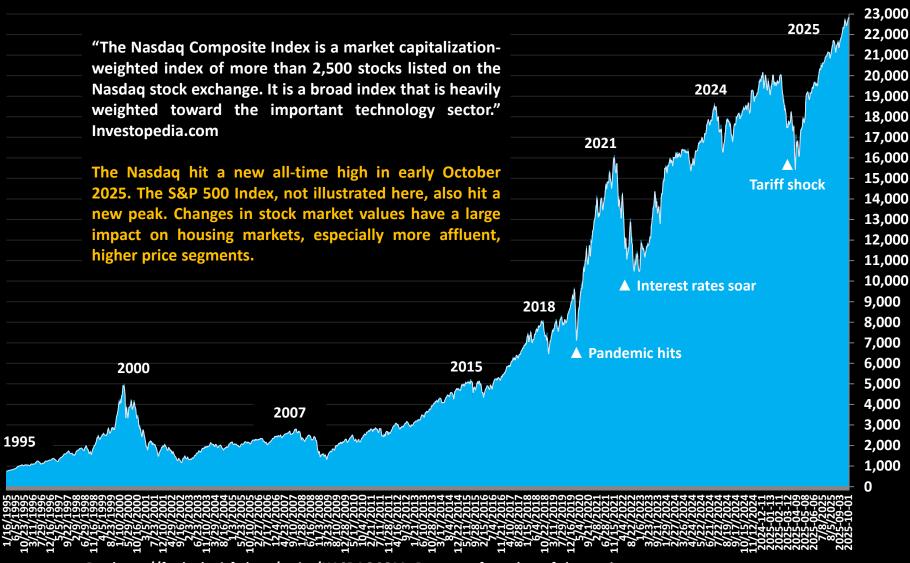
^{*} Per Federal Reserve Bank of St. Louis and New York; https://fred.stlouisfed.org/series/FEDFUNDS; Last reading per https://www.newyorkfed.org/markets/reference-rates/effr. Other data referenced from sources deemed reliable but may contain errors and subject to revision.



Nasdaq Composite Index

Since January 1995

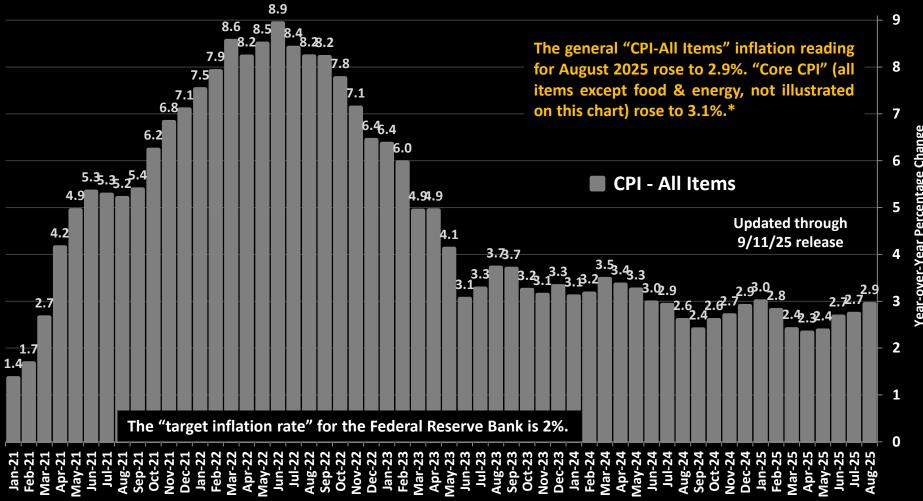
Updated through 10/3/25



Per https://fred.stlouisfed.org/series/NASDAQCOM. Because of number of data points, not every week has a separate column. Data from sources deemed reliable but may contain errors and subject to revision. For general illustration purposes only.

