

Overview

JULY 2023

New Listings

1,204

-20% Year-over-year

Closed Sales

862

-12% Year-over-year

Average Days-on-Market

18

-14% Year-over-year

Average Price Per SqFt

\$1,024

+4% Year-over-year

Median Sale Price

\$1.5M

+4% Year-over-year

Total Volume

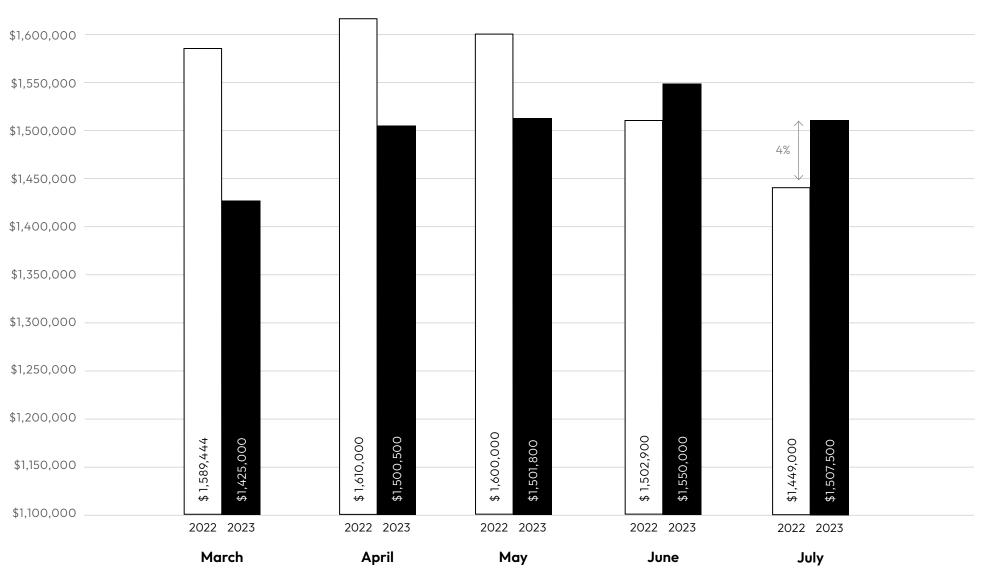
\$1.53B

-12% Year-over-year

Median Sales Price

BY MONTH, YEAR-OVER-YEAR







Median Sales Price

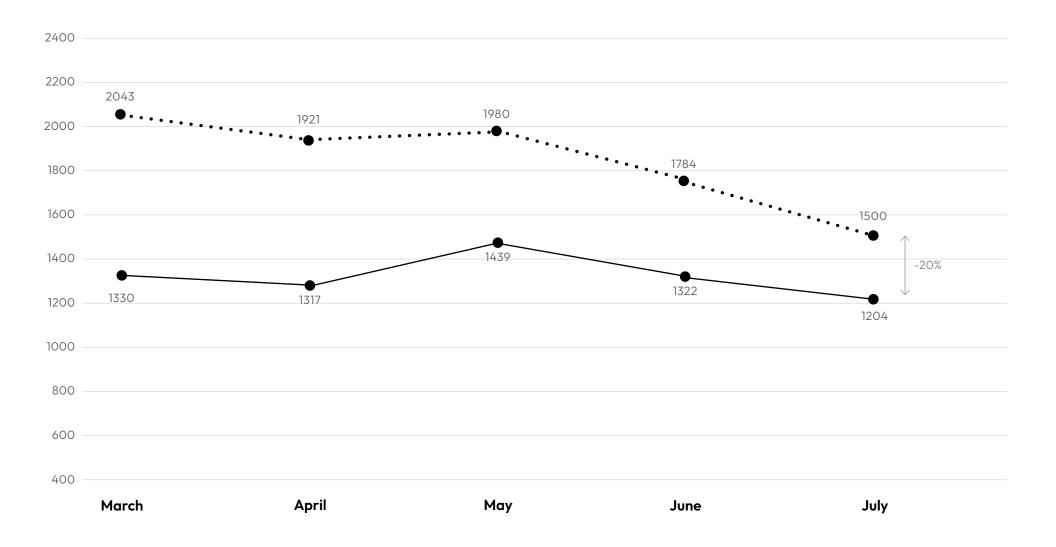
BY MONTH

\$1,700,000 \$1,600,000 \$1,500,000 \$1,400,000 \$1,300,000 \$1,200,000 \$1,100,000 230,000 ,400,000 385,000 ,400,000 ,236,000 ,225,000 \$1,000,000 ,375,000 260,000 350,000 380,000 600,000 \$1,410,000 620,000 \$900,000 Sep-22 Nov-22 Feb-23 Mar-23 Apr-22 Aug-22 Jan-23 Apr-23 Nov- 21 Dec- 21 Feb-22 May-22 Dec-22 May-23 Oct-21 Jul-Apr - 1



