Rana LEVY

BUILDING SOMETHING MEANINGFUL

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For Rana Levy, real estate has never been just about transactions—it's about people. A Boca Raton native with a natural warmth and calm presence, Rana brings a relationship-first mindset to every interaction, helping clients navigate one of life's biggest decisions with clarity and confidence.

Having grown up in South Florida, Rana attended Pope John Paul High School before continuing her education at Florida Atlantic University. Though her degree was in social work, the common thread that has guided her career has always been working closely with people. "As a young adult, I was always drawn to the idea of real estate," she shares. "Social work was intense, but I loved working with people. I realized I wanted to do that in a different capacity, so I got my real estate license for the first time when I was 24 years old."

That instinct—to connect, listen, and truly understand others—continues to shape how Rana approaches her work today. Her clients often describe her as calm, thoughtful, and refreshingly genuine. "Patience, calmness, friendliness, honesty, and genuinely caring for my clients," she says when asked about the qualities she believes matter most. "I try to make the process enjoyable for them."

Before returning to real estate, Rana found success in another luxury-driven environment: high-end jewelry sales. It was a role that required trust, attention to detail, and the ability to guide clients through meaningful purchases—skills that translated seamlessly into real estate. After stepping away from her career to focus on raising her children, she eventually felt the pull to return to the profession she had always loved. "I succeeded in high-end jewelry sales as well, retired when my kids were born, got back to what I loved and enjoyed when my kids were more independent," she explains.

Like many driven professionals, Rana's greatest challenge hasn't been the work itself—it's the delicate balancing act of career, family, and personal life. Yet that balance is also what fuels her motivation.

Much of Rana's inspiration comes from the personal growth that real estate demands. It's a career that constantly tests resilience, confidence, and communication—qualities she embraces as opportunities to evolve. "I'm inspired by the personal development and sense of achievement this career brings," she says. "Beyond that, having my kids see their mom work hard, be successful, and build something meaningful."

Behind the scenes, Rana approaches her business with quiet discipline. Organization and preparation form the backbone of her routine. "I'm still working on refining that process every day," she says. "Staying





organized is a big focus for me because I know structure creates momentum."

In fact, her typical workday begins long before the morning. "My day actually starts the night before," Rana explains. "I review my calendar, which I live by, so I know exactly what the next day looks like. In the morning, I begin by checking emails and following up on any outstanding tasks. The beauty of real estate is that no two days are the same."

Some days are spent showing homes and hosting open houses. Others revolve around negotiations, client calls, and guiding buyers and sellers through complex decisions. Throughout it all, Rana's compassionate and approachable nature remains her greatest strength. "Real estate is emotional," she says. "Being friendly, patient, and understanding helps people feel comfortable and confident in their decisions."

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While Rana hasn't had a formal mentor in real estate, she credits a major influence close to home. "My husband is a businessman, and I've learned so much from watching how he operates—especially when it comes to leadership, decision-making, and thinking long term."

Family is the center of everything she does. When asked about her greatest accomplishment, Rana doesn't hesitate. "Raising children who are kind, loving, and grounded," she says. "Watching them grow into good humans who appreciate life and treat others with respect is what I'm most proud of."

Outside of work, she embraces life with the same enthusiasm she brings to her career. She loves traveling, spending time on beautiful beaches, playing tennis, and enjoying music. Just as important to her is giving back to the community. "I am a huge believer in giving back," she says. "I'm currently the co-chair for Women Build 2026 with Habitat for Humanity. I love Habitat."

Looking ahead, Rana envisions a future defined not just by success, but by substance. "In five years, I'd like to see myself even more confident and established, having achieved a high level of sales and consistent production," she says. "I want to be recognized not just for volume, but for integrity, strong client relationships, and results."

Ultimately, her motivation comes from something deeper than professional milestones. It's about growth—in every sense of the word. "My why is becoming the best version of myself," Rana reflects. "For my clients and for my family."

At the end of the day, Rana Levy's story is about far more than real estate. It's about building something meaningful—within her career, within her community, and within her own family. With a steady presence, a genuine love for people, and a deep commitment to personal growth, Rana continues to move forward with intention. And as her children watch their mother pursue her passions with dedication and heart, they're witnessing the most powerful legacy of all: what it looks like to lead by example.