Inflation: Consumer Price Index (CPI), 2021 – 2025 YTD*

Year-over-Year Percentage Change, by Month



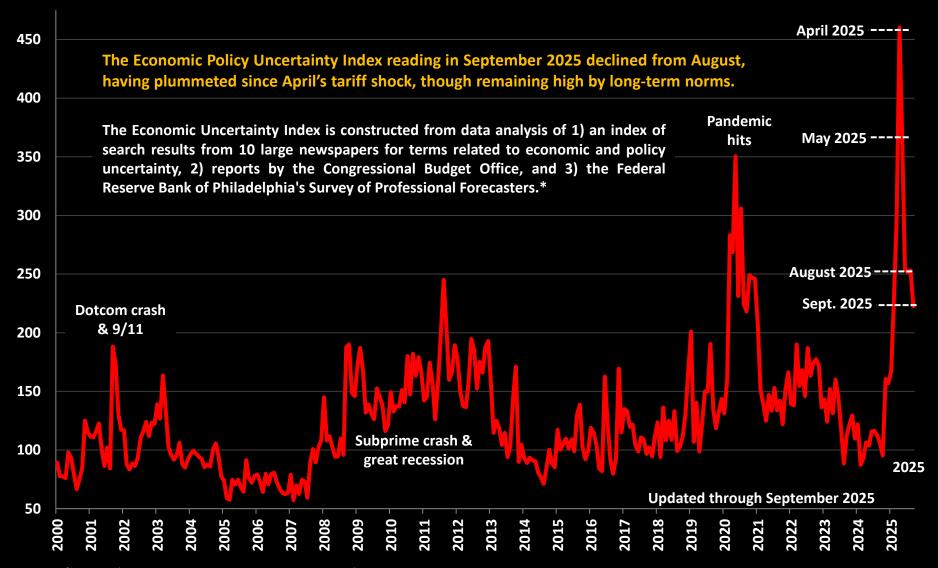
*Consumer Price Index for All Urban Consumers: All Items in U.S. City Average [CPIAUCSL], per Federal Reserve Bank of St. Louis; https://fred.stlouisfed.org/graph/?g=8dGq. Data from U.S. Bureau of Labor Statistics. CPIAUCSL is a price index of a basket of goods and services paid by urban consumers. This index includes roughly 88 percent of the total population. Data from sources deemed reliable but may contain errors and subject to revision.

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Year-over-Year Percentage Change

Economic Policy Uncertainty Index*

By Month since January 2000

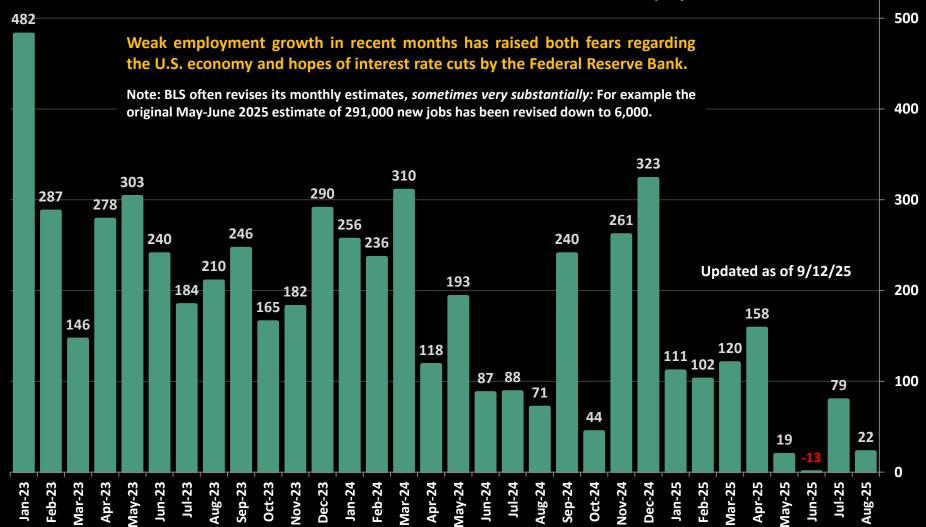


*Source: 'Measuring Economic Policy Uncertainty' by Scott Baker, Nicholas Bloom and Steven J. Davis, 3-component index, www.PolicyUncertainty.com, https://www.policyuncertainty.com/us_monthly.html. Data from sources deemed reliable, but numbers to be considered approximate and subject to revision.