New Listings

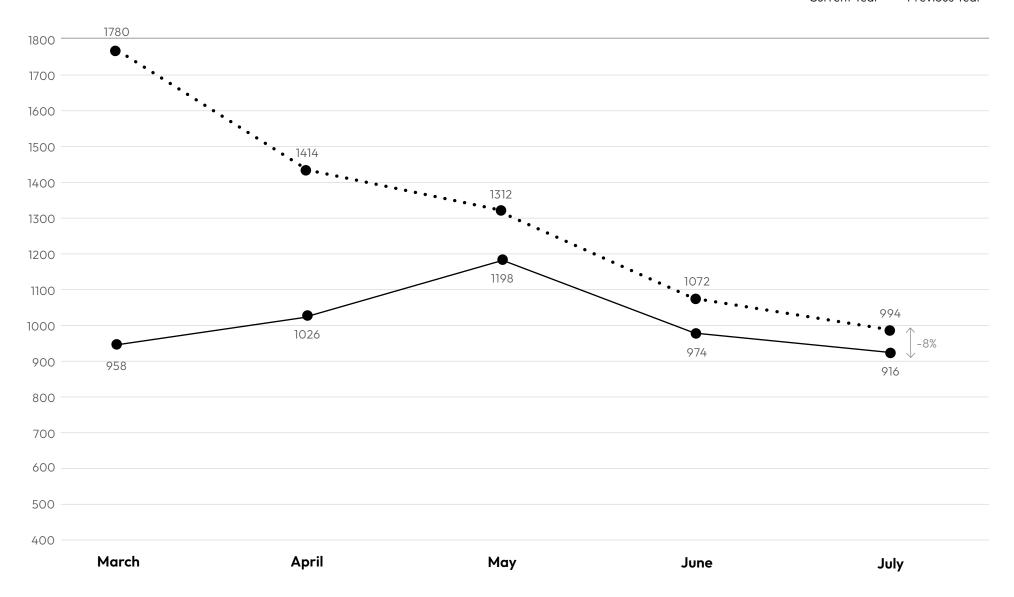
BY MONTH, YEAR-OVER-YEAR





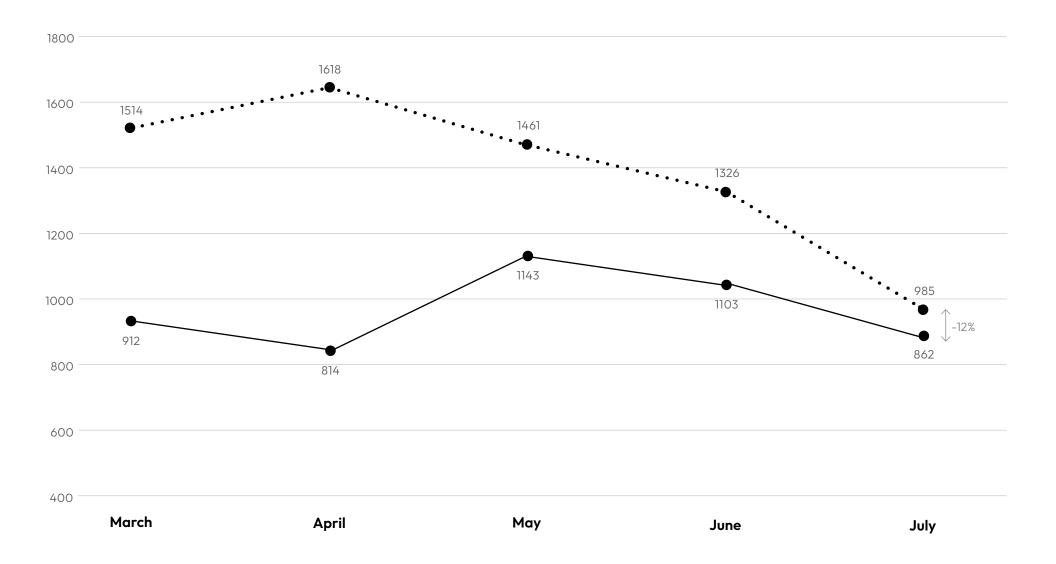
Contracts Signed

BY MONTH, YEAR-OVER-YEAR



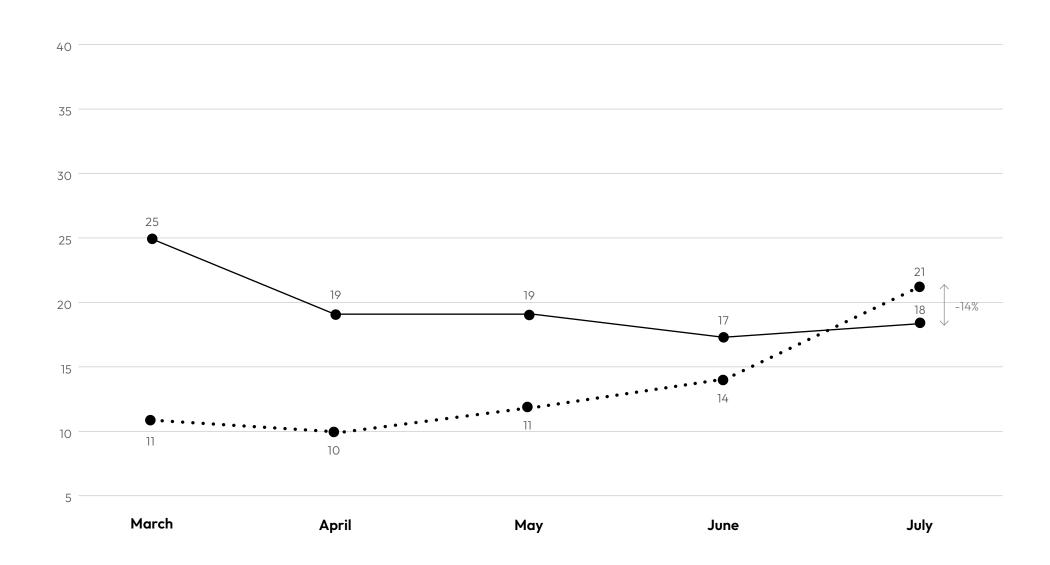
