

GETTING to KNOW CATHERINE COLE

Navigating one of the country's hottest markets on record can feel overwhelming, especially when you're juggling several high-priority considerations — and school choice is always at the top of the list. Enter Catherine Cole, one of Dallas' best and brightest agents, known for her impeccable taste, seamless transactions, and in-depth personal knowledge of traversing the city's public and private schools.

Number of years in real estate.

Eight as an agent, but I've been an investor (and consumer) in the local markets for more than 25 years.

Areas of expertise.

Geographically, I focus on the area known around town as the private school corridor: Preston Hollow, Midway Hollow, and Northwest Dallas. In my work, I have always been an advocate for continuing education — I'm never *not* looking for classes and certification opportunities that would be relevant and beneficial for both myself and my clients. I earned my broker's license last year, and the knowledge I gained from the experience was a game changer for my business.

Hottest up-and-coming neighborhood.

The Medical District, as well as the Bishop Arts District and Winnetka Heights neighborhoods in Oak Cliff, are some of the city's most in-demand areas right now.

Real estate direction you're excited about.

Buyers are gravitating to homes built with character and quality. Five years ago, it was all about having a sparkling, all-white house — not anymore! Everyone wants a warm, inviting space regardless of style, from mid-century modern to transitional and traditional.

Neighborhoods you call home.

I've been a resident of the 75229 zip code for a long time, and my first home was in Midway Hollow (zip code 75220). The conveniences and atmosphere of Preston Hollow, not to mention the proximity to stores and restaurants at the Preston Royal shopping center, are icing on the cake.

Community involvement or philanthropic affiliations.

I'm involved in a number of organizations, including Meals on Wheels and American Red Cross, and I'm a lifetime member of Community Partners of Dallas.

“Buyers are gravitating to homes built with character and quality.”

— Catherine Cole



Catherine Cole

What you love most about living in Dallas.

The vibrant and exciting art scene — our museums are some of the best in the country. I also love the diversity in both people and opportunities within the city, as well as our amazing, world-class restaurants.

Local restaurant you can't live without.

For special occasions, The Charles is my absolute favorite — the food and service are unparalleled. Carbone's on Oaklawn is my go-to for a casual, comfortable experience.

Your secret to helping clients find their perfect home.

I'm committed to connecting with my clients. Finding ways to understand their lifestyle, needs, and desires for their family

is paramount not only to the success of a transaction, but to achieving long-term results and satisfaction for my clients.

Favorite part of your job.

So much! I adore the fact that I learn something new every day, from the challenges of the changing markets to finding ways to exceed my clients' expectations.

“I adore the fact that I learn something new every day, from the challenges of the changing markets to finding ways to exceed my clients' expectations.”

— Catherine Cole

The key to concierge service in the real estate market.

I believe that consistent, open lines of communication ensure the success of every transaction, from first conversations to the handing over of the keys. My comprehensive approach gives my clients the peace of mind they need to trust me — every step of the way.

Ways you help people interested in private schools.

Two words: experience and time. After living in the private school corridor in Dallas for more than three decades, I have first-hand knowledge about the intricacies of our city's schools and the kind of student that will excel at each institution. My own three children have all had very different educational journeys, and I've been a parent at both public and private schools. I love sharing my insight and experiences gained over the years with my clients, from

current residents to relocating families.

Your advice if someone has children in multiple schools.

Multiple schools within one family are more common than you think! As the saying goes, “It takes a village,” and your village will become your community of lifelong friends. Make friends with families at every school you find yourself in. Each is important in its own way!

“Is it normal for my kids to be so different?”

I am asked this question more times than I can count, and every time, the answer is “Yes!” Don't try to fit a square peg through a round hole. Dallas is home to many of the best schools in the country. Take advantage of the opportunity to find the right fit for each of your children. Don't overthink it, embrace it! We are lucky to have so many wonderful options.

How to navigate neighborhoods if you haven't chosen a school first.

I always encourage my clients that it's okay to make a few turns along the way. You'll find the perfect school for each of your children, even if it takes a little time. Dallas' private school corridor makes it easy to juggle various schools — a fact I can personally attest to as a mom. The wonderful neighborhoods and proximity to so many of the city's best schools make the area the perfect place to call home.

Catherine Cole

Allie Beth Allman

Catherine.Cole@alliebeth.com

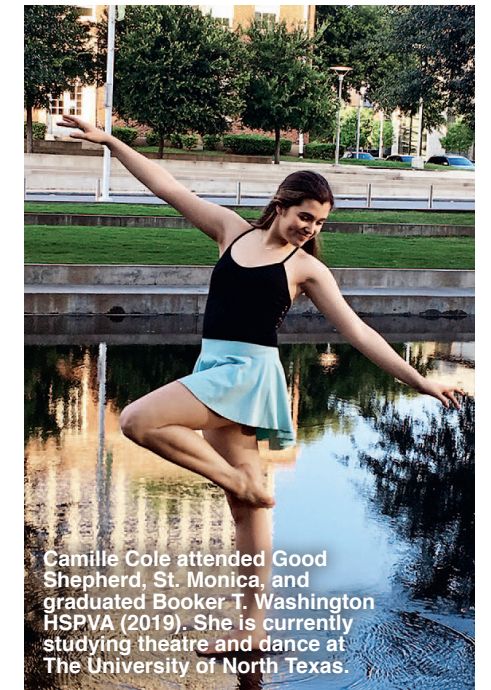
214.641.5760



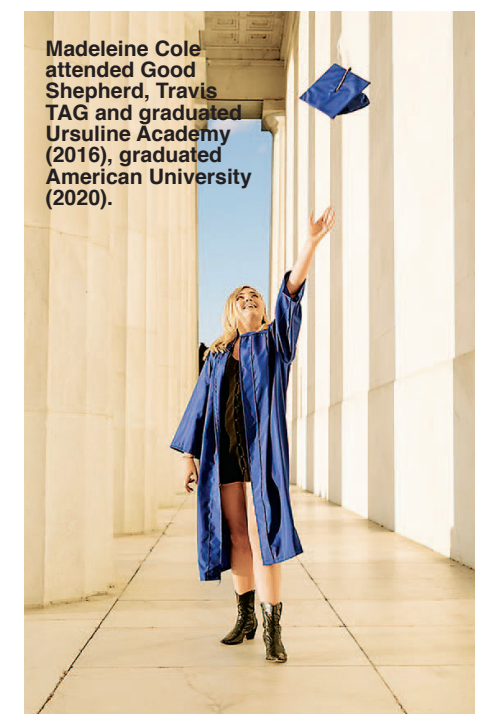
CATHERINE COLE
COLLECTIVE



Cooper Cole attended Withers Elementary, graduated St. Mark's School of Texas (2022). He is a College Freshman at William and Mary.



Camille Cole attended Good Shepherd, St. Monica, and graduated Booker T. Washington HSPVA (2019). She is currently studying theatre and dance at The University of North Texas.



Madeleine Cole attended Good Shepherd, Travis TAG and graduated Ursuline Academy (2016), graduated American University (2020).

overrun