U.S. Jobs Report*

Monthly Change in Number of Jobs, in Thousands*

Monthly Change in U.S. Non-Farm Employment, in Thousands

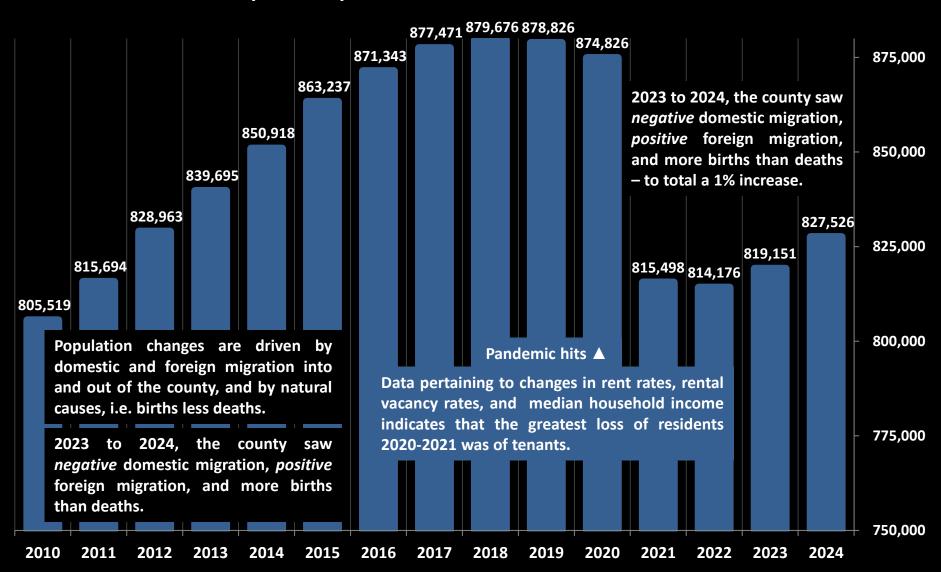


*U.S. Bureau of Labor Statistics, "All employees, thousands, total nonfarm, seasonally adjusted": https://data.bls.gov/timeseries/CES000000001&output_view=net_1mth. Last 2 readings are labeled "preliminary" and often substantially revised. Data from sources deemed reliable but may contain errors.

San Francisco Population Trends since 2010

U.S. Census Estimates, July 1st to July 1st

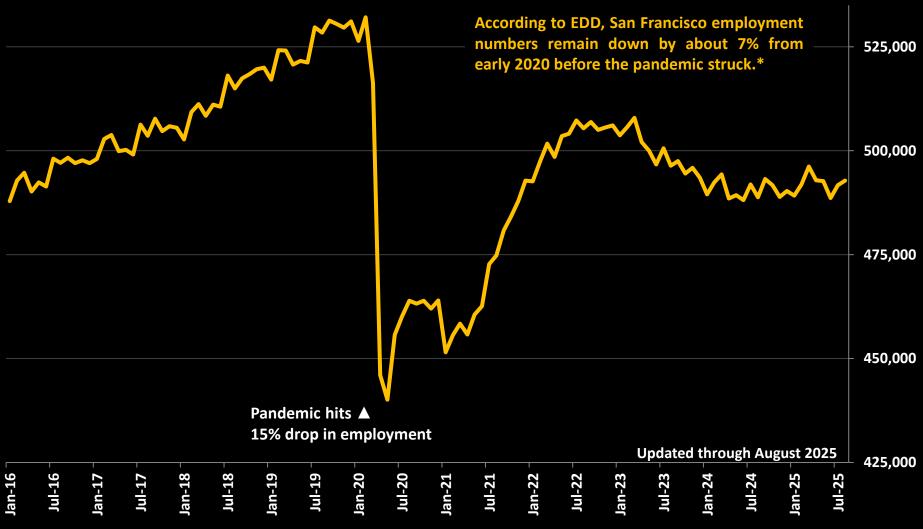
Changes measured from July 1st of previous year to July 1st of labeled year.



Estimates as of July 1 of each year. 2020-2024 data published March 13, 2025 by U.S. Census. The Census often revises numbers in subsequent estimates. All numbers to be considered approximate.