Closed Sales

BY MONTH, YEAR-OVER-YEAR



Average Days-on-Market

BY MONTH, YEAR-OVER-YEAR



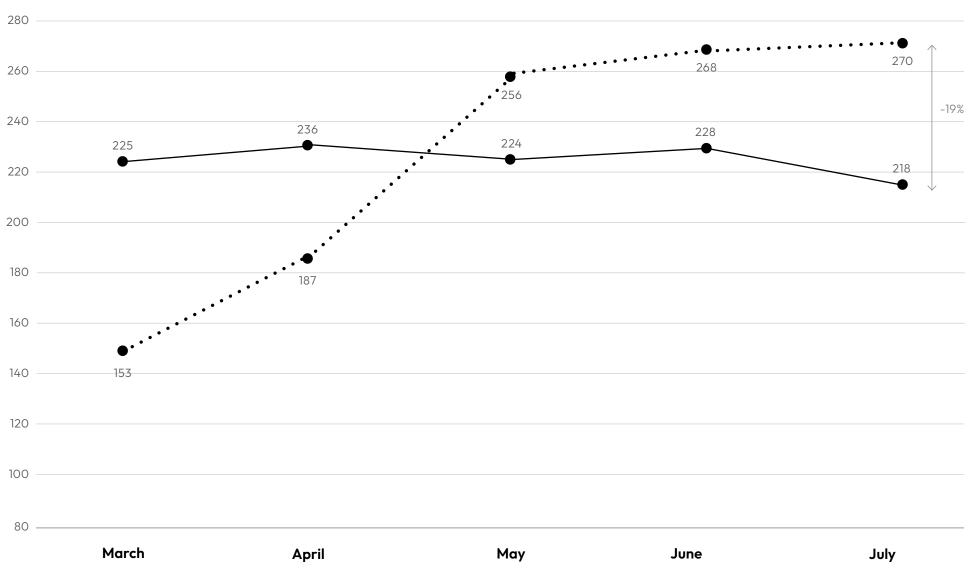
Luxury Listings for Sale (\$3 Million+)

BY MONTH, YEAR-OVER-YEAR

Current Year

Current Year

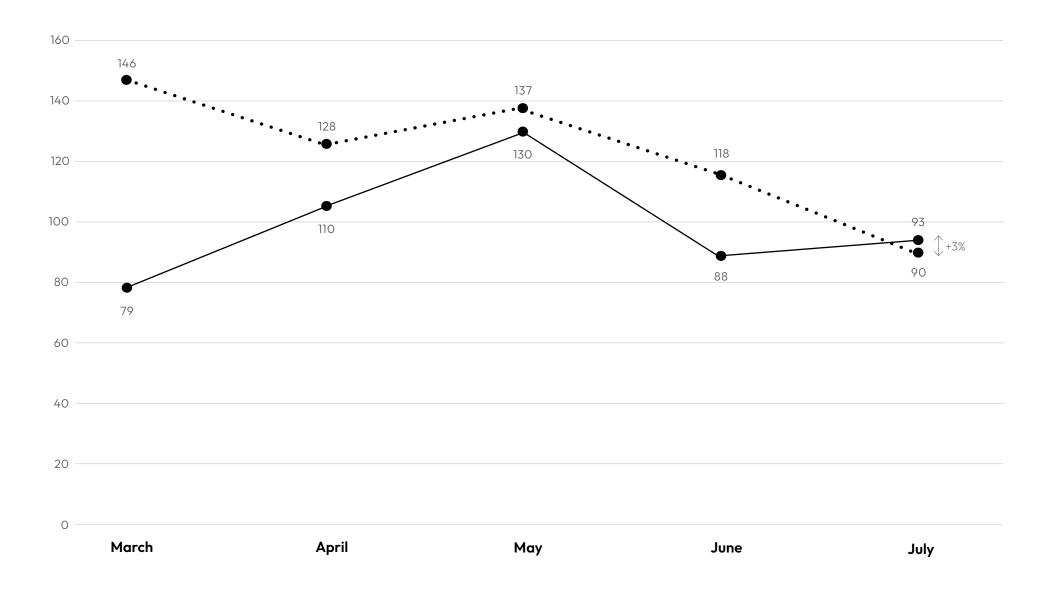
Current Year





Luxury Contracts Signed (\$3 Million+)

BY MONTH, YEAR-OVER-YEAR



Dedicated to Success

Being an independently owned and operated franchise of Keller Williams, KW Bay Area Estates has the position as the Bay Area's foremost luxury real estate services firm with the execution of best-in-class customer service. KWBAE's unparalleled team consists of more than 250 associates and professionals strategically located in Los Gatos and Saratoga. Under the same ownership, we have our sister offices of KW Coastal Estates and KW South Bay Commercial.

With uncompromising principles, KW Bay Area Estates has established a new standard of excellence within the industry. The company's growth has been strategic and exciting. Since its inception, the team has successfully represented more than 7,000 transactions, totaling more than \$8 billion in total sales.

Dedicated to upholding unparalleled standards for integrity and client care, they strive to create a culture where agents thrive while developing their own businesses to their maximum potential. KW Bay Area Estates has given their agents over \$2.5 million in profit share.



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16780 Lark Ave, Los Gatos, CA 95032

Market report prepared by Joe Han and Eugene Luu.

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