San Francisco Employment Trends

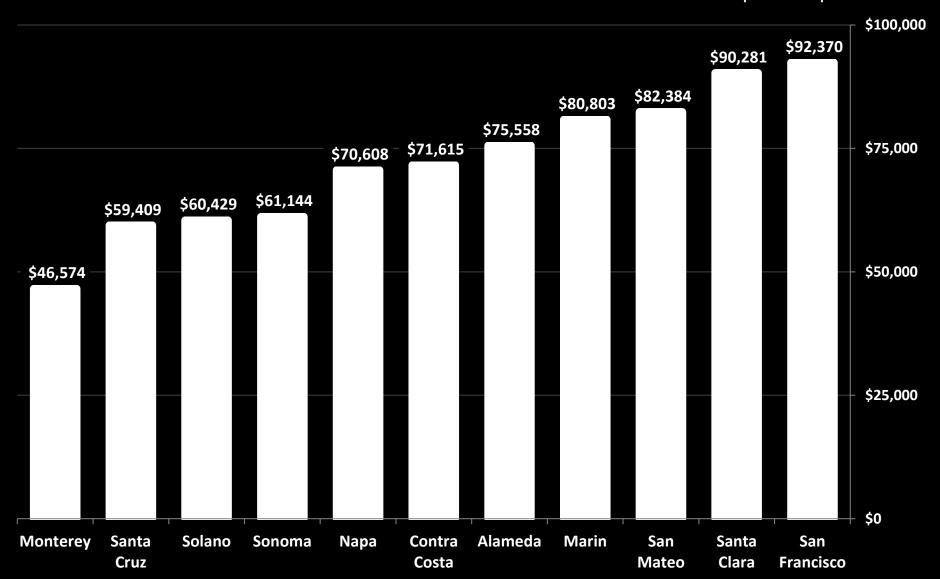
Number of Employed Residents, by Month since 2016*



*Per California Employment Development Dept. (EDD) . Last month's data is labeled "preliminary" by EDD. EDD often goes back to revise past data releases. Data from sources deemed reliable but may contain errors and subject to revision. All numbers should be considered approximate.

Median Resident Income Residents 25+ Years of Age, by Bay Area County

Per U.S. Census 2024 1-Year ACS estimates published September 2025

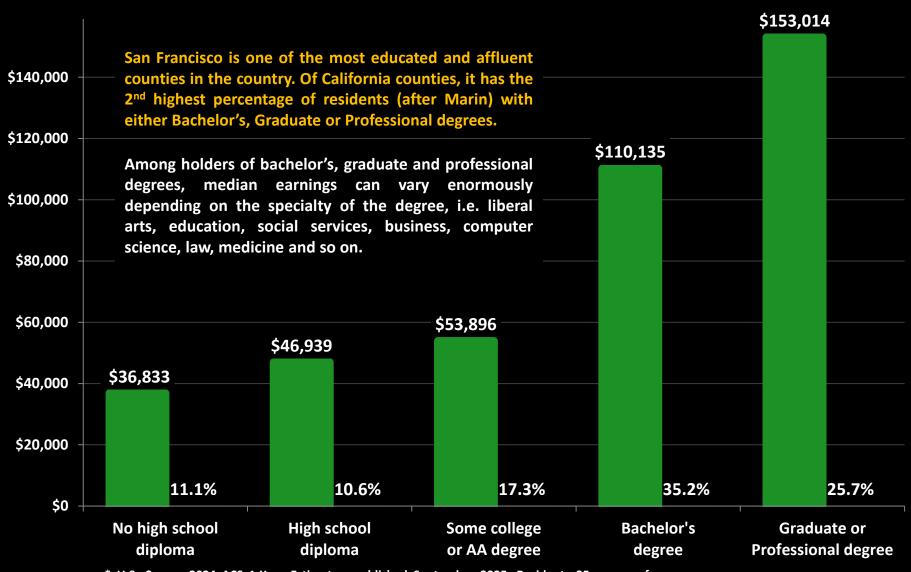


2024 inflation adjusted estimates. These analyses were performed in good faith with data derived from sources deemed reliable, but may contain errors and are subject to revision. Published with margins of error. All numbers approximate.



San Francisco Demographic Snapshot

Median Resident Earnings & Percentage of Population by Level of Education*



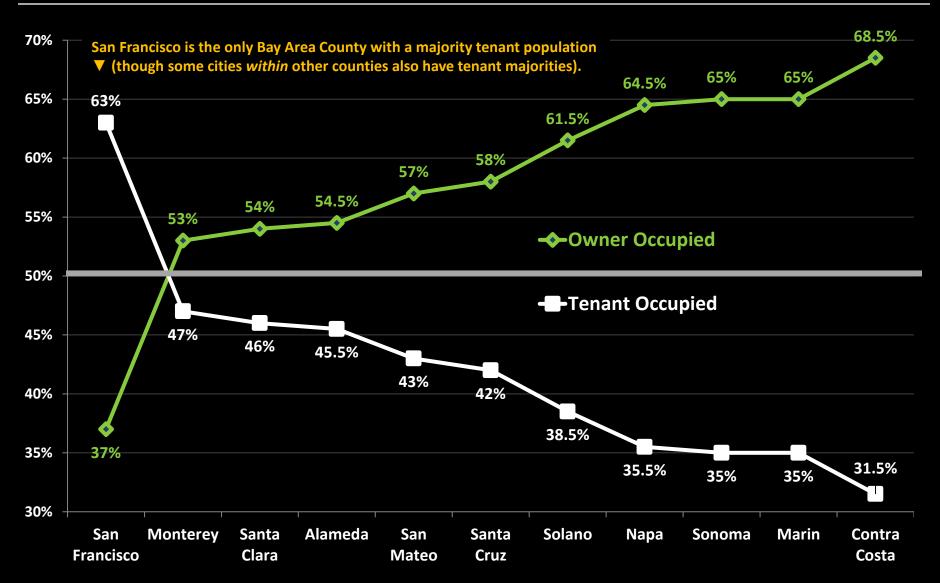
^{*} U.S. Census 2024 ACS 1-Year Estimates, published September 2025. Residents 25+ years of age. Income estimates pertain to residents with earnings,. Data from sources deemed reliable, but may contain errors and subject to revision. Estimates often published with significant margins of error.



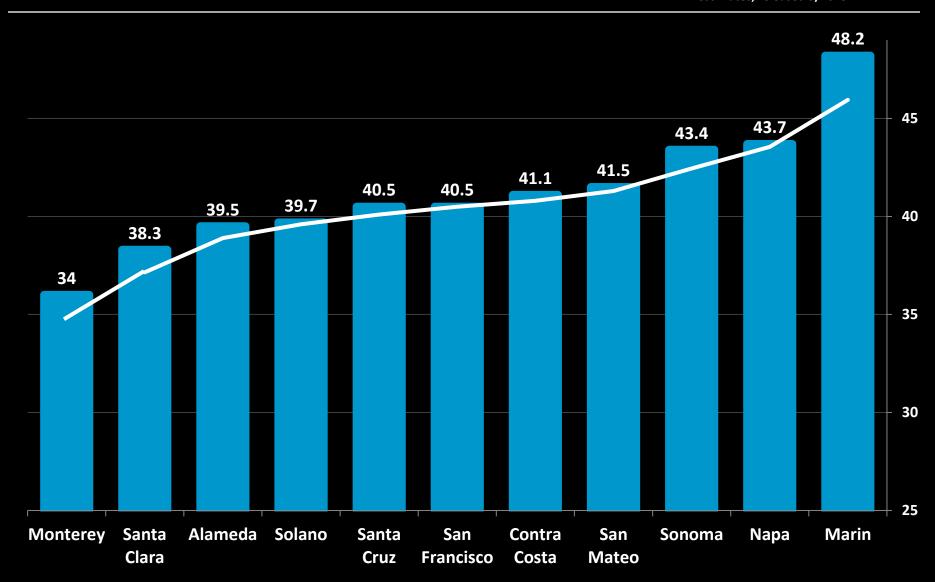
Owner & Tenant Occupancy

Percentage of Housing Units, by Bay Area County

Per U.S. Census 2024 1-Year ACS estimates published September 2025



Percentage of occupied housing units occupied by owners or tenants. Data derived from sources deemed reliable, but may contain errors and are subject to revision. All numbers approximate.

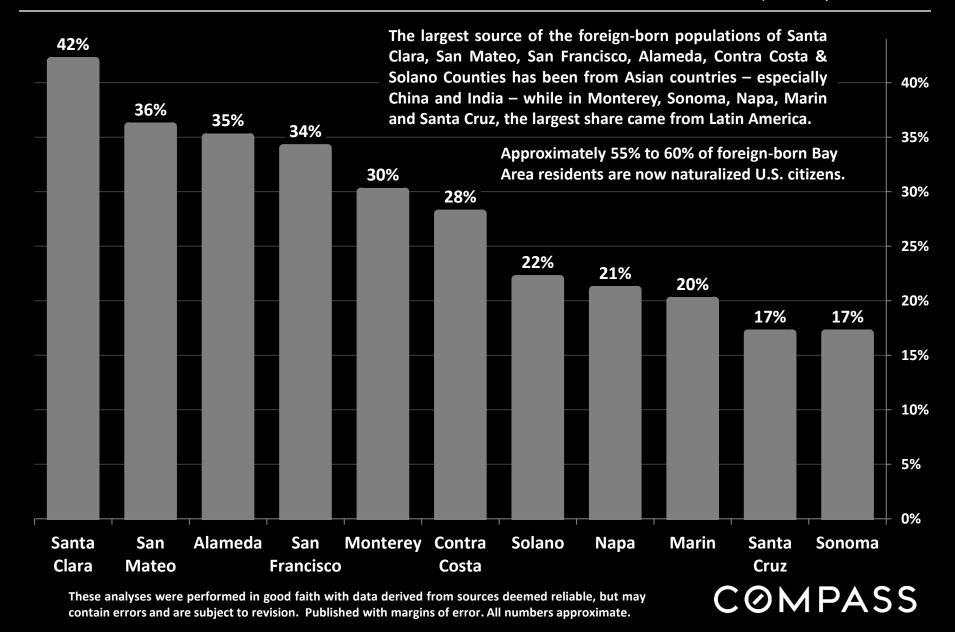




Foreign-Born Residents

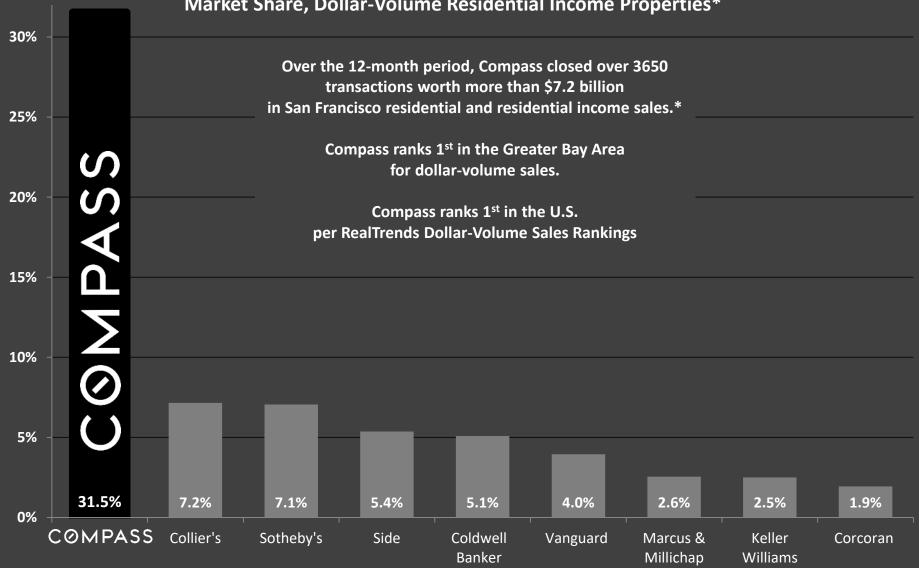
Percentage of Population, by Bay Area County

2024 U.S. Census ACS 1-year estimates, released 9/2025



San Francisco Multi-Family Building Sales by Broker

Market Share, Dollar-Volume Residential Income Properties*



^{*12} months residential multi-family property sales reported to NorCal MLS Alliance by late June 2025. Analysis made in good faith using transactionside, dollar-volume sales data, per MLS Ranking Report of top 30 brokers. Data from sources deemed reliable but should be considered approximate.

Note that the quantity of sales in any given local submarket is usually relatively small and/or the number of sales that report the necessary financial information can be limited. Buildings of different ages, qualities and sizes selling in different periods can cause these average and median figures to fluctuate significantly. Furthermore, the reliability of some of these calculations depends upon the quality of the income and expense figures provided by the listing agents, and sometimes instead of actual numbers, much less meaningful projected or scheduled figures are used. Therefore, the above statistics should be considered very general indicators, and how they apply to any particular property without a specific comparative market analysis is unknown.

These analyses were made in good faith with data from sources deemed reliable, but they may contain errors and are subject to revision. Statistics are generalities and all numbers should be considered approximate.